

MTD Sales
53.67 L

Brand Share %
20.86 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	16.40	25.74 %
Mixie	16.07	20.59 %
Grinder	7.27	15.44 %
Chimney	4.82	39.86 %
Cook-Pre	4.62	42.60 %
In-Stove	2.68	17.75 %
Small-Ap	1.59	15.43 %
Fan	0.22	1.10 %
Flask	0.01	100.00 %
Total	53.67	20.86 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	8.99	29.57 %
SOUTH-01	7.95	17.41 %
WEST-01	7.78	29.56 %
SOUTH-03	7.07	18.59 %
TRICHY-01	4.76	14.71 %
NORTH ARCOT	4.68	29.99 %
CHENNAI-01	4.39	13.25 %
SOUTH ARCOT	4.19	26.50 %
CHENNAI-02	3.68	21.03 %
KL-SOUTH	0.19	7.68 %
Total	53.67	20.86 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.07	29.80 %
Gas-Stov	2.75	36.13 %
Chimney	1.17	40.94 %
Cook-Pre	0.91	61.66 %
Grinder	0.53	15.70 %
In-Stove	0.28	11.84 %
Small-Ap	0.26	26.99 %
Fan	0.02	1.55 %
Total	8.99	29.57 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.32	19.79 %
ERD2	0.22	17.98 %
ATU1	0.20	20.24 %
KMM1	0.19	19.55 %
VPD1	0.19	16.27 %
MTR1	0.19	18.60 %
SLM2	0.13	13.76 %
DPR1	0.10	12.57 %
NKL2	0.10	8.85 %
KRI1	0.08	10.50 %
EPI1	0.06	7.10 %
PMP1	0.05	11.49 %
WZWH	0.03	17.92 %
APN1	0.01	1.54 %
SLM1		0.00 %
Total	8.99	29.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	2.69	20.29 %
Gas-Stov	2.37	21.92 %
Grinder	1.40	14.11 %
Cook-Pre	0.53	27.98 %
Chimney	0.38	37.78 %
In-Stove	0.33	15.43 %
Small-Ap	0.19	9.11 %
Fan	0.06	1.31 %
Total	7.95	17.41 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.46	12.82 %
TCN1	0.34	20.07 %
VNR2	0.33	14.79 %
MAR1	0.26	19.40 %
SNL1	0.25	17.73 %
TKS2	0.25	9.07 %
TUT2	0.24	10.76 %
TUT1	0.22	6.61 %
RPM1	0.20	15.88 %
KVT1	0.19	6.05 %
VLY1	0.18	10.15 %
SKD1	0.15	19.33 %
MMT1	0.13	16.83 %
SVK1	0.12	12.02 %
APK2	0.08	10.74 %
KGL1	0.07	14.52 %
VKM1	0.07	14.23 %
PDI1	0.07	9.49 %
ARM1	0.07	15.34 %
APK1	0.06	6.80 %
ERL2	0.05	12.79 %
STU2	0.05	9.85 %
SGT1	0.05	10.55 %
S2SD	0.03	11.95 %
KYR1	0.03	2.81 %
VNR1	0.02	3.29 %
Total	7.95	17.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.33	29.82 %
Gas-Stov	2.25	32.48 %
Chimney	1.15	51.99 %
Grinder	0.93	24.26 %
In-Stove	0.49	29.14 %
Cook-Pre	0.41	33.22 %
Small-Ap	0.15	15.35 %
Fan	0.05	3.43 %
Total	7.78	29.56 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.31	19.67 %
CBE4	0.23	14.11 %
CBE1	0.16	20.46 %
SUL1	0.14	12.00 %
DPM2	0.10	13.50 %
SNR1	0.05	7.34 %
KGM1	0.05	11.18 %
CBE3	0.03	6.58 %
GBM1		0.00 %
GDR1		0.00 %
WZSD		0.00 %
Total	7.78	29.56 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	2.12	22.81 %
Mixie	1.65	15.03 %
Grinder	1.42	17.06 %
Cook-Pre	0.87	58.47 %
In-Stove	0.41	16.79 %
Chimney	0.37	51.16 %
Small-Ap	0.18	17.67 %
Fan	0.05	1.42 %
Total	7.07	18.59 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.70	20.31 %
MDU6	0.51	19.06 %
MDU3	0.18	14.60 %
KPT1	0.15	11.99 %
SVG1	0.14	18.26 %
DKI1	0.14	14.29 %
MDU4	0.14	19.76 %
NTM1	0.13	18.95 %
TMM1	0.13	7.03 %
MPA1	0.12	15.85 %
KRR1	0.11	17.29 %
USL1	0.09	19.55 %
TPT1	0.09	8.18 %
PVI1	0.08	13.61 %
NKI1	0.05	7.31 %
MNM1	0.05	15.75 %
PKM1	0.04	13.01 %
MLR1	0.04	10.63 %
PNV2	0.04	10.90 %
MDU2	0.02	1.25 %
TEN2	0.02	1.79 %
PNI1	0.02	5.17 %
ATG1		0.00 %
KYK1		0.00 %
Total	7.07	18.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.42	15.50 %
Gas-Stov	1.30	16.82 %
Grinder	0.89	13.48 %
Chimney	0.37	21.91 %
In-Stove	0.31	13.74 %
Cook-Pre	0.27	18.76 %
Small-Ap	0.20	13.54 %
Total	4.76	14.71 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.43	16.55 %
JKM1	0.21	17.02 %
TNJ2	0.21	11.26 %
PBR2	0.20	8.67 %
TRY1	0.17	7.71 %
TRY4	0.15	10.16 %
KIK1	0.15	12.62 %
PTK1	0.14	10.33 %
ORU1	0.11	19.88 %
AYR1	0.10	13.68 %
PDK1	0.05	11.42 %
TVR2	0.04	2.24 %
APM1	0.04	9.77 %
NGT1	0.04	2.47 %
TYR1	0.03	2.89 %
PBR1	0.03	12.60 %
TVR1	0.02	8.93 %
TTP1	0.01	3.18 %
TRY2	0.01	6.37 %
NMM1	0.01	0.51 %
MSI1		0.00 %
TRY3		0.00 %
Total	4.76	14.71 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.69	41.28 %
Mixie	1.12	22.35 %
Chimney	0.65	49.11 %
Grinder	0.43	22.84 %
Cook-Pre	0.38	50.76 %
In-Stove	0.26	34.30 %
Small-Ap	0.15	28.56 %
Flask		100.00 %
Total	4.68	29.99 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.39	18.11 %
SBR1	0.10	10.82 %
ARC2	0.08	18.98 %
BGR1	0.07	18.20 %
KPM1	0.06	18.51 %
VEL1	0.03	2.81 %
TRL1	0.03	3.73 %
PTU1		0.00 %
TRT1		0.00 %
Total	4.68	29.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.43	18.87 %
Mixie	1.18	11.80 %
Cook-Pre	0.70	60.97 %
Grinder	0.60	7.58 %
In-Stove	0.26	22.02 %
Small-Ap	0.20	13.46 %
Fan	0.03	1.14 %
Flask		100.00 %
Total	4.39	13.25 %

Branch *	MTD Sales L	Brand Share %
CH08	0.37	18.92 %
CH11	0.16	16.46 %
TKM1	0.16	17.44 %
GUD2	0.09	7.75 %
CH48	0.08	5.70 %
CH05	0.08	3.78 %
CH07	0.08	6.28 %
CH29	0.08	18.67 %
CH22	0.08	7.73 %
CH45	0.07	7.41 %
AVD1	0.05	7.98 %
GUD1	0.05	5.10 %
CH26	0.05	19.08 %
CH19	0.04	2.81 %
MRM1	0.04	3.54 %
CH38	0.01	1.68 %
CH14	0.01	1.29 %
CH16		0.00 %
CZWH		0.00 %
Total	4.39	13.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.36	26.94 %
Gas-Stov	0.97	24.46 %
Grinder	0.67	23.11 %
Chimney	0.66	100.00 %
Cook-Pre	0.21	34.79 %
In-Stove	0.21	16.79 %
Small-Ap	0.09	18.25 %
Total	4.19	26.50 %

Branch *	MTD Sales L	Brand Share %
POY1	0.38	19.96 %
VPM2	0.10	16.36 %
TVM2	0.07	20.30 %
NVL2	0.07	5.88 %
VCM1	0.06	18.63 %
PRT1	0.04	15.39 %
STP1	0.03	9.12 %
KLM1	0.02	1.93 %
KML1	-0.06	-26.14 %
Total	4.19	26.50 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.47	29.96 %
Mixie	1.19	20.34 %
Grinder	0.40	19.87 %
Cook-Pre	0.32	45.01 %
Small-Ap	0.13	13.80 %
In-Stove	0.10	10.00 %
Chimney	0.07	17.26 %
Total	3.68	21.03 %

Branch *	MTD Sales L	Brand Share %
CH12	0.26	18.43 %
CH21	0.12	19.25 %
CH17	0.12	13.42 %
CH33	0.08	17.92 %
CH27	0.07	16.09 %
CH46	0.04	9.86 %
CH09	0.03	10.99 %
GPD1	0.03	14.18 %
CH43	0.03	2.84 %
CH03	0.02	1.77 %
CH24	0.02	2.30 %
CH23	0.01	4.66 %
CH06		0.00 %
CH32		0.00 %
MC05		0.00 %
Total	3.68	21.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.06	9.94 %
Gas-Stov	0.04	5.01 %
In-Stove	0.03	41.97 %
Small-Ap	0.03	11.67 %
Cook-Pre	0.02	21.86 %
Total	0.19	7.68 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.10	8.43 %
KLR1	0.07	10.54 %
PAS1	0.02	3.52 %
Total	0.19	7.68 %