

MTD Sales
67.30 L

Brand Share %
14.30 %

Information:

MTD : 01-08-2025 To 09-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	17.45	18.10 %
Mixie	16.93	12.57 %
Cook-Pre	10.48	42.94 %
Grinder	10.10	11.40 %
Small-Ap	4.06	23.48 %
In-Stove	3.58	21.15 %
Fan	3.40	4.49 %
Chimney	1.29	7.81 %
Flask	0.01	100.00 %
Total	67.30	14.30 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	10.56	21.00 %
SOUTH-03	10.27	15.65 %
WEST-01	9.34	16.57 %
TRICHY-01	8.91	14.32 %
SOUTH-01	7.79	9.72 %
CHENNAI-02	5.67	14.47 %
CHENNAI-01	5.36	9.52 %
SOUTH ARCOT	4.82	15.24 %
NORTH ARCOT	4.42	17.26 %
KL-SOUTH	0.15	4.58 %
Total	67.30	14.30 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.20	30.50 %
Mixie	3.13	19.35 %
Cook-Pre	1.49	49.87 %
Grinder	1.25	16.70 %
Small-Ap	0.66	41.61 %
In-Stove	0.54	26.12 %
Fan	0.18	2.57 %
Chimney	0.11	4.22 %
Flask	0.01	100.00 %
Total	10.56	21.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.40	12.78 %
ERD2	0.23	8.24 %
VPD1	0.22	12.52 %
RSP1	0.20	13.87 %
KRI1	0.18	13.97 %
HSR1	0.12	7.18 %
VKL1	0.11	13.57 %
MTR1	0.10	6.06 %
SLM3	0.10	6.32 %
BMD1	0.09	11.41 %
EPI1	0.07	7.23 %
NKL2	0.04	2.82 %
CMI1	0.04	5.63 %
SLM2	0.02	1.52 %
Total	10.56	21.00 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.97	22.38 %
Mixie	2.31	13.37 %
Grinder	1.83	13.60 %
Cook-Pre	1.33	42.22 %
In-Stove	0.60	25.90 %
Small-Ap	0.60	26.11 %
Fan	0.52	4.38 %
Chimney	0.11	5.63 %
Total	10.27	15.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.02	12.91 %
DGL1	0.49	8.22 %
ATG1	0.30	12.05 %
KKD2	0.22	11.29 %
TPT1	0.18	7.76 %
TMM1	0.17	6.30 %
PNI1	0.16	12.81 %
SVG1	0.15	9.82 %
PVI1	0.14	12.79 %
MPA1	0.14	10.23 %
PNV1	0.13	9.89 %
MDU4	0.12	6.35 %
USL1	0.11	9.37 %
TEN2	0.09	6.28 %
NKI1	0.06	5.91 %
MNM1	0.06	8.16 %
MDU2	0.05	1.39 %
MDU3	0.04	12.03 %
DGL2	0.02	1.69 %
Total	10.27	15.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.87	15.90 %
Gas-Stov	2.16	17.15 %
Cook-Pre	1.69	51.09 %
Grinder	1.36	13.32 %
In-Stove	0.57	26.19 %
Small-Ap	0.43	30.18 %
Fan	0.16	3.46 %
Chimney	0.11	2.58 %
Total	9.34	16.57 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.99	13.87 %
KMR1	0.81	13.85 %
PLI1	0.24	8.40 %
SNR1	0.24	7.77 %
AVI1	0.22	13.79 %
KGM1	0.17	14.21 %
TPR1	0.15	8.28 %
CNR1	0.14	12.62 %
CBE1	0.14	6.79 %
DPM2	0.13	7.31 %
SUL1	0.11	5.12 %
CBE3	0.11	14.05 %
KMD1	0.07	5.38 %
GDR1	0.03	10.18 %
TPR4	0.01	1.02 %
Total	9.34	16.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Grinder	2.08	14.39 %
Mixie	2.02	11.67 %
Gas-Stov	1.71	16.37 %
Cook-Pre	1.54	44.89 %
Small-Ap	0.62	32.24 %
In-Stove	0.58	20.21 %
Fan	0.26	2.64 %
Chimney	0.11	5.15 %
Total	8.91	14.32 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.56	12.13 %
TVR2	0.35	12.11 %
TRY1	0.33	4.71 %
KIK1	0.17	6.86 %
PBR2	0.16	4.25 %
TYR1	0.14	5.71 %
PTK1	0.14	5.04 %
MSI1	0.14	13.87 %
APM1	0.12	8.64 %
PBR1	0.07	9.00 %
TRY2	0.06	9.86 %
TRY3	0.06	3.11 %
NMM1	0.05	4.55 %
TVR1	0.03	3.11 %
AYR1	0.03	4.79 %
TZSD		0.00 %
Total	8.91	14.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.02	11.71 %
Mixie	1.86	8.75 %
Cook-Pre	1.22	32.83 %
Grinder	1.19	6.93 %
Small-Ap	0.65	21.69 %
Fan	0.44	3.36 %
In-Stove	0.31	10.84 %
Chimney	0.11	5.56 %
Total	7.79	9.72 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.54	10.19 %
VNR2	0.46	10.02 %
NGR1	0.42	11.88 %
TKS2	0.36	9.04 %
KVT1	0.34	5.78 %
SKD1	0.31	8.45 %
TKS1	0.21	5.16 %
APK1	0.18	7.26 %
TUT1	0.15	2.97 %
UDN1	0.14	11.64 %
MMT1	0.13	7.68 %
KSM1	0.13	13.86 %
KYR1	0.12	9.20 %
SDI1	0.12	12.36 %
KGL1	0.12	8.43 %
PDI1	0.11	8.01 %
SVK1	0.11	5.05 %
TKY1	0.10	6.68 %
VNR1	0.10	8.97 %
VKM1	0.09	4.84 %
TUT2	0.08	2.79 %
RPM1	0.08	2.89 %
SGT1	0.08	12.99 %
VLY1	0.03	1.36 %
SNL1	0.03	2.35 %
TVL2	0.01	3.82 %
Total	7.79	9.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.53	18.18 %
Mixie	1.25	10.46 %
Cook-Pre	0.79	55.95 %
Grinder	0.78	12.70 %
Fan	0.52	6.85 %
In-Stove	0.30	32.09 %
Small-Ap	0.27	15.59 %
Chimney	0.22	24.10 %
Total	5.67	14.47 %

Branch *	MTD Sales L	Brand Share %
CH15	0.60	9.18 %
CH03	0.35	9.87 %
CH12	0.28	13.46 %
CH18	0.20	6.02 %
CH24	0.18	9.25 %
CH43	0.18	6.65 %
CH33	0.14	10.56 %
GPD1	0.09	7.63 %
CH06	0.08	6.40 %
CH27	0.06	6.83 %
CH17	0.01	2.67 %
CH41	0.01	1.06 %
CH23	0.01	2.05 %
CH32	0.01	1.75 %
CH01		0.00 %
CH46		0.00 %
MC06		0.00 %
Total	5.67	14.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.20	10.22 %
Mixie	1.12	8.16 %
Fan	0.80	7.41 %
Grinder	0.77	7.27 %
Cook-Pre	0.73	23.84 %
Chimney	0.33	18.10 %
In-Stove	0.21	15.42 %
Small-Ap	0.20	6.44 %
Total	5.36	9.52 %

Branch *	MTD Sales L	Brand Share %
CH08	0.45	10.64 %
CH07	0.42	13.00 %
CH35	0.20	13.85 %
CH05	0.20	5.89 %
AVD1	0.18	12.86 %
GUD2	0.17	11.98 %
CH14	0.14	8.55 %
CH19	0.13	4.03 %
GUD1	0.13	6.78 %
CH11	0.10	6.00 %
CH39	0.08	4.92 %
CH38	0.08	4.66 %
SKL1	0.07	11.81 %
CH45	0.05	2.81 %
CH26	0.05	6.62 %
CH16	0.04	1.04 %
CH22	0.02	1.11 %
CH30	0.02	1.68 %
CGL1	0.01	1.15 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	5.36	9.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.39	14.69 %
Gas-Stov	1.29	22.79 %
Cook-Pre	0.84	56.09 %
Grinder	0.53	8.62 %
In-Stove	0.28	22.34 %
Small-Ap	0.27	23.89 %
Fan	0.12	2.07 %
Chimney	0.11	12.24 %
Total	4.82	15.24 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.60	11.97 %
POY1	0.44	11.08 %
POY2	0.20	7.58 %
KKI2	0.17	6.48 %
KLM1	0.11	6.15 %
ULP1	0.10	5.80 %
NVL2	0.10	6.32 %
TVM1	0.02	5.15 %
Total	4.82	15.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.36	23.16 %
Mixie	0.91	10.48 %
Cook-Pre	0.82	49.84 %
Fan	0.39	7.77 %
Small-Ap	0.36	36.28 %
Grinder	0.29	13.63 %
In-Stove	0.19	21.26 %
Chimney	0.11	23.70 %
Total	4.42	17.26 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.15	10.86 %
WJD1	0.11	10.19 %
VEL1	0.10	6.02 %
BGR1	0.09	9.30 %
TRL1	0.07	3.90 %
CGM1	0.06	8.22 %
ANI1	0.03	8.55 %
Total	4.42	17.26 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.09	9.11 %
Cook-Pre	0.03	15.37 %
Fan	0.02	3.60 %
Small-Ap	0.01	9.84 %
Total	0.15	4.58 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.15	6.05 %
PAS1		0.00 %
Total	0.15	4.58 %