

MTD Sales
70.69 L

Brand Share %
13.76 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	20.04	17.43 %
Mixie	17.78	13.41 %
Cook-Pre	9.63	45.73 %
Grinder	9.21	11.21 %
In-Stove	5.33	24.43 %
Small-Ap	4.90	20.25 %
Fan	3.19	3.16 %
Chimney	0.61	3.71 %
Flask	0.01	100.00 %
Total	70.69	13.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	11.91	12.21 %
SOUTH-03	9.48	12.36 %
WEST-02	9.37	18.64 %
WEST-01	8.47	14.98 %
TRICHY-01	7.22	13.69 %
CHENNAI-02	6.04	16.32 %
NORTH ARCOT	5.50	19.33 %
SOUTH ARCOT	5.35	16.92 %
CHENNAI-01	5.22	7.42 %
KL-SOUTH	2.13	16.81 %
Total	70.69	13.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.48	16.93 %
Mixie	2.68	10.46 %
Grinder	1.72	10.06 %
Cook-Pre	1.43	39.51 %
Small-Ap	0.92	25.64 %
In-Stove	0.72	18.00 %
Fan	0.52	2.63 %
Chimney	0.43	13.36 %
Total	11.91	12.21 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.76	13.04 %
RPM1	0.45	9.46 %
SDI1	0.43	11.63 %
KVT1	0.35	6.94 %
MMT1	0.31	12.61 %
TKS1	0.30	7.79 %
SNL1	0.30	10.85 %
ERL2	0.25	12.03 %
TUT1	0.23	3.97 %
TVL1	0.21	4.51 %
TUT2	0.19	6.29 %
KYR1	0.18	7.10 %
SVK1	0.16	6.43 %
VNR1	0.14	11.13 %
PDI1	0.13	5.89 %
VKM1	0.13	8.88 %
VLY1	0.12	5.66 %
TKS2	0.12	3.17 %
TKY1	0.12	7.60 %
APK2	0.11	9.10 %
UDN1	0.10	9.28 %
S2SD		0.00 %
Total	11.91	12.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.59	15.33 %
Mixie	2.22	11.81 %
Cook-Pre	1.34	44.39 %
Grinder	1.28	9.95 %
Small-Ap	0.76	29.89 %
In-Stove	0.67	25.22 %
Fan	0.55	3.02 %
Chimney	0.09	4.75 %
Total	9.48	12.36 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.37	13.72 %
DGL1	0.50	7.61 %
MDU6	0.31	6.82 %
KYK1	0.28	11.19 %
PVI1	0.22	7.57 %
DGL2	0.20	11.03 %
KKD2	0.19	6.68 %
MPA1	0.19	9.00 %
NTM1	0.18	11.48 %
KPT1	0.17	10.04 %
SVG1	0.17	11.73 %
TPT1	0.16	6.89 %
TDI1	0.16	12.87 %
DKI1	0.15	11.10 %
MLR1	0.12	10.23 %
TEN2	0.11	6.90 %
USL1	0.11	8.21 %
TMM1	0.11	3.38 %
PNV1	0.10	10.85 %
MDU2	0.07	2.45 %
ATG1	0.06	3.89 %
KRR1	0.06	6.35 %
CMR1	0.05	9.71 %
PNI1	0.03	5.90 %
SZSD		0.00 %
Total	9.48	12.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.91	21.10 %
Gas-Stov	2.81	25.41 %
Cook-Pre	1.23	48.92 %
In-Stove	0.82	25.74 %
Small-Ap	0.68	48.32 %
Grinder	0.60	10.86 %
Fan	0.33	3.54 %
Total	9.37	18.64 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.36	10.38 %
ERD2	0.32	9.35 %
APN1	0.25	13.14 %
HSR1	0.23	10.63 %
EPI1	0.16	10.80 %
HRR1	0.11	11.40 %
SGI1	0.10	8.79 %
SLM3	0.08	4.49 %
MTR1	0.06	2.95 %
KRI1	0.05	5.94 %
SGG1	0.02	2.82 %
NKL2		0.00 %
WZWH		0.00 %
Total	9.37	18.64 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.58	17.00 %
Gas-Stov	2.49	16.44 %
Cook-Pre	1.05	42.09 %
Grinder	0.84	9.39 %
In-Stove	0.79	26.92 %
Small-Ap	0.46	26.98 %
Fan	0.17	2.30 %
Chimney	0.09	3.05 %
Total	8.47	14.98 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.35	12.20 %
SNR1	0.29	8.68 %
CBE5	0.28	12.35 %
TPR3	0.27	12.04 %
DPM2	0.19	9.12 %
TPR2	0.15	11.19 %
KGM1	0.15	11.34 %
UMP1	0.11	11.41 %
PLI1	0.08	3.51 %
CBE1	0.07	2.21 %
CNR1	0.07	9.69 %
TPR1	0.05	2.17 %
GBM1	0.01	2.75 %
WZSD		0.00 %
Total	8.47	14.98 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.87	13.70 %
Gas-Stov	1.71	15.01 %
Cook-Pre	1.49	51.30 %
Grinder	1.03	10.83 %
In-Stove	0.58	24.32 %
Small-Ap	0.53	27.56 %
Fan	0.02	0.23 %
Total	7.22	13.69 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.37	10.56 %
PBR2	0.27	9.72 %
TNJ2	0.20	8.04 %
TRY1	0.15	2.74 %
TYR1	0.13	6.02 %
APM1	0.10	12.52 %
PBR1	0.07	9.04 %
KIK1	0.06	1.76 %
NMM1	0.05	4.26 %
TVR1	0.05	5.43 %
TRY3	0.05	3.12 %
PTK1	0.05	2.61 %
TZSD		0.00 %
Total	7.22	13.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.58	16.27 %
Gas-Stov	1.35	17.12 %
Grinder	1.05	17.19 %
In-Stove	0.56	34.70 %
Fan	0.54	6.31 %
Small-Ap	0.49	31.06 %
Cook-Pre	0.45	42.13 %
Flask	0.01	100.00 %
Total	6.04	16.32 %

Branch *	MTD Sales L	Brand Share %
CH15	0.32	8.62 %
CH43	0.17	7.96 %
CH24	0.17	10.47 %
GPD1	0.10	11.09 %
CH31	0.08	9.89 %
CH41	0.07	5.18 %
CH06	0.07	7.24 %
CH12	0.06	2.77 %
CH46	0.06	8.11 %
CH21	0.05	2.72 %
CH23	0.05	12.27 %
CH17		0.00 %
Total	6.04	16.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.21	29.97 %
Mixie	1.08	13.21 %
Cook-Pre	0.84	65.67 %
Small-Ap	0.42	47.81 %
Grinder	0.33	12.78 %
In-Stove	0.33	28.63 %
Fan	0.29	4.88 %
Total	5.50	19.33 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.21	11.35 %
AKM1	0.15	12.48 %
SBR1	0.14	8.93 %
KPM1	0.14	13.65 %
ANI1	0.11	9.00 %
WJD1	0.08	7.23 %
CPT1	0.07	12.03 %
VEL1	0.03	1.63 %
NASD		0.00 %
Total	5.50	19.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.48	17.43 %
Grinder	1.21	20.11 %
Gas-Stov	1.21	18.54 %
Cook-Pre	0.70	48.03 %
Fan	0.29	4.55 %
Small-Ap	0.25	32.44 %
In-Stove	0.21	21.15 %
Total	5.35	16.92 %

Branch *	MTD Sales L	Brand Share %
POY1	0.48	13.75 %
ULP1	0.27	13.51 %
POY2	0.27	9.50 %
KLM1	0.11	6.09 %
STP1	0.06	6.21 %
TRK1	0.06	7.24 %
NVL2	0.04	1.43 %
TVM2		0.00 %
Total	5.35	16.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.37	9.13 %
Cook-Pre	0.96	48.24 %
Grinder	0.87	7.71 %
Mixie	0.78	5.09 %
Fan	0.49	3.50 %
In-Stove	0.43	18.72 %
Small-Ap	0.32	3.43 %
Total	5.22	7.42 %

Branch *	MTD Sales L	Brand Share %
CH42	0.46	11.37 %
CH19	0.41	11.20 %
CH48	0.38	12.99 %
CH16	0.35	8.94 %
CH07	0.31	9.97 %
CH39	0.28	11.75 %
CH28	0.28	8.21 %
CH45	0.25	9.31 %
GUD1	0.22	9.21 %
CH08	0.19	3.94 %
CH05	0.19	4.43 %
GUD2	0.17	7.76 %
CH11	0.15	8.02 %
CH35	0.14	11.96 %
SKL1	0.13	13.37 %
CH14	0.13	4.54 %
CH37	0.12	7.71 %
CH26	0.09	12.09 %
MRM1	0.06	4.63 %
CH30	0.05	3.34 %
CH29	0.05	6.21 %
CH38	0.03	1.56 %
CH22	0.01	0.49 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	5.22	7.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.83	26.33 %
Mixie	0.61	15.53 %
Grinder	0.27	12.49 %
In-Stove	0.23	35.97 %
Cook-Pre	0.14	19.77 %
Small-Ap	0.06	16.42 %
Total	2.13	16.81 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.37	12.67 %
Total	2.13	16.81 %