

MTD Sales
19.00 L

Brand Share %
23.67 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	6.62	30.17 %
Mixie	5.29	23.80 %
Grinder	2.32	19.31 %
Cook-Pre	1.42	39.40 %
In-Stove	1.38	22.09 %
Chimney	1.37	43.42 %
Small-Ap	0.54	14.45 %
Fan	0.06	0.83 %
Total	19.00	23.67 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	3.93	35.32 %
WEST-02	3.45	35.49 %
SOUTH-03	2.95	20.14 %
SOUTH-01	2.83	19.24 %
NORTH ARCOT	1.85	30.47 %
CHENNAI-01	1.30	17.90 %
TRICHY-01	1.01	12.12 %
SOUTH ARCOT	0.81	19.80 %
CHENNAI-02	0.79	23.11 %
KL-SOUTH	0.07	8.37 %
Total	19.00	23.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.33	47.02 %
Mixie	1.25	36.27 %
Grinder	0.50	30.31 %
Chimney	0.32	49.48 %
In-Stove	0.31	32.48 %
Cook-Pre	0.20	37.59 %
Small-Ap	0.03	7.09 %
Total	3.93	35.32 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.15	17.30 %
CBE5	0.11	21.34 %
CBE4	0.09	18.03 %
SUL1	0.07	13.79 %
KMD1	0.05	17.67 %
CBE1	0.03	8.88 %
KGM1	0.01	3.59 %
CBE3		0.00 %
GBM1		0.00 %
GDR1		0.00 %
SNR1		0.00 %
Total	3.93	35.32 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.47	46.67 %
Mixie	0.94	36.74 %
Chimney	0.41	58.26 %
Cook-Pre	0.34	54.18 %
Grinder	0.10	12.51 %
Small-Ap	0.10	38.48 %
In-Stove	0.09	9.55 %
Total	3.45	35.49 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.12	20.63 %
DPR2	0.08	17.48 %
RSP1	0.07	23.02 %
EPI1	0.06	16.02 %
VPD1	0.05	22.14 %
ERD1	0.05	20.45 %
PMP1	0.05	14.93 %
MTR1	0.04	13.51 %
NKL2	0.02	8.36 %
APN1	0.01	2.58 %
BMD1		0.00 %
CMI1		0.00 %
PDR1		0.00 %
SLM1		0.00 %
Total	3.45	35.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.77	17.99 %
Gas-Stov	0.75	19.34 %
Grinder	0.58	21.37 %
In-Stove	0.29	25.35 %
Cook-Pre	0.28	48.22 %
Chimney	0.16	48.42 %
Small-Ap	0.08	24.69 %
Fan	0.03	2.25 %
Total	2.95	20.14 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.31	21.95 %
KKD3	0.29	23.44 %
DGL1	0.23	17.12 %
MDU1	0.13	16.07 %
TMM1	0.10	16.25 %
ODM1	0.09	20.56 %
DGL2	0.08	19.56 %
BTU1	0.06	23.54 %
MDU5	0.05	14.04 %
DKI1	0.05	21.35 %
MPA1	0.05	13.56 %
MLR1	0.04	13.24 %
KPT1	0.04	9.22 %
PVI1	0.03	13.65 %
MDU2	0.02	3.20 %
ATG1		0.00 %
KYK1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
Total	2.95	20.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	1.10	28.30 %
Gas-Stov	0.81	22.24 %
Grinder	0.49	17.23 %
In-Stove	0.26	25.36 %
Small-Ap	0.09	8.80 %
Cook-Pre	0.06	10.14 %
Fan	0.03	1.73 %
Total	2.83	19.24 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.22	17.40 %
TKS2	0.18	20.65 %
VNR2	0.14	20.78 %
TUT1	0.12	12.56 %
TCN1	0.10	15.75 %
TUT2	0.08	13.79 %
SNL1	0.07	20.89 %
UDN1	0.05	19.65 %
RPM1	0.04	18.93 %
SKD1	0.04	9.83 %
KYR1	0.03	12.42 %
STU2	0.03	20.76 %
MMT1	0.03	20.25 %
COL1	0.02	23.08 %
APK1	0.02	6.66 %
ARM1	0.02	17.90 %
MAR1	0.02	7.39 %
VNR1	0.01	4.90 %
KGL1	0.01	2.48 %
PDI1	0.01	2.64 %
APK2		0.00 %
KVT1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
VL1		0.00 %
Total	2.83	19.24 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.74	45.79 %
Mixie	0.34	18.92 %
Chimney	0.32	65.55 %
In-Stove	0.16	45.10 %
Cook-Pre	0.16	39.57 %
Grinder	0.08	18.56 %
Small-Ap	0.07	23.69 %
Total	1.85	30.47 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.23	22.51 %
TRR1	0.11	22.53 %
CPT1	0.07	21.27 %
SBR1	0.02	6.89 %
ARC2	0.01	5.52 %
CGM1	0.01	20.38 %
AKM1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
Total	1.85	30.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.45	25.98 %
Mixie	0.30	16.79 %
Grinder	0.22	18.41 %
Cook-Pre	0.19	80.61 %
In-Stove	0.09	21.18 %
Small-Ap	0.06	10.65 %
Total	1.30	17.90 %

Branch *	MTD Sales L	Brand Share %
CH07	0.07	16.74 %
AVD1	0.04	21.51 %
SKL1	0.04	21.43 %
CH48	0.03	7.75 %
CH22	0.02	5.58 %
TKM1	0.01	9.33 %
CH29	0.01	5.38 %
CH05		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH26		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	1.30	17.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.39	17.05 %
Grinder	0.18	10.69 %
Chimney	0.16	31.68 %
Mixie	0.10	4.82 %
Cook-Pre	0.08	21.59 %
In-Stove	0.05	8.70 %
Small-Ap	0.04	14.47 %
Total	1.01	12.12 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.09	18.40 %
KIK1	0.09	19.46 %
MVM1	0.08	8.48 %
PTK1	0.06	15.76 %
JKM1	0.05	16.22 %
KUM1	0.05	11.42 %
TRY4	0.03	5.57 %
TVR1	0.02	12.01 %
TRY1	0.01	3.34 %
PBR2	0.01	1.62 %
NMM1	0.01	2.45 %
TTP1	0.01	8.60 %
APM1		0.00 %
AYR1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	1.01	12.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.40	27.87 %
Mixie	0.17	16.32 %
Grinder	0.13	22.82 %
In-Stove	0.05	12.87 %
Cook-Pre	0.04	28.30 %
Small-Ap	0.03	12.06 %
Total	0.81	19.80 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.09	16.10 %
POY1	0.06	19.35 %
POY2	0.05	19.40 %
VPM2	0.04	20.86 %
KLM1		0.00 %
NVL2		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.81	19.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.29	26.13 %
Mixie	0.28	24.21 %
Cook-Pre	0.08	80.62 %
In-Stove	0.06	15.85 %
Grinder	0.05	59.82 %
Small-Ap	0.03	9.48 %
Total	0.79	23.11 %

Branch *	MTD Sales L	Brand Share %
CH17	0.04	14.87 %
CH03	0.02	6.20 %
UK11	0.01	21.89 %
CH12	0.01	3.18 %
CH09	0.01	3.01 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
Total	0.79	23.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.03	21.76 %
In-Stove	0.02	52.41 %
Small-Ap	0.02	45.91 %
Total	0.07	8.37 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.01	1.99 %
PAS1		0.00 %
Total	0.07	8.37 %