

MTD Sales  
81.90 L

Brand Share %  
20.84 %

Information:

MTD : 01-09-2026 To 08-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.84 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 25.45       | 24.14 %       |
| Gas-Stov | 23.01       | 27.86 %       |
| Grinder  | 14.58       | 26.07 %       |
| Cook-Pre | 6.45        | 66.46 %       |
| In-Stove | 5.15        | 23.98 %       |
| Chimney  | 3.95        | 15.88 %       |
| Small-Ap | 1.86        | 15.54 %       |
| Fan      | 1.44        | 1.80 %        |
| Total    | 81.90       | 20.84 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 15.54       | 22.32 %       |
| SOUTH-03    | 11.08       | 18.21 %       |
| TRICHY-01   | 9.55        | 19.60 %       |
| WEST-02     | 8.99        | 28.62 %       |
| WEST-01     | 7.77        | 26.98 %       |
| SOUTH ARCOT | 7.38        | 28.25 %       |
| CHENNAI-02  | 6.24        | 18.85 %       |
| CHENNAI-01  | 6.17        | 11.78 %       |
| NORTH ARCOT | 4.93        | 19.68 %       |
| WEST-03     | 4.26        | 25.04 %       |
| Total       | 81.90       | 20.84 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 4.62        | 25.84 %       |
| Gas-Stov | 4.42        | 29.37 %       |
| Grinder  | 3.14        | 28.34 %       |
| Cook-Pre | 1.03        | 68.96 %       |
| In-Stove | 0.92        | 27.20 %       |
| Chimney  | 0.62        | 19.56 %       |
| Fan      | 0.59        | 3.77 %        |
| Small-Ap | 0.20        | 12.30 %       |
| Total    | 15.54       | 22.32 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NGR1     | 0.74        | 18.19 %       |
| TKS2     | 0.71        | 19.02 %       |
| TKS1     | 0.54        | 19.13 %       |
| TVL1     | 0.53        | 11.62 %       |
| APK2     | 0.39        | 20.17 %       |
| MAR1     | 0.35        | 18.55 %       |
| TUT1     | 0.33        | 6.28 %        |
| STU2     | 0.18        | 13.61 %       |
| UDN1     | 0.13        | 15.30 %       |
| KYR1     | 0.10        | 6.68 %        |
| PDI1     | 0.07        | 11.37 %       |
| SVK1     | 0.05        | 3.25 %        |
| SGT1     | 0.05        | 10.77 %       |
| S2SD     |             | 0.00 %        |
| Total    | 15.54       | 22.32 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.39        | 23.41 %       |
| Gas-Stov | 2.91        | 26.60 %       |
| Grinder  | 2.07        | 20.13 %       |
| Cook-Pre | 1.13        | 72.54 %       |
| In-Stove | 0.69        | 28.34 %       |
| Small-Ap | 0.34        | 26.02 %       |
| Fan      | 0.32        | 2.08 %        |
| Chimney  | 0.22        | 5.12 %        |
| Total    | 11.08       | 18.21 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU2     | 0.46        | 12.58 %       |
| MDU1     | 0.41        | 6.56 %        |
| MDU7     | 0.31        | 20.83 %       |
| DGL1     | 0.28        | 5.57 %        |
| DKI1     | 0.21        | 15.55 %       |
| TEN2     | 0.20        | 8.16 %        |
| PVI1     | 0.19        | 15.69 %       |
| TPT1     | 0.18        | 8.92 %        |
| KRR1     | 0.14        | 18.07 %       |
| ODM1     | 0.14        | 17.75 %       |
| SVG1     | 0.13        | 18.12 %       |
| SGP1     | 0.12        | 12.02 %       |
| PNV2     | 0.10        | 10.57 %       |
| KYK1     | 0.06        | 7.98 %        |
| MLR1     | 0.06        | 3.85 %        |
| MDU4     | 0.05        | 4.29 %        |
| ATG1     | 0.04        | 4.16 %        |
| CBM1     | 0.04        | 2.43 %        |
| USL1     | 0.02        | 1.53 %        |
| SZSD     |             | 0.00 %        |
| WHMD     |             | 0.00 %        |
| PNI1     | -0.01       | -0.87 %       |
| Total    | 11.08       | 18.21 %       |

### TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 2.69        | 26.51 %       |
| Mixie    | 2.45        | 19.07 %       |
| Grinder  | 2.20        | 27.18 %       |
| Cook-Pre | 0.96        | 83.60 %       |
| In-Stove | 0.91        | 28.13 %       |
| Chimney  | 0.20        | 10.53 %       |
| Small-Ap | 0.14        | 13.11 %       |
| Total    | 9.55        | 19.60 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 0.54        | 12.50 %       |
| PTK1     | 0.49        | 19.33 %       |
| TNJ2     | 0.38        | 15.09 %       |
| PBR2     | 0.26        | 8.30 %        |
| NGT1     | 0.22        | 11.72 %       |
| KIK1     | 0.21        | 10.07 %       |
| TTP1     | 0.11        | 13.88 %       |
| TRY2     | 0.10        | 15.53 %       |
| PDK1     | 0.10        | 16.97 %       |
| TNJ1     | 0.08        | 3.74 %        |
| TRY3     | 0.06        | 4.82 %        |
| MDI1     | 0.05        | 3.51 %        |
| TRY4     | 0.05        | 2.43 %        |
| NMM1     | 0.03        | 3.72 %        |
| TZSD     |             | 0.00 %        |
| Total    | 9.55        | 19.60 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 3.58        | 38.78 %       |
| Gas-Stov | 2.64        | 35.94 %       |
| Cook-Pre | 0.99        | 59.51 %       |
| Chimney  | 0.72        | 19.34 %       |
| Grinder  | 0.43        | 21.49 %       |
| In-Stove | 0.37        | 22.48 %       |
| Small-Ap | 0.17        | 29.30 %       |
| Fan      | 0.09        | 1.70 %        |
| Total    | 8.99        | 28.62 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| HSR1     | 0.41        | 16.08 %       |
| HSR2     | 0.30        | 13.30 %       |
| KRI1     | 0.23        | 17.77 %       |
| EPI1     | 0.21        | 14.88 %       |
| APN1     | 0.19        | 16.87 %       |
| MTR1     | 0.14        | 7.99 %        |
| PMP1     | 0.08        | 12.97 %       |
| SLM2     | 0.04        | 4.00 %        |
| SLM1     |             | 0.00 %        |
| WZWH     |             | 0.00 %        |
| Total    | 8.99        | 28.62 %       |

## WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Gas-Stov | 2.28        | 34.88 %       |
| Mixie    | 2.21        | 30.94 %       |
| Grinder  | 1.27        | 31.38 %       |
| Chimney  | 0.80        | 24.82 %       |
| In-Stove | 0.58        | 27.74 %       |
| Cook-Pre | 0.38        | 60.08 %       |
| Small-Ap | 0.22        | 18.09 %       |
| Fan      | 0.03        | 0.79 %        |
| Total    | 7.77        | 26.98 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SUL1     | 0.25        | 13.98 %       |
| PLI1     | 0.04        | 2.39 %        |
| CBE3     |             | 0.00 %        |
| WHCB     |             | 0.00 %        |
| WZSD     |             | 0.00 %        |
| Total    | 7.77        | 26.98 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 2.62        | 32.78 %       |
| Grinder  | 1.98        | 38.84 %       |
| Gas-Stov | 1.94        | 40.27 %       |
| Cook-Pre | 0.33        | 61.96 %       |
| In-Stove | 0.19        | 15.45 %       |
| Small-Ap | 0.17        | 22.25 %       |
| Chimney  | 0.15        | 18.07 %       |
| Total    | 7.38        | 28.25 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| POY1     | 0.46        | 15.15 %       |
| CDM1     | 0.41        | 20.15 %       |
| VCM2     | 0.25        | 15.73 %       |
| TRK1     | 0.18        | 19.33 %       |
| KLM1     | 0.18        | 12.72 %       |
| VCM1     | 0.09        | 17.54 %       |
| TVM2     | 0.04        | 12.86 %       |
| ULP1     | 0.04        | 4.61 %        |
| Total    | 7.38        | 28.25 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.81        | 19.15 %       |
| Gas-Stov | 1.76        | 27.09 %       |
| Grinder  | 1.00        | 24.19 %       |
| Chimney  | 0.70        | 37.51 %       |
| In-Stove | 0.42        | 23.28 %       |
| Cook-Pre | 0.26        | 56.86 %       |
| Small-Ap | 0.19        | 10.90 %       |
| Fan      | 0.09        | 1.33 %        |
| Total    | 6.24        | 18.85 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH12     | 0.27        | 19.62 %       |
| CH17     | 0.27        | 20.09 %       |
| CH03     | 0.27        | 11.24 %       |
| CH36     | 0.13        | 15.04 %       |
| CH33     | 0.12        | 7.60 %        |
| CH24     | 0.11        | 5.95 %        |
| CH06     | 0.11        | 13.58 %       |
| CH35     | 0.07        | 5.21 %        |
| CH23     | 0.05        | 8.11 %        |
| CH21     | 0.04        | 2.76 %        |
| CH41     | 0.04        | 7.79 %        |
| CH31     | 0.02        | 6.17 %        |
| CH32     | 0.02        | 7.78 %        |
| CH43     |             | 0.00 %        |
| MC06     |             | 0.00 %        |
| WHC3     |             | 0.00 %        |
| WCHN     | -0.04       | 19.43 %       |
| Total    | 6.24        | 18.85 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.54        | 10.87 %       |
| Grinder  | 1.45        | 19.12 %       |
| Gas-Stov | 1.45        | 12.70 %       |
| In-Stove | 0.54        | 16.54 %       |
| Cook-Pre | 0.52        | 51.87 %       |
| Chimney  | 0.38        | 13.74 %       |
| Small-Ap | 0.21        | 10.73 %       |
| Fan      | 0.06        | 0.60 %        |
| Total    | 6.17        | 11.78 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH49     | 0.45        | 13.60 %       |
| CH16     | 0.36        | 10.84 %       |
| CH47     | 0.29        | 6.27 %        |
| CH42     | 0.29        | 12.36 %       |
| CH39     | 0.27        | 19.24 %       |
| AVD1     | 0.25        | 15.24 %       |
| CH19     | 0.22        | 11.95 %       |
| CH30     | 0.22        | 11.77 %       |
| CH45     | 0.19        | 8.72 %        |
| GUD2     | 0.15        | 10.90 %       |
| CH08     | 0.15        | 8.87 %        |
| CH05     | 0.14        | 3.67 %        |
| TKM1     | 0.10        | 14.30 %       |
| GUD1     | 0.09        | 3.79 %        |
| CH26     | 0.07        | 13.60 %       |
| CH07     | 0.06        | 1.85 %        |
| CH48     | 0.05        | 2.30 %        |
| CH22     | 0.03        | 3.57 %        |
| CH14     | 0.03        | 1.27 %        |
| CH25     |             | 0.00 %        |
| CH29     |             | 0.00 %        |
| CZWH     |             | 0.00 %        |
| Total    | 6.17        | 11.78 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.63        | 23.84 %       |
| Gas-Stov | 1.53        | 28.11 %       |
| Grinder  | 0.52        | 28.57 %       |
| Cook-Pre | 0.48        | 65.14 %       |
| In-Stove | 0.38        | 26.56 %       |
| Fan      | 0.16        | 2.84 %        |
| Chimney  | 0.15        | 7.73 %        |
| Small-Ap | 0.08        | 6.66 %        |
| Total    | 4.93        | 19.68 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRR1     | 0.28        | 12.10 %       |
| VEL3     | 0.23        | 9.99 %        |
| TRL1     | 0.22        | 14.42 %       |
| BGR1     | 0.19        | 18.55 %       |
| VNB1     | 0.17        | 19.49 %       |
| PLR1     | 0.17        | 19.40 %       |
| CGM1     | 0.12        | 18.02 %       |
| WJD1     | 0.11        | 11.58 %       |
| VEL1     | 0.09        | 9.35 %        |
| VEL4     | 0.08        | 5.35 %        |
| KPM1     | 0.08        | 18.43 %       |
| VEL2     | 0.05        | 2.52 %        |
| ANI1     | 0.04        | 7.99 %        |
| PTU1     |             | 0.00 %        |
| Total    | 4.93        | 19.68 %       |

## WEST-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mixie    | 1.59        | 29.80 %       |
| Gas-Stov | 1.39        | 31.68 %       |
| Grinder  | 0.54        | 29.20 %       |
| Cook-Pre | 0.36        | 77.58 %       |
| In-Stove | 0.15        | 15.67 %       |
| Small-Ap | 0.13        | 27.48 %       |
| Fan      | 0.10        | 3.91 %        |
| Total    | 4.26        | 25.04 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ERD2     | 0.35        | 13.71 %       |
| AVI1     | 0.34        | 19.47 %       |
| TPR1     | 0.31        | 16.55 %       |
| ERD1     | 0.31        | 17.69 %       |
| RSP1     | 0.12        | 14.77 %       |
| CM11     | 0.10        | 15.72 %       |
| VKL1     | 0.10        | 16.99 %       |
| GBM1     | 0.02        | 10.36 %       |
| W3SD     |             | 0.00 %        |
| Total    | 4.26        | 25.04 %       |