

MTD Sales
38.37 L

Brand Share %
21.54 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	11.41	25.18 %
Mixie	11.16	20.30 %
Grinder	4.69	16.02 %
Chimney	4.43	46.19 %
Cook-Pre	3.35	42.23 %
In-Stove	2.10	19.91 %
Small-Ap	1.11	15.51 %
Fan	0.11	0.80 %
Flask	0.01	100.00 %
Total	38.37	21.54 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	7.03	31.15 %
WEST-01	6.34	32.74 %
SOUTH-01	5.58	17.54 %
SOUTH-03	4.82	17.70 %
TRICHY-01	3.52	14.17 %
NORTH ARCOT	3.01	29.22 %
CHENNAI-01	2.82	15.14 %
SOUTH ARCOT	2.81	24.73 %
CHENNAI-02	2.30	21.93 %
KL-SOUTH	0.14	8.84 %
Total	38.37	21.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	2.24	28.81 %
Gas-Stov	2.07	35.85 %
Chimney	1.17	50.02 %
Cook-Pre	0.69	60.07 %
Grinder	0.43	19.19 %
In-Stove	0.22	12.99 %
Small-Ap	0.19	32.87 %
Fan	0.02	2.18 %
Total	7.03	31.15 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.17	19.31 %
VPD1	0.17	20.34 %
SLM2	0.13	15.51 %
HSR1	0.12	11.27 %
BMD1	0.12	19.60 %
ERD2	0.11	13.68 %
KRI1	0.08	14.79 %
EPI1	0.06	9.49 %
DPR1	0.05	6.91 %
PMP1	0.05	12.13 %
MTR1	0.04	5.54 %
TCG1	0.04	17.09 %
NKL2	0.03	4.02 %
CMI1	0.02	14.07 %
APN1	0.01	1.62 %
PDR1		0.00 %
SLM1		0.00 %
Total	7.03	31.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	2.02	32.71 %
Gas-Stov	1.81	34.93 %
Chimney	1.00	66.97 %
Grinder	0.68	25.46 %
In-Stove	0.41	34.67 %
Cook-Pre	0.31	32.68 %
Small-Ap	0.11	15.66 %
Total	6.34	32.74 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.18	14.43 %
SUL1	0.14	16.17 %
DPM2	0.10	14.24 %
KGM1	0.05	14.42 %
CBE3	0.03	12.10 %
GBM1		0.00 %
GDR1		0.00 %
SNR1		0.00 %
WZSD		0.00 %
Total	6.34	32.74 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	1.89	21.41 %
Gas-Stov	1.55	20.00 %
Grinder	0.98	14.62 %
Chimney	0.38	37.78 %
In-Stove	0.33	21.52 %
Cook-Pre	0.27	22.24 %
Small-Ap	0.15	8.93 %
Fan	0.03	0.96 %
Total	5.58	17.54 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.36	13.04 %
TCN1	0.32	21.47 %
TKS2	0.21	9.55 %
VNR2	0.17	13.51 %
MAR1	0.15	14.48 %
TUT2	0.14	9.24 %
KVT1	0.12	5.94 %
TUT1	0.12	5.26 %
SVK1	0.12	17.18 %
SNL1	0.11	12.42 %
RPM1	0.08	9.65 %
SKD1	0.08	14.66 %
APK2	0.08	15.01 %
VKM1	0.07	17.99 %
APK1	0.05	9.94 %
SGT1	0.05	12.96 %
VL1	0.04	3.69 %
S2SD	0.03	18.63 %
KYR1	0.03	4.36 %
STU2	0.03	6.34 %
PDI1	0.03	7.10 %
VNR1	0.02	4.76 %
KGL1	0.01	3.90 %
TKY1	0.01	2.06 %
Total	5.58	17.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.28	19.86 %
Mixie	1.09	12.83 %
Grinder	0.95	16.73 %
Cook-Pre	0.63	58.01 %
Chimney	0.37	51.16 %
In-Stove	0.32	18.12 %
Small-Ap	0.12	20.53 %
Fan	0.05	2.21 %
Total	4.82	17.70 %

Branch *	MTD Sales L	Brand Share %
KKD3	0.49	20.04 %
DGL1	0.42	19.45 %
MDU6	0.34	16.91 %
MDU3	0.14	20.24 %
TMM1	0.13	9.66 %
MDU5	0.11	19.26 %
NTM1	0.10	19.70 %
MPA1	0.10	14.44 %
TPT1	0.08	15.40 %
DKI1	0.08	15.05 %
KRR1	0.07	13.97 %
SVG1	0.06	10.28 %
USL1	0.06	19.46 %
PVI1	0.05	16.99 %
MLR1	0.04	13.24 %
PNV2	0.04	12.14 %
KPT1	0.04	5.01 %
NKI1	0.02	4.05 %
MDU2	0.02	1.63 %
PNI1	0.02	9.92 %
ATG1		0.00 %
KYK1		0.00 %
MNM1		0.00 %
PKM1		0.00 %
TEN2		0.00 %
Total	4.82	17.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.13	18.96 %
Mixie	0.85	11.85 %
Grinder	0.54	10.92 %
Chimney	0.37	24.44 %
In-Stove	0.26	16.31 %
Cook-Pre	0.24	19.91 %
Small-Ap	0.12	11.58 %
Total	3.52	14.17 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.29	13.41 %
TNJ2	0.19	12.56 %
TRY1	0.17	9.78 %
PBR2	0.15	8.70 %
KIK1	0.15	18.77 %
JKM1	0.13	14.60 %
TRY4	0.13	12.38 %
ORU1	0.07	16.54 %
PTK1	0.06	5.26 %
AYR1	0.06	11.87 %
PDK1	0.05	12.34 %
NGT1	0.03	2.56 %
PBR1	0.03	15.43 %
TVR1	0.02	12.01 %
TVR2	0.02	1.40 %
TTP1	0.01	4.52 %
NMM1	0.01	0.64 %
APM1		0.00 %
MSI1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	3.52	14.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.98	35.24 %
Mixie	0.73	21.76 %
Chimney	0.52	75.79 %
Cook-Pre	0.29	47.91 %
In-Stove	0.22	42.67 %
Grinder	0.17	17.05 %
Small-Ap	0.10	26.39 %
Flask		100.00 %
Total	3.01	29.22 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.23	14.68 %
ARC2	0.06	16.58 %
AKM1	0.03	16.17 %
CYR1	0.03	19.99 %
VEL1	0.03	4.52 %
TRL1	0.03	5.00 %
VSI1	0.03	9.41 %
SBR1	0.02	4.90 %
PTU1		0.00 %
TRT1		0.00 %
Total	3.01	29.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.86	17.93 %
Mixie	0.67	12.59 %
Cook-Pre	0.55	68.72 %
Grinder	0.47	15.96 %
In-Stove	0.16	19.59 %
Small-Ap	0.11	11.92 %
Flask		100.00 %
Total	2.82	15.14 %

Branch *	MTD Sales L	Brand Share %
TKM1	0.10	13.67 %
CH07	0.08	7.52 %
CH22	0.08	8.89 %
CH45	0.07	8.63 %
GUD2	0.07	8.92 %
CH05	0.06	3.71 %
AVD1	0.05	10.17 %
GUD1	0.05	6.98 %
CH48	0.04	4.77 %
CH19	0.04	4.12 %
SKL1	0.04	13.36 %
CH11	0.03	4.27 %
MRM1	0.02	3.51 %
CH29	0.01	7.95 %
CH14		0.00 %
CH16		0.00 %
CH26		0.00 %
CH38		0.00 %
CZWH		0.00 %
Total	2.82	15.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.99	27.07 %
Gas-Stov	0.69	22.89 %
Chimney	0.55	100.00 %
Grinder	0.29	15.10 %
Cook-Pre	0.12	29.69 %
In-Stove	0.11	13.46 %
Small-Ap	0.07	18.47 %
Total	2.81	24.73 %

Branch *	MTD Sales L	Brand Share %
POY1	0.19	15.35 %
KKI2	0.13	13.53 %
VPM2	0.10	15.91 %
KLM1	0.02	2.94 %
TDM1	0.02	19.01 %
VCM1	0.02	8.23 %
NVL2	0.01	1.07 %
KML1		0.00 %
STP1		0.00 %
Total	2.81	24.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.01	32.64 %
Mixie	0.62	16.02 %
Cook-Pre	0.24	57.83 %
Grinder	0.18	18.53 %
Small-Ap	0.10	17.51 %
Chimney	0.07	100.00 %
In-Stove	0.06	9.33 %
Total	2.30	21.93 %

Branch *	MTD Sales L	Brand Share %
CH15	0.35	21.04 %
CH20	0.12	20.59 %
CH17	0.12	20.46 %
CH12	0.10	12.11 %
CH43	0.03	3.74 %
CH03	0.02	3.39 %
CH27	0.02	9.14 %
CH09	0.01	2.61 %
CH23	0.01	10.76 %
CH24		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH46		0.00 %
Total	2.30	21.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.06	19.15 %
Gas-Stov	0.04	6.84 %
Small-Ap	0.02	9.81 %
In-Stove	0.02	36.08 %
Total	0.14	8.84 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.07	11.56 %
KLR1	0.07	12.98 %
PAS1		0.00 %
Total	0.14	8.84 %