



# TN : BUTERFLY Sales Performance 09/05/2026 9:27 AM

MTD Sales  
85.78 L

Brand Share %  
19.69 %

Information:

MTD : 01-05-2026 To 08-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **19.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	26.90	24.27 %
Gas-Stov	18.39	24.61 %
Fan	15.77	11.90 %
Grinder	14.24	23.31 %
Chimney	5.16	17.98 %
Cook-Pre	4.32	54.51 %
Small-Ap	0.94	7.82 %
In-Stove	0.05	0.69 %
Flask	0.01	100.00 %
<b>Total</b>	<b>85.78</b>	<b>19.69 %</b>

Sales Zone	MTD Sales L	Brand Share %
WEST-02	13.53	32.29 %
SOUTH-01	13.05	17.67 %
TRICHY-01	11.23	21.72 %
SOUTH-03	9.66	16.23 %
WEST-01	9.44	24.41 %
CHENNAI-01	7.79	10.33 %
CHENNAI-02	7.62	19.06 %
SOUTH ARCOT	7.22	26.10 %
NORTH ARCOT	6.24	23.08 %
<b>Total</b>	<b>85.78</b>	<b>19.69 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Mixie	5.57	38.59 %
Gas-Stov	3.24	35.32 %
Chimney	1.47	32.08 %
Fan	1.40	12.84 %
Grinder	1.30	145.23 %
Cook-Pre	0.50	58.19 %
Small-Ap	0.06	12.21 %
<b>Total</b>	<b>13.53</b>	<b>32.29 %</b>

Branch *	MTD Sales L	Brand Share %
HSR2	0.39	12.10 %
KRI1	0.30	14.51 %
SLM3	0.28	14.96 %
NKL2	0.20	14.12 %
DPR1	0.15	8.96 %
DPR2	0.14	13.95 %
SLM2	0.13	7.83 %
KMM1	0.12	15.72 %
APN1	0.05	4.14 %
TCG1	0.03	9.95 %
WHPD		0.00 %
<b>Total</b>	<b>13.53</b>	<b>32.29 %</b>

### SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.92	20.68 %
Grinder	2.85	26.85 %
Gas-Stov	2.67	19.84 %
Fan	1.25	5.53 %
Chimney	1.11	31.53 %
Cook-Pre	1.06	56.02 %
Small-Ap	0.20	7.86 %
<b>Total</b>	<b>13.05</b>	<b>17.67 %</b>

Branch *	MTD Sales L	Brand Share %
TVL1	0.79	13.02 %
RND1	0.70	19.39 %
TUT1	0.40	6.18 %
TKS1	0.30	16.36 %
MMT1	0.28	18.24 %
VKM1	0.25	13.86 %
APK2	0.21	11.18 %
TKY1	0.20	17.48 %
SNL1	0.20	12.69 %
MAR1	0.13	4.55 %
ASM1	0.12	13.55 %
SVK1	0.11	5.39 %
PDI1	0.09	9.86 %
KYR1	0.09	5.80 %
UDN1	0.09	12.18 %
SKD1	0.08	11.51 %
TUT2	0.06	2.11 %
SGT1	0.06	7.49 %
TKS2	0.05	1.47 %
VNR1	0.05	5.82 %
WHTV		0.00 %
<b>Total</b>	<b>13.05</b>	<b>17.67 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Fan	3.18	16.60 %
Mixie	3.10	25.07 %
Gas-Stov	2.12	24.10 %
Grinder	1.91	28.71 %
Cook-Pre	0.42	58.95 %
Chimney	0.37	13.36 %
Small-Ap	0.14	10.38 %
<b>Total</b>	<b>11.23</b>	<b>21.72 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	0.84	14.59 %
TNJ2	0.62	15.87 %
TYR1	0.40	15.63 %
PBR2	0.32	9.36 %
TRY3	0.18	11.17 %
TVR1	0.17	19.22 %
TRY4	0.15	15.10 %
KIK1	0.14	9.16 %
ORU1	0.13	11.74 %
NMM1	0.09	8.34 %
TTP1	0.09	15.30 %
APM1	0.07	3.98 %
NGT1	0.06	3.52 %
WTRZ		0.00 %
<b>Total</b>	<b>11.23</b>	<b>21.72 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	3.18	21.74 %
Gas-Stov	2.51	25.07 %
Grinder	1.88	23.16 %
Fan	1.00	5.49 %
Cook-Pre	0.56	56.31 %
Chimney	0.44	8.35 %
Small-Ap	0.09	4.25 %
Flask	0.01	100.00 %
<b>Total</b>	<b>9.66</b>	<b>16.23 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	0.54	7.99 %
DGL1	0.48	6.78 %
MDU5	0.43	19.30 %
MDU6	0.38	14.81 %
TEN2	0.27	18.42 %
MPA1	0.24	16.52 %
DGL2	0.22	17.49 %
KRR1	0.21	17.97 %
TMM1	0.18	7.44 %
CBM1	0.17	9.84 %
TPT1	0.16	10.30 %
SGP1	0.13	18.16 %
CMR1	0.10	15.88 %
SVG1	0.10	17.35 %
DKI1	0.08	5.87 %
PNI1	0.07	5.82 %
MDU4	0.05	5.29 %
MDU2	0.05	1.60 %
PVI1	0.05	7.04 %
KYK1	0.04	3.44 %
MLR1	0.04	2.44 %
ATG1	0.04	2.93 %
NTM1	0.03	7.47 %
WHMD		0.00 %
<b>Total</b>	<b>9.66</b>	<b>16.23 %</b>

### WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.75	24.20 %
Gas-Stov	2.47	38.18 %
Grinder	1.72	30.90 %
Fan	0.96	11.52 %
Chimney	0.95	21.99 %
Cook-Pre	0.51	66.55 %
In-Stove	0.04	5.45 %
Small-Ap	0.03	2.72 %
<b>Total</b>	<b>9.44</b>	<b>24.41 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	0.75	16.39 %
CBE5	0.28	18.04 %
SUL1	0.27	11.40 %
CBE1	0.23	9.67 %
PDM1	0.15	19.64 %
KMD1	0.12	17.32 %
CNR1	0.11	15.40 %
GBM1	0.09	15.70 %
DPM2	0.08	12.85 %
TPR4	0.06	15.00 %
PLI1	0.05	2.63 %
TPR3	0.04	13.96 %
KGI1	0.03	4.70 %
WHCB		0.00 %
WZSD		0.00 %
<b>Total</b>	<b>9.44</b>	<b>24.41 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Fan	3.30	16.25 %
Mixie	1.67	12.08 %
Grinder	1.12	5.37 %
Gas-Stov	0.88	8.74 %
Cook-Pre	0.39	36.82 %
Chimney	0.31	8.41 %
Small-Ap	0.13	5.82 %
<b>Total</b>	<b>7.79</b>	<b>10.33 %</b>

Branch *	MTD Sales L	Brand Share %
CH42	0.65	15.88 %
CH49	0.55	12.09 %
CH47	0.45	9.49 %
CH07	0.35	8.46 %
CH25	0.34	14.17 %
CH05	0.34	8.24 %
CH28	0.23	8.78 %
CH39	0.23	13.84 %
CH48	0.23	7.82 %
CH14	0.21	9.69 %
MRM1	0.20	10.39 %
CH38	0.15	10.34 %
CH22	0.12	7.63 %
CGL1	0.12	17.44 %
GUD2	0.12	7.50 %
SKL1	0.11	11.70 %
CH45	0.10	5.14 %
CH30	0.08	6.08 %
CH16	0.07	3.54 %
AVD1	0.05	5.58 %
GUD1	0.04	1.39 %
CH29		0.00 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
WHC3		0.00 %
<b>Total</b>	<b>7.79</b>	<b>10.33 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.43	23.74 %
Fan	2.21	16.93 %
Gas-Stov	1.43	20.06 %
Grinder	0.98	21.21 %
Cook-Pre	0.29	48.44 %
Chimney	0.14	5.86 %
Small-Ap	0.14	11.97 %
<b>Total</b>	<b>7.62</b>	<b>19.06 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	0.43	14.32 %
CH50	0.42	17.41 %
CH03	0.39	16.78 %
CH27	0.20	18.84 %
CH43	0.13	6.32 %
PON1	0.13	13.39 %
CH46	0.13	10.89 %
GPD1	0.12	15.32 %
CH23	0.12	10.54 %
CH21	0.11	6.08 %
CH24	0.10	4.89 %
CH12	0.08	3.73 %
CH32	0.05	18.92 %
CH31	0.01	4.34 %
CH01		0.00 %
CH06		0.00 %
CH41		0.00 %
CH51		0.00 %
MC05		0.00 %
MC06		0.00 %
<b>Total</b>	<b>7.62</b>	<b>19.06 %</b>

## SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	2.45	33.27 %
Grinder	1.83	48.26 %
Gas-Stov	1.39	34.38 %
Fan	0.93	9.99 %
Chimney	0.30	23.85 %
Cook-Pre	0.22	43.87 %
Small-Ap	0.06	8.98 %
In-Stove	0.04	5.27 %
<b>Total</b>	<b>7.22</b>	<b>26.10 %</b>

Branch *	MTD Sales L	Brand Share %
POY1	0.36	17.90 %
PRT1	0.21	17.62 %
NVL2	0.21	8.51 %
POY2	0.19	9.20 %
ULP1	0.14	12.81 %
STP1	0.07	11.86 %
TRK1	0.07	5.68 %
VCM1	0.06	14.53 %
WHUT		0.00 %
<b>Total</b>	<b>7.22</b>	<b>26.10 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.83	23.82 %
Gas-Stov	1.68	30.10 %
Fan	1.54	14.47 %
Grinder	0.66	1456.45 %
Cook-Pre	0.38	68.15 %
Small-Ap	0.10	22.81 %
Chimney	0.08	7.84 %
In-Stove	-0.02	-1.68 %
<b>Total</b>	<b>6.24</b>	<b>23.08 %</b>

Branch *	MTD Sales L	Brand Share %
WJD1	0.26	17.35 %
SBR1	0.25	17.21 %
TRL1	0.19	6.77 %
KPM1	0.12	12.84 %
PTU1	0.09	14.62 %
CGM1	0.09	10.49 %
AKM1	0.07	7.87 %
WHVL		0.00 %
<b>Total</b>	<b>6.24</b>	<b>23.08 %</b>