

MTD Sales
71.26 L

Brand Share %
18.75 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.59	18.81 %
Gas-Stov	19.16	22.84 %
Grinder	12.67	18.44 %
Cook-Pre	6.88	39.28 %
Chimney	4.34	29.15 %
In-Stove	3.94	21.58 %
Small-Ap	2.84	23.24 %
Fan	0.84	1.52 %
Total	71.26	18.75 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	12.77	29.08 %
WEST-01	9.78	22.88 %
SOUTH-01	9.22	15.06 %
SOUTH-03	8.41	15.69 %
TRICHY-01	7.18	15.25 %
CHENNAI-02	7.06	19.51 %
SOUTH ARCOT	6.01	23.64 %
NORTH ARCOT	5.42	27.65 %
CHENNAI-01	4.87	10.45 %
KL-SOUTH	0.54	14.57 %
Total	71.26	18.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.40	25.36 %
Gas-Stov	3.36	31.94 %
Grinder	1.73	28.53 %
Cook-Pre	1.68	63.97 %
Chimney	1.43	43.12 %
Small-Ap	0.54	46.97 %
In-Stove	0.52	21.83 %
Fan	0.10	2.21 %
Total	12.77	29.08 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.40	15.27 %
ATU1	0.26	17.02 %
NKL2	0.21	11.99 %
SLM3	0.18	6.80 %
MTR1	0.15	8.73 %
SGG1	0.07	10.35 %
KMM1	0.07	12.54 %
VPD1	0.07	6.65 %
KRI1	0.04	4.10 %
APN1	0.04	3.38 %
EPI1	0.04	2.94 %
Total	12.77	29.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.25	31.08 %
Mixie	2.47	21.13 %
Grinder	1.57	21.95 %
Cook-Pre	0.80	33.15 %
Chimney	0.74	22.24 %
In-Stove	0.47	23.01 %
Small-Ap	0.38	28.95 %
Fan	0.11	2.60 %
Total	9.78	22.88 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.38	17.20 %
TPR1	0.31	15.48 %
SUL1	0.15	11.30 %
SNR1	0.14	6.70 %
CBE1	0.14	9.97 %
CBE5	0.14	8.23 %
KMD1	0.13	10.96 %
KGM1	0.10	11.98 %
PLI1	0.06	3.87 %
ANR1	0.05	17.33 %
CNR1	0.01	4.11 %
Total	9.78	22.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	2.91	16.71 %
Grinder	2.26	19.25 %
Gas-Stov	2.02	15.98 %
In-Stove	0.57	21.62 %
Cook-Pre	0.56	21.16 %
Chimney	0.45	26.55 %
Small-Ap	0.40	20.50 %
Fan	0.06	0.58 %
Total	9.22	15.06 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.85	17.73 %
TVL1	0.55	13.99 %
KVT1	0.51	10.39 %
TKS1	0.39	16.20 %
SNL1	0.31	16.49 %
UDN1	0.18	18.47 %
VLY1	0.14	6.47 %
SVK1	0.14	7.77 %
ERL2	0.13	10.06 %
VNR2	0.12	3.24 %
VKM1	0.11	16.69 %
PDI1	0.11	13.73 %
MMT1	0.10	8.16 %
STU2	0.08	10.67 %
VNR1	0.08	10.89 %
APK2	0.07	5.68 %
TKY1	0.07	7.17 %
KGL1	0.06	7.48 %
SKD1	0.04	4.50 %
KYR1	0.02	1.46 %
SGT1	0.01	2.45 %
TKS2		0.00 %
TUT2		0.00 %
Total	9.22	15.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.41	16.16 %
Gas-Stov	2.07	19.51 %
Grinder	1.83	16.59 %
Cook-Pre	0.74	41.25 %
In-Stove	0.49	19.76 %
Chimney	0.39	31.17 %
Small-Ap	0.33	23.24 %
Fan	0.14	1.42 %
Total	8.41	15.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.95	14.01 %
KKD3	0.38	9.81 %
DGL1	0.31	10.75 %
MDU4	0.23	18.62 %
MDU5	0.21	11.13 %
TEN2	0.13	9.25 %
KRR1	0.13	12.98 %
TPT1	0.10	5.86 %
MLR1	0.10	12.72 %
NKI1	0.10	16.25 %
CMR1	0.09	16.55 %
SVG1	0.09	8.23 %
MPA1	0.08	6.72 %
MDU2	0.08	2.27 %
ATG1	0.07	5.41 %
PNI1	0.07	5.49 %
NTM1	0.07	12.19 %
KPT1	0.06	8.86 %
TMM1	0.06	2.32 %
USL1	0.04	3.62 %
PVI1	0.03	4.63 %
Total	8.41	15.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	2.14	16.53 %
Gas-Stov	1.97	20.56 %
Grinder	1.32	14.18 %
Cook-Pre	0.58	24.69 %
In-Stove	0.56	20.59 %
Small-Ap	0.26	15.61 %
Fan	0.19	2.65 %
Chimney	0.16	11.50 %
Total	7.18	15.25 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.57	15.01 %
TRY1	0.51	9.08 %
TRY4	0.30	15.99 %
TNJ2	0.30	12.90 %
JKM1	0.28	15.93 %
AYR1	0.19	16.66 %
TVR2	0.16	6.23 %
TRY3	0.10	8.53 %
NGT1	0.09	4.84 %
NMM1	0.08	4.54 %
MSI1	0.07	11.62 %
TVR1	0.06	9.95 %
APM1	0.06	13.30 %
KIK1	0.03	1.91 %
PTK1	0.02	0.96 %
TYR1	0.02	0.95 %
Total	7.18	15.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.60	22.46 %
Gas-Stov	1.82	23.92 %
Grinder	0.89	14.84 %
Cook-Pre	0.69	50.78 %
Chimney	0.40	31.43 %
In-Stove	0.39	24.15 %
Small-Ap	0.28	18.92 %
Total	7.06	19.51 %

Branch *	MTD Sales L	Brand Share %
CH15	0.52	13.86 %
CH12	0.44	15.73 %
CH33	0.28	16.64 %
CH03	0.22	10.62 %
CH17	0.19	9.66 %
CH41	0.14	10.54 %
CH24	0.13	5.17 %
CH21	0.11	8.22 %
CH43	0.06	2.97 %
CH27	0.03	4.49 %
CH09	0.02	3.32 %
CH06	0.01	0.97 %
CH01		0.00 %
MC05		0.00 %
Total	7.06	19.51 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.60	30.85 %
Mixie	1.56	21.23 %
Grinder	1.44	32.30 %
Cook-Pre	0.50	38.36 %
In-Stove	0.47	29.51 %
Small-Ap	0.21	23.62 %
Chimney	0.16	29.56 %
Fan	0.07	1.81 %
Total	6.01	23.64 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.18	14.37 %
ULP1	0.18	18.51 %
NVL2	0.12	5.42 %
KLM1	0.11	12.99 %
POY2	0.05	2.22 %
TVM1	0.04	11.18 %
Total	6.01	23.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.80	35.14 %
Mixie	1.55	23.35 %
Grinder	0.68	35.20 %
Cook-Pre	0.58	54.59 %
Chimney	0.30	49.69 %
In-Stove	0.21	26.45 %
Small-Ap	0.20	32.85 %
Fan	0.11	3.95 %
Total	5.42	27.65 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.41	18.60 %
VEL2	0.30	18.60 %
VEL1	0.23	16.27 %
AKM1	0.16	14.74 %
CGM1	0.08	12.93 %
SLG1	0.06	11.79 %
VSI1	0.05	11.56 %
ANI1	0.04	14.97 %
WJP1	0.02	4.90 %
WHVL		0.00 %
Total	5.42	27.65 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.29	10.76 %
Gas-Stov	1.07	9.57 %
Grinder	0.96	8.97 %
Cook-Pre	0.71	40.67 %
Chimney	0.31	20.59 %
In-Stove	0.27	14.53 %
Small-Ap	0.21	13.86 %
Fan	0.05	0.75 %
Total	4.87	10.45 %

Branch *	MTD Sales L	Brand Share %
CH08	0.43	10.31 %
CH45	0.39	18.29 %
CH42	0.32	10.60 %
CH28	0.29	14.05 %
CH16	0.26	7.49 %
CH07	0.25	9.86 %
CH39	0.20	8.38 %
CH22	0.19	12.82 %
CH35	0.19	17.39 %
CH48	0.16	8.43 %
CH11	0.13	7.19 %
CH38	0.13	12.95 %
CH19	0.13	3.94 %
GUD1	0.09	5.23 %
CH37	0.08	6.95 %
CH14	0.08	4.61 %
AVD1	0.08	6.30 %
CH29	0.06	9.80 %
GUD2	0.06	5.09 %
SKL1	0.05	11.02 %
CH05	0.03	0.95 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.87	10.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.26	17.05 %
Gas-Stov	0.20	21.23 %
Small-Ap	0.04	15.06 %
Cook-Pre	0.04	16.84 %
Total	0.54	14.57 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.05	4.04 %
Total	0.54	14.57 %