

MTD Sales
65.27 L

Brand Share %
13.61 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.61 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	18.76	17.37 %
Mixie	16.43	13.30 %
Cook-Pre	8.94	45.39 %
Grinder	8.41	10.88 %
In-Stove	4.83	24.04 %
Small-Ap	4.58	20.11 %
Fan	2.71	2.93 %
Chimney	0.61	3.83 %
Flask	0.01	100.00 %
Total	65.27	13.61 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	10.83	12.03 %
SOUTH-03	9.07	12.51 %
WEST-02	8.46	18.14 %
WEST-01	8.02	15.23 %
TRICHY-01	6.72	13.43 %
CHENNAI-02	5.17	15.37 %
NORTH ARCOT	5.14	19.30 %
SOUTH ARCOT	4.96	17.02 %
CHENNAI-01	4.88	7.35 %
KL-SOUTH	2.03	16.86 %
Total	65.27	13.61 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.22	16.86 %
Mixie	2.37	9.98 %
Grinder	1.57	10.05 %
Cook-Pre	1.33	39.65 %
Small-Ap	0.82	25.35 %
In-Stove	0.66	17.77 %
Chimney	0.43	14.04 %
Fan	0.43	2.36 %
Total	10.83	12.03 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.68	12.56 %
RPM1	0.45	9.73 %
SDI1	0.41	11.57 %
KVT1	0.34	7.10 %
MMT1	0.31	12.82 %
TKS1	0.27	7.53 %
ERL2	0.25	12.37 %
SNL1	0.24	9.82 %
TUT1	0.23	4.17 %
TVL1	0.21	4.59 %
TUT2	0.16	5.68 %
SVK1	0.16	7.00 %
VNR1	0.14	11.67 %
KYR1	0.13	6.08 %
VKM1	0.12	8.45 %
TKY1	0.12	9.27 %
VLY1	0.11	5.36 %
APK2	0.11	9.56 %
TKS2	0.10	3.10 %
UDN1	0.10	10.39 %
PDI1	0.08	4.17 %
S2SD		0.00 %
Total	10.83	12.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.41	15.26 %
Mixie	2.12	11.93 %
Cook-Pre	1.32	45.25 %
Grinder	1.28	10.52 %
Small-Ap	0.73	31.12 %
In-Stove	0.57	23.52 %
Fan	0.55	3.17 %
Chimney	0.09	4.75 %
Total	9.07	12.51 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.50	8.33 %
MDU6	0.31	7.03 %
KYK1	0.28	11.62 %
PVI1	0.22	8.02 %
KKD2	0.19	6.95 %
MPA1	0.19	9.27 %
NTM1	0.18	11.62 %
KPT1	0.17	10.98 %
SVG1	0.17	11.93 %
TPT1	0.16	7.52 %
DGL2	0.16	10.66 %
TDI1	0.16	12.87 %
MNM1	0.13	11.62 %
TEN2	0.11	7.01 %
PNV1	0.10	11.49 %
DKI1	0.10	7.64 %
MLR1	0.09	9.12 %
USL1	0.08	6.26 %
MDU2	0.07	2.52 %
TMM1	0.07	2.27 %
KRR1	0.06	6.35 %
CMR1	0.05	9.71 %
PNI1	0.03	6.14 %
ATG1	0.03	1.91 %
SZSD		0.00 %
Total	9.07	12.51 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.70	21.48 %
Gas-Stov	2.55	24.90 %
Cook-Pre	1.12	48.35 %
In-Stove	0.76	25.16 %
Small-Ap	0.65	46.81 %
Grinder	0.40	7.88 %
Fan	0.30	3.50 %
Total	8.46	18.14 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.36	10.91 %
ERD2	0.32	10.08 %
HSR1	0.23	10.79 %
APN1	0.22	12.48 %
SLM2	0.17	12.63 %
EPI1	0.15	11.19 %
HRR1	0.11	11.85 %
SGI1	0.10	10.24 %
SLM3	0.08	4.67 %
MTR1	0.06	3.15 %
SGG1	0.02	2.82 %
KRI1	0.01	1.15 %
NKL2		0.00 %
WZWH		0.00 %
Total	8.46	18.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.43	17.22 %
Gas-Stov	2.40	16.42 %
Cook-Pre	0.98	42.04 %
Grinder	0.79	9.42 %
In-Stove	0.76	27.43 %
Small-Ap	0.45	33.76 %
Fan	0.14	2.10 %
Chimney	0.09	3.25 %
Total	8.02	15.23 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.35	13.49 %
SNR1	0.29	8.88 %
TPR3	0.23	10.87 %
CBE5	0.22	10.05 %
DPM2	0.19	9.12 %
TPR2	0.15	12.58 %
KGM1	0.15	11.62 %
UMP1	0.11	13.18 %
PLI1	0.07	3.33 %
CBE1	0.07	2.87 %
CNR1	0.07	9.69 %
TPR1	0.05	2.44 %
GBM1	0.01	2.75 %
WZSD		0.00 %
Total	8.02	15.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.75	13.65 %
Gas-Stov	1.68	15.31 %
Cook-Pre	1.34	48.86 %
Grinder	0.94	10.18 %
Small-Ap	0.50	26.74 %
In-Stove	0.48	23.15 %
Fan	0.02	0.25 %
Total	6.72	13.43 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.36	10.63 %
PBR2	0.27	10.23 %
TNJ2	0.20	8.04 %
TRY1	0.15	2.83 %
TYR1	0.09	4.53 %
APM1	0.08	11.07 %
PBR1	0.07	9.26 %
KIK1	0.06	1.83 %
TVR1	0.05	5.57 %
TRY3	0.05	3.17 %
PTK1	0.05	2.70 %
NMM1	0.01	1.27 %
TZSD		0.00 %
Total	6.72	13.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.32	14.99 %
Gas-Stov	1.13	15.38 %
Grinder	0.83	14.62 %
In-Stove	0.52	34.85 %
Fan	0.48	6.46 %
Small-Ap	0.45	32.70 %
Cook-Pre	0.42	41.05 %
Flask	0.01	100.00 %
Total	5.17	15.37 %

Branch *	MTD Sales L	Brand Share %
CH03	0.30	13.39 %
CH15	0.25	7.34 %
CH43	0.17	8.70 %
CH24	0.17	11.15 %
GPD1	0.10	11.51 %
CH31	0.08	10.92 %
CH41	0.07	5.52 %
CH27	0.07	11.97 %
CH06	0.07	7.42 %
CH12	0.06	2.97 %
CH46	0.06	8.67 %
CH23	0.05	12.95 %
CH21	0.03	1.88 %
CH17		0.00 %
Total	5.17	15.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.12	31.39 %
Mixie	0.99	12.97 %
Cook-Pre	0.82	67.34 %
Small-Ap	0.38	46.62 %
Grinder	0.33	12.56 %
In-Stove	0.33	31.21 %
Fan	0.17	3.08 %
Total	5.14	19.30 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.17	9.48 %
ANI1	0.11	9.33 %
SBR1	0.10	6.99 %
WJD1	0.08	7.71 %
CPT1	0.07	12.03 %
VEL1	0.03	1.78 %
NASD		0.00 %
Total	5.14	19.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.44	18.52 %
Gas-Stov	1.16	19.74 %
Grinder	1.12	19.76 %
Cook-Pre	0.63	46.99 %
Small-Ap	0.21	31.88 %
Fan	0.20	3.46 %
In-Stove	0.19	19.48 %
Total	4.96	17.02 %

Branch *	MTD Sales L	Brand Share %
POY1	0.42	12.48 %
POY2	0.27	10.41 %
STP1	0.06	6.77 %
TRK1	0.06	7.66 %
KLM1	0.06	3.46 %
NVL2	0.04	1.63 %
TVM2		0.00 %
Total	4.96	17.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.29	8.97 %
Grinder	0.87	8.16 %
Cook-Pre	0.86	47.37 %
Mixie	0.75	5.12 %
Fan	0.43	3.38 %
In-Stove	0.37	18.19 %
Small-Ap	0.32	3.46 %
Total	4.88	7.35 %

Branch *	MTD Sales L	Brand Share %
CH19	0.41	12.06 %
CH42	0.37	9.92 %
CH16	0.35	9.12 %
CH39	0.28	12.33 %
CH28	0.28	8.35 %
CH07	0.25	9.06 %
CH45	0.21	8.51 %
GUD1	0.19	8.37 %
CH08	0.19	4.34 %
CH05	0.19	4.83 %
GUD2	0.17	8.11 %
SKL1	0.11	11.68 %
CH37	0.11	7.24 %
CH11	0.10	5.80 %
CH14	0.10	4.04 %
CH26	0.09	12.38 %
MRM1	0.06	4.64 %
CH30	0.05	3.64 %
CH29	0.05	6.45 %
CH38	0.03	1.61 %
CH22	0.01	0.51 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.88	7.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.80	27.15 %
Mixie	0.57	15.20 %
Grinder	0.27	13.00 %
In-Stove	0.21	34.89 %
Cook-Pre	0.13	19.51 %
Small-Ap	0.05	14.80 %
Total	2.03	16.86 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.36	13.24 %
Total	2.03	16.86 %