

MTD Sales
37.32 L

Brand Share %
15.00 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	9.63	13.56 %
Gas-Stov	9.34	18.36 %
Cook-Pre	5.83	44.21 %
Grinder	5.68	12.62 %
In-Stove	2.00	21.78 %
Fan	1.95	4.61 %
Small-Ap	1.93	20.43 %
Chimney	0.97	12.39 %
Total	37.32	15.00 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	6.31	22.04 %
SOUTH-03	6.29	17.20 %
WEST-01	6.19	19.81 %
SOUTH-01	4.47	10.17 %
TRICHY-01	4.10	14.08 %
CHENNAI-02	2.82	13.25 %
CHENNAI-01	2.75	9.32 %
NORTH ARCOT	2.27	17.75 %
SOUTH ARCOT	2.08	14.71 %
KL-SOUTH	0.04	2.92 %
Total	37.32	15.00 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.90	19.65 %
Gas-Stov	1.74	31.07 %
Cook-Pre	0.94	51.70 %
Grinder	0.85	23.10 %
Small-Ap	0.37	35.93 %
In-Stove	0.30	28.46 %
Chimney	0.11	6.57 %
Fan	0.09	2.29 %
Total	6.31	22.04 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.23	9.12 %
VPD1	0.09	8.23 %
SLM1	0.08	5.17 %
SLM3	0.07	8.48 %
ERD2	0.06	3.97 %
MTR1	0.04	3.73 %
HSR1	0.03	2.34 %
EPI1	0.02	4.29 %
SLM2	0.01	3.01 %
CMI1		0.00 %
NKL2		0.00 %
Total	6.31	22.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.82	23.41 %
Mixie	1.39	14.51 %
Grinder	1.24	17.00 %
Cook-Pre	0.73	42.97 %
Fan	0.37	5.21 %
Small-Ap	0.32	29.12 %
In-Stove	0.30	22.62 %
Chimney	0.11	16.36 %
Total	6.29	17.20 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.53	10.80 %
DGL1	0.26	9.29 %
TMM1	0.13	7.50 %
TPT1	0.12	10.01 %
KKD2	0.10	9.70 %
USL1	0.08	10.32 %
TEN2	0.08	13.57 %
ATG1	0.07	7.26 %
MDU4	0.07	6.51 %
MPA1	0.07	10.81 %
SVG1	0.07	7.47 %
MNM1	0.06	13.87 %
PNI1	0.05	9.55 %
NKI1	0.04	7.97 %
MDU3	0.04	14.31 %
PVI1	0.02	4.78 %
DGL2		0.00 %
MDU2	-0.02	-0.92 %
Total	6.29	17.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.07	19.69 %
Gas-Stov	1.40	20.10 %
Cook-Pre	1.03	56.19 %
Grinder	0.97	16.52 %
In-Stove	0.40	28.47 %
Small-Ap	0.24	29.15 %
Fan	0.08	3.63 %
Total	6.19	19.81 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.66	14.94 %
SNR1	0.20	10.68 %
TPR3	0.11	14.10 %
SUL1	0.11	9.58 %
TPR1	0.08	9.60 %
PLI1	0.07	7.07 %
DPM2	0.07	7.26 %
CBE1	0.06	5.82 %
CBE3	0.06	8.75 %
CNR1	0.05	10.24 %
KGI1	0.05	14.56 %
KGM1	0.04	12.07 %
GDR1	0.03	13.92 %
PDM1	0.02	7.27 %
KMD1	0.02	5.35 %
TPR4	0.01	2.43 %
Total	6.19	19.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.28	13.24 %
Mixie	0.87	7.55 %
Grinder	0.80	8.85 %
Cook-Pre	0.62	37.06 %
Fan	0.30	3.95 %
Small-Ap	0.29	20.78 %
In-Stove	0.21	12.60 %
Chimney	0.11	7.31 %
Total	4.47	10.17 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.37	13.87 %
VNR2	0.33	10.19 %
KVT1	0.23	6.91 %
RND1	0.17	10.67 %
TKS2	0.12	6.26 %
TKS1	0.11	6.00 %
UDN1	0.11	13.97 %
TKY1	0.10	10.50 %
SVK1	0.10	7.39 %
STU2	0.10	11.87 %
TUT1	0.09	3.20 %
APK1	0.07	5.33 %
VKM1	0.07	6.57 %
PDI1	0.07	8.24 %
TUT2	0.07	3.06 %
MMT1	0.06	7.73 %
RPM1	0.05	3.90 %
KGL1	0.05	4.85 %
KYR1	0.04	8.19 %
KSM1	0.04	10.41 %
SDI1	0.04	7.72 %
VNR1	0.02	2.37 %
TVL2	0.01	2.95 %
ASM1	0.01	1.49 %
COL1	0.01	1.90 %
SNL1		0.00 %
VLY1		0.00 %
Total	4.47	10.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	1.04	13.54 %
Grinder	0.86	12.86 %
Gas-Stov	0.67	13.90 %
Cook-Pre	0.65	42.94 %
In-Stove	0.35	25.49 %
Small-Ap	0.27	30.71 %
Fan	0.16	2.77 %
Chimney	0.11	18.98 %
Total	4.10	14.08 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.27	12.31 %
TNJ1	0.26	13.40 %
TRY1	0.18	4.95 %
ORU1	0.15	12.93 %
KIK1	0.12	10.42 %
TVR2	0.11	12.20 %
TYR1	0.11	7.34 %
PBR2	0.09	4.89 %
APM1	0.05	6.67 %
TTP1	0.05	7.99 %
TRY3	0.05	8.10 %
NMM1	0.05	8.74 %
PBR1	0.04	12.16 %
PTK1	0.04	3.22 %
TVR1	0.01	1.91 %
AYR1		0.02 %
TZSD		0.00 %
Total	4.10	14.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.66	14.17 %
Mixie	0.63	9.51 %
Grinder	0.45	13.54 %
Cook-Pre	0.43	51.06 %
Fan	0.21	5.22 %
In-Stove	0.18	29.54 %
Small-Ap	0.15	19.66 %
Chimney	0.11	23.39 %
Total	2.82	13.25 %

Branch *	MTD Sales L	Brand Share %
CH15	0.41	10.15 %
CH03	0.25	10.92 %
CH18	0.12	5.36 %
CH43	0.12	11.71 %
CH21	0.08	9.30 %
CH24	0.07	6.96 %
CH12	0.06	5.81 %
CH06	0.05	12.72 %
GPD1	0.05	6.52 %
CH33	0.05	5.97 %
PON1	0.04	13.89 %
CH27	0.04	11.12 %
CH41	0.01	1.92 %
CH23	0.01	3.77 %
CH01		0.00 %
CH17		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1	-0.03	-42.33 %
Total	2.82	13.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.70	12.28 %
Mixie	0.54	8.01 %
Fan	0.45	7.98 %
Cook-Pre	0.40	19.73 %
Chimney	0.33	30.47 %
Grinder	0.16	3.11 %
Small-Ap	0.10	3.85 %
In-Stove	0.08	11.67 %
Total	2.75	9.32 %

Branch *	MTD Sales L	Brand Share %
CH08	0.27	11.05 %
CH48	0.16	13.31 %
CH05	0.14	7.73 %
MRM1	0.10	14.06 %
CH19	0.10	5.67 %
CH39	0.08	7.71 %
AVD1	0.08	10.83 %
GUD2	0.08	14.11 %
CH38	0.06	5.88 %
GUD1	0.06	6.02 %
CH14	0.05	4.88 %
CH16	0.04	2.15 %
CH11	0.02	3.22 %
CH30	0.02	2.48 %
CH45	0.02	2.21 %
CH26	0.01	2.92 %
CH22	0.01	0.52 %
CGL1		0.00 %
CZWH		0.00 %
Total	2.75	9.32 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.66	25.65 %
Mixie	0.57	13.07 %
Cook-Pre	0.45	50.94 %
Fan	0.26	9.26 %
Chimney	0.11	37.30 %
Small-Ap	0.10	22.45 %
In-Stove	0.06	14.07 %
Grinder	0.05	5.40 %
Total	2.27	17.75 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.17	13.79 %
VEL1	0.10	11.85 %
SBR1	0.10	11.16 %
BGR1	0.09	14.50 %
TRL1	0.06	8.48 %
WJD1	0.06	10.25 %
SLG1	0.04	9.22 %
CPT1	0.02	8.86 %
UGI1	0.02	9.18 %
ANI1	0.02	6.85 %
CGM1	0.01	4.12 %
Total	2.27	17.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.61	15.29 %
Cook-Pre	0.54	70.47 %
Gas-Stov	0.41	14.50 %
Grinder	0.29	10.29 %
In-Stove	0.12	24.43 %
Small-Ap	0.09	21.95 %
Fan	0.02	0.89 %
Total	2.08	14.71 %

Branch *	MTD Sales L	Brand Share %
POY1	0.23	13.17 %
CUD1	0.16	7.79 %
KKI2	0.13	9.49 %
POY2	0.09	6.77 %
KML1	0.05	14.95 %
PRT1	0.04	7.11 %
KLM1	0.03	4.11 %
ULP1	0.03	3.61 %
TVM1	0.02	10.10 %
NVL2		0.00 %
Total	2.08	14.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Cook-Pre	0.03	26.52 %
Small-Ap	0.01	15.66 %
Total	0.04	2.92 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.04	3.88 %
PAS1		0.00 %
Total	0.04	2.92 %