

MTD Sales
64.82 L

Brand Share %
20.76 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	19.66	25.29 %
Mixie	19.64	21.14 %
Grinder	9.15	15.42 %
Cook-Pre	5.81	44.12 %
Chimney	5.19	37.83 %
In-Stove	3.24	17.58 %
Small-Ap	1.90	14.51 %
Fan	0.22	0.93 %
Flask	0.01	100.00 %
Total	64.82	20.76 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	10.17	29.65 %
WEST-02	10.06	28.79 %
SOUTH-01	9.28	17.15 %
SOUTH-03	7.90	18.05 %
NORTH ARCOT	5.91	30.50 %
CHENNAI-01	5.85	13.79 %
TRICHY-01	5.31	14.54 %
SOUTH ARCOT	5.12	26.72 %
CHENNAI-02	4.98	20.51 %
KL-SOUTH	0.23	6.93 %
Total	64.82	20.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.32	32.74 %
Gas-Stov	2.88	32.23 %
Chimney	1.30	47.70 %
Grinder	1.21	20.80 %
In-Stove	0.59	28.02 %
Cook-Pre	0.58	36.47 %
Small-Ap	0.24	19.98 %
Fan	0.05	3.01 %
Total	10.17	29.65 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.31	19.44 %
CBE4	0.31	15.04 %
SUL1	0.20	14.09 %
CBE1	0.19	17.41 %
CBE3	0.12	15.99 %
DPM2	0.11	9.67 %
ANR1	0.08	18.92 %
KGM1	0.06	8.77 %
SNR1	0.05	6.54 %
GDR1	0.04	9.60 %
GBM1		0.00 %
WZSD		0.00 %
Total	10.17	29.65 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.42	29.18 %
Gas-Stov	2.99	34.39 %
Chimney	1.17	38.38 %
Cook-Pre	1.16	66.57 %
Grinder	0.72	16.54 %
In-Stove	0.29	10.78 %
Small-Ap	0.28	27.21 %
Fan	0.02	1.40 %
Total	10.06	28.79 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.32	17.22 %
VPD1	0.25	17.56 %
ERD2	0.25	16.72 %
ATU1	0.20	18.72 %
SLM2	0.19	15.89 %
MTR1	0.19	15.72 %
DPR1	0.10	12.57 %
NKL2	0.10	7.66 %
KRI1	0.10	8.66 %
EPI1	0.06	5.60 %
CMI1	0.05	14.43 %
WZWH	0.03	17.92 %
APN1	0.01	1.54 %
SLM1		0.00 %
Total	10.06	28.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	3.08	20.28 %
Gas-Stov	2.66	20.55 %
Grinder	1.77	14.73 %
Cook-Pre	0.70	32.21 %
In-Stove	0.44	16.13 %
Chimney	0.38	32.42 %
Small-Ap	0.19	7.75 %
Fan	0.06	1.10 %
Total	9.28	17.15 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.52	12.33 %
VNR2	0.40	13.99 %
KVT1	0.30	7.39 %
TKS2	0.29	9.99 %
RPM1	0.28	20.10 %
MAR1	0.26	16.87 %
TUT1	0.25	5.77 %
TUT2	0.24	9.73 %
VLY1	0.18	9.01 %
TKY1	0.17	18.34 %
SKD1	0.15	17.57 %
SVK1	0.15	8.76 %
SDI1	0.15	20.73 %
PDI1	0.12	13.40 %
VKM1	0.11	14.19 %
STU2	0.10	16.24 %
APK2	0.08	9.10 %
KGL1	0.07	14.52 %
UDN1	0.07	14.23 %
ARM1	0.07	12.86 %
VNR1	0.06	8.78 %
APK1	0.06	6.66 %
ERL2	0.05	9.11 %
SGT1	0.05	9.71 %
S2SD	0.03	11.95 %
KYR1	0.03	2.52 %
Total	9.28	17.15 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.40	22.33 %
Mixie	1.83	14.68 %
Grinder	1.62	16.56 %
Cook-Pre	0.94	58.60 %
In-Stove	0.46	16.10 %
Chimney	0.37	51.16 %
Small-Ap	0.24	16.50 %
Fan	0.05	1.28 %
Total	7.90	18.05 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.75	18.53 %
KKD3	0.62	19.43 %
MDU6	0.52	18.35 %
MDU3	0.18	11.92 %
KPT1	0.17	12.68 %
SVG1	0.14	18.26 %
DKI1	0.14	14.29 %
MDU4	0.14	17.68 %
MPA1	0.13	14.89 %
TMM1	0.13	6.61 %
USL1	0.13	15.23 %
KRR1	0.11	13.25 %
PKM1	0.11	20.69 %
PVI1	0.10	15.31 %
TPT1	0.09	7.99 %
MLR1	0.08	16.91 %
BTU1	0.06	15.06 %
NKI1	0.05	6.52 %
MNM1	0.05	14.70 %
TEN2	0.04	3.26 %
PNV2	0.04	10.48 %
MDU2	0.03	1.42 %
PNI1	0.02	4.01 %
ATG1		0.00 %
KYK1		0.00 %
Total	7.90	18.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.11	42.36 %
Mixie	1.55	24.89 %
Chimney	0.72	37.26 %
Grinder	0.62	28.74 %
Cook-Pre	0.42	48.92 %
In-Stove	0.31	32.07 %
Small-Ap	0.17	24.91 %
Flask		100.00 %
Total	5.91	30.50 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.52	18.60 %
TRL1	0.20	15.71 %
SBR1	0.10	10.02 %
BGR1	0.09	20.54 %
VEL1	0.09	6.54 %
ARC2	0.08	16.20 %
TRT1	0.06	17.80 %
KPM1	0.06	16.54 %
PTU1		0.00 %
Total	5.91	30.50 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.08	19.97 %
Mixie	1.64	13.32 %
Cook-Pre	0.86	57.84 %
Grinder	0.71	6.96 %
In-Stove	0.32	22.61 %
Small-Ap	0.21	9.52 %
Fan	0.03	0.96 %
Flask		100.00 %
Total	5.85	13.79 %

Branch *	MTD Sales L	Brand Share %
CH07	0.27	12.53 %
CH48	0.26	12.74 %
CH39	0.23	19.03 %
TKM1	0.19	18.90 %
CH11	0.18	15.21 %
CH38	0.14	13.74 %
CH19	0.14	7.39 %
CH45	0.14	9.99 %
CH29	0.11	19.78 %
CH05	0.10	3.75 %
CH22	0.10	8.07 %
GUD2	0.09	6.72 %
MRM1	0.08	6.07 %
AVD1	0.05	6.29 %
GUD1	0.05	4.14 %
CH26	0.05	17.37 %
CH16	0.03	1.30 %
CH14	0.01	0.68 %
CZWH		0.00 %
Total	5.85	13.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.48	14.70 %
Gas-Stov	1.45	16.39 %
Grinder	0.96	12.88 %
Chimney	0.52	28.46 %
Cook-Pre	0.35	19.97 %
In-Stove	0.31	11.77 %
Small-Ap	0.25	13.56 %
Total	5.31	14.54 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.46	16.53 %
PBR2	0.36	13.56 %
TNJ2	0.24	11.69 %
JKM1	0.22	16.66 %
TRY4	0.22	12.88 %
TRY1	0.20	8.06 %
KIK1	0.15	9.83 %
PTK1	0.14	10.05 %
ORU1	0.11	14.45 %
AYR1	0.10	13.33 %
PDK1	0.06	11.72 %
NGT1	0.06	3.29 %
TYR1	0.05	4.56 %
TVR1	0.04	12.58 %
TVR2	0.04	1.98 %
APM1	0.04	7.68 %
TTP1	0.03	7.36 %
PBR1	0.03	9.02 %
TRY2	0.01	6.37 %
NMM1	0.01	0.44 %
MSI1	0.01	1.23 %
TRY3		0.00 %
Total	5.31	14.54 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.73	28.40 %
Gas-Stov	1.21	25.06 %
Grinder	0.85	24.08 %
Chimney	0.66	100.00 %
Cook-Pre	0.29	35.06 %
In-Stove	0.24	16.13 %
Small-Ap	0.14	20.30 %
Total	5.12	26.72 %

Branch *	MTD Sales L	Brand Share %
POY1	0.38	17.27 %
KKI2	0.28	18.88 %
NVL2	0.09	6.18 %
PRT1	0.09	20.14 %
STP1	0.05	10.42 %
KLM1	0.02	1.61 %
KML1	-0.06	-26.14 %
Total	5.12	26.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.85	28.53 %
Mixie	1.46	19.04 %
Grinder	0.68	19.10 %
Cook-Pre	0.51	46.94 %
In-Stove	0.25	17.09 %
Small-Ap	0.15	14.58 %
Chimney	0.07	17.26 %
Total	4.98	20.51 %

Branch *	MTD Sales L	Brand Share %
CH12	0.26	15.72 %
CH36	0.17	20.63 %
CH21	0.12	14.08 %
CH27	0.11	15.56 %
CH33	0.08	11.77 %
CH41	0.05	19.10 %
CH09	0.05	11.50 %
GPD1	0.04	10.15 %
CH46	0.04	7.02 %
CH03	0.04	2.52 %
CH43	0.03	1.87 %
CH24	0.02	1.74 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	4.98	20.51 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.10	11.27 %
Gas-Stov	0.04	4.17 %
In-Stove	0.03	29.10 %
Small-Ap	0.03	5.78 %
Cook-Pre	0.02	20.40 %
Total	0.23	6.93 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.14	7.97 %
KLR1	0.07	8.88 %
PAS1	0.02	2.85 %
Total	0.23	6.93 %