

MTD Sales
58.12 L

Brand Share %
18.64 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	16.53	18.34 %
Gas-Stov	15.79	22.55 %
Grinder	10.77	18.93 %
Cook-Pre	5.80	40.58 %
Chimney	3.24	27.60 %
In-Stove	3.01	21.20 %
Small-Ap	2.30	23.85 %
Fan	0.69	1.53 %
Total	58.12	18.64 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	10.90	29.31 %
WEST-01	7.71	21.83 %
SOUTH-01	7.40	14.75 %
SOUTH-03	7.21	16.52 %
TRICHY-01	5.78	14.74 %
CHENNAI-02	5.70	19.86 %
SOUTH ARCOT	4.65	23.94 %
CHENNAI-01	4.25	10.64 %
NORTH ARCOT	4.02	26.31 %
KL-SOUTH	0.50	16.98 %
Total	58.12	18.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.81	24.51 %
Gas-Stov	2.81	31.51 %
Grinder	1.60	29.93 %
Cook-Pre	1.53	69.93 %
Chimney	1.11	41.17 %
In-Stove	0.48	26.55 %
Small-Ap	0.47	46.05 %
Fan	0.10	2.59 %
Total	10.90	29.31 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.38	18.17 %
ATU1	0.24	17.77 %
SLM3	0.18	8.12 %
NKL2	0.16	11.25 %
MTR1	0.11	7.91 %
SGG1	0.07	12.49 %
VPD1	0.07	8.42 %
KRI1	0.04	4.66 %
EPI1	0.04	3.51 %
KMM1	0.01	2.94 %
APN1	0.01	0.70 %
Total	10.90	29.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	2.69	30.36 %
Mixie	1.96	20.13 %
Grinder	1.22	21.25 %
Cook-Pre	0.58	30.91 %
Chimney	0.50	18.33 %
In-Stove	0.39	22.56 %
Small-Ap	0.34	33.88 %
Fan	0.02	0.63 %
Total	7.71	21.83 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.29	14.77 %
TPR1	0.27	18.53 %
SNR1	0.14	8.49 %
CBE5	0.14	11.13 %
CBE1	0.13	10.74 %
KMD1	0.13	11.89 %
AVI1	0.12	12.46 %
SUL1	0.11	10.11 %
KGM1	0.08	10.08 %
CBE3	0.04	10.57 %
PLI1	0.03	2.47 %
CNR1	0.01	4.11 %
Total	7.71	21.83 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	2.21	15.10 %
Grinder	1.86	18.65 %
Gas-Stov	1.76	16.47 %
Cook-Pre	0.49	22.87 %
In-Stove	0.45	22.17 %
Chimney	0.31	25.77 %
Small-Ap	0.28	18.04 %
Fan	0.06	0.75 %
Total	7.40	14.75 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.56	14.58 %
KVT1	0.39	10.18 %
TVL1	0.38	12.20 %
TKS1	0.36	16.80 %
APK1	0.22	17.22 %
SVK1	0.14	9.22 %
ERL2	0.12	10.94 %
PDI1	0.11	15.69 %
MMT1	0.10	9.48 %
VLY1	0.08	4.56 %
VNR1	0.08	13.13 %
TKY1	0.07	8.66 %
STU2	0.06	8.77 %
APK2	0.06	6.51 %
VNR2	0.04	1.22 %
KGL1	0.03	5.18 %
SKD1	0.03	5.58 %
KYR1	0.02	1.58 %
SGT1	0.01	2.77 %
TKS2		0.00 %
TUT2		0.00 %
Total	7.40	14.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	2.00	16.60 %
Gas-Stov	1.82	20.59 %
Grinder	1.70	18.60 %
Cook-Pre	0.62	41.81 %
In-Stove	0.44	20.75 %
Small-Ap	0.26	21.87 %
Chimney	0.23	25.08 %
Fan	0.14	1.80 %
Total	7.21	16.52 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.78	13.74 %
KKD3	0.31	10.68 %
DGL1	0.20	8.78 %
MDU4	0.17	16.66 %
MDU5	0.17	11.18 %
KRR1	0.13	13.68 %
TEN2	0.12	11.58 %
TPT1	0.10	6.04 %
MLR1	0.10	14.33 %
NKI1	0.10	17.76 %
CMR1	0.09	16.02 %
MPA1	0.08	9.09 %
BTU1	0.07	15.38 %
SVG1	0.07	8.38 %
MDU2	0.07	2.51 %
KPT1	0.06	15.41 %
PNI1	0.06	6.50 %
TMM1	0.06	3.00 %
ATG1	0.06	5.21 %
PVI1	0.03	6.04 %
NTM1	0.03	6.46 %
USL1	0.02	1.91 %
Total	7.21	16.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.73	16.28 %
Gas-Stov	1.52	18.82 %
Grinder	1.20	15.36 %
Cook-Pre	0.44	23.22 %
In-Stove	0.40	18.84 %
Small-Ap	0.20	14.57 %
Chimney	0.16	11.50 %
Fan	0.13	2.19 %
Total	5.78	14.74 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.55	16.67 %
MDI1	0.44	18.35 %
TRY1	0.43	8.54 %
TNJ2	0.30	13.44 %
TRY4	0.22	14.61 %
JKM1	0.16	12.16 %
TVR2	0.16	8.52 %
AYR1	0.12	13.53 %
PDK1	0.11	13.50 %
TRY3	0.10	8.67 %
NMM1	0.06	3.75 %
TVR1	0.06	10.77 %
NGT1	0.06	4.78 %
MSI1	0.03	6.19 %
APM1	0.02	6.62 %
PTK1	0.02	1.38 %
TYR1	0.02	1.17 %
KIK1	0.01	1.03 %
Total	5.78	14.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	2.10	22.92 %
Gas-Stov	1.40	23.17 %
Grinder	0.75	15.17 %
Cook-Pre	0.55	57.29 %
Chimney	0.40	42.27 %
In-Stove	0.28	23.11 %
Small-Ap	0.23	21.13 %
Total	5.70	19.86 %

Branch *	MTD Sales L	Brand Share %
CH15	0.36	13.16 %
CH33	0.25	18.06 %
CH03	0.21	11.42 %
CH17	0.13	9.28 %
CH21	0.10	8.78 %
CH41	0.08	10.08 %
CH43	0.05	3.16 %
CH24	0.05	2.42 %
CH32	0.04	16.67 %
CH06	0.01	0.97 %
CH27	0.01	1.06 %
CH01		0.00 %
CH09		0.00 %
MC05		0.00 %
Total	5.70	19.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.35	34.25 %
Mixie	1.20	20.27 %
Grinder	1.04	32.86 %
Cook-Pre	0.40	38.62 %
In-Stove	0.26	24.17 %
Small-Ap	0.17	24.93 %
Chimney	0.16	45.39 %
Fan	0.07	2.28 %
Total	4.65	23.94 %

Branch *	MTD Sales L	Brand Share %
KKI2	0.13	12.62 %
KLM1	0.09	12.17 %
NVL2	0.06	4.12 %
POY2	0.05	2.66 %
TVM1	0.04	12.70 %
STP1	0.04	18.41 %
Total	4.65	23.94 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	1.14	11.04 %
Gas-Stov	0.88	9.35 %
Grinder	0.84	8.93 %
Cook-Pre	0.65	39.65 %
Chimney	0.31	25.89 %
In-Stove	0.21	14.01 %
Small-Ap	0.17	15.68 %
Fan	0.05	0.86 %
Total	4.25	10.64 %

Branch *	MTD Sales L	Brand Share %
CH08	0.36	9.74 %
CH42	0.26	9.86 %
CH16	0.26	8.85 %
CH28	0.26	13.21 %
CH07	0.25	11.61 %
CH35	0.17	16.69 %
CH39	0.16	7.84 %
CH30	0.16	16.72 %
CH22	0.15	11.37 %
CH38	0.13	15.32 %
CH19	0.13	4.35 %
CH48	0.10	6.77 %
GUD1	0.09	7.22 %
CH11	0.09	6.49 %
CGL1	0.08	17.17 %
CH37	0.08	6.95 %
AVD1	0.08	6.62 %
CH29	0.06	10.20 %
CH14	0.06	4.55 %
GUD2	0.06	5.75 %
SKL1	0.05	12.24 %
CH05	0.03	1.20 %
CZWH		0.00 %
WHC3		0.00 %
Total	4.25	10.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.40	32.03 %
Mixie	1.12	22.28 %
Grinder	0.55	47.53 %
Cook-Pre	0.51	56.68 %
Small-Ap	0.13	37.08 %
In-Stove	0.12	20.88 %
Fan	0.11	4.53 %
Chimney	0.07	19.18 %
Total	4.02	26.31 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.26	14.33 %
CGM1	0.08	13.68 %
AKM1	0.08	9.39 %
SLG1	0.06	12.45 %
ANI1	0.04	18.55 %
WJP1	0.02	9.40 %
VNB1	0.01	2.91 %
VSI1		0.00 %
WHVL		0.00 %
Total	4.02	26.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.26	21.50 %
Gas-Stov	0.16	18.71 %
Small-Ap	0.04	15.33 %
Cook-Pre	0.04	19.98 %
Total	0.50	16.98 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.05	5.26 %
Total	0.50	16.98 %