

MTD Sales
73.38 L

Brand Share %
17.05 %

Information:

MTD : 01-10-2025 To 08-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	21.54	17.47 %
Gas-Stov	19.90	20.77 %
Grinder	11.22	14.24 %
Cook-Pre	7.39	37.95 %
In-Stove	5.01	28.53 %
Small-Ap	4.01	31.56 %
Chimney	3.12	16.44 %
Fan	1.18	1.86 %
Total	73.38	17.05 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	9.81	21.76 %
WEST-01	9.73	20.55 %
SOUTH-03	9.51	14.73 %
SOUTH-01	9.42	13.17 %
CHENNAI-02	7.76	20.08 %
TRICHY-01	7.52	15.10 %
CHENNAI-01	7.41	13.53 %
NORTH ARCOT	6.46	24.11 %
SOUTH ARCOT	5.17	18.42 %
KL-SOUTH	0.59	16.01 %
Total	73.38	17.05 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.61	26.36 %
Gas-Stov	2.60	26.09 %
Cook-Pre	1.00	37.56 %
Grinder	0.82	14.49 %
In-Stove	0.66	32.71 %
Chimney	0.54	15.52 %
Small-Ap	0.50	43.49 %
Fan	0.08	1.27 %
Total	9.81	21.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.51	12.68 %
HSR2	0.43	15.50 %
ERD2	0.27	7.23 %
HSR1	0.27	12.78 %
SLM2	0.22	16.88 %
VPD1	0.12	9.25 %
CMI1	0.12	15.43 %
EPI1	0.10	12.39 %
SLM3	0.09	3.03 %
SGG1	0.08	5.62 %
VKL1	0.05	8.75 %
MTR1	0.03	4.25 %
NKL2	0.02	1.23 %
KRI1	0.01	3.27 %
WZWH		0.00 %
Total	9.81	21.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.47	24.93 %
Gas-Stov	2.45	24.34 %
Grinder	1.61	17.77 %
In-Stove	0.65	39.25 %
Cook-Pre	0.65	29.36 %
Chimney	0.46	11.61 %
Small-Ap	0.41	33.84 %
Fan	0.04	0.83 %
Total	9.73	20.55 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.33	11.49 %
CBE1	0.29	15.16 %
CBE5	0.27	13.73 %
TPR2	0.25	12.86 %
PLI1	0.16	6.27 %
KMD1	0.16	11.98 %
PDM1	0.13	14.66 %
TPR1	0.10	8.51 %
KGI1	0.09	12.31 %
DPM2	0.06	5.45 %
SUL1	0.05	7.83 %
ANR1	0.04	5.84 %
WZSD	0.03	-2.34 %
SNR1	0.03	1.52 %
GDR1		0.00 %
TPR4		0.00 %
Total	9.73	20.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.32	18.87 %
Mixie	2.24	12.17 %
Grinder	1.65	12.40 %
Cook-Pre	1.07	42.17 %
Chimney	0.76	21.57 %
Small-Ap	0.62	27.93 %
In-Stove	0.59	29.10 %
Fan	0.27	2.59 %
Total	9.51	14.73 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.79	13.87 %
DGL1	0.73	10.02 %
MDU3	0.33	15.86 %
KKD3	0.33	10.43 %
DKI1	0.29	15.96 %
MPA1	0.18	10.01 %
USL1	0.14	11.63 %
PVI1	0.13	11.12 %
SGP1	0.13	13.14 %
ATG1	0.12	6.28 %
TEN2	0.09	5.22 %
TPT1	0.08	4.04 %
MDU6	0.08	13.09 %
PKM1	0.07	10.91 %
KYK1	0.07	6.60 %
MDU2	0.05	1.40 %
NTM1	0.04	2.66 %
TMM1	0.03	0.99 %
SVG1	0.01	0.70 %
Total	9.51	14.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	2.68	13.54 %
Gas-Stov	2.67	16.99 %
Grinder	1.40	10.09 %
Cook-Pre	1.12	32.19 %
In-Stove	0.63	21.31 %
Small-Ap	0.59	28.04 %
Fan	0.17	1.36 %
Chimney	0.16	12.33 %
Total	9.42	13.17 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.66	12.35 %
VNR2	0.54	13.21 %
KVT1	0.54	9.70 %
TUT1	0.47	8.42 %
MAR1	0.31	15.66 %
RPM1	0.28	11.90 %
TKS2	0.24	6.00 %
TYI1	0.23	10.38 %
SNL1	0.18	10.59 %
PDI1	0.16	11.74 %
TKY1	0.16	5.31 %
PKD1	0.13	9.00 %
APK1	0.13	11.01 %
SVK1	0.13	6.78 %
ERL2	0.11	12.70 %
KYR1	0.10	9.90 %
VLY1	0.10	9.01 %
KGL1	0.10	13.15 %
VNR1	0.10	9.94 %
MMT1	0.09	10.54 %
SKD1	0.09	7.85 %
VKM1	0.08	13.94 %
STU2	0.08	12.23 %
APK2	0.05	5.97 %
KSM1	0.05	10.27 %
SGT1	0.04	5.52 %
TUT2	0.01	0.33 %
Total	9.42	13.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.66	29.55 %
Mixie	2.10	18.62 %
Grinder	1.35	20.13 %
Cook-Pre	0.55	45.60 %
In-Stove	0.45	30.66 %
Chimney	0.31	17.71 %
Small-Ap	0.30	25.86 %
Fan	0.03	0.51 %
Total	7.76	20.08 %

Branch *	MTD Sales L	Brand Share %
CH15	0.73	16.06 %
CH03	0.53	15.44 %
CH33	0.18	13.04 %
CH46	0.13	15.86 %
CH09	0.13	11.83 %
CH21	0.12	7.56 %
CH31	0.10	12.07 %
CH24	0.08	4.44 %
UKI1	0.08	15.23 %
CH41	0.08	5.55 %
CH43	0.06	3.16 %
CH06	0.06	3.79 %
CH27	0.05	7.33 %
CH23	0.02	2.69 %
MC06	0.01	4.36 %
Total	7.76	20.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.70	13.85 %
Mixie	1.63	13.57 %
Grinder	1.57	14.57 %
In-Stove	0.80	28.98 %
Cook-Pre	0.76	32.61 %
Chimney	0.56	55.96 %
Small-Ap	0.41	32.47 %
Fan	0.08	1.11 %
Total	7.52	15.10 %

Branch *	MTD Sales L	Brand Share %
TVR2	0.50	14.16 %
MDI1	0.41	16.96 %
ORU1	0.20	14.30 %
PBR2	0.16	5.59 %
TRY1	0.15	3.94 %
KIK1	0.14	6.92 %
TVR1	0.13	15.78 %
PDK1	0.10	9.23 %
PTK1	0.09	3.32 %
TYR1	0.07	3.01 %
TRY3	0.05	3.53 %
NMM1	0.03	2.90 %
NGT1	0.03	1.83 %
TZSD	0.02	-2.45 %
APM1	0.01	1.84 %
Total	7.52	15.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.15	13.59 %
Gas-Stov	2.03	14.68 %
Grinder	1.23	12.36 %
Cook-Pre	0.74	37.61 %
In-Stove	0.44	20.20 %
Small-Ap	0.42	23.18 %
Fan	0.23	3.11 %
Chimney	0.17	9.51 %
Total	7.41	13.53 %

Branch *	MTD Sales L	Brand Share %
CH07	0.53	16.72 %
CH16	0.44	12.42 %
CH28	0.33	16.40 %
CH39	0.26	12.47 %
CH08	0.23	5.31 %
CH48	0.23	8.37 %
MRM1	0.20	10.29 %
CH11	0.18	9.05 %
CH45	0.16	7.21 %
CH22	0.14	4.38 %
GUD1	0.14	6.05 %
CH19	0.12	5.10 %
CH14	0.12	5.77 %
CH05	0.10	2.63 %
AVD1	0.07	13.68 %
GUD2	0.05	3.81 %
CGL1	0.04	6.05 %
CH37	0.01	1.46 %
CH29	0.01	1.02 %
MC10		0.00 %
WHC3		0.00 %
Total	7.41	13.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.25	35.54 %
Mixie	1.91	22.21 %
Cook-Pre	0.84	53.69 %
Small-Ap	0.40	54.06 %
Grinder	0.39	15.24 %
In-Stove	0.37	31.75 %
Chimney	0.15	9.98 %
Fan	0.15	3.43 %
Total	6.46	24.11 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.35	14.41 %
KPM2	0.27	13.85 %
ARC2	0.27	16.83 %
KPM1	0.17	15.85 %
GDM1	0.13	14.84 %
BGR1	0.06	12.57 %
VEL1	0.05	3.97 %
ANI1	0.02	5.16 %
WJP1	0.01	2.08 %
Total	6.46	24.11 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.53	17.63 %
Gas-Stov	1.17	20.24 %
Grinder	1.11	18.00 %
Cook-Pre	0.57	42.86 %
Small-Ap	0.36	39.31 %
In-Stove	0.35	31.70 %
Fan	0.08	2.33 %
Total	5.17	18.42 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.57	14.50 %
POY2	0.29	12.82 %
KKI2	0.18	10.71 %
ULP1	0.12	10.65 %
TRK1	0.12	8.98 %
NVL2	0.10	3.41 %
TVM1	0.10	13.92 %
KLM1	0.09	7.48 %
Total	5.17	18.42 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.22	19.75 %
Grinder	0.10	12.56 %
Cook-Pre	0.09	50.64 %
Gas-Stov	0.06	9.88 %
In-Stove	0.06	31.37 %
Fan	0.05	8.18 %
Small-Ap	0.01	5.17 %
Total	0.59	16.01 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.13	13.74 %
PAS1	0.08	8.75 %
Total	0.59	16.01 %