

MTD Sales
45.85 L

Brand Share %
14.68 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	11.69	18.14 %
Mixie	11.49	12.99 %
Cook-Pre	7.22	43.26 %
Grinder	6.84	12.00 %
In-Stove	2.59	21.85 %
Small-Ap	2.50	21.79 %
Fan	2.34	4.44 %
Chimney	1.18	12.00 %
Flask	0.01	100.00 %
Total	45.85	14.68 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	7.62	21.93 %
SOUTH-03	7.29	16.11 %
WEST-01	7.19	18.97 %
SOUTH-01	5.77	10.39 %
TRICHY-01	5.24	14.17 %
CHENNAI-02	3.82	14.61 %
CHENNAI-01	3.41	8.95 %
NORTH ARCOT	2.85	17.37 %
SOUTH ARCOT	2.62	13.67 %
KL-SOUTH	0.04	2.08 %
Total	45.85	14.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.36	21.07 %
Gas-Stov	2.18	29.56 %
Cook-Pre	1.03	49.74 %
Grinder	1.00	21.30 %
Small-Ap	0.45	37.20 %
In-Stove	0.39	28.10 %
Chimney	0.11	5.92 %
Fan	0.09	1.89 %
Flask	0.01	100.00 %
Total	7.62	21.93 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.32	11.82 %
SLM1	0.19	9.27 %
ERD2	0.17	8.83 %
SGG1	0.09	13.70 %
VPD1	0.09	7.39 %
HSR1	0.07	4.79 %
SLM3	0.07	7.34 %
MTR1	0.06	4.06 %
EPI1	0.02	3.19 %
SLM2	0.01	2.22 %
CMI1		0.00 %
NKL2		0.00 %
Total	7.62	21.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.13	22.77 %
Mixie	1.60	13.92 %
Grinder	1.48	15.90 %
Cook-Pre	0.87	44.13 %
In-Stove	0.38	23.35 %
Fan	0.37	4.07 %
Small-Ap	0.35	24.76 %
Chimney	0.11	10.74 %
Total	7.29	16.11 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.53	9.53 %
DGL1	0.34	9.06 %
TMM1	0.17	8.06 %
KKD2	0.15	11.19 %
TPT1	0.15	10.22 %
ATG1	0.14	9.77 %
USL1	0.11	12.10 %
SVG1	0.09	8.13 %
PNV1	0.08	8.44 %
MPA1	0.08	11.45 %
TEN2	0.08	9.32 %
MDU4	0.07	5.33 %
MNM1	0.06	13.32 %
MDU2	0.05	1.95 %
NKI1	0.04	6.88 %
MDU3	0.04	13.15 %
PVI1	0.02	3.71 %
DGL2		0.00 %
Total	7.29	16.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.33	18.92 %
Gas-Stov	1.60	19.03 %
Cook-Pre	1.27	52.55 %
Grinder	1.02	14.40 %
In-Stove	0.46	27.34 %
Small-Ap	0.30	31.05 %
Fan	0.11	3.88 %
Chimney	0.11	4.87 %
Total	7.19	18.97 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.22	8.56 %
TPR1	0.14	11.05 %
TPR3	0.12	13.14 %
SUL1	0.11	7.31 %
CNR1	0.07	13.64 %
PLI1	0.07	5.16 %
CBE1	0.07	4.87 %
DPM2	0.07	6.38 %
PDM1	0.07	14.21 %
CBE3	0.06	8.18 %
KMD1	0.04	7.25 %
GDR1	0.03	10.18 %
TPR4	0.01	1.44 %
Total	7.19	18.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.46	12.34 %
Mixie	1.34	8.99 %
Grinder	0.99	8.61 %
Cook-Pre	0.86	36.00 %
Small-Ap	0.39	19.97 %
Fan	0.36	3.86 %
In-Stove	0.27	12.23 %
Chimney	0.11	7.31 %
Total	5.77	10.39 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.40	13.47 %
TVL1	0.39	11.25 %
VNR2	0.34	9.39 %
KVT1	0.31	7.18 %
RND1	0.26	12.95 %
TKS2	0.21	8.61 %
MMT1	0.12	10.20 %
STU2	0.12	12.77 %
PDI1	0.11	10.46 %
TKS1	0.11	4.54 %
UDN1	0.11	11.25 %
TKY1	0.10	8.70 %
SVK1	0.10	6.05 %
TUT1	0.10	2.78 %
KYR1	0.09	10.56 %
VKM1	0.09	6.21 %
VNR1	0.08	8.09 %
APK1	0.07	3.90 %
TUT2	0.07	2.67 %
KGL1	0.05	4.83 %
RPM1	0.05	2.54 %
ASM1	0.04	7.71 %
SNL1	0.03	3.32 %
VLY1	0.01	0.45 %
TVL2	0.01	2.95 %
Total	5.77	10.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.10	11.25 %
Grinder	1.10	13.22 %
Cook-Pre	0.97	44.42 %
Gas-Stov	0.96	14.65 %
In-Stove	0.43	23.55 %
Small-Ap	0.35	33.50 %
Fan	0.21	3.22 %
Chimney	0.11	18.98 %
Total	5.24	14.17 %

Branch *	MTD Sales L	Brand Share %
TNJ1	0.36	13.97 %
TNJ2	0.29	11.20 %
TVR2	0.22	13.66 %
TRY1	0.18	4.44 %
ORU1	0.15	11.58 %
KIK1	0.14	9.02 %
APM1	0.12	11.71 %
PBR2	0.11	5.24 %
TYR1	0.11	6.53 %
NGT1	0.09	12.35 %
PTK1	0.09	5.53 %
TTP1	0.07	8.77 %
NMM1	0.05	8.76 %
TRY3	0.05	5.86 %
PBR1	0.04	10.45 %
AYR1	0.01	2.51 %
TVR1	0.01	1.64 %
TZSD		0.00 %
Total	5.24	14.17 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.95	17.48 %
Mixie	0.71	8.79 %
Grinder	0.59	14.19 %
Cook-Pre	0.57	54.53 %
Fan	0.33	6.50 %
Small-Ap	0.23	25.33 %
In-Stove	0.23	32.51 %
Chimney	0.22	28.31 %
Total	3.82	14.61 %

Branch *	MTD Sales L	Brand Share %
CH15	0.41	9.04 %
CH03	0.31	11.70 %
CH43	0.18	11.87 %
CH24	0.17	12.84 %
CH18	0.14	5.76 %
CH21	0.13	13.31 %
CH06	0.08	10.77 %
GPD1	0.07	7.81 %
CH12	0.06	4.34 %
CH33	0.05	4.89 %
CH27	0.04	10.83 %
CH17	0.01	4.09 %
CH41	0.01	1.69 %
CH23	0.01	2.77 %
CH32	0.01	2.35 %
CH01		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1	-0.03	-42.33 %
Total	3.82	14.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.82	10.65 %
Mixie	0.74	8.11 %
Cook-Pre	0.51	20.64 %
Fan	0.48	6.82 %
Chimney	0.33	25.73 %
Grinder	0.26	3.84 %
In-Stove	0.14	15.56 %
Small-Ap	0.14	4.85 %
Total	3.41	8.95 %

Branch *	MTD Sales L	Brand Share %
CH08	0.36	12.08 %
CH48	0.23	13.07 %
CH05	0.18	7.15 %
CH11	0.10	8.40 %
CH35	0.10	10.16 %
CH19	0.10	4.57 %
CH39	0.08	6.66 %
CH38	0.06	4.65 %
CH29	0.06	13.84 %
GUD1	0.06	4.75 %
CH26	0.05	11.84 %
SKL1	0.05	12.11 %
CH14	0.05	3.56 %
CH16	0.04	1.41 %
CH45	0.04	2.89 %
CH30	0.02	1.86 %
CGL1	0.01	3.19 %
CH22	0.01	0.44 %
CZWH		0.00 %
Total	3.41	8.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.96	25.95 %
Mixie	0.59	10.51 %
Cook-Pre	0.53	47.71 %
Fan	0.32	9.36 %
Small-Ap	0.14	25.97 %
Chimney	0.11	37.30 %
Grinder	0.10	8.92 %
In-Stove	0.10	18.06 %
Total	2.85	17.37 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.18	13.44 %
SBR1	0.15	14.35 %
VEL1	0.10	9.14 %
WJD1	0.09	10.88 %
BGR1	0.09	12.35 %
ABR1	0.07	14.55 %
TRL1	0.07	7.88 %
SLG1	0.07	11.96 %
CPT1	0.05	11.20 %
ANI1	0.02	5.31 %
CGM1	0.01	3.18 %
Total	2.85	17.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.72	13.01 %
Gas-Stov	0.63	17.13 %
Cook-Pre	0.59	66.38 %
Grinder	0.29	8.14 %
In-Stove	0.19	23.35 %
Small-Ap	0.14	26.39 %
Fan	0.05	1.49 %
Total	2.62	13.67 %

Branch *	MTD Sales L	Brand Share %
POY1	0.28	10.44 %
CUD1	0.23	7.70 %
KKI2	0.13	7.64 %
POY2	0.11	7.02 %
PRT1	0.08	8.71 %
ULP1	0.06	5.04 %
KLM1	0.04	4.22 %
NVL2	0.02	2.16 %
TVM1	0.02	10.10 %
Total	2.62	13.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Cook-Pre	0.03	16.88 %
Small-Ap	0.01	13.48 %
Total	0.04	2.08 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.04	2.58 %
PAS1		0.00 %
Total	0.04	2.08 %