

MTD Sales
75.45 L

Brand Share %
14.10 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.50	12.49 %
Gas-Stov	19.04	17.55 %
Grinder	11.51	11.33 %
Cook-Pre	11.41	42.10 %
Small-Ap	4.58	24.37 %
In-Stove	4.31	22.07 %
Fan	3.70	4.36 %
Chimney	1.39	7.57 %
Flask	0.01	100.00 %
Total	75.45	14.10 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	11.69	15.35 %
WEST-02	11.63	20.80 %
WEST-01	10.76	16.28 %
TRICHY-01	9.73	14.38 %
SOUTH-01	8.59	9.51 %
CHENNAI-02	6.53	14.42 %
CHENNAI-01	5.72	8.75 %
SOUTH ARCOT	5.44	15.38 %
NORTH ARCOT	5.19	17.91 %
KL-SOUTH	0.18	4.48 %
Total	75.45	14.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	3.23	21.97 %
Mixie	2.65	13.02 %
Grinder	2.15	13.27 %
Cook-Pre	1.53	41.62 %
In-Stove	0.74	26.34 %
Small-Ap	0.73	27.87 %
Fan	0.57	4.10 %
Chimney	0.11	5.12 %
Total	11.69	15.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.20	12.65 %
DGL1	0.60	8.76 %
ATG1	0.30	10.64 %
KKD2	0.25	12.02 %
MPA1	0.21	12.83 %
TMM1	0.20	7.02 %
MLR1	0.19	12.58 %
TPT1	0.18	6.53 %
KPT1	0.17	13.35 %
SVG1	0.16	8.62 %
PNI1	0.16	12.58 %
MDU4	0.12	5.32 %
USL1	0.11	9.37 %
TEN2	0.09	5.58 %
MNM1	0.08	10.05 %
NKI1	0.06	5.21 %
MDU2	0.05	1.30 %
MDU3	0.04	9.62 %
DGL2	0.04	2.72 %
Total	11.69	15.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.61	19.67 %
Gas-Stov	3.32	28.53 %
Cook-Pre	1.61	47.70 %
Grinder	1.50	17.84 %
Small-Ap	0.71	42.36 %
In-Stove	0.56	24.76 %
Fan	0.20	2.68 %
Chimney	0.11	3.90 %
Flask	0.01	100.00 %
Total	11.63	20.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.48	13.16 %
ERD2	0.27	9.44 %
VPD1	0.22	11.51 %
KRI1	0.18	12.21 %
HSR1	0.17	8.16 %
MTR1	0.12	6.60 %
SLM3	0.10	5.76 %
BMD1	0.09	10.25 %
CMI1	0.08	8.43 %
EPI1	0.07	5.55 %
NKL2	0.04	2.68 %
SLM2	0.02	1.40 %
Total	11.63	20.80 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.48	16.46 %
Gas-Stov	2.30	15.91 %
Cook-Pre	1.81	49.16 %
Grinder	1.62	13.62 %
In-Stove	0.77	27.60 %
Small-Ap	0.48	30.20 %
Fan	0.18	3.39 %
Chimney	0.11	2.10 %
Total	10.76	16.28 %

Branch *	MTD Sales L	Brand Share %
CBE2	1.23	13.65 %
TPR2	0.48	12.24 %
SNR1	0.25	6.85 %
PLI1	0.24	6.39 %
TPR3	0.22	12.36 %
SUL1	0.20	7.36 %
TPR1	0.17	8.45 %
KGM1	0.17	13.68 %
DPM2	0.15	7.77 %
CNR1	0.14	11.44 %
CBE1	0.14	6.23 %
KMD1	0.12	8.14 %
TPR4	0.12	9.56 %
CBE3	0.11	10.84 %
GDR1	0.04	11.44 %
Total	10.76	16.28 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.32	11.99 %
Grinder	2.17	13.96 %
Gas-Stov	1.90	17.04 %
Cook-Pre	1.63	44.42 %
Small-Ap	0.67	32.09 %
In-Stove	0.66	21.29 %
Fan	0.26	2.46 %
Chimney	0.11	4.70 %
Total	9.73	14.38 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.64	13.17 %
TVR2	0.38	11.81 %
TRY1	0.33	4.22 %
KIK1	0.20	7.24 %
PBR2	0.16	3.82 %
TYR1	0.14	5.22 %
PTK1	0.14	4.67 %
MSI1	0.14	12.43 %
APM1	0.14	8.91 %
PBR1	0.12	13.29 %
TVR1	0.08	7.64 %
TRY2	0.06	9.21 %
TRY3	0.06	2.98 %
NMM1	0.05	4.50 %
AYR1	0.03	4.53 %
TZSD		0.00 %
Total	9.73	14.38 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.09	10.96 %
Mixie	2.05	8.53 %
Grinder	1.43	7.22 %
Cook-Pre	1.31	30.84 %
Small-Ap	0.69	21.31 %
Fan	0.44	3.02 %
In-Stove	0.37	11.08 %
Chimney	0.21	10.53 %
Total	8.59	9.51 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.58	9.04 %
VNR2	0.56	11.25 %
RND1	0.48	13.39 %
TKS2	0.47	9.29 %
KVT1	0.39	5.90 %
SKD1	0.36	9.23 %
TKS1	0.21	4.41 %
TUT1	0.19	3.30 %
MMT1	0.18	10.11 %
APK1	0.18	6.89 %
UDN1	0.14	11.00 %
KSM1	0.14	13.65 %
KYR1	0.14	8.80 %
SDI1	0.13	12.41 %
RPM1	0.12	3.47 %
KGL1	0.12	7.58 %
PDI1	0.11	7.57 %
SVK1	0.11	4.34 %
TKY1	0.10	6.58 %
VNR1	0.10	7.69 %
VKM1	0.09	4.54 %
TUT2	0.08	2.52 %
SGT1	0.08	12.10 %
SNL1	0.07	5.27 %
VLY1	0.03	1.19 %
TVL2	0.01	3.14 %
Total	8.59	9.51 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.90	19.38 %
Mixie	1.47	10.37 %
Grinder	0.84	11.54 %
Cook-Pre	0.83	54.49 %
Fan	0.61	7.04 %
In-Stove	0.37	31.82 %
Small-Ap	0.29	16.24 %
Chimney	0.22	24.10 %
Total	6.53	14.42 %

Branch *	MTD Sales L	Brand Share %
CH15	0.77	10.73 %
CH03	0.42	10.06 %
CH18	0.38	10.18 %
CH12	0.28	11.60 %
CH24	0.18	8.42 %
CH43	0.18	5.59 %
CH33	0.16	10.79 %
CH09	0.14	11.98 %
GPD1	0.09	6.56 %
CH06	0.08	5.27 %
CH27	0.06	6.64 %
CH46	0.04	5.24 %
CH17	0.02	2.27 %
CH32	0.02	3.40 %
CH41	0.01	1.04 %
CH23	0.01	1.81 %
CH01		0.00 %
MC06		0.00 %
Total	6.53	14.42 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.29	9.35 %
Mixie	1.15	6.80 %
Fan	0.87	7.10 %
Cook-Pre	0.85	25.59 %
Grinder	0.77	6.16 %
Chimney	0.33	18.10 %
Small-Ap	0.26	7.79 %
In-Stove	0.21	14.08 %
Total	5.72	8.75 %

Branch *	MTD Sales L	Brand Share %
CH08	0.49	10.29 %
CH07	0.48	11.78 %
CH28	0.43	13.12 %
CH05	0.22	5.23 %
CH35	0.20	11.82 %
AVD1	0.18	11.92 %
GUD2	0.17	10.23 %
CH19	0.16	4.21 %
CH14	0.14	6.70 %
GUD1	0.13	5.77 %
CH11	0.10	5.26 %
CH39	0.10	5.33 %
CH29	0.10	13.79 %
CH38	0.09	3.92 %
SKL1	0.07	11.50 %
CH45	0.07	2.82 %
CH26	0.05	5.33 %
CGL1	0.04	4.51 %
CH16	0.04	0.86 %
CH22	0.02	1.01 %
CH30	0.02	1.38 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	5.72	8.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.57	14.32 %
Gas-Stov	1.35	21.68 %
Cook-Pre	0.91	57.54 %
Grinder	0.68	9.94 %
In-Stove	0.38	26.60 %
Small-Ap	0.31	26.08 %
Fan	0.14	2.18 %
Chimney	0.11	12.24 %
Total	5.44	15.38 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.65	11.31 %
POY1	0.46	10.56 %
POY2	0.21	7.50 %
KKI2	0.19	6.19 %
NVL2	0.15	8.18 %
KLM1	0.11	5.74 %
ULP1	0.10	5.16 %
TVM1	0.02	4.94 %
Total	5.44	15.38 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.63	24.23 %
Mixie	1.11	11.57 %
Cook-Pre	0.90	49.25 %
Fan	0.43	7.60 %
Small-Ap	0.42	37.80 %
Grinder	0.34	14.59 %
In-Stove	0.25	25.37 %
Chimney	0.11	14.51 %
Total	5.19	17.91 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.16	11.43 %
WJD1	0.16	11.55 %
ABR1	0.14	13.75 %
VEL1	0.10	5.10 %
TRL1	0.09	4.97 %
BGR1	0.09	7.78 %
CGM1	0.06	8.06 %
ANI1	0.04	7.51 %
Total	5.19	17.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.09	7.06 %
Cook-Pre	0.03	15.37 %
Gas-Stov	0.03	3.13 %
Fan	0.02	3.18 %
Small-Ap	0.01	9.34 %
Total	0.18	4.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.18	6.03 %
PAS1		0.00 %
Total	0.18	4.48 %