

MTD Sales
88.24 L

Brand Share %
17.55 %

Information:

MTD : 01-10-2025 To 10-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	25.41	17.64 %
Gas-Stov	24.26	21.65 %
Grinder	13.76	14.95 %
Cook-Pre	8.44	37.30 %
In-Stove	5.96	28.24 %
Small-Ap	4.90	33.28 %
Chimney	4.21	19.25 %
Fan	1.30	1.76 %
Total	88.24	17.55 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	12.34	16.11 %
WEST-02	11.75	22.23 %
WEST-01	11.54	20.92 %
SOUTH-01	11.33	13.54 %
TRICHY-01	9.44	15.81 %
CHENNAI-01	9.02	14.15 %
CHENNAI-02	8.62	19.79 %
NORTH ARCOT	7.75	25.02 %
SOUTH ARCOT	5.72	17.69 %
KL-SOUTH	0.73	17.30 %
Total	88.24	17.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.05	13.95 %
Gas-Stov	2.99	20.32 %
Grinder	2.47	15.69 %
Cook-Pre	1.25	39.48 %
Small-Ap	0.85	31.78 %
Chimney	0.76	20.54 %
In-Stove	0.67	25.80 %
Fan	0.30	2.44 %
Total	12.34	16.11 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.95	11.05 %
MDU1	0.83	12.50 %
KKD3	0.42	10.61 %
MDU3	0.38	16.04 %
MDU4	0.21	16.88 %
MPA1	0.18	9.54 %
TEN2	0.17	8.78 %
TPT1	0.15	5.55 %
MDU6	0.15	16.63 %
USL1	0.14	9.20 %
TMM1	0.14	3.95 %
PVI1	0.13	9.05 %
KYK1	0.12	10.77 %
ATG1	0.12	5.57 %
PKM1	0.11	14.61 %
NTM1	0.06	3.53 %
MDU2	0.05	1.17 %
SVG1	0.05	2.65 %
Total	12.34	16.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.99	24.76 %
Gas-Stov	3.18	26.76 %
Cook-Pre	1.16	38.48 %
Grinder	0.96	14.12 %
In-Stove	0.86	35.59 %
Chimney	0.85	20.44 %
Small-Ap	0.62	47.88 %
Fan	0.11	1.58 %
Total	11.75	22.23 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.56	12.17 %
HSR2	0.50	15.34 %
ERD2	0.27	6.87 %
SLM2	0.27	17.33 %
HSR1	0.27	12.52 %
VPD1	0.21	12.22 %
RSP1	0.19	14.03 %
SLM3	0.16	4.26 %
EPI1	0.10	12.16 %
SGG1	0.08	5.48 %
VKL1	0.06	8.87 %
MTR1	0.03	2.26 %
NKL2	0.02	1.05 %
KRI1	0.01	2.94 %
WZWH		0.00 %
Total	11.75	22.23 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	4.08	25.09 %
Gas-Stov	3.02	24.84 %
Grinder	1.85	18.12 %
Cook-Pre	0.78	30.68 %
In-Stove	0.71	34.67 %
Chimney	0.53	12.07 %
Small-Ap	0.48	32.54 %
Fan	0.07	1.24 %
Total	11.54	20.92 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.45	13.91 %
AVI1	0.37	17.51 %
TPR2	0.33	14.79 %
CBE1	0.29	14.66 %
CBE5	0.28	12.18 %
PLI1	0.17	5.95 %
KMD1	0.16	9.18 %
TPR1	0.10	7.02 %
ANR1	0.10	10.25 %
KGI1	0.09	11.61 %
DPM2	0.06	4.09 %
SNR1	0.05	2.54 %
SUL1	0.05	7.73 %
WZSD	0.03	-2.34 %
TPR4	0.01	0.86 %
GDR1	0.01	3.50 %
Total	11.54	20.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.39	18.48 %
Mixie	3.02	13.14 %
Grinder	1.79	10.92 %
Cook-Pre	1.27	32.78 %
In-Stove	0.78	22.89 %
Small-Ap	0.71	30.10 %
Fan	0.20	1.36 %
Chimney	0.16	9.59 %
Total	11.33	13.54 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.78	12.60 %
TVL1	0.70	11.44 %
TKS1	0.65	15.90 %
VNR2	0.62	13.70 %
TUT1	0.51	8.26 %
TCN1	0.42	16.27 %
MAR1	0.40	13.76 %
RPM1	0.32	12.79 %
SNL1	0.27	13.96 %
TKS2	0.25	5.44 %
TYI1	0.23	8.76 %
PKD1	0.21	11.03 %
TKY1	0.17	5.45 %
PDI1	0.17	11.60 %
VLY1	0.17	12.48 %
MMT1	0.15	12.63 %
APK1	0.15	10.46 %
ERL2	0.14	13.42 %
SVK1	0.13	6.19 %
KYR1	0.11	10.11 %
APK2	0.11	9.66 %
KGL1	0.10	12.08 %
VNR1	0.10	8.17 %
SKD1	0.09	7.37 %
TVL2	0.06	15.17 %
SGT1	0.04	5.40 %
TUT2		0.00 %
Total	11.33	13.54 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.25	15.86 %
Mixie	2.08	13.83 %
Grinder	2.01	15.54 %
In-Stove	0.93	28.62 %
Cook-Pre	0.89	31.34 %
Chimney	0.64	50.01 %
Small-Ap	0.55	36.45 %
Fan	0.08	0.95 %
Total	9.44	15.81 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.91	17.46 %
TVR2	0.69	17.49 %
MDI1	0.45	16.55 %
PDK1	0.18	14.11 %
PBR2	0.16	5.38 %
KIK1	0.16	6.98 %
TRY1	0.15	3.17 %
PTK1	0.11	3.12 %
TRY3	0.09	5.02 %
TYR1	0.07	2.66 %
NMM1	0.04	2.92 %
NGT1	0.03	1.22 %
TZSD	0.02	-2.45 %
APM1	0.01	1.38 %
Total	9.44	15.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.83	15.66 %
Gas-Stov	2.36	15.00 %
Grinder	1.53	13.07 %
Cook-Pre	0.79	36.55 %
Small-Ap	0.49	23.41 %
In-Stove	0.46	16.87 %
Chimney	0.33	15.61 %
Fan	0.23	2.54 %
Total	9.02	14.15 %

Branch *	MTD Sales L	Brand Share %
CH16	0.73	14.69 %
CH07	0.59	17.55 %
CH28	0.38	15.88 %
CH08	0.28	5.21 %
CH39	0.28	13.07 %
CH48	0.24	8.05 %
MRM1	0.22	10.15 %
CH45	0.22	8.64 %
CH22	0.21	5.88 %
CH11	0.20	9.26 %
CH05	0.15	3.56 %
GUD1	0.14	5.29 %
CH19	0.12	4.59 %
CH14	0.12	5.14 %
CGL1	0.11	9.69 %
AVD1	0.07	11.21 %
GUD2	0.05	3.64 %
CH37	0.01	1.37 %
CH29	0.01	0.85 %
MC10		0.00 %
WHC3		0.00 %
Total	9.02	14.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.03	30.10 %
Mixie	2.21	17.60 %
Grinder	1.35	17.91 %
Cook-Pre	0.62	44.52 %
In-Stove	0.60	33.70 %
Chimney	0.46	22.94 %
Small-Ap	0.31	25.32 %
Fan	0.03	0.44 %
Total	8.62	19.79 %

Branch *	MTD Sales L	Brand Share %
CH15	0.78	15.64 %
CH03	0.53	13.97 %
CH33	0.23	13.46 %
CH46	0.15	16.11 %
CH09	0.15	13.35 %
CH21	0.12	6.74 %
CH41	0.11	7.30 %
CH24	0.11	4.73 %
CH31	0.10	11.28 %
UKI1	0.08	12.60 %
CH06	0.07	4.21 %
CH43	0.07	2.65 %
CH27	0.05	6.42 %
CH23	0.02	2.52 %
MC06	0.01	4.36 %
Total	8.62	19.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.55	34.65 %
Mixie	2.24	22.74 %
Cook-Pre	0.99	51.81 %
Chimney	0.47	25.20 %
Grinder	0.47	16.79 %
Small-Ap	0.44	50.62 %
In-Stove	0.44	32.16 %
Fan	0.15	2.98 %
Total	7.75	25.02 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	15.57 %
ARC2	0.29	16.71 %
KPM2	0.27	12.45 %
GDM1	0.15	15.69 %
BGR1	0.06	9.33 %
VEL1	0.05	3.02 %
ANI1	0.04	8.20 %
WJP1	0.01	1.84 %
Total	7.75	25.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.63	16.51 %
Gas-Stov	1.35	19.72 %
Grinder	1.23	17.23 %
Cook-Pre	0.59	39.85 %
In-Stove	0.42	33.30 %
Small-Ap	0.41	40.22 %
Fan	0.08	2.00 %
Total	5.72	17.69 %

Branch *	MTD Sales L	Brand Share %
POY1	0.63	15.28 %
CUD1	0.60	14.01 %
POY2	0.34	12.96 %
KKI2	0.27	13.54 %
ULP1	0.17	10.75 %
TRK1	0.12	8.76 %
KLM1	0.10	6.26 %
NVL2	0.10	3.25 %
TVM1	0.10	12.09 %
Total	5.72	17.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.25	19.39 %
Gas-Stov	0.13	18.68 %
Grinder	0.10	12.56 %
Cook-Pre	0.09	40.98 %
In-Stove	0.08	37.45 %
Fan	0.05	6.40 %
Small-Ap	0.02	13.42 %
Total	0.73	17.30 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.08	8.65 %
Total	0.73	17.30 %