

MTD Sales
93.75 L

Brand Share %
18.17 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	27.05	18.33 %
Gas-Stov	25.16	22.26 %
Grinder	16.49	17.22 %
Cook-Pre	9.21	38.24 %
In-Stove	5.41	21.49 %
Chimney	5.20	25.03 %
Small-Ap	4.01	22.71 %
Fan	1.23	1.71 %
Total	93.75	18.17 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	15.99	28.03 %
WEST-01	13.19	22.29 %
SOUTH-01	12.16	14.87 %
SOUTH-03	11.42	15.40 %
CHENNAI-02	9.44	18.21 %
TRICHY-01	8.98	14.99 %
SOUTH ARCOT	7.72	22.92 %
NORTH ARCOT	7.06	26.66 %
CHENNAI-01	7.00	10.56 %
KL-SOUTH	0.79	14.05 %
Total	93.75	18.17 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.54	25.77 %
Gas-Stov	3.79	29.46 %
Cook-Pre	2.25	60.16 %
Grinder	2.10	26.29 %
Chimney	1.67	39.26 %
In-Stove	0.80	24.62 %
Small-Ap	0.75	46.54 %
Fan	0.10	1.70 %
Total	15.99	28.03 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.45	13.91 %
NKL2	0.23	11.00 %
SLM3	0.19	6.14 %
MTR1	0.17	7.36 %
KRI1	0.15	10.53 %
VPD1	0.14	8.77 %
KMM1	0.12	15.00 %
APN1	0.11	7.21 %
SGG1	0.07	8.69 %
EPI1	0.05	2.64 %
WHKP		0.00 %
Total	15.99	28.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.39	30.89 %
Mixie	3.10	19.15 %
Grinder	2.11	20.95 %
Chimney	1.21	24.23 %
Cook-Pre	1.06	32.42 %
In-Stove	0.58	21.33 %
Small-Ap	0.51	27.68 %
Fan	0.24	3.99 %
Total	13.19	22.29 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.62	15.97 %
KMR1	0.57	15.06 %
TPR1	0.38	14.20 %
DPM2	0.36	18.06 %
SUL1	0.32	13.30 %
CBE1	0.25	10.20 %
SNR1	0.24	7.76 %
CBE5	0.18	9.02 %
PLI1	0.18	7.16 %
KMD1	0.15	9.96 %
KGM1	0.14	13.48 %
ANR1	0.05	11.35 %
CNR1	0.04	6.90 %
WZSD		0.00 %
Total	13.19	22.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.61	15.70 %
Grinder	3.05	19.09 %
Gas-Stov	2.79	16.60 %
In-Stove	0.81	21.98 %
Cook-Pre	0.78	21.95 %
Small-Ap	0.55	17.76 %
Chimney	0.45	24.03 %
Fan	0.12	0.87 %
Total	12.16	14.87 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.93	15.81 %
TUT1	0.90	15.79 %
KVT1	0.86	12.19 %
TCN1	0.49	17.85 %
SNL1	0.36	15.37 %
APK1	0.30	17.19 %
SVK1	0.18	7.51 %
VNR2	0.18	3.72 %
VLY1	0.14	5.88 %
PDI1	0.14	11.29 %
APK2	0.14	7.66 %
VNR1	0.13	10.48 %
TKY1	0.13	9.79 %
ERL2	0.13	7.62 %
MMT1	0.10	6.29 %
STU2	0.09	8.19 %
SKD1	0.08	6.29 %
KGL1	0.06	5.69 %
KYR1	0.02	1.78 %
SGT1	0.02	4.01 %
TKS2	0.01	0.32 %
S2SD		0.00 %
TUT2		0.00 %
Total	12.16	14.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.44	16.63 %
Gas-Stov	2.81	19.49 %
Grinder	2.12	13.52 %
Cook-Pre	1.09	41.82 %
In-Stove	0.68	19.42 %
Small-Ap	0.55	26.29 %
Chimney	0.47	20.48 %
Fan	0.26	2.03 %
Total	11.42	15.40 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.09	16.86 %
MDU1	1.09	12.04 %
KKD3	0.59	11.86 %
MDU5	0.42	15.37 %
DGL1	0.36	8.98 %
KRR1	0.23	16.36 %
TEN2	0.19	10.68 %
SVG1	0.14	10.82 %
TPT1	0.13	5.89 %
PNV2	0.12	12.36 %
MDU2	0.12	2.73 %
MPA1	0.11	6.79 %
NKI1	0.11	15.64 %
ATG1	0.11	6.55 %
MNM1	0.11	15.82 %
TMM1	0.11	3.18 %
NTM1	0.11	13.19 %
MLR1	0.11	10.27 %
KPT1	0.08	6.29 %
PNI1	0.07	4.58 %
USL1	0.04	2.65 %
PVI1	0.03	3.49 %
SZSD	0.02	5.89 %
Total	11.42	15.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.35	21.31 %
Gas-Stov	2.61	23.66 %
Grinder	1.25	13.71 %
Cook-Pre	0.82	46.41 %
Chimney	0.57	21.72 %
In-Stove	0.50	23.74 %
Small-Ap	0.34	15.81 %
Total	9.44	18.21 %

Branch *	MTD Sales L	Brand Share %
CH15	0.75	11.10 %
CH12	0.54	14.30 %
CH33	0.40	15.59 %
CH41	0.30	17.46 %
CH24	0.22	7.43 %
CH03	0.22	6.31 %
CH17	0.21	8.38 %
CH46	0.14	14.92 %
CH23	0.13	14.53 %
CH43	0.12	3.69 %
CH21	0.11	5.10 %
CH09	0.11	9.51 %
CH06	0.07	5.53 %
CH27	0.06	6.35 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-25.06 %
Total	9.44	18.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.81	16.77 %
Gas-Stov	2.38	18.71 %
Grinder	1.70	14.34 %
In-Stove	0.72	19.84 %
Cook-Pre	0.67	22.00 %
Small-Ap	0.36	17.04 %
Fan	0.19	2.23 %
Chimney	0.16	11.50 %
Total	8.98	14.99 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.66	12.63 %
PBR2	0.60	17.59 %
TRY1	0.58	8.42 %
TRY4	0.44	16.09 %
TNJ2	0.44	15.18 %
JKM1	0.35	16.19 %
TVR2	0.21	7.13 %
NMM1	0.21	9.47 %
NGT1	0.19	9.24 %
AYR1	0.19	15.49 %
TRY3	0.10	7.37 %
TVR1	0.07	8.25 %
APM1	0.06	8.66 %
PTK1	0.03	1.16 %
KIK1	0.03	1.43 %
TYR1	0.02	0.85 %
TZSD		0.00 %
WTRZ		0.00 %
Total	8.98	14.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.13	22.35 %
Gas-Stov	2.00	27.54 %
Grinder	1.88	30.88 %
In-Stove	0.65	29.83 %
Cook-Pre	0.60	36.97 %
Small-Ap	0.29	22.79 %
Fan	0.10	1.97 %
Chimney	0.07	14.95 %
Total	7.72	22.92 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.24	15.04 %
NVL2	0.14	5.21 %
KLM1	0.14	8.24 %
TVM1	0.10	16.96 %
POY2	0.08	2.80 %
Total	7.72	22.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.50	35.32 %
Mixie	2.03	23.33 %
Cook-Pre	0.85	53.82 %
Grinder	0.76	28.44 %
Chimney	0.30	38.12 %
Small-Ap	0.26	30.13 %
In-Stove	0.25	21.70 %
Fan	0.11	3.12 %
Total	7.06	26.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.50	16.77 %
VEL2	0.35	17.99 %
VEL1	0.23	13.17 %
AKM1	0.16	12.13 %
GDM1	0.10	15.03 %
ABR1	0.07	16.04 %
ANI1	0.05	13.23 %
WJP1	0.04	6.60 %
WHVL		0.00 %
Total	7.06	26.66 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.70	9.80 %
Gas-Stov	1.63	10.72 %
Grinder	1.53	9.75 %
Cook-Pre	1.03	40.24 %
In-Stove	0.36	13.84 %
Small-Ap	0.33	14.55 %
Chimney	0.31	14.35 %
Fan	0.11	1.26 %
Total	7.00	10.56 %

Branch *	MTD Sales L	Brand Share %
CH08	0.69	12.09 %
CH42	0.51	11.97 %
CH07	0.34	10.71 %
CH16	0.30	5.85 %
CH38	0.30	15.06 %
CH28	0.29	13.01 %
CH11	0.27	10.38 %
CH30	0.27	15.82 %
CH19	0.26	5.78 %
CH39	0.24	8.26 %
CH22	0.19	8.74 %
SKL1	0.18	15.18 %
CH48	0.17	6.41 %
GUD1	0.17	5.83 %
CGL1	0.16	13.96 %
CH29	0.14	13.57 %
AVD1	0.12	7.56 %
CH14	0.08	3.26 %
CH05	0.07	1.72 %
GUD2	0.07	4.06 %
CH37	0.03	2.18 %
CZWH		0.00 %
WHC3		0.00 %
Total	7.00	10.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.35	16.68 %
Gas-Stov	0.26	18.71 %
Small-Ap	0.08	19.41 %
In-Stove	0.05	17.29 %
Cook-Pre	0.05	16.67 %
Total	0.79	14.05 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.15	10.60 %
KLR1	0.12	7.59 %
Total	0.79	14.05 %