

MTD Sales
36.96 L

Brand Share %
13.95 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	11.34	17.44 %
Mixie	8.50	12.66 %
Cook-Pre	5.29	46.80 %
Grinder	4.64	10.91 %
In-Stove	2.90	23.83 %
Small-Ap	2.70	16.38 %
Fan	1.59	3.16 %
Total	36.96	13.95 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.96	11.53 %
SOUTH-03	5.45	12.19 %
WEST-01	4.66	15.89 %
WEST-02	4.15	20.06 %
TRICHY-01	4.06	14.47 %
NORTH ARCOT	2.92	21.55 %
CHENNAI-02	2.78	17.86 %
CHENNAI-01	2.70	7.23 %
SOUTH ARCOT	2.68	18.41 %
KL-SOUTH	1.60	17.04 %
Total	36.96	13.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.85	15.14 %
Mixie	1.14	8.35 %
Grinder	0.91	10.01 %
Cook-Pre	0.79	41.15 %
Small-Ap	0.49	27.33 %
In-Stove	0.48	18.94 %
Fan	0.30	2.87 %
Total	5.96	11.53 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.44	12.78 %
SDI1	0.27	10.94 %
TCN1	0.27	13.92 %
KVT1	0.24	7.32 %
ERL2	0.19	13.54 %
TKS1	0.18	7.93 %
SNL1	0.17	12.48 %
MMT1	0.17	11.13 %
TVL1	0.17	6.28 %
TYI1	0.16	12.08 %
SKD1	0.14	11.91 %
ASM1	0.12	13.50 %
VKM1	0.11	12.50 %
TUT2	0.11	4.97 %
SVK1	0.10	10.80 %
STU2	0.09	10.52 %
APK2	0.08	10.95 %
UDN1	0.07	12.97 %
KYR1	0.05	4.67 %
VLY1	0.05	3.28 %
TKY1	0.04	8.09 %
TUT1	0.03	1.08 %
TKS2	0.03	1.51 %
PDI1	0.01	0.80 %
Total	5.96	11.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.61	14.10 %
Mixie	1.17	11.05 %
Cook-Pre	0.84	46.41 %
Grinder	0.72	9.87 %
Fan	0.39	3.71 %
In-Stove	0.38	23.68 %
Small-Ap	0.34	22.20 %
Total	5.45	12.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.77	13.94 %
DGL1	0.33	8.57 %
KYK1	0.22	11.20 %
TPT1	0.16	10.88 %
KKD2	0.15	9.35 %
PVI1	0.14	6.81 %
MDU6	0.14	4.43 %
TDI1	0.11	13.27 %
NTM1	0.11	11.04 %
MPA1	0.08	8.28 %
MLR1	0.07	9.37 %
TEN2	0.06	7.75 %
USL1	0.05	5.68 %
MDU2	0.05	2.76 %
DKI1	0.05	8.42 %
CMR1	0.03	9.84 %
ATG1	0.03	2.72 %
SGP1	0.02	5.15 %
KRR1	0.02	3.71 %
TMM1	0.02	0.93 %
PNI1	0.01	2.35 %
Total	5.45	12.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.46	16.29 %
Mixie	1.30	16.38 %
Cook-Pre	0.63	42.15 %
In-Stove	0.55	31.94 %
Grinder	0.45	9.89 %
Small-Ap	0.24	30.30 %
Fan	0.03	0.79 %
Total	4.66	15.89 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.19	12.76 %
PPI1	0.12	13.20 %
SNR1	0.10	4.15 %
TPR2	0.08	12.19 %
KGM1	0.07	10.88 %
UMP1	0.06	10.97 %
TPR1	0.05	4.46 %
CBE1	0.03	2.67 %
PLI1	0.02	2.16 %
GDR1	0.01	10.12 %
ANR1		0.00 %
GBM1		0.00 %
Total	4.66	15.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.25	19.65 %
Gas-Stov	1.22	25.23 %
Cook-Pre	0.51	49.40 %
Small-Ap	0.39	45.65 %
In-Stove	0.36	21.53 %
Grinder	0.25	10.86 %
Fan	0.18	4.91 %
Total	4.15	20.06 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.19	12.73 %
HSR1	0.15	11.28 %
SLM1	0.14	12.61 %
EPI1	0.12	13.64 %
VPD1	0.10	12.07 %
HSR2	0.07	10.67 %
RSP1	0.06	11.99 %
MTR1	0.04	6.05 %
SLM2	0.04	11.13 %
SLM3	0.04	6.68 %
CM11	0.03	8.84 %
SGI1	0.02	3.42 %
SGG1	0.02	7.26 %
KRI1	0.01	3.54 %
HRR1	0.01	2.99 %
PDR1	0.01	2.00 %
NKL2		0.00 %
Total	4.15	20.06 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.23	18.23 %
Mixie	1.00	14.25 %
Cook-Pre	0.87	56.83 %
Small-Ap	0.39	27.02 %
Grinder	0.32	6.69 %
In-Stove	0.24	21.66 %
Total	4.06	14.47 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.23	13.08 %
NGT1	0.15	8.75 %
TNJ2	0.09	6.01 %
TRY1	0.06	1.94 %
APM1	0.05	12.21 %
TYR1	0.05	6.16 %
TRY3	0.05	5.24 %
KIK1	0.02	2.24 %
TVR1	0.02	5.70 %
PTK1	0.02	2.09 %
NMM1	0.01	2.07 %
Total	4.06	14.47 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.32	32.05 %
Mixie	0.49	13.07 %
Cook-Pre	0.46	67.40 %
Small-Ap	0.22	48.53 %
In-Stove	0.19	28.94 %
Grinder	0.15	10.31 %
Fan	0.09	3.63 %
Total	2.92	21.55 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.12	9.05 %
VSI1	0.08	13.92 %
SBR1	0.07	9.21 %
WJD1	0.05	8.67 %
ANI1	0.05	13.03 %
CYR1	0.05	11.34 %
CPT1	0.02	5.93 %
VEL1		0.00 %
WJP1		0.00 %
Total	2.92	21.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.66	20.64 %
Mixie	0.61	15.12 %
Grinder	0.39	14.60 %
In-Stove	0.32	37.90 %
Fan	0.30	8.35 %
Small-Ap	0.26	36.87 %
Cook-Pre	0.23	46.55 %
Total	2.78	17.86 %

Branch *	MTD Sales L	Brand Share %
CH03	0.14	13.90 %
CH43	0.13	10.33 %
CH15	0.08	5.75 %
CH24	0.06	9.19 %
CH41	0.03	6.21 %
CH21	0.03	3.73 %
CH46	0.03	7.72 %
CH27	0.03	8.97 %
GPD1	0.03	10.22 %
CH09	0.02	7.94 %
CH06	0.01	2.99 %
CH01		0.00 %
CH12		0.00 %
CH17		0.00 %
CH31		0.00 %
Total	2.78	17.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.83	10.20 %
Grinder	0.55	9.49 %
Cook-Pre	0.47	48.91 %
Mixie	0.32	4.52 %
In-Stove	0.21	19.12 %
Small-Ap	0.17	2.01 %
Fan	0.15	2.56 %
Total	2.70	7.23 %

Branch *	MTD Sales L	Brand Share %
CH16	0.32	12.10 %
CH42	0.21	12.36 %
CH19	0.17	8.41 %
CH28	0.13	8.57 %
CH07	0.12	10.37 %
GUD2	0.08	6.31 %
CH05	0.07	4.06 %
CH35	0.07	9.23 %
CH26	0.07	11.28 %
CH37	0.05	8.04 %
CH08	0.05	2.35 %
CH11	0.05	5.29 %
CGL1	0.04	10.82 %
CH14	0.04	2.72 %
CH29	0.03	4.76 %
CH45	0.02	2.56 %
CH30	0.01	2.45 %
CH22		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	2.70	7.23 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.78	20.66 %
Grinder	0.69	23.20 %
Gas-Stov	0.50	15.88 %
Cook-Pre	0.35	44.15 %
Fan	0.15	4.87 %
Small-Ap	0.14	45.86 %
In-Stove	0.07	13.94 %
Total	2.68	18.41 %

Branch *	MTD Sales L	Brand Share %
POY1	0.18	8.94 %
POY2	0.04	4.77 %
KLM1	0.04	5.87 %
NVL2	0.02	1.75 %
TRK1		0.00 %
TVM2		0.00 %
Total	2.68	18.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.66	29.21 %
Mixie	0.43	15.26 %
Grinder	0.22	13.12 %
Cook-Pre	0.13	22.81 %
In-Stove	0.10	23.62 %
Small-Ap	0.05	19.27 %
Total	1.60	17.04 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.29	13.74 %
Total	1.60	17.04 %