

MTD Sales
59.47 L

Brand Share %
13.51 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	16.82	16.86 %
Mixie	14.98	13.03 %
Cook-Pre	8.30	45.86 %
Grinder	7.73	10.69 %
In-Stove	4.39	23.57 %
Small-Ap	4.33	20.23 %
Fan	2.40	3.00 %
Chimney	0.50	3.37 %
Flask	0.01	100.00 %
Total	59.47	13.51 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	9.34	11.28 %
SOUTH-03	8.45	12.65 %
WEST-02	7.79	18.57 %
WEST-01	7.47	15.50 %
TRICHY-01	6.34	13.89 %
CHENNAI-02	4.77	15.44 %
CHENNAI-01	4.60	7.57 %
SOUTH ARCOT	4.42	16.18 %
NORTH ARCOT	4.38	17.94 %
KL-SOUTH	1.90	16.57 %
Total	59.47	13.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.67	14.90 %
Mixie	2.04	9.18 %
Grinder	1.42	9.60 %
Cook-Pre	1.13	38.73 %
Small-Ap	0.76	28.63 %
In-Stove	0.62	17.18 %
Fan	0.37	2.33 %
Chimney	0.33	11.67 %
Total	9.34	11.28 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.59	12.14 %
RPM1	0.40	9.21 %
TCN1	0.39	13.39 %
SDI1	0.36	10.53 %
TYI1	0.33	13.10 %
KVT1	0.28	6.09 %
TKS1	0.25	7.32 %
SNL1	0.24	11.63 %
TUT1	0.23	4.44 %
MMT1	0.23	10.28 %
ERL2	0.22	11.29 %
TVL1	0.21	4.90 %
SVK1	0.16	7.66 %
TUT2	0.15	5.47 %
KYR1	0.13	6.44 %
VNR1	0.12	11.05 %
VLY1	0.11	5.78 %
APK2	0.11	9.94 %
VKM1	0.11	7.70 %
UDN1	0.10	10.74 %
TKY1	0.09	7.31 %
TKS2	0.04	1.40 %
PDI1	0.03	1.73 %
Total	9.34	11.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.30	15.74 %
Mixie	1.85	11.34 %
Cook-Pre	1.23	47.30 %
Grinder	1.19	10.49 %
Small-Ap	0.71	31.32 %
In-Stove	0.57	25.36 %
Fan	0.52	3.31 %
Chimney	0.09	4.75 %
Total	8.45	12.65 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.48	8.46 %
MDU6	0.31	7.17 %
KYK1	0.26	11.08 %
PVI1	0.22	8.45 %
KPT1	0.17	11.70 %
TPT1	0.16	8.05 %
DGL2	0.16	11.77 %
NTM1	0.16	11.08 %
KKD2	0.15	6.99 %
SVG1	0.15	11.68 %
MPA1	0.14	7.61 %
MNM1	0.13	12.61 %
PNV1	0.10	11.81 %
MLR1	0.09	9.70 %
DKI1	0.09	7.82 %
TEN2	0.09	6.34 %
USL1	0.08	6.54 %
MDU2	0.07	2.72 %
TMM1	0.07	2.37 %
KRR1	0.06	7.21 %
CMR1	0.05	10.32 %
PNI1	0.03	6.14 %
ATG1	0.03	2.18 %
SZSD		0.00 %
Total	8.45	12.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.48	21.21 %
Gas-Stov	2.32	25.81 %
Cook-Pre	1.02	47.87 %
In-Stove	0.69	24.77 %
Small-Ap	0.60	46.10 %
Grinder	0.40	8.76 %
Fan	0.27	3.71 %
Total	7.79	18.57 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.34	11.27 %
ERD2	0.24	8.13 %
HSR1	0.23	12.62 %
VPD1	0.21	12.06 %
SLM2	0.17	13.49 %
EPI1	0.15	11.46 %
SLM3	0.08	5.31 %
HRR1	0.07	8.35 %
SGI1	0.07	6.94 %
MTR1	0.06	3.20 %
SGG1	0.02	3.41 %
KRI1	0.01	1.15 %
NKL2		0.00 %
Total	7.79	18.57 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.26	17.11 %
Gas-Stov	2.20	16.52 %
Cook-Pre	0.92	42.65 %
Grinder	0.74	9.71 %
In-Stove	0.69	27.49 %
Small-Ap	0.43	37.13 %
Fan	0.14	2.42 %
Chimney	0.09	3.48 %
Total	7.47	15.50 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.30	11.93 %
SNR1	0.25	8.22 %
CBE5	0.22	10.55 %
TPR3	0.21	12.00 %
DPM2	0.19	10.32 %
KGM1	0.15	11.88 %
ANR1	0.08	11.35 %
PLI1	0.07	3.41 %
CNR1	0.07	11.99 %
CBE1	0.05	2.23 %
TPR1	0.05	2.91 %
GBM1	0.01	3.17 %
WZSD		0.00 %
Total	7.47	15.50 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.64	13.79 %
Gas-Stov	1.57	15.68 %
Cook-Pre	1.30	51.02 %
Grinder	0.89	10.44 %
Small-Ap	0.49	27.44 %
In-Stove	0.44	22.83 %
Fan	0.02	0.29 %
Total	6.34	13.89 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.36	11.46 %
PBR2	0.27	11.11 %
TNJ2	0.20	8.34 %
TRY1	0.11	2.22 %
TYR1	0.09	5.34 %
APM1	0.08	11.67 %
PBR1	0.07	10.64 %
TVR1	0.05	5.71 %
KIK1	0.05	1.55 %
TRY3	0.05	4.21 %
PTK1	0.05	2.83 %
NMM1	0.01	1.33 %
TZSD		0.00 %
Total	6.34	13.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.29	15.58 %
Gas-Stov	1.04	15.49 %
Grinder	0.68	13.37 %
In-Stove	0.48	35.70 %
Fan	0.45	6.58 %
Cook-Pre	0.42	42.47 %
Small-Ap	0.40	31.96 %
Flask	0.01	100.00 %
Total	4.77	15.44 %

Branch *	MTD Sales L	Brand Share %
CH15	0.25	8.77 %
CH24	0.17	12.43 %
CH43	0.13	6.61 %
GPD1	0.10	11.93 %
CH31	0.08	10.92 %
CH41	0.07	5.99 %
CH27	0.07	11.97 %
CH06	0.07	7.98 %
CH46	0.06	9.35 %
PON1	0.05	8.69 %
CH12	0.04	1.97 %
CH21	0.03	1.92 %
CH17		0.00 %
Total	4.77	15.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.23	9.01 %
Cook-Pre	0.83	49.07 %
Grinder	0.83	8.07 %
Mixie	0.75	5.50 %
Fan	0.33	3.48 %
In-Stove	0.33	17.58 %
Small-Ap	0.30	3.28 %
Total	4.60	7.57 %

Branch *	MTD Sales L	Brand Share %
CH19	0.41	12.75 %
CH42	0.37	10.72 %
CH16	0.35	9.64 %
CH39	0.28	13.34 %
CH28	0.27	8.81 %
CH45	0.21	9.33 %
CH07	0.20	8.53 %
CH05	0.16	4.59 %
GUD1	0.16	8.68 %
CH08	0.16	3.85 %
GUD2	0.11	5.53 %
SKL1	0.11	11.68 %
CH37	0.11	7.24 %
CH11	0.10	6.16 %
CH14	0.10	4.09 %
CH26	0.09	12.96 %
KNR1	0.07	11.60 %
MRM1	0.06	4.79 %
CH30	0.05	4.17 %
CH29	0.05	6.45 %
CH38	0.03	1.65 %
CH22	0.01	0.51 %
CH40		0.00 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.60	7.57 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.25	17.29 %
Gas-Stov	1.02	18.26 %
Grinder	1.02	19.08 %
Cook-Pre	0.61	46.27 %
Small-Ap	0.21	32.62 %
Fan	0.17	3.17 %
In-Stove	0.15	17.01 %
Total	4.42	16.18 %

Branch *	MTD Sales L	Brand Share %
POY1	0.39	12.06 %
POY2	0.21	9.08 %
KML1	0.11	11.18 %
STP1	0.06	6.77 %
TRK1	0.06	8.08 %
KLM1	0.06	3.63 %
NVL2	0.04	1.73 %
TVM2		0.00 %
Total	4.42	16.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.74	27.70 %
Mixie	0.91	12.76 %
Cook-Pre	0.72	65.22 %
Small-Ap	0.36	45.73 %
Grinder	0.28	10.93 %
In-Stove	0.24	26.45 %
Fan	0.14	3.01 %
Total	4.38	17.94 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.15	9.13 %
AKM1	0.13	12.60 %
ANI1	0.11	11.17 %
SBR1	0.10	7.59 %
VSI1	0.08	7.67 %
WJD1	0.08	8.06 %
CPT1	0.07	12.16 %
VEL1	0.01	0.48 %
Total	4.38	17.94 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.73	26.61 %
Mixie	0.53	14.88 %
Grinder	0.27	13.00 %
In-Stove	0.19	32.69 %
Cook-Pre	0.13	19.51 %
Small-Ap	0.05	15.01 %
Total	1.90	16.57 %

Branch *	MTD Sales L	Brand Share %
Total	1.90	16.57 %