

MTD Sales
64.18 L

Brand Share %
18.58 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.58 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	18.49	18.47 %
Gas-Stov	17.27	22.49 %
Grinder	11.82	19.02 %
Cook-Pre	6.26	39.84 %
Chimney	3.56	25.96 %
In-Stove	3.43	21.27 %
Small-Ap	2.58	23.65 %
Fan	0.78	1.55 %
Total	64.18	18.58 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	11.82	29.51 %
WEST-01	8.66	22.29 %
SOUTH-01	8.28	14.85 %
SOUTH-03	7.72	15.70 %
TRICHY-01	6.36	14.76 %
CHENNAI-02	6.34	19.76 %
SOUTH ARCOT	5.33	23.34 %
CHENNAI-01	4.59	10.54 %
NORTH ARCOT	4.58	27.06 %
KL-SOUTH	0.50	15.66 %
Total	64.18	18.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	3.11	32.42 %
Mixie	3.06	24.59 %
Cook-Pre	1.66	68.71 %
Grinder	1.64	29.55 %
Chimney	1.27	41.76 %
Small-Ap	0.51	46.32 %
In-Stove	0.48	23.80 %
Fan	0.10	2.49 %
Total	11.82	29.51 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.38	15.67 %
ATU1	0.24	16.83 %
NKL2	0.21	13.43 %
SLM3	0.18	7.88 %
MTR1	0.15	10.28 %
SGG1	0.07	11.45 %
VPD1	0.07	7.40 %
KMM1	0.04	7.98 %
KRI1	0.04	4.10 %
EPI1	0.04	3.03 %
APN1	0.02	1.50 %
Total	11.82	29.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.99	31.01 %
Mixie	2.19	20.58 %
Grinder	1.35	21.16 %
Chimney	0.67	20.40 %
Cook-Pre	0.61	30.74 %
In-Stove	0.42	22.52 %
Small-Ap	0.36	31.71 %
Fan	0.08	2.11 %
Total	8.66	22.29 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	14.14 %
TPR1	0.27	14.87 %
AVI1	0.15	14.31 %
SNR1	0.14	7.33 %
CBE1	0.14	10.33 %
CBE5	0.14	9.33 %
KMD1	0.13	11.11 %
SUL1	0.11	9.65 %
CBE3	0.09	17.90 %
KGM1	0.08	10.08 %
PLI1	0.05	3.76 %
CNR1	0.01	4.11 %
Total	8.66	22.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	2.55	15.95 %
Grinder	2.16	19.64 %
Gas-Stov	1.86	16.23 %
Cook-Pre	0.50	21.52 %
In-Stove	0.50	21.45 %
Small-Ap	0.34	19.05 %
Chimney	0.31	19.86 %
Fan	0.06	0.65 %
Total	8.28	14.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.58	13.45 %
KVT1	0.46	10.93 %
TVL1	0.44	12.48 %
NGR1	0.40	16.41 %
TKS1	0.39	17.21 %
SNL1	0.29	17.28 %
UDN1	0.18	18.47 %
SVK1	0.14	8.68 %
VLY1	0.14	6.89 %
ERL2	0.12	10.69 %
VNR2	0.12	3.37 %
VKM1	0.11	17.71 %
PDI1	0.11	14.33 %
MMT1	0.10	9.16 %
VNR1	0.08	13.13 %
APK2	0.07	7.32 %
TKY1	0.07	8.46 %
STU2	0.06	8.45 %
KGL1	0.03	4.57 %
SKD1	0.03	4.91 %
KYR1	0.02	1.52 %
SGT1	0.01	2.45 %
TKS2		0.00 %
TUT2		0.00 %
Total	8.28	14.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.15	15.53 %
Gas-Stov	1.96	19.57 %
Grinder	1.79	17.88 %
Cook-Pre	0.68	41.30 %
In-Stove	0.46	20.41 %
Small-Ap	0.31	22.83 %
Chimney	0.23	20.79 %
Fan	0.14	1.60 %
Total	7.72	15.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.78	12.81 %
KKD3	0.38	10.26 %
DGL1	0.27	9.97 %
MDU4	0.17	15.43 %
MDU5	0.17	9.75 %
KRR1	0.13	13.68 %
TEN2	0.12	10.94 %
TPT1	0.10	5.92 %
MLR1	0.10	14.02 %
NKI1	0.10	16.95 %
CMR1	0.09	17.92 %
MPA1	0.08	7.73 %
MDU2	0.08	2.38 %
SVG1	0.07	6.93 %
PNI1	0.07	5.49 %
ATG1	0.06	5.03 %
KPT1	0.06	12.20 %
TMM1	0.06	2.40 %
USL1	0.04	3.94 %
PVI1	0.03	6.04 %
NTM1	0.03	5.44 %
Total	7.72	15.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.93	16.47 %
Gas-Stov	1.69	19.06 %
Grinder	1.24	14.69 %
Cook-Pre	0.48	22.64 %
In-Stove	0.47	19.21 %
Small-Ap	0.23	15.53 %
Fan	0.16	2.39 %
Chimney	0.16	11.50 %
Total	6.36	14.76 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.57	15.70 %
TRY1	0.44	8.18 %
TNJ2	0.30	13.14 %
TRY4	0.25	13.98 %
JKM1	0.18	11.40 %
TVR2	0.16	6.66 %
AYR1	0.15	14.98 %
PDK1	0.11	13.50 %
TRY3	0.10	8.53 %
NGT1	0.08	5.78 %
NMM1	0.06	3.71 %
TVR1	0.06	10.77 %
MSI1	0.03	5.86 %
APM1	0.02	6.62 %
PTK1	0.02	1.15 %
TYR1	0.02	1.09 %
KIK1	0.01	1.03 %
Total	6.36	14.76 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.39	23.50 %
Gas-Stov	1.58	23.51 %
Grinder	0.85	16.10 %
Cook-Pre	0.57	48.80 %
Chimney	0.40	35.26 %
In-Stove	0.30	21.66 %
Small-Ap	0.25	17.86 %
Total	6.34	19.76 %

Branch *	MTD Sales L	Brand Share %
CH15	0.52	16.88 %
CH33	0.25	17.76 %
CH03	0.21	11.15 %
CH41	0.14	11.00 %
CH17	0.13	6.80 %
CH21	0.11	8.74 %
CH24	0.11	5.01 %
CH43	0.05	2.72 %
CH27	0.03	4.88 %
CH06	0.01	0.97 %
CH01		0.00 %
CH09		0.00 %
MC05		0.00 %
Total	6.34	19.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.41	31.83 %
Mixie	1.39	19.89 %
Grinder	1.24	32.67 %
Cook-Pre	0.49	40.87 %
In-Stove	0.36	27.72 %
Small-Ap	0.20	26.23 %
Chimney	0.16	29.56 %
Fan	0.07	1.96 %
Total	5.33	23.34 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.18	15.15 %
TRK1	0.15	16.91 %
NVL2	0.12	5.92 %
KLM1	0.10	12.64 %
POY2	0.05	2.50 %
TVM1	0.04	12.70 %
Total	5.33	23.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.21	10.66 %
Grinder	0.96	9.57 %
Gas-Stov	0.93	8.91 %
Cook-Pre	0.70	40.13 %
Chimney	0.31	22.51 %
In-Stove	0.25	14.68 %
Small-Ap	0.19	16.41 %
Fan	0.05	0.79 %
Total	4.59	10.54 %

Branch *	MTD Sales L	Brand Share %
CH08	0.43	10.96 %
CH45	0.37	17.96 %
CH42	0.32	10.97 %
CH16	0.26	7.86 %
CH28	0.26	12.97 %
CH07	0.25	10.54 %
CH39	0.20	8.70 %
CH35	0.17	15.95 %
CH30	0.16	15.50 %
CH48	0.16	9.07 %
CH22	0.15	10.85 %
CH38	0.13	13.39 %
CH19	0.13	4.20 %
GUD1	0.09	6.11 %
CH11	0.09	5.43 %
CGL1	0.08	15.61 %
CH37	0.08	6.95 %
CH14	0.08	5.25 %
AVD1	0.08	6.62 %
CH29	0.06	10.20 %
GUD2	0.06	5.37 %
SKL1	0.05	12.24 %
CH05	0.03	1.12 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.59	10.54 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.58	33.47 %
Mixie	1.35	23.98 %
Grinder	0.59	40.15 %
Cook-Pre	0.53	57.78 %
In-Stove	0.18	27.67 %
Small-Ap	0.15	31.76 %
Fan	0.11	4.30 %
Chimney	0.07	19.18 %
Total	4.58	27.06 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.35	16.86 %
AKM1	0.14	15.38 %
CGM1	0.08	12.93 %
SLG1	0.06	11.79 %
ANI1	0.04	14.97 %
WJP1	0.02	6.17 %
VNB1	0.02	5.25 %
VSI1		0.00 %
WHVL		0.00 %
Total	4.58	27.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.26	19.91 %
Gas-Stov	0.16	17.83 %
Small-Ap	0.04	15.06 %
Cook-Pre	0.04	19.98 %
Total	0.50	15.66 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.05	4.62 %
Total	0.50	15.66 %