

MTD Sales
31.52 L

Brand Share %
14.04 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	9.75	17.62 %
Mixie	7.15	12.21 %
Cook-Pre	4.31	46.19 %
Grinder	4.21	11.75 %
In-Stove	2.43	24.12 %
Small-Ap	2.30	16.07 %
Fan	1.35	3.30 %
Total	31.52	14.04 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	5.15	11.52 %
SOUTH-03	4.41	12.08 %
WEST-01	4.17	16.00 %
WEST-02	3.58	19.99 %
TRICHY-01	3.57	14.62 %
NORTH ARCOT	2.49	22.55 %
SOUTH ARCOT	2.30	18.91 %
CHENNAI-02	2.28	18.62 %
CHENNAI-01	2.16	6.93 %
KL-SOUTH	1.41	17.06 %
Total	31.52	14.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.64	15.62 %
Mixie	0.93	7.70 %
Grinder	0.82	10.00 %
Cook-Pre	0.69	43.26 %
Small-Ap	0.42	26.45 %
In-Stove	0.38	18.13 %
Fan	0.27	3.14 %
Total	5.15	11.52 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.40	13.27 %
VNR2	0.29	13.60 %
SDI1	0.23	10.22 %
KVT1	0.20	7.06 %
SNL1	0.17	12.94 %
TVL1	0.17	7.56 %
MMT1	0.15	12.16 %
TKS1	0.14	6.44 %
TYI1	0.13	11.48 %
RPM1	0.12	11.43 %
SKD1	0.11	10.30 %
VKM1	0.11	12.89 %
TUT2	0.11	6.01 %
SVK1	0.10	11.28 %
STU2	0.09	10.52 %
ASM1	0.08	13.56 %
APK2	0.08	12.61 %
UDN1	0.06	10.25 %
KYR1	0.05	5.66 %
TKY1	0.04	13.74 %
TUT1	0.03	1.23 %
VLY1	0.03	2.05 %
TKS2	0.03	1.87 %
PDI1	0.01	0.87 %
Total	5.15	11.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.21	12.93 %
Mixie	0.86	10.03 %
Cook-Pre	0.70	44.75 %
Grinder	0.67	11.75 %
In-Stove	0.35	27.14 %
Fan	0.33	3.79 %
Small-Ap	0.29	21.61 %
Total	4.41	12.08 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.33	9.58 %
KYK1	0.22	11.20 %
PVI1	0.13	9.70 %
KKD2	0.13	8.72 %
KPT1	0.12	13.63 %
MDU6	0.12	4.87 %
TPT1	0.11	10.23 %
MLR1	0.07	12.49 %
NTM1	0.07	11.27 %
TDI1	0.06	9.47 %
TEN2	0.06	8.24 %
DGL2	0.06	9.13 %
MDU2	0.05	3.33 %
DKI1	0.05	9.37 %
MPA1	0.04	4.52 %
CMR1	0.03	11.85 %
ATG1	0.03	2.72 %
SGP1	0.02	6.48 %
KRR1	0.02	3.71 %
TMM1	0.02	1.16 %
PNI1	0.01	3.95 %
USL1	-0.01	-3.07 %
Total	4.41	12.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.34	16.20 %
Mixie	1.15	16.13 %
Cook-Pre	0.57	42.70 %
In-Stove	0.49	32.42 %
Grinder	0.45	11.50 %
Small-Ap	0.18	26.10 %
Total	4.17	16.00 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.10	11.98 %
PPI1	0.10	13.77 %
SNR1	0.08	4.01 %
KGM1	0.07	12.71 %
TPR1	0.05	4.82 %
UMP1	0.04	7.77 %
CBE1	0.03	2.81 %
PLI1	0.02	1.61 %
GDR1	0.01	10.12 %
ANR1		0.00 %
GBM1		0.00 %
Total	4.17	16.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.03	25.15 %
Mixie	1.01	18.55 %
Cook-Pre	0.44	50.86 %
Small-Ap	0.35	45.05 %
In-Stove	0.31	21.52 %
Grinder	0.25	12.30 %
Fan	0.18	5.59 %
Total	3.58	19.99 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.19	13.73 %
SLM1	0.12	11.41 %
HSR1	0.11	10.33 %
VPD1	0.10	13.19 %
HSR2	0.07	12.28 %
RSP1	0.04	8.49 %
SLM3	0.04	7.12 %
MTR1	0.04	6.51 %
CMI1	0.03	8.84 %
SGI1	0.02	3.61 %
SGG1	0.02	9.61 %
SLM2	0.02	5.37 %
KRI1	0.01	3.54 %
HRR1	0.01	4.43 %
PDR1	0.01	3.71 %
NKL2		0.00 %
Total	3.58	19.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.00	15.51 %
Gas-Stov	1.00	17.65 %
Cook-Pre	0.71	54.35 %
Small-Ap	0.35	27.52 %
Grinder	0.32	7.45 %
In-Stove	0.20	24.13 %
Total	3.57	14.62 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.21	13.45 %
NGT1	0.15	9.37 %
TNJ2	0.09	7.56 %
TRY1	0.06	2.27 %
TRY3	0.05	7.46 %
TYR1	0.02	3.92 %
TVR1	0.02	6.01 %
PTK1	0.02	2.14 %
APM1	0.02	4.81 %
NMM1	0.01	2.29 %
TRY2	0.01	6.26 %
AYR1		0.00 %
KIK1		0.00 %
Total	3.57	14.62 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.29	36.10 %
Mixie	0.34	10.44 %
Cook-Pre	0.28	59.43 %
Small-Ap	0.21	52.08 %
Grinder	0.15	13.38 %
In-Stove	0.13	23.61 %
Fan	0.09	5.30 %
Total	2.49	22.55 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.10	10.25 %
WJD1	0.05	10.01 %
SBR1	0.05	8.30 %
CYR1	0.03	7.55 %
PTU1	0.03	13.77 %
CPT1	0.02	7.20 %
VEL1		0.00 %
WJP1		0.00 %
Total	2.49	22.55 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.68	20.42 %
Grinder	0.54	24.38 %
Gas-Stov	0.48	18.19 %
Cook-Pre	0.30	46.89 %
Small-Ap	0.13	48.79 %
Fan	0.12	4.61 %
In-Stove	0.04	10.06 %
Total	2.30	18.91 %

Branch *	MTD Sales L	Brand Share %
POY1	0.13	8.20 %
POY2	0.04	5.48 %
KLM1	0.04	6.50 %
STP1	0.01	4.16 %
NVL2		0.00 %
TRK1		0.00 %
TVM2		0.00 %
Total	2.30	18.91 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.54	21.63 %
Mixie	0.50	14.62 %
Grinder	0.39	18.30 %
Fan	0.27	10.81 %
In-Stove	0.26	35.23 %
Small-Ap	0.21	33.59 %
Cook-Pre	0.11	30.93 %
Total	2.28	18.62 %

Branch *	MTD Sales L	Brand Share %
CH43	0.09	10.07 %
CH41	0.03	7.97 %
CH21	0.03	3.81 %
CH27	0.03	8.97 %
CH24	0.02	5.16 %
CH15	0.02	1.98 %
CH46	0.02	5.91 %
CH09	0.02	13.75 %
CH06	0.01	3.63 %
CH01		0.00 %
CH12		0.00 %
CH17		0.00 %
CH31		0.00 %
Total	2.28	18.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.66	9.64 %
Cook-Pre	0.41	55.46 %
Grinder	0.39	8.50 %
Mixie	0.32	5.19 %
In-Stove	0.17	20.16 %
Small-Ap	0.12	1.65 %
Fan	0.09	1.94 %
Total	2.16	6.93 %

Branch *	MTD Sales L	Brand Share %
CH16	0.25	10.75 %
CH42	0.16	10.59 %
CH19	0.08	6.42 %
GUD2	0.08	7.50 %
CH07	0.08	11.11 %
CH28	0.08	5.72 %
CH05	0.07	5.05 %
CH35	0.06	10.16 %
CH08	0.05	2.49 %
CH26	0.05	11.68 %
CH11	0.05	6.04 %
CH14	0.04	2.97 %
CH45	0.02	3.34 %
CH37	0.02	3.87 %
CH29	0.02	4.52 %
CH30	0.01	3.46 %
CH22		0.00 %
CH38		0.00 %
CH40		0.00 %
CZWH		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	2.16	6.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.56	29.21 %
Mixie	0.36	13.26 %
Grinder	0.22	14.40 %
Cook-Pre	0.11	22.84 %
In-Stove	0.10	28.40 %
Small-Ap	0.05	28.00 %
Total	1.41	17.06 %

Branch *	MTD Sales L	Brand Share %
Total	1.41	17.06 %