

MTD Sales
102.34 L

Brand Share %
20.80 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	31.09	23.89 %
Gas-Stov	29.26	27.79 %
Grinder	18.36	26.70 %
Cook-Pre	7.82	66.45 %
In-Stove	6.30	24.15 %
Chimney	5.07	15.99 %
Small-Ap	2.46	16.00 %
Fan	1.98	1.94 %
Total	102.34	20.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	19.61	22.20 %
SOUTH-03	14.19	19.02 %
TRICHY-01	12.64	19.88 %
WEST-02	10.96	29.33 %
WEST-01	9.41	27.19 %
SOUTH ARCOT	9.01	27.06 %
CHENNAI-02	7.39	18.18 %
CHENNAI-01	7.22	11.08 %
NORTH ARCOT	6.57	19.69 %
WEST-03	5.34	25.26 %
Total	102.34	20.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	5.90	31.04 %
Mixie	5.72	25.01 %
Grinder	3.88	28.42 %
Cook-Pre	1.22	68.30 %
In-Stove	1.04	24.91 %
Chimney	0.77	18.71 %
Fan	0.76	3.69 %
Small-Ap	0.32	16.44 %
Total	19.61	22.20 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.97	20.49 %
NGR1	0.90	17.88 %
TVL1	0.61	11.26 %
SNL1	0.55	18.10 %
TUT1	0.48	7.89 %
MAR1	0.43	17.92 %
APK2	0.42	16.93 %
SKD1	0.23	18.16 %
PDI1	0.20	20.60 %
STU2	0.18	13.29 %
UDN1	0.15	16.01 %
KYR1	0.13	7.11 %
SVK1	0.07	3.48 %
SGT1	0.05	7.38 %
S2SD		0.00 %
Total	19.61	22.20 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.89	22.18 %
Gas-Stov	3.84	27.49 %
Grinder	2.91	23.36 %
Cook-Pre	1.47	75.75 %
In-Stove	0.82	26.47 %
Fan	0.48	2.56 %
Small-Ap	0.43	23.34 %
Chimney	0.37	7.41 %
Total	14.19	19.02 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.55	6.98 %
MDU2	0.54	12.34 %
DGL1	0.44	6.78 %
PVI1	0.31	18.53 %
TPT1	0.22	8.68 %
KRR1	0.21	16.44 %
TEN2	0.20	7.61 %
SGP1	0.20	16.82 %
PNV2	0.15	14.74 %
ODM1	0.14	16.14 %
KYK1	0.08	10.04 %
CBM1	0.06	3.20 %
MLR1	0.06	3.35 %
MDU4	0.05	4.05 %
ATG1	0.04	3.31 %
PNI1	0.02	1.78 %
USL1	0.02	1.40 %
SZSD		0.00 %
WHMD		0.00 %
Total	14.19	19.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.65	21.43 %
Gas-Stov	3.43	24.81 %
Grinder	2.93	28.64 %
In-Stove	1.13	26.98 %
Cook-Pre	1.04	79.80 %
Small-Ap	0.25	18.85 %
Chimney	0.20	7.72 %
Total	12.64	19.88 %

Branch *	MTD Sales L	Brand Share %
PTK1	0.72	20.09 %
TRY1	0.71	12.93 %
TNJ2	0.52	14.96 %
KIK1	0.32	12.49 %
PBR2	0.30	6.90 %
TNJ1	0.28	10.17 %
NGT1	0.24	10.05 %
TTP1	0.24	20.25 %
MSI1	0.17	16.07 %
TRY2	0.10	13.48 %
PDK1	0.10	16.97 %
TRY3	0.06	4.25 %
MDI1	0.05	2.45 %
TRY4	0.05	1.83 %
NMM1	0.03	3.20 %
TZSD		0.00 %
Total	12.64	19.88 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.14	38.23 %
Gas-Stov	3.44	38.77 %
Cook-Pre	1.28	60.94 %
Chimney	0.72	18.59 %
Grinder	0.59	24.36 %
In-Stove	0.44	22.54 %
Small-Ap	0.22	26.51 %
Fan	0.12	1.86 %
Total	10.96	29.33 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.57	19.62 %
HSR1	0.44	16.53 %
EPI1	0.29	17.79 %
KRI1	0.26	16.49 %
APN1	0.21	17.10 %
MTR1	0.14	6.93 %
PMP1	0.11	13.51 %
SLM2	0.10	9.46 %
SLM1		0.00 %
WZWH		0.00 %
Total	10.96	29.33 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.66	31.54 %
Gas-Stov	2.62	31.96 %
Grinder	1.35	28.63 %
Chimney	1.31	31.13 %
In-Stove	0.76	30.75 %
Cook-Pre	0.41	58.31 %
Small-Ap	0.27	18.24 %
Fan	0.03	0.70 %
Total	9.41	27.19 %

Branch *	MTD Sales L	Brand Share %
SUL1	0.29	14.59 %
PLI1	0.13	5.61 %
ANR1	0.09	16.79 %
CBE3		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	9.41	27.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	3.12	31.54 %
Grinder	2.48	38.59 %
Gas-Stov	2.37	36.86 %
Cook-Pre	0.42	65.34 %
In-Stove	0.27	17.65 %
Small-Ap	0.19	19.94 %
Chimney	0.15	12.73 %
Total	9.01	27.06 %

Branch *	MTD Sales L	Brand Share %
POY1	0.52	14.41 %
CDM1	0.48	19.02 %
VCM2	0.26	13.89 %
TRK1	0.25	18.63 %
VPM2	0.22	18.45 %
KLM1	0.18	11.21 %
VCM1	0.10	13.76 %
ULP1	0.10	6.87 %
TVM2	0.04	11.93 %
Total	9.01	27.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.14	25.65 %
Mixie	2.12	18.70 %
Grinder	1.27	24.71 %
Chimney	0.70	28.32 %
In-Stove	0.49	24.86 %
Cook-Pre	0.28	49.13 %
Small-Ap	0.23	10.78 %
Fan	0.15	1.82 %
Total	7.39	18.18 %

Branch *	MTD Sales L	Brand Share %
CH17	0.33	18.64 %
CH03	0.31	9.16 %
CH24	0.24	10.31 %
CH06	0.15	14.39 %
CH36	0.13	11.81 %
CH33	0.12	6.63 %
CH41	0.08	8.32 %
CH35	0.07	4.50 %
CH23	0.05	8.11 %
CH21	0.04	2.17 %
CH31	0.02	4.97 %
CH32	0.02	7.28 %
CH43		0.00 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.04	16.08 %
Total	7.39	18.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.76	12.32 %
Grinder	1.65	17.99 %
Mixie	1.60	9.44 %
Cook-Pre	0.67	55.24 %
In-Stove	0.67	17.25 %
Chimney	0.54	14.74 %
Small-Ap	0.25	9.43 %
Fan	0.06	0.46 %
Total	7.22	11.08 %

Branch *	MTD Sales L	Brand Share %
CH16	0.48	11.92 %
CH49	0.47	10.15 %
CH42	0.46	16.42 %
CH47	0.38	7.41 %
AVD1	0.31	13.18 %
CH39	0.27	16.59 %
MRM1	0.23	16.46 %
CH19	0.22	9.17 %
CH30	0.22	9.40 %
CH08	0.21	9.26 %
CH45	0.19	7.58 %
CH05	0.18	3.74 %
GUD2	0.18	10.25 %
CH26	0.13	19.64 %
TKM1	0.12	16.76 %
CH48	0.09	3.08 %
CH07	0.09	2.27 %
GUD1	0.09	3.16 %
CH22	0.08	7.75 %
CH29	0.04	4.92 %
CH14	0.03	1.38 %
CH25	0.02	0.76 %
CZWH		0.00 %
Total	7.22	11.08 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.17	24.52 %
Gas-Stov	2.02	28.59 %
Cook-Pre	0.60	64.08 %
Grinder	0.60	25.85 %
In-Stove	0.48	27.29 %
Chimney	0.30	9.46 %
Fan	0.25	3.31 %
Small-Ap	0.15	9.20 %
Total	6.57	19.69 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.50	16.50 %
VEL3	0.28	9.23 %
TRL1	0.24	11.38 %
PLR1	0.17	17.07 %
VEL1	0.17	11.34 %
WJD1	0.15	13.18 %
CYR1	0.12	20.27 %
VEL4	0.08	3.29 %
KPM1	0.08	16.50 %
VEL2	0.07	2.63 %
ANI1	0.04	5.66 %
PTU1		0.00 %
Total	6.57	19.69 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	2.02	31.73 %
Gas-Stov	1.73	33.18 %
Grinder	0.70	31.53 %
Cook-Pre	0.42	76.04 %
In-Stove	0.20	19.02 %
Small-Ap	0.15	24.54 %
Fan	0.13	3.44 %
Total	5.34	25.26 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.52	17.59 %
AVI1	0.42	19.77 %
ERD1	0.34	17.17 %
TPR1	0.31	11.97 %
RSP1	0.12	13.18 %
CMI1	0.10	15.11 %
VKL1	0.10	16.99 %
W3SD		0.00 %
Total	5.34	25.26 %