

MTD Sales
33.19 L

Brand Share %
15.70 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.70 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	9.74	19.98 %
Mixie	8.88	14.80 %
Grinder	5.64	14.87 %
Cook-Pre	3.94	40.33 %
In-Stove	2.24	26.52 %
Small-Ap	1.93	32.68 %
Fan	0.42	1.28 %
Chimney	0.41	5.13 %
Total	33.19	15.70 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	4.78	21.04 %
WEST-02	4.77	21.68 %
SOUTH-03	3.79	12.78 %
CHENNAI-02	3.74	20.01 %
CHENNAI-01	3.73	11.57 %
SOUTH-01	3.59	10.85 %
TRICHY-01	3.50	14.80 %
NORTH ARCOT	2.74	18.99 %
SOUTH ARCOT	2.24	17.13 %
KL-SOUTH	0.29	17.19 %
Total	33.19	15.70 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.38	27.92 %
Mixie	1.31	21.07 %
Grinder	1.07	21.50 %
Cook-Pre	0.35	30.15 %
In-Stove	0.30	29.67 %
Small-Ap	0.21	32.68 %
Chimney	0.16	10.38 %
Total	4.78	21.04 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.17	14.91 %
KGM1	0.09	15.51 %
PLI1	0.08	6.42 %
CBE4	0.07	6.64 %
TPR1	0.06	13.37 %
DPM2	0.06	8.02 %
CBE1	0.06	5.84 %
KMD1	0.04	7.73 %
PDM1	0.04	9.05 %
SUL1	0.02	4.76 %
SNR1	0.02	2.10 %
ANR1	0.01	4.76 %
GDR1		0.00 %
TPR4		0.00 %
Total	4.78	21.04 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.69	25.80 %
Gas-Stov	1.26	23.93 %
Cook-Pre	0.59	42.46 %
Grinder	0.49	17.17 %
In-Stove	0.30	38.79 %
Small-Ap	0.24	47.60 %
Chimney	0.17	10.61 %
Fan	0.03	0.96 %
Total	4.77	21.68 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.26	14.90 %
HSR2	0.23	12.30 %
HSR1	0.22	13.67 %
ERD1	0.11	14.17 %
ERD2	0.09	4.48 %
VPD1	0.09	12.35 %
EPI1	0.06	14.96 %
SLM3	0.06	9.49 %
SLM2	0.05	8.76 %
CMI1	0.04	13.36 %
SGG1	0.04	5.96 %
HRR1	0.03	10.35 %
NKL2	0.02	2.33 %
MTR1	0.02	4.14 %
KRI1		0.00 %
SGI1		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	4.77	21.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	1.02	12.13 %
Gas-Stov	0.96	17.99 %
Grinder	0.73	12.07 %
Cook-Pre	0.50	38.76 %
Small-Ap	0.25	28.48 %
In-Stove	0.24	29.55 %
Fan	0.09	1.65 %
Total	3.79	12.78 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.33	14.15 %
DGL1	0.19	5.58 %
KKD3	0.16	12.70 %
MDU3	0.11	11.97 %
TEN1	0.09	8.90 %
MDU5	0.09	6.67 %
MPA1	0.08	7.43 %
KRR1	0.06	8.47 %
SZSD	0.06	-268.50 %
TDI1	0.06	13.74 %
PVI1	0.05	9.14 %
USL1	0.05	9.30 %
TEN2	0.05	7.59 %
MDU4	0.04	14.89 %
PNV1	0.04	11.18 %
MDU6	0.03	13.28 %
MDU2	0.03	2.38 %
TPT1	0.02	1.75 %
TMM1	0.02	1.50 %
PKM1	0.02	7.87 %
SGP1	0.01	2.69 %
ATG1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
SVG1		0.00 %
Total	3.79	12.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.24	26.63 %
Mixie	1.13	19.97 %
Grinder	0.78	23.48 %
Cook-Pre	0.28	55.83 %
In-Stove	0.18	26.91 %
Small-Ap	0.13	28.27 %
Total	3.74	20.01 %

Branch *	MTD Sales L	Brand Share %
CH15	0.43	15.33 %
CH12	0.20	12.31 %
CH24	0.06	6.32 %
CH41	0.05	10.65 %
CH21	0.05	9.21 %
CH33	0.05	6.82 %
CH06	0.05	5.43 %
CH31	0.04	12.14 %
UKI1	0.04	12.70 %
GPD1	0.02	11.08 %
CH43	0.02	3.01 %
CH27	0.01	3.51 %
CH23		0.00 %
Total	3.74	20.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.19	13.77 %
Grinder	0.87	16.81 %
Mixie	0.75	8.65 %
Cook-Pre	0.39	36.11 %
In-Stove	0.27	17.85 %
Small-Ap	0.20	17.23 %
Fan	0.06	1.29 %
Total	3.73	11.57 %

Branch *	MTD Sales L	Brand Share %
CH16	0.35	14.94 %
CH39	0.21	13.37 %
CH48	0.17	10.73 %
CH45	0.15	9.82 %
MRM1	0.11	9.79 %
GUD1	0.10	6.83 %
CH19	0.09	6.67 %
CH22	0.04	1.99 %
AVD1	0.04	13.06 %
CH26	0.03	14.78 %
TKM1	0.03	5.79 %
CH11	0.03	2.83 %
CH08	0.02	0.83 %
CH29	0.01	1.28 %
CH37	0.01	1.18 %
CH14	0.01	0.64 %
CH05		0.00 %
GUD2		0.00 %
WHC3		0.00 %
Total	3.73	11.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.01	14.20 %
Mixie	0.73	7.66 %
Cook-Pre	0.63	37.22 %
Grinder	0.41	7.05 %
In-Stove	0.33	22.16 %
Small-Ap	0.30	33.60 %
Fan	0.09	1.50 %
Chimney	0.09	12.05 %
Total	3.59	10.85 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.29	11.00 %
KVT1	0.22	9.42 %
TVL1	0.20	7.84 %
TKS2	0.18	7.35 %
NGR1	0.18	13.24 %
TYI1	0.18	15.51 %
VNR2	0.16	6.89 %
SNL1	0.11	11.92 %
RPM1	0.10	9.10 %
TKS1	0.08	5.07 %
MAR1	0.06	10.08 %
SKD1	0.06	7.18 %
APK1	0.05	9.99 %
KYR1	0.05	10.48 %
TKY1	0.05	2.94 %
VNR1	0.05	8.06 %
UDN1	0.05	12.27 %
APK2	0.04	8.21 %
SGT1	0.04	8.93 %
SVK1	0.01	1.20 %
ERL2		0.00 %
KSM1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VLY1		0.00 %
Total	3.59	10.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.89	15.38 %
Mixie	0.89	15.12 %
Grinder	0.72	13.27 %
Cook-Pre	0.42	37.86 %
In-Stove	0.36	29.89 %
Small-Ap	0.18	39.91 %
Fan	0.03	0.75 %
Total	3.50	14.80 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.40	15.64 %
MVM1	0.38	15.15 %
TVR2	0.33	15.34 %
TNJ1	0.31	15.11 %
TVR1	0.08	13.96 %
TTP1	0.06	12.09 %
TYR1	0.06	4.69 %
PBR2	0.05	4.33 %
PTK1	0.04	2.98 %
PBR1	0.03	14.11 %
KIK1	0.02	2.09 %
NGT1	0.02	2.62 %
TZSD	0.02	-2.37 %
ORU1	0.01	2.61 %
TRY1	0.01	0.51 %
APM1		0.00 %
NMM1		0.00 %
TRY3		0.00 %
Total	3.50	14.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	1.02	29.24 %
Mixie	0.75	14.88 %
Cook-Pre	0.39	54.33 %
Small-Ap	0.24	63.82 %
Grinder	0.18	14.46 %
In-Stove	0.10	23.50 %
Fan	0.06	2.84 %
Total	2.74	18.99 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.20	11.41 %
ARC2	0.19	14.16 %
SBR1	0.06	13.69 %
VEL1	0.05	6.22 %
TRT1	0.02	12.96 %
AKM1	0.01	6.05 %
BGR1	0.01	2.95 %
CYR1	0.01	2.82 %
ANI1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	2.74	18.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.72	25.85 %
Mixie	0.49	13.38 %
Grinder	0.37	12.92 %
Cook-Pre	0.33	45.86 %
In-Stove	0.16	33.97 %
Small-Ap	0.15	37.31 %
Fan	0.03	1.68 %
Total	2.24	17.13 %

Branch *	MTD Sales L	Brand Share %
POY1	0.29	15.20 %
CUD1	0.20	12.12 %
KKI2	0.11	9.70 %
NVL2	0.09	4.51 %
TRK1	0.06	12.08 %
TVM1	0.05	10.50 %
KLM1	0.03	3.15 %
Total	2.24	17.13 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.11	39.93 %
Cook-Pre	0.07	53.27 %
Grinder	0.05	11.88 %
Gas-Stov	0.04	7.35 %
Fan	0.03	12.67 %
Total	0.29	17.19 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.29	17.19 %