

MTD Sales
88.18 L

Brand Share %
18.35 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	25.62	18.66 %
Gas-Stov	23.85	22.55 %
Grinder	15.45	17.33 %
Cook-Pre	8.27	37.80 %
Chimney	5.22	27.74 %
In-Stove	4.98	21.28 %
Small-Ap	3.69	22.42 %
Fan	1.11	1.64 %
Total	88.18	18.35 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	15.16	28.06 %
WEST-01	12.50	22.67 %
SOUTH-01	11.15	14.69 %
SOUTH-03	10.63	15.66 %
CHENNAI-02	8.86	18.59 %
TRICHY-01	8.53	15.23 %
SOUTH ARCOT	7.35	23.68 %
NORTH ARCOT	6.78	26.91 %
CHENNAI-01	6.55	10.43 %
KL-SOUTH	0.67	13.77 %
Total	88.18	18.35 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	4.33	25.73 %
Gas-Stov	3.63	29.49 %
Grinder	2.04	26.88 %
Cook-Pre	2.03	59.64 %
Chimney	1.60	41.70 %
In-Stove	0.73	23.78 %
Small-Ap	0.69	45.65 %
Fan	0.10	1.80 %
Total	15.16	28.06 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.45	14.30 %
ATU1	0.28	17.16 %
NKL2	0.22	11.52 %
SLM3	0.18	5.82 %
MTR1	0.17	7.49 %
KMM1	0.12	15.99 %
APN1	0.11	7.29 %
VPD1	0.09	6.40 %
SGG1	0.07	8.69 %
KRI1	0.06	4.74 %
EPI1	0.04	2.40 %
WHKP		0.00 %
Total	15.16	28.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	4.12	31.56 %
Mixie	2.99	19.87 %
Grinder	1.93	20.38 %
Chimney	1.21	26.21 %
Cook-Pre	1.01	32.93 %
In-Stove	0.55	21.49 %
Small-Ap	0.49	27.42 %
Fan	0.21	3.72 %
Total	12.50	22.67 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.62	17.49 %
CBE4	0.62	16.51 %
DPM2	0.31	17.15 %
TPR1	0.31	14.19 %
SNR1	0.24	8.83 %
CBE1	0.22	10.10 %
SUL1	0.21	10.78 %
CBE5	0.18	9.77 %
KMD1	0.15	10.41 %
KGM1	0.13	13.46 %
PLI1	0.12	4.95 %
ANR1	0.05	14.32 %
CNR1	0.02	3.97 %
WZSD		0.00 %
Total	12.50	22.67 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.36	15.72 %
Grinder	2.79	18.99 %
Gas-Stov	2.63	16.49 %
In-Stove	0.71	21.34 %
Cook-Pre	0.61	19.82 %
Small-Ap	0.48	16.79 %
Chimney	0.45	29.44 %
Fan	0.12	0.92 %
Total	11.15	14.69 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.90	16.00 %
TVL1	0.75	13.93 %
KVT1	0.68	10.61 %
TKS1	0.53	17.99 %
SNL1	0.36	17.05 %
APK1	0.29	17.25 %
SVK1	0.18	7.59 %
ERL2	0.18	12.57 %
VKM1	0.15	17.23 %
VNR2	0.15	3.29 %
VL1	0.14	5.93 %
TKY1	0.13	10.36 %
APK2	0.11	8.26 %
VNR1	0.11	10.27 %
PDI1	0.11	10.66 %
MMT1	0.10	7.01 %
STU2	0.09	9.14 %
KGL1	0.06	5.69 %
SKD1	0.04	3.40 %
KYR1	0.02	1.78 %
SGT1	0.02	4.34 %
TKS2	0.02	0.51 %
S2SD		0.00 %
TUT2		0.00 %
Total	11.15	14.69 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.17	17.07 %
Gas-Stov	2.70	20.17 %
Grinder	2.12	14.46 %
Cook-Pre	0.91	41.09 %
In-Stove	0.64	20.04 %
Chimney	0.47	25.92 %
Small-Ap	0.47	23.74 %
Fan	0.17	1.41 %
Total	10.63	15.66 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.09	17.85 %
MDU1	0.98	11.92 %
KKD3	0.50	11.25 %
MDU5	0.42	15.51 %
DGL1	0.36	10.20 %
MDU4	0.28	17.84 %
KRR1	0.23	17.06 %
TEN2	0.16	9.42 %
BTU1	0.14	17.69 %
TPT1	0.13	6.20 %
MDU2	0.12	2.88 %
SVG1	0.12	9.30 %
NKI1	0.11	15.64 %
NTM1	0.11	15.13 %
MLR1	0.11	12.50 %
ATG1	0.11	6.44 %
MPA1	0.08	5.31 %
TMM1	0.08	2.62 %
KPT1	0.08	7.44 %
PNI1	0.07	4.90 %
USL1	0.04	2.65 %
PVI1	0.03	3.95 %
SZSD	0.02	5.89 %
Total	10.63	15.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.15	21.24 %
Gas-Stov	2.43	24.44 %
Grinder	1.14	14.03 %
Cook-Pre	0.78	46.74 %
Chimney	0.57	23.31 %
In-Stove	0.47	24.26 %
Small-Ap	0.31	15.32 %
Total	8.86	18.59 %

Branch *	MTD Sales L	Brand Share %
CH15	0.62	11.00 %
CH12	0.54	15.03 %
CH33	0.40	16.45 %
CH41	0.24	15.59 %
CH24	0.22	7.43 %
CH03	0.22	6.75 %
CH17	0.21	8.83 %
CH23	0.13	16.25 %
CH43	0.12	4.21 %
CH46	0.12	14.64 %
CH21	0.11	6.47 %
CH09	0.10	9.42 %
CH27	0.06	6.51 %
CH06	0.03	2.64 %
CH01		0.00 %
MC05		0.00 %
MC06	-0.01	-25.06 %
Total	8.86	18.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.71	17.56 %
Gas-Stov	2.23	18.70 %
Grinder	1.60	14.36 %
In-Stove	0.69	20.20 %
Cook-Pre	0.61	21.23 %
Small-Ap	0.34	17.97 %
Fan	0.19	2.38 %
Chimney	0.16	11.50 %
Total	8.53	15.23 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.59	8.96 %
MVM1	0.59	12.12 %
TRY4	0.44	17.14 %
TNJ2	0.39	14.50 %
JKM1	0.35	16.37 %
TVR2	0.21	7.45 %
NMM1	0.21	10.10 %
AYR1	0.19	16.40 %
NGT1	0.12	6.30 %
TRY3	0.10	7.69 %
TVR1	0.07	8.69 %
APM1	0.06	9.10 %
PTK1	0.03	1.28 %
KIK1	0.03	1.68 %
TYR1	0.02	0.90 %
TZSD		0.00 %
Total	8.53	15.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.97	30.36 %
Mixie	1.91	21.92 %
Grinder	1.79	31.49 %
Cook-Pre	0.58	37.76 %
In-Stove	0.57	29.02 %
Small-Ap	0.26	23.09 %
Chimney	0.16	38.75 %
Fan	0.10	2.04 %
Total	7.35	23.68 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.24	15.10 %
ULP1	0.23	17.27 %
KLM1	0.14	12.58 %
NVL2	0.14	5.38 %
TVM1	0.10	18.34 %
POY2	0.05	1.72 %
Total	7.35	23.68 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.38	35.34 %
Mixie	2.00	24.41 %
Grinder	0.76	28.79 %
Cook-Pre	0.75	52.89 %
Chimney	0.30	38.12 %
Small-Ap	0.25	32.16 %
In-Stove	0.23	19.93 %
Fan	0.11	3.26 %
Total	6.78	26.91 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.47	16.03 %
VEL1	0.23	13.45 %
AKM1	0.16	12.06 %
GDM1	0.09	14.45 %
PLR1	0.07	18.34 %
ANI1	0.05	15.70 %
WJP1	0.03	5.41 %
WHVL		0.00 %
Total	6.78	26.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.65	10.14 %
Gas-Stov	1.57	10.59 %
Grinder	1.27	8.63 %
Cook-Pre	0.95	40.52 %
In-Stove	0.36	14.74 %
Small-Ap	0.32	15.29 %
Chimney	0.31	15.20 %
Fan	0.11	1.33 %
Total	6.55	10.43 %

Branch *	MTD Sales L	Brand Share %
CH08	0.59	10.80 %
CH42	0.46	11.07 %
CH45	0.45	17.99 %
CH07	0.34	10.85 %
CH28	0.29	13.01 %
CH11	0.27	10.57 %
CH30	0.27	17.33 %
CH16	0.26	5.67 %
CH19	0.26	5.88 %
CH38	0.25	14.29 %
CH39	0.22	7.81 %
CH22	0.19	9.25 %
CH48	0.17	6.85 %
GUD1	0.17	6.01 %
CGL1	0.16	14.36 %
SKL1	0.12	11.82 %
CH29	0.11	12.32 %
CH37	0.08	6.18 %
CH14	0.08	3.34 %
AVD1	0.08	5.43 %
GUD2	0.07	4.17 %
CH05	0.06	1.39 %
CZWH		0.00 %
WHC3		0.00 %
Total	6.55	10.43 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.35	17.32 %
Gas-Stov	0.20	17.03 %
Small-Ap	0.08	19.84 %
Cook-Pre	0.04	13.82 %
In-Stove	0.02	6.54 %
Total	0.67	13.77 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.15	14.35 %
KLR1	0.08	5.66 %
Total	0.67	13.77 %