

MTD Sales
31.42 L

Brand Share %
14.59 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.88	12.81 %
Gas-Stov	7.64	17.66 %
Cook-Pre	5.03	44.12 %
Grinder	4.83	12.54 %
Fan	1.77	4.75 %
In-Stove	1.65	21.16 %
Small-Ap	1.64	19.78 %
Chimney	0.97	13.32 %
Total	31.42	14.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	5.43	16.93 %
WEST-01	5.28	20.23 %
WEST-02	4.88	20.40 %
SOUTH-01	3.53	9.43 %
TRICHY-01	3.46	13.67 %
CHENNAI-02	2.51	12.88 %
CHENNAI-01	2.50	9.30 %
NORTH ARCOT	1.93	17.89 %
SOUTH ARCOT	1.87	15.17 %
KL-SOUTH	0.04	3.82 %
Total	31.42	14.59 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.56	24.04 %
Mixie	1.24	14.48 %
Grinder	1.05	16.30 %
Cook-Pre	0.66	44.42 %
Fan	0.31	4.81 %
Small-Ap	0.28	32.20 %
In-Stove	0.22	19.34 %
Chimney	0.11	16.36 %
Total	5.43	16.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.45	10.33 %
MDU6	0.33	13.65 %
DGL1	0.26	10.12 %
TPT1	0.12	11.61 %
TMM1	0.12	8.04 %
TEN2	0.08	13.57 %
ATG1	0.07	7.88 %
MPA1	0.07	12.52 %
SVG1	0.07	7.89 %
KKD2	0.05	6.36 %
PNI1	0.05	9.55 %
USL1	0.05	6.67 %
NKI1	0.04	8.47 %
MNM1	0.03	9.46 %
MDU2	0.02	1.30 %
PVI1	0.01	1.60 %
DGL2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
Total	5.43	16.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	1.77	20.23 %
Gas-Stov	1.12	19.18 %
Cook-Pre	0.92	58.09 %
Grinder	0.86	17.59 %
In-Stove	0.35	30.39 %
Small-Ap	0.17	25.27 %
Fan	0.08	4.64 %
Total	5.28	20.23 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.20	11.10 %
SUL1	0.11	9.58 %
CBE3	0.06	11.04 %
CNR1	0.05	10.95 %
DPM2	0.05	7.21 %
TPR1	0.04	5.88 %
CBE1	0.04	4.39 %
KGM1	0.04	13.03 %
PLI1	0.03	3.87 %
PDM1	0.02	7.91 %
KMD1	0.01	3.49 %
TPR4	0.01	2.43 %
GDR1		0.00 %
Total	5.28	20.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.54	18.38 %
Gas-Stov	1.22	26.55 %
Cook-Pre	0.76	50.16 %
Grinder	0.65	22.69 %
Small-Ap	0.33	34.69 %
In-Stove	0.19	22.82 %
Chimney	0.11	6.57 %
Fan	0.09	2.94 %
Total	4.88	20.40 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.21	8.45 %
TRM1	0.08	8.17 %
RSP1	0.08	11.64 %
SLM1	0.08	5.66 %
VPD1	0.07	7.41 %
ERD2	0.05	4.77 %
SLM3	0.04	5.54 %
HSR1	0.03	2.44 %
MTR1	0.03	2.57 %
EPI1	0.02	5.23 %
SLM2	0.01	3.01 %
CMI1		0.00 %
NKL2		0.00 %
Total	4.88	20.40 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.03	12.75 %
Grinder	0.66	8.64 %
Cook-Pre	0.53	39.92 %
Mixie	0.50	5.05 %
Fan	0.30	4.51 %
Small-Ap	0.24	20.77 %
In-Stove	0.17	11.45 %
Chimney	0.11	8.39 %
Total	3.53	9.43 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.34	14.57 %
VNR2	0.26	8.97 %
NGR1	0.22	10.71 %
KVT1	0.13	4.44 %
TKS1	0.11	7.60 %
SVK1	0.10	7.86 %
STU2	0.10	12.31 %
TKS2	0.10	6.36 %
TUT1	0.09	3.81 %
VKM1	0.07	7.48 %
TUT2	0.07	3.45 %
APK1	0.06	5.84 %
MMT1	0.06	8.33 %
TKY1	0.06	8.13 %
PDI1	0.06	9.02 %
RPM1	0.05	4.26 %
KGL1	0.05	5.14 %
SDI1	0.04	8.44 %
KYR1	0.04	8.09 %
RND1	0.02	1.83 %
VNR1	0.02	2.65 %
TVL2	0.01	4.31 %
ASM1	0.01	1.52 %
COL1	0.01	2.56 %
SNL1		0.00 %
VLY1		0.00 %
Total	3.53	9.43 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.77	11.77 %
Grinder	0.72	12.13 %
Cook-Pre	0.59	43.02 %
Gas-Stov	0.57	14.30 %
In-Stove	0.33	25.79 %
Small-Ap	0.22	30.38 %
Fan	0.16	3.14 %
Chimney	0.11	18.98 %
Total	3.46	13.67 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.27	12.75 %
TRY1	0.18	5.69 %
ORU1	0.12	14.14 %
TNJ1	0.11	7.24 %
KIK1	0.09	9.57 %
TVR2	0.08	11.36 %
APM1	0.05	6.93 %
TTP1	0.05	9.81 %
TRY3	0.05	8.36 %
NMM1	0.05	8.74 %
TYR1	0.05	3.36 %
PBR1	0.04	12.16 %
PTK1	0.04	3.58 %
TVR1	0.01	2.24 %
AYR1		0.03 %
PBR2		0.00 %
Total	3.46	13.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.59	9.80 %
Gas-Stov	0.55	12.32 %
Grinder	0.40	13.63 %
Cook-Pre	0.35	52.93 %
Fan	0.21	5.54 %
In-Stove	0.18	35.68 %
Small-Ap	0.12	17.81 %
Chimney	0.11	23.39 %
Total	2.51	12.88 %

Branch *	MTD Sales L	Brand Share %
CH15	0.41	10.43 %
CH03	0.19	9.11 %
CH18	0.12	6.13 %
CH43	0.09	9.48 %
CH21	0.08	12.46 %
CH24	0.07	6.96 %
CH12	0.06	5.59 %
PON1	0.04	13.89 %
CH27	0.04	11.12 %
GPD1	0.03	4.41 %
CH33	0.02	2.88 %
CH23	0.01	3.77 %
CH41		0.03 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH32		0.00 %
CH46		0.00 %
MC06		0.00 %
UKI1	-0.03	-216.09 %
Total	2.51	12.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.64	12.34 %
Mixie	0.54	9.03 %
Cook-Pre	0.35	17.96 %
Fan	0.33	6.47 %
Chimney	0.33	30.47 %
Grinder	0.16	3.45 %
Small-Ap	0.10	4.09 %
In-Stove	0.06	9.81 %
Total	2.50	9.30 %

Branch *	MTD Sales L	Brand Share %
CH08	0.21	9.15 %
CH05	0.11	7.26 %
AVD1	0.08	11.52 %
CH19	0.08	5.13 %
CH39	0.07	6.60 %
CH38	0.06	6.11 %
CH14	0.05	4.97 %
GUD1	0.04	5.00 %
CH16	0.04	2.23 %
CH11	0.02	3.98 %
CH30	0.02	2.93 %
CH45	0.02	2.21 %
CH26	0.01	3.36 %
CH22	0.01	0.52 %
CGL1		0.00 %
CZWH		0.00 %
Total	2.50	9.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.55	26.98 %
Mixie	0.45	12.11 %
Cook-Pre	0.35	46.01 %
Fan	0.26	10.44 %
Chimney	0.11	37.30 %
Small-Ap	0.10	24.88 %
In-Stove	0.06	20.03 %
Grinder	0.05	6.69 %
Total	1.93	17.89 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.08	13.14 %
SBR1	0.06	9.70 %
TRL1	0.06	10.36 %
SLG1	0.04	11.16 %
WJD1	0.03	7.28 %
ABR1	0.03	9.70 %
CPT1	0.02	8.86 %
UGI1	0.02	9.18 %
ANI1	0.02	7.41 %
CGM1	0.01	4.19 %
PTU1	0.01	4.27 %
Total	1.93	17.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Cook-Pre	0.49	72.36 %
Mixie	0.49	14.03 %
Gas-Stov	0.41	16.39 %
Grinder	0.29	11.88 %
In-Stove	0.09	22.15 %
Small-Ap	0.07	19.70 %
Fan	0.02	0.98 %
Total	1.87	15.17 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.16	8.67 %
POY1	0.15	9.91 %
KKI2	0.10	7.63 %
POY2	0.06	6.32 %
PRT1	0.04	8.20 %
ULP1	0.02	2.06 %
TVM1	0.02	10.10 %
KLM1	0.01	0.99 %
NVL2		0.00 %
Total	1.87	15.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Cook-Pre	0.03	40.30 %
Small-Ap	0.01	18.65 %
Total	0.04	3.82 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.04	4.97 %
PAS1		0.00 %
Total	0.04	3.82 %