

MTD Sales
60.29 L

Brand Share %
17.03 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **17.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	17.94	17.73 %
Gas-Stov	16.51	20.48 %
Grinder	9.29	14.31 %
Cook-Pre	6.17	39.77 %
In-Stove	3.80	27.55 %
Small-Ap	3.27	32.61 %
Chimney	2.28	15.46 %
Fan	1.03	1.94 %
Total	60.29	17.03 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	8.24	20.87 %
WEST-02	8.18	21.84 %
SOUTH-03	7.78	15.16 %
SOUTH-01	7.37	12.99 %
CHENNAI-01	6.50	13.63 %
CHENNAI-02	6.25	19.61 %
TRICHY-01	6.08	14.79 %
NORTH ARCOT	5.17	22.58 %
SOUTH ARCOT	4.25	18.85 %
KL-SOUTH	0.46	15.87 %
Total	60.29	17.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.87	25.77 %
Gas-Stov	2.20	25.48 %
Grinder	1.47	18.35 %
In-Stove	0.53	39.68 %
Cook-Pre	0.50	27.73 %
Small-Ap	0.32	34.05 %
Chimney	0.32	10.23 %
Fan	0.04	0.96 %
Total	8.24	20.87 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.31	12.83 %
TPR2	0.25	13.70 %
CBE5	0.22	13.08 %
CBE1	0.17	11.18 %
TPR1	0.10	10.08 %
KMD1	0.10	10.04 %
KGI1	0.09	16.77 %
PLI1	0.08	3.80 %
PDM1	0.07	8.87 %
DPM2	0.06	5.64 %
SUL1	0.05	7.59 %
ANR1	0.04	6.87 %
WZSD	0.03	-3.25 %
SNR1	0.03	1.80 %
GDR1		0.00 %
TPR4		0.00 %
Total	8.24	20.87 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	3.06	26.88 %
Gas-Stov	2.07	24.58 %
Cook-Pre	0.88	40.95 %
Grinder	0.78	15.37 %
In-Stove	0.49	31.09 %
Small-Ap	0.43	46.95 %
Chimney	0.39	15.06 %
Fan	0.08	1.54 %
Total	8.18	21.84 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.49	14.70 %
HSR2	0.39	15.03 %
HSR1	0.25	13.34 %
ERD2	0.17	5.88 %
SLM2	0.16	15.24 %
EPI1	0.10	12.80 %
VPD1	0.10	8.18 %
KMM1	0.08	14.96 %
SLM3	0.07	3.82 %
VKL1	0.05	9.86 %
SGG1	0.04	2.98 %
MTR1	0.03	3.36 %
NKL2	0.02	1.69 %
KRI1	0.01	3.49 %
WZWH		0.00 %
Total	8.18	21.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.04	13.96 %
Gas-Stov	1.89	19.07 %
Grinder	1.23	11.81 %
Cook-Pre	0.77	39.01 %
Chimney	0.76	28.01 %
In-Stove	0.44	29.54 %
Small-Ap	0.43	27.68 %
Fan	0.21	2.42 %
Total	7.78	15.16 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.69	15.01 %
DGL1	0.50	8.52 %
MDU5	0.33	14.90 %
KKD3	0.16	7.89 %
MPA1	0.15	9.43 %
USL1	0.12	10.44 %
KRR1	0.09	9.29 %
ATG1	0.09	6.15 %
SGP1	0.09	13.76 %
PVI1	0.08	9.61 %
TPT1	0.08	4.61 %
KYK1	0.07	7.88 %
SZSD	0.06	-268.50 %
PKM1	0.06	10.94 %
MDU6	0.05	10.47 %
TEN2	0.05	4.04 %
MDU2	0.05	1.84 %
NTM1	0.04	3.49 %
TMM1	0.02	0.89 %
SVG1		0.00 %
Total	7.78	15.16 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.13	16.48 %
Mixie	2.00	12.83 %
Grinder	1.01	9.57 %
Cook-Pre	0.95	37.39 %
In-Stove	0.54	22.02 %
Small-Ap	0.51	28.91 %
Fan	0.14	1.41 %
Chimney	0.09	8.21 %
Total	7.37	12.99 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.61	13.53 %
VNR2	0.46	12.48 %
KVT1	0.41	9.63 %
TUT1	0.39	8.58 %
TKS1	0.34	13.05 %
RPM1	0.26	14.60 %
TKS2	0.24	6.46 %
TYI1	0.23	12.96 %
PDI1	0.16	12.78 %
SNL1	0.14	9.57 %
PKD1	0.13	13.72 %
APK1	0.13	15.61 %
SVK1	0.12	7.11 %
ASM1	0.11	15.17 %
KGL1	0.10	15.20 %
VNR1	0.10	11.11 %
MMT1	0.09	12.33 %
ERL2	0.08	10.25 %
TKY1	0.08	3.66 %
STU2	0.08	12.93 %
SKD1	0.07	6.91 %
KYR1	0.07	8.81 %
KSM1	0.05	11.04 %
APK2	0.05	5.41 %
SGT1	0.04	5.62 %
VLY1	0.03	4.25 %
TUT2		0.00 %
Total	7.37	12.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.88	13.99 %
Gas-Stov	1.71	14.00 %
Grinder	1.18	13.89 %
Cook-Pre	0.68	38.84 %
Small-Ap	0.35	22.07 %
In-Stove	0.33	17.13 %
Fan	0.20	3.10 %
Chimney	0.17	9.51 %
Total	6.50	13.63 %

Branch *	MTD Sales L	Brand Share %
CH16	0.37	11.81 %
CH28	0.29	16.82 %
CH39	0.26	13.30 %
CH38	0.21	15.57 %
MRM1	0.20	10.62 %
TKM1	0.19	16.25 %
CH08	0.17	4.61 %
CH48	0.17	7.28 %
CH45	0.15	8.46 %
CH11	0.14	7.49 %
GUD1	0.14	6.56 %
CH22	0.13	4.25 %
CH05	0.10	3.17 %
CH19	0.09	4.59 %
AVD1	0.05	12.04 %
CH14	0.04	2.54 %
CGL1	0.04	9.31 %
CH29	0.01	1.07 %
CH37	0.01	0.85 %
GUD2		0.00 %
MC10		0.00 %
WHC3		0.00 %
Total	6.50	13.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	2.09	28.39 %
Mixie	1.68	17.09 %
Grinder	1.14	19.94 %
Cook-Pre	0.48	47.51 %
Chimney	0.31	25.91 %
In-Stove	0.30	29.78 %
Small-Ap	0.24	26.63 %
Total	6.25	19.61 %

Branch *	MTD Sales L	Brand Share %
CH15	0.70	16.91 %
CH12	0.31	13.96 %
CH33	0.14	11.42 %
CH09	0.13	14.37 %
CH24	0.08	5.01 %
CH31	0.08	12.23 %
CH41	0.08	6.43 %
CH21	0.07	6.37 %
CH06	0.06	4.28 %
GPD1	0.05	14.20 %
CH43	0.05	3.56 %
UKI1	0.02	5.29 %
CH23	0.02	3.15 %
MC06	0.01	4.36 %
CH27	0.01	1.96 %
Total	6.25	19.61 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.51	14.66 %
Mixie	1.41	14.37 %
Grinder	1.30	14.23 %
In-Stove	0.62	26.99 %
Cook-Pre	0.60	33.62 %
Small-Ap	0.32	34.98 %
Chimney	0.24	47.92 %
Fan	0.08	1.27 %
Total	6.08	14.79 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.70	16.96 %
TNJ1	0.56	15.94 %
TVR2	0.42	13.75 %
MDI1	0.30	14.39 %
KIK1	0.14	7.79 %
TRY1	0.12	4.02 %
ORU1	0.12	11.78 %
PBR2	0.11	4.45 %
PDK1	0.10	10.29 %
PTK1	0.09	4.34 %
TYR1	0.06	3.11 %
NGT1	0.03	1.98 %
TRY3	0.02	2.24 %
TZSD	0.02	-2.37 %
APM1		0.00 %
NMM1		0.00 %
Total	6.08	14.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.82	34.16 %
Mixie	1.62	20.63 %
Cook-Pre	0.69	57.20 %
Small-Ap	0.35	58.11 %
Grinder	0.30	13.43 %
In-Stove	0.24	32.00 %
Fan	0.15	4.00 %
Total	5.17	22.58 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.28	12.42 %
KPM2	0.27	16.39 %
ARC2	0.23	14.75 %
KPM1	0.17	16.72 %
GDM1	0.12	15.40 %
TRT1	0.07	16.67 %
VEL1	0.05	5.30 %
ANI1	0.02	6.05 %
BGR1	0.01	1.78 %
WJP1		0.00 %
Total	5.17	22.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	1.19	18.02 %
Gas-Stov	1.01	20.76 %
Grinder	0.84	17.70 %
Cook-Pre	0.52	47.74 %
Small-Ap	0.31	42.01 %
In-Stove	0.30	35.07 %
Fan	0.08	2.68 %
Total	4.25	18.85 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.47	16.33 %
POY1	0.43	15.59 %
POY2	0.20	12.50 %
KKI2	0.13	9.00 %
ULP1	0.12	11.69 %
TVM1	0.10	13.92 %
TRK1	0.09	9.68 %
KLM1	0.09	7.63 %
NVL2	0.09	3.88 %
TVM2	0.03	13.03 %
Total	4.25	18.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.18	21.42 %
Cook-Pre	0.09	50.64 %
Gas-Stov	0.06	10.83 %
Fan	0.05	10.44 %
Grinder	0.05	8.23 %
In-Stove	0.03	15.94 %
Small-Ap	0.01	7.15 %
Total	0.46	15.87 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.05	6.21 %
Total	0.46	15.87 %