

MTD Sales
60.16 L

Brand Share %
14.40 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	15.27	12.88 %
Gas-Stov	15.26	17.82 %
Cook-Pre	9.49	43.79 %
Grinder	8.95	11.38 %
Small-Ap	3.58	23.20 %
In-Stove	3.24	21.48 %
Fan	3.06	4.52 %
Chimney	1.29	8.74 %
Flask	0.01	100.00 %
Total	60.16	14.40 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	9.69	21.47 %
WEST-01	8.73	16.97 %
SOUTH-03	8.62	15.11 %
TRICHY-01	7.83	14.29 %
SOUTH-01	6.89	9.67 %
CHENNAI-02	5.08	15.03 %
CHENNAI-01	4.81	9.62 %
SOUTH ARCOT	4.45	15.69 %
NORTH ARCOT	4.00	17.44 %
KL-SOUTH	0.06	2.24 %
Total	60.16	14.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.99	20.92 %
Gas-Stov	2.79	29.85 %
Cook-Pre	1.40	49.78 %
Grinder	1.20	17.94 %
Small-Ap	0.60	40.11 %
In-Stove	0.48	26.89 %
Fan	0.12	1.87 %
Chimney	0.11	4.22 %
Flask	0.01	100.00 %
Total	9.69	21.47 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.30	10.37 %
ERD2	0.23	9.28 %
VPD1	0.21	13.45 %
RSP1	0.20	14.29 %
HSR1	0.12	7.53 %
MTR1	0.10	6.59 %
BMD1	0.09	12.06 %
SLM3	0.07	4.71 %
CMI1	0.04	6.96 %
EPI1	0.02	2.55 %
NKL2	0.02	1.71 %
SLM2	0.01	0.83 %
Total	9.69	21.47 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.74	16.74 %
Gas-Stov	2.02	17.37 %
Cook-Pre	1.57	52.78 %
Grinder	1.21	13.01 %
In-Stove	0.53	26.23 %
Small-Ap	0.40	33.40 %
Fan	0.16	3.84 %
Chimney	0.11	2.70 %
Total	8.73	16.97 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.24	8.34 %
TPR3	0.18	12.64 %
TPR1	0.15	8.50 %
DPM2	0.13	7.45 %
CBE1	0.12	6.44 %
PLI1	0.12	5.66 %
SUL1	0.11	5.92 %
CNR1	0.10	9.38 %
PDM1	0.07	10.67 %
CBE3	0.06	7.82 %
KMD1	0.04	3.83 %
GDR1	0.03	10.18 %
TPR4	0.01	1.12 %
Total	8.73	16.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.45	21.25 %
Mixie	1.81	12.27 %
Grinder	1.58	13.39 %
Cook-Pre	1.13	44.44 %
In-Stove	0.53	24.86 %
Fan	0.52	4.95 %
Small-Ap	0.49	24.43 %
Chimney	0.11	6.26 %
Total	8.62	15.11 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.84	12.28 %
DGL1	0.43	8.29 %
ATG1	0.30	12.61 %
TPT1	0.18	8.43 %
TMM1	0.17	7.05 %
PN11	0.16	12.81 %
SVG1	0.15	10.13 %
KKD2	0.15	9.45 %
USL1	0.11	10.06 %
TEN2	0.09	6.50 %
PNV1	0.09	7.52 %
MPA1	0.08	8.15 %
MDU4	0.08	4.71 %
MNM1	0.06	8.94 %
MDU2	0.05	1.67 %
NKI1	0.04	6.41 %
MDU3	0.04	12.56 %
DGL2	0.02	1.89 %
Total	8.62	15.11 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.85	12.33 %
Grinder	1.78	13.84 %
Gas-Stov	1.47	15.77 %
Cook-Pre	1.34	46.02 %
In-Stove	0.56	21.06 %
Small-Ap	0.51	29.21 %
Fan	0.24	2.59 %
Chimney	0.11	8.14 %
Total	7.83	14.29 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.57	14.24 %
TNJ1	0.46	11.34 %
TRY1	0.28	4.79 %
TVR2	0.25	9.46 %
KIK1	0.17	7.21 %
PBR2	0.16	4.81 %
TYR1	0.14	6.64 %
MSI1	0.13	13.38 %
APM1	0.12	8.77 %
PTK1	0.10	4.68 %
PBR1	0.07	9.29 %
TRY3	0.06	3.75 %
TRY2	0.05	9.53 %
NMM1	0.05	5.18 %
TVR1	0.03	3.89 %
AYR1	0.03	4.79 %
TZSD		0.00 %
Total	7.83	14.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	1.73	9.07 %
Gas-Stov	1.66	10.76 %
Cook-Pre	1.11	34.11 %
Grinder	1.05	6.90 %
Small-Ap	0.53	20.38 %
Fan	0.42	3.64 %
In-Stove	0.29	11.30 %
Chimney	0.11	6.01 %
Total	6.89	9.67 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.48	10.89 %
NGR1	0.42	12.91 %
RND1	0.41	14.01 %
VNR2	0.37	8.44 %
TKS2	0.36	9.85 %
KVT1	0.34	6.64 %
SKD1	0.28	9.62 %
TKS1	0.21	6.40 %
UDN1	0.13	12.15 %
MMT1	0.12	7.98 %
KYR1	0.12	10.56 %
STU2	0.12	12.23 %
PDI1	0.11	8.68 %
SVK1	0.11	5.51 %
TUT1	0.10	2.51 %
TKY1	0.10	7.13 %
KGL1	0.10	7.95 %
VNR1	0.10	8.97 %
SDI1	0.10	11.07 %
VKM1	0.09	4.93 %
TUT2	0.08	2.90 %
APK1	0.07	3.15 %
RPM1	0.06	2.25 %
ASM1	0.05	6.59 %
SNL1	0.03	2.53 %
TVL2	0.01	3.82 %
VLY1	0.01	0.41 %
Total	6.89	9.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.38	18.74 %
Mixie	1.05	10.27 %
Grinder	0.78	14.65 %
Cook-Pre	0.64	54.63 %
Fan	0.44	6.51 %
In-Stove	0.28	33.59 %
Small-Ap	0.28	21.54 %
Chimney	0.22	28.31 %
Total	5.08	15.03 %

Branch *	MTD Sales L	Brand Share %
CH15	0.60	10.33 %
CH03	0.34	11.26 %
CH24	0.18	10.79 %
CH43	0.18	8.03 %
CH12	0.15	8.56 %
CH18	0.14	5.10 %
CH33	0.12	10.80 %
GPD1	0.09	7.91 %
CH06	0.08	7.53 %
CH27	0.04	5.56 %
CH17	0.01	4.09 %
CH41	0.01	1.28 %
CH23	0.01	2.17 %
CH32	0.01	1.82 %
CH01		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1	-0.03	-10.43 %
Total	5.08	15.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.09	10.57 %
Mixie	1.04	8.85 %
Cook-Pre	0.71	24.65 %
Fan	0.66	6.72 %
Grinder	0.62	6.50 %
Chimney	0.33	20.07 %
Small-Ap	0.19	6.17 %
In-Stove	0.18	16.46 %
Total	4.81	9.62 %

Branch *	MTD Sales L	Brand Share %
CH08	0.40	9.99 %
CH07	0.38	13.44 %
CH05	0.20	6.40 %
GUD2	0.17	13.43 %
AVD1	0.15	11.49 %
GUD1	0.11	6.70 %
CH19	0.11	3.86 %
CH11	0.10	7.19 %
CH39	0.08	5.31 %
CH38	0.08	5.09 %
CH14	0.08	5.17 %
SKL1	0.07	11.81 %
CH29	0.06	11.91 %
CH45	0.05	3.24 %
CH26	0.05	8.37 %
CH16	0.04	1.20 %
CH22	0.02	1.21 %
CH30	0.02	1.70 %
CGL1	0.01	1.29 %
CZWH		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	4.81	9.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.29	14.93 %
Gas-Stov	1.09	22.25 %
Cook-Pre	0.84	57.95 %
Grinder	0.53	9.50 %
Small-Ap	0.25	25.65 %
In-Stove	0.23	21.57 %
Fan	0.12	2.38 %
Chimney	0.11	12.24 %
Total	4.45	15.69 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.52	11.75 %
POY1	0.42	11.26 %
KKI2	0.17	7.13 %
POY2	0.16	6.55 %
KLM1	0.11	7.03 %
ULP1	0.10	5.95 %
NVL2	0.10	7.15 %
TVM1	0.02	6.86 %
Total	4.45	15.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.31	24.97 %
Mixie	0.77	9.94 %
Cook-Pre	0.73	48.95 %
Fan	0.39	8.54 %
Small-Ap	0.32	34.45 %
Grinder	0.20	10.92 %
In-Stove	0.17	20.98 %
Chimney	0.11	37.30 %
Total	4.00	17.44 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.15	11.96 %
WJD1	0.11	10.97 %
VEL1	0.10	6.94 %
BGR1	0.09	9.69 %
ABR1	0.07	10.88 %
TRL1	0.07	4.56 %
CGM1	0.06	9.09 %
CYR1	0.04	11.42 %
ANI1	0.03	7.03 %
Total	4.00	17.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Cook-Pre	0.03	15.37 %
Fan	0.02	3.60 %
Small-Ap	0.01	9.84 %
Total	0.06	2.24 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.06	2.92 %
PAS1		0.00 %
Total	0.06	2.24 %