

MTD Sales
66.91 L

Brand Share %
16.98 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	19.44	17.25 %
Gas-Stov	18.61	20.92 %
Grinder	9.97	13.88 %
Cook-Pre	6.80	39.28 %
In-Stove	4.32	28.10 %
Small-Ap	3.69	31.57 %
Chimney	2.97	16.72 %
Fan	1.10	1.87 %
Total	66.91	16.98 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	9.09	20.70 %
WEST-02	9.01	21.60 %
SOUTH-01	8.55	13.23 %
SOUTH-03	8.47	14.58 %
CHENNAI-02	7.04	19.65 %
TRICHY-01	6.91	15.33 %
CHENNAI-01	6.83	13.33 %
NORTH ARCOT	5.85	23.85 %
SOUTH ARCOT	4.72	18.11 %
KL-SOUTH	0.46	14.56 %
Total	66.91	16.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	3.14	24.81 %
Gas-Stov	2.42	25.97 %
Grinder	1.52	17.54 %
Cook-Pre	0.58	29.42 %
In-Stove	0.56	39.32 %
Chimney	0.46	12.15 %
Small-Ap	0.36	32.65 %
Fan	0.04	0.89 %
Total	9.09	20.70 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.31	11.38 %
TPR2	0.25	13.32 %
CBE5	0.22	11.82 %
CBE1	0.21	13.45 %
KMD1	0.16	12.54 %
TPR1	0.10	8.89 %
KGI1	0.09	13.03 %
PLI1	0.08	3.43 %
PDM1	0.07	8.66 %
DPM2	0.06	5.64 %
SUL1	0.05	7.83 %
ANR1	0.04	6.45 %
WZSD	0.03	-2.19 %
SNR1	0.03	1.58 %
GDR1		0.00 %
TPR4		0.00 %
Total	9.09	20.70 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.27	25.67 %
Gas-Stov	2.44	25.72 %
Cook-Pre	0.97	39.85 %
Grinder	0.82	15.53 %
In-Stove	0.56	32.92 %
Small-Ap	0.47	47.76 %
Chimney	0.39	12.56 %
Fan	0.08	1.38 %
Total	9.01	21.60 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.51	14.63 %
HSR2	0.43	16.02 %
HSR1	0.25	12.36 %
ERD2	0.21	6.10 %
EPI1	0.10	12.80 %
VPD1	0.10	7.91 %
SLM3	0.09	3.14 %
SGG1	0.08	5.62 %
KMM1	0.08	14.96 %
VKL1	0.05	9.27 %
MTR1	0.03	4.25 %
NKL2	0.02	1.32 %
KRI1	0.01	3.49 %
WZWH		0.00 %
Total	9.01	21.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.60	17.67 %
Mixie	2.19	12.36 %
Grinder	1.22	10.02 %
Cook-Pre	1.06	34.48 %
In-Stove	0.60	22.16 %
Small-Ap	0.55	28.41 %
Fan	0.17	1.51 %
Chimney	0.16	14.52 %
Total	8.55	13.23 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.61	12.57 %
VNR2	0.49	12.78 %
KVT1	0.47	9.68 %
TUT1	0.47	8.95 %
TKS1	0.42	14.68 %
RPM1	0.28	12.85 %
TKS2	0.24	6.14 %
TYI1	0.23	12.45 %
PDI1	0.16	12.03 %
TKY1	0.15	5.39 %
SNL1	0.14	9.08 %
PKD1	0.13	10.78 %
APK1	0.13	13.17 %
SVK1	0.12	6.98 %
ERL2	0.11	13.50 %
KGL1	0.10	13.50 %
VNR1	0.10	10.34 %
KYR1	0.10	10.37 %
MMT1	0.09	11.28 %
VKM1	0.08	15.49 %
STU2	0.08	12.93 %
SKD1	0.07	6.75 %
KSM1	0.05	11.04 %
APK2	0.05	5.41 %
SGT1	0.04	5.59 %
VLY1	0.03	3.53 %
TUT2		0.00 %
Total	8.55	13.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.08	12.73 %
Gas-Stov	2.01	18.04 %
Grinder	1.45	12.04 %
Cook-Pre	0.92	42.05 %
Chimney	0.76	22.36 %
Small-Ap	0.54	26.18 %
In-Stove	0.50	29.66 %
Fan	0.21	2.25 %
Total	8.47	14.58 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.74	14.37 %
DGL1	0.59	8.87 %
MDU5	0.35	14.05 %
MDU3	0.32	16.33 %
KKD3	0.27	10.43 %
MPA1	0.15	9.08 %
USL1	0.14	11.63 %
KRR1	0.13	11.88 %
SGP1	0.13	16.22 %
ATG1	0.12	7.11 %
TEN2	0.09	5.28 %
PVI1	0.09	8.97 %
TPT1	0.08	4.73 %
PKM1	0.07	13.06 %
KYK1	0.07	7.37 %
SZSD	0.06	-268.50 %
TMM1	0.06	2.20 %
MDU6	0.05	10.47 %
MDU2	0.05	1.49 %
NTM1	0.04	3.17 %
SVG1	0.01	0.75 %
Total	8.47	14.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.51	29.83 %
Mixie	1.87	17.41 %
Grinder	1.18	19.28 %
Cook-Pre	0.52	48.43 %
In-Stove	0.39	32.19 %
Chimney	0.31	17.71 %
Small-Ap	0.26	26.62 %
Total	7.04	19.65 %

Branch *	MTD Sales L	Brand Share %
CH33	0.14	10.49 %
CH09	0.13	13.66 %
CH31	0.10	13.88 %
CH24	0.08	4.48 %
UKI1	0.08	16.70 %
CH41	0.08	5.60 %
CH21	0.07	4.73 %
CH43	0.06	3.34 %
CH06	0.06	3.94 %
CH23	0.02	2.83 %
MC06	0.01	4.36 %
CH27	0.01	1.55 %
Total	7.04	19.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.64	14.68 %
Mixie	1.51	14.30 %
Grinder	1.33	13.57 %
Cook-Pre	0.71	35.16 %
In-Stove	0.68	27.42 %
Chimney	0.56	67.76 %
Small-Ap	0.39	32.00 %
Fan	0.08	1.17 %
Total	6.91	15.33 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.67	16.79 %
TVR2	0.45	13.81 %
MDI1	0.35	15.67 %
ORU1	0.17	12.92 %
TRY1	0.15	4.57 %
KIK1	0.14	7.54 %
TVR1	0.13	16.52 %
PBR2	0.13	4.87 %
PDK1	0.10	9.54 %
PTK1	0.09	3.89 %
TYR1	0.07	3.69 %
NMM1	0.03	3.22 %
TRY3	0.03	2.49 %
NGT1	0.03	1.95 %
TZSD	0.02	-2.37 %
APM1		0.00 %
Total	6.91	15.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	2.06	13.96 %
Gas-Stov	1.78	13.77 %
Grinder	1.18	12.82 %
Cook-Pre	0.70	37.14 %
Small-Ap	0.38	21.79 %
In-Stove	0.33	16.43 %
Fan	0.23	3.32 %
Chimney	0.17	9.51 %
Total	6.83	13.33 %

Branch *	MTD Sales L	Brand Share %
CH07	0.49	16.51 %
CH16	0.37	11.07 %
CH28	0.29	15.78 %
CH39	0.26	13.20 %
CH48	0.23	8.54 %
CH38	0.22	15.47 %
CH08	0.21	5.10 %
MRM1	0.20	10.62 %
TKM1	0.19	16.25 %
CH11	0.16	8.36 %
CH45	0.15	7.61 %
CH22	0.14	4.40 %
GUD1	0.14	6.44 %
CH14	0.12	5.84 %
CH05	0.10	2.72 %
CH19	0.09	4.33 %
AVD1	0.05	11.20 %
CGL1	0.04	9.31 %
CH37	0.01	1.73 %
CH29	0.01	1.07 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	6.83	13.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	2.04	35.35 %
Mixie	1.73	21.31 %
Cook-Pre	0.74	56.36 %
Small-Ap	0.38	56.29 %
In-Stove	0.35	36.28 %
Grinder	0.30	12.83 %
Chimney	0.15	11.27 %
Fan	0.15	3.77 %
Total	5.85	23.85 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.28	12.22 %
KPM2	0.27	14.99 %
ARC2	0.23	14.75 %
KPM1	0.17	16.72 %
GDM1	0.13	14.84 %
VEL1	0.05	4.75 %
BGR1	0.03	6.09 %
ANI1	0.02	6.05 %
WJP1		0.00 %
Total	5.85	23.85 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.40	17.49 %
Gas-Stov	1.11	20.36 %
Grinder	0.93	16.53 %
Cook-Pre	0.52	43.36 %
Small-Ap	0.35	41.87 %
In-Stove	0.32	31.54 %
Fan	0.08	2.48 %
Total	4.72	18.11 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.57	15.35 %
POY1	0.51	16.68 %
POY2	0.20	9.80 %
KKI2	0.18	11.46 %
ULP1	0.12	11.69 %
TVM1	0.10	13.92 %
TRK1	0.09	8.32 %
KLM1	0.09	7.63 %
NVL2	0.09	3.01 %
TVM2	0.03	13.03 %
Total	4.72	18.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.18	17.87 %
Cook-Pre	0.09	50.64 %
Gas-Stov	0.06	10.83 %
Fan	0.05	10.44 %
Grinder	0.05	7.50 %
In-Stove	0.03	15.94 %
Small-Ap	0.01	5.17 %
Total	0.46	14.56 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.13	15.13 %
PAS1	0.05	5.57 %
Total	0.46	14.56 %