

MTD Sales
80.17 L

Brand Share %
17.28 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	23.60	17.73 %
Gas-Stov	21.40	20.79 %
Grinder	12.51	14.70 %
Cook-Pre	7.84	38.04 %
In-Stove	5.59	28.49 %
Small-Ap	4.39	32.36 %
Chimney	3.60	17.55 %
Fan	1.24	1.81 %
Total	80.17	17.28 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	11.08	22.88 %
SOUTH-03	10.86	15.34 %
WEST-01	10.49	20.62 %
SOUTH-01	10.09	12.97 %
CHENNAI-02	8.20	19.93 %
TRICHY-01	8.19	15.37 %
CHENNAI-01	8.15	13.80 %
NORTH ARCOT	7.00	24.66 %
SOUTH ARCOT	5.41	17.89 %
KL-SOUTH	0.70	17.41 %
Total	80.17	17.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.93	26.56 %
Gas-Stov	2.83	26.41 %
Cook-Pre	1.09	38.89 %
Grinder	0.96	15.80 %
Chimney	0.85	22.51 %
In-Stove	0.76	34.08 %
Small-Ap	0.56	46.23 %
Fan	0.08	1.22 %
Total	11.08	22.88 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.51	12.21 %
HSR2	0.44	15.44 %
ERD2	0.27	7.03 %
HSR1	0.27	12.52 %
SLM2	0.22	15.40 %
VPD1	0.19	12.79 %
SLM3	0.14	4.41 %
EPI1	0.10	12.16 %
SGG1	0.08	5.62 %
VKL1	0.05	8.49 %
MTR1	0.03	3.79 %
NKL2	0.02	1.16 %
KRI1	0.01	2.94 %
WZWH		0.00 %
Total	11.08	22.88 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.65	13.15 %
Gas-Stov	2.56	18.99 %
Grinder	2.06	14.26 %
Cook-Pre	1.18	41.78 %
Chimney	0.76	20.54 %
Small-Ap	0.71	28.53 %
In-Stove	0.64	27.79 %
Fan	0.30	2.60 %
Total	10.86	15.34 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.81	10.41 %
MDU1	0.79	12.67 %
KKD3	0.37	10.20 %
MDU3	0.36	15.37 %
MPA1	0.18	9.80 %
USL1	0.14	9.98 %
TPT1	0.14	5.40 %
SGP1	0.14	11.58 %
PVI1	0.13	10.45 %
TEN2	0.12	6.61 %
ATG1	0.12	5.64 %
PKM1	0.11	15.69 %
MDU6	0.10	14.97 %
KYK1	0.10	8.99 %
TMM1	0.08	2.56 %
MDU2	0.05	1.24 %
NTM1	0.04	2.66 %
SVG1	0.01	0.64 %
Total	10.86	15.34 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.82	25.19 %
Gas-Stov	2.64	23.72 %
Grinder	1.69	17.90 %
Cook-Pre	0.69	29.33 %
In-Stove	0.68	36.62 %
Chimney	0.46	11.10 %
Small-Ap	0.44	34.12 %
Fan	0.07	1.36 %
Total	10.49	20.62 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.36	12.33 %
TPR2	0.33	16.24 %
CBE1	0.29	15.16 %
AVI1	0.29	14.74 %
CBE5	0.27	12.69 %
PLI1	0.17	6.30 %
KMD1	0.16	9.28 %
PDM1	0.14	15.34 %
TPR1	0.10	7.96 %
ANR1	0.10	11.93 %
KGI1	0.09	11.99 %
DPM2	0.06	4.87 %
SUL1	0.05	7.83 %
WZSD	0.03	-2.34 %
SNR1	0.03	1.51 %
GDR1	0.01	4.15 %
TPR4		0.00 %
Total	10.49	20.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.82	16.77 %
Mixie	2.74	12.89 %
Grinder	1.71	10.96 %
Cook-Pre	1.15	32.20 %
In-Stove	0.72	22.15 %
Small-Ap	0.63	28.49 %
Fan	0.17	1.25 %
Chimney	0.16	9.59 %
Total	10.09	12.97 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.70	11.75 %
KVT1	0.67	11.44 %
TKS1	0.63	16.88 %
VNR2	0.54	12.70 %
TUT1	0.51	8.60 %
TCN1	0.37	15.64 %
RPM1	0.32	13.37 %
MAR1	0.31	12.42 %
TKS2	0.25	5.80 %
SNL1	0.24	13.05 %
TYI1	0.23	9.38 %
PKD1	0.17	10.00 %
PDI1	0.16	10.79 %
TKY1	0.16	5.23 %
APK1	0.13	9.81 %
SVK1	0.13	6.54 %
ERL2	0.11	12.26 %
VLY1	0.11	9.84 %
APK2	0.11	9.98 %
KGL1	0.10	12.55 %
KYR1	0.10	9.40 %
VNR1	0.10	8.17 %
MMT1	0.09	8.78 %
SKD1	0.09	7.59 %
STU2	0.08	10.63 %
TVL2	0.06	17.19 %
SGT1	0.04	5.52 %
TUT2		0.00 %
Total	10.09	12.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.83	29.29 %
Mixie	2.19	18.40 %
Grinder	1.35	19.16 %
Cook-Pre	0.60	46.82 %
In-Stove	0.58	35.10 %
Chimney	0.31	16.61 %
Small-Ap	0.30	25.14 %
Fan	0.03	0.47 %
Total	8.20	19.93 %

Branch *	MTD Sales L	Brand Share %
CH15	0.78	15.95 %
CH03	0.53	14.10 %
CH33	0.23	15.55 %
CH09	0.15	13.35 %
CH46	0.13	14.43 %
CH21	0.12	7.11 %
CH41	0.11	7.46 %
CH31	0.10	11.28 %
CH24	0.08	3.98 %
UKI1	0.08	13.68 %
CH06	0.07	4.57 %
CH43	0.06	2.69 %
CH27	0.05	6.87 %
CH23	0.02	2.62 %
MC06	0.01	4.36 %
Total	8.20	19.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.88	14.59 %
Mixie	1.81	13.92 %
Grinder	1.70	14.48 %
In-Stove	0.89	29.25 %
Cook-Pre	0.81	32.25 %
Chimney	0.56	55.96 %
Small-Ap	0.47	34.54 %
Fan	0.08	1.04 %
Total	8.19	15.37 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.78	17.09 %
TVR2	0.53	14.59 %
MDI1	0.42	16.42 %
PDK1	0.16	14.01 %
KIK1	0.16	7.47 %
PBR2	0.16	5.40 %
TRY1	0.15	3.57 %
TVR1	0.13	15.38 %
PTK1	0.11	3.53 %
TRY3	0.09	5.83 %
TYR1	0.07	2.82 %
NMM1	0.03	2.64 %
NGT1	0.03	1.61 %
TZSD	0.02	-2.45 %
APM1	0.01	1.73 %
Total	8.19	15.37 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.60	15.14 %
Gas-Stov	2.13	14.52 %
Grinder	1.37	12.94 %
Cook-Pre	0.76	37.35 %
Small-Ap	0.46	24.51 %
In-Stove	0.44	16.53 %
Fan	0.23	2.83 %
Chimney	0.17	8.63 %
Total	8.15	13.80 %

Branch *	MTD Sales L	Brand Share %
CH16	0.73	15.54 %
CH07	0.53	16.02 %
CH28	0.33	15.76 %
CH39	0.26	12.25 %
CH08	0.23	4.75 %
CH48	0.23	8.24 %
CH45	0.22	8.75 %
MRM1	0.21	10.49 %
CH22	0.21	5.91 %
CH11	0.18	8.89 %
GUD1	0.14	6.01 %
CH05	0.13	3.26 %
CH19	0.12	5.10 %
CH14	0.12	5.23 %
AVD1	0.07	12.14 %
CGL1	0.07	8.98 %
GUD2	0.05	3.64 %
CH37	0.01	1.38 %
CH29	0.01	0.85 %
MC10		0.00 %
WHC3		0.00 %
Total	8.15	13.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.35	35.29 %
Mixie	2.08	22.82 %
Cook-Pre	0.91	53.86 %
Small-Ap	0.41	52.00 %
In-Stove	0.40	33.20 %
Grinder	0.39	14.54 %
Chimney	0.32	18.62 %
Fan	0.15	3.23 %
Total	7.00	24.66 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.35	14.05 %
KPM2	0.27	13.39 %
KPM1	0.17	15.85 %
GDM1	0.15	16.09 %
BGR1	0.06	12.16 %
VEL1	0.05	3.50 %
ANI1	0.02	5.16 %
WJP1	0.01	1.84 %
Total	7.00	24.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.53	16.37 %
Gas-Stov	1.23	19.77 %
Grinder	1.19	17.55 %
Cook-Pre	0.57	42.25 %
In-Stove	0.42	33.97 %
Small-Ap	0.39	39.87 %
Fan	0.08	2.18 %
Total	5.41	17.89 %

Branch *	MTD Sales L	Brand Share %
POY1	0.63	16.64 %
CUD1	0.57	13.94 %
POY2	0.30	12.85 %
KKI2	0.27	13.96 %
ULP1	0.15	10.72 %
TRK1	0.12	7.95 %
NVL2	0.10	3.33 %
TVM1	0.10	12.30 %
KLM1	0.09	6.47 %
Total	5.41	17.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.25	20.20 %
Gas-Stov	0.13	18.68 %
Grinder	0.10	12.56 %
Cook-Pre	0.09	40.98 %
In-Stove	0.06	31.37 %
Fan	0.05	7.30 %
Small-Ap	0.01	9.36 %
Total	0.70	17.41 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.08	8.65 %
Total	0.70	17.41 %