

MTD Sales
25.15 L

Brand Share %
17.25 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.27	20.22 %
Gas-Stov	6.85	23.11 %
Grinder	4.47	20.75 %
Cook-Pre	2.02	61.19 %
In-Stove	1.35	18.04 %
Chimney	0.94	9.61 %
Small-Ap	0.64	11.07 %
Fan	0.61	2.25 %
Total	25.15	17.25 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	3.61	27.76 %
SOUTH-01	3.41	14.53 %
SOUTH-03	3.15	15.09 %
TRICHY-01	2.65	15.52 %
NORTH ARCOT	2.42	24.46 %
WEST-01	2.31	18.52 %
SOUTH ARCOT	2.24	22.86 %
CHENNAI-01	2.15	10.99 %
CHENNAI-02	1.90	14.70 %
WEST-03	1.32	19.53 %
Total	25.15	17.25 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.40	35.13 %
Gas-Stov	1.08	38.16 %
Cook-Pre	0.31	66.76 %
Chimney	0.28	13.18 %
Grinder	0.18	20.21 %
In-Stove	0.17	30.76 %
Fan	0.12	6.93 %
Small-Ap	0.07	19.07 %
Total	3.61	27.76 %

Branch *	MTD Sales L	Brand Share %
KRI1	0.09	8.69 %
VPD1	0.09	16.94 %
MTR1	0.05	15.66 %
APN1	0.04	7.38 %
KAM1	0.02	7.04 %
SLM2	0.02	2.85 %
PNG1		0.00 %
WZWH		0.00 %
Total	3.61	27.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	1.03	17.79 %
Gas-Stov	0.95	20.16 %
Grinder	0.67	17.69 %
Cook-Pre	0.38	65.01 %
Fan	0.18	3.26 %
In-Stove	0.10	9.72 %
Chimney	0.07	6.09 %
Small-Ap	0.02	2.52 %
Total	3.41	14.53 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.39	16.34 %
MAR1	0.18	14.16 %
VNR2	0.14	12.88 %
RND1	0.14	17.06 %
TKS2	0.14	9.65 %
TUT1	0.14	6.29 %
TVL1	0.12	9.02 %
PDI1	0.10	13.57 %
RND2	0.09	10.56 %
TUT2	0.06	9.82 %
TKS1	0.06	7.40 %
APK2	0.06	12.31 %
ERL2	0.06	15.04 %
TCN1	0.05	6.79 %
RPM1	0.05	6.57 %
TYI1	0.04	12.17 %
KGL1	0.03	7.16 %
VKM1	0.02	5.53 %
SVK1	0.02	5.99 %
SKD1	0.02	3.31 %
STU2	0.01	3.29 %
APK1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SDI1		0.00 %
Total	3.41	14.53 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	1.05	18.51 %
Gas-Stov	0.71	23.29 %
Grinder	0.46	11.48 %
Cook-Pre	0.33	75.58 %
Fan	0.21	4.45 %
In-Stove	0.20	17.11 %
Chimney	0.14	12.37 %
Small-Ap	0.04	6.97 %
Total	3.15	15.09 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.11	4.36 %
MDU6	0.10	15.61 %
TPT1	0.09	13.85 %
KKD3	0.09	12.00 %
DGL2	0.09	12.45 %
DGL1	0.08	7.19 %
MDU1	0.08	4.12 %
MDU2	0.06	4.33 %
TDI1	0.04	10.28 %
MNM1	0.04	8.26 %
NTM1	0.02	7.86 %
SGP1	0.02	11.28 %
ATG1		0.00 %
CBM1		0.00 %
KYK1		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	3.15	15.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.78	17.45 %
Grinder	0.65	20.42 %
Gas-Stov	0.56	19.66 %
In-Stove	0.27	19.43 %
Cook-Pre	0.22	71.57 %
Small-Ap	0.09	13.33 %
Chimney	0.08	6.79 %
Total	2.65	15.52 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.19	16.30 %
TYR1	0.16	16.81 %
TRY1	0.14	11.55 %
PBR2	0.13	10.55 %
PTK1	0.10	12.44 %
KIK1	0.10	12.60 %
MVM1	0.09	8.36 %
PDK2	0.07	11.98 %
MDI1	0.06	7.38 %
PDK1	0.04	14.39 %
TRY4	0.04	6.27 %
TRY3	0.03	4.65 %
NCK1	0.02	10.47 %
ORU1	0.02	5.48 %
APM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
TZSD		0.00 %
Total	2.65	15.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.99	39.07 %
Mixie	0.84	24.21 %
Grinder	0.19	35.76 %
Cook-Pre	0.16	50.35 %
In-Stove	0.13	21.70 %
Chimney	0.08	30.77 %
Small-Ap	0.04	9.18 %
Total	2.42	24.46 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.16	13.15 %
KPM2	0.11	12.62 %
VEL4	0.04	8.28 %
KPM1	0.03	12.15 %
WJD1	0.02	9.95 %
BGR1	0.02	12.94 %
PLR1	0.02	4.78 %
VEL2	0.02	3.17 %
ANI1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
VSI1		0.00 %
Total	2.42	24.46 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	0.98	30.19 %
Grinder	0.55	32.22 %
Gas-Stov	0.49	19.73 %
Small-Ap	0.15	23.27 %
In-Stove	0.07	11.25 %
Cook-Pre	0.04	15.72 %
Fan	0.03	1.26 %
Total	2.31	18.52 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.16	9.08 %
CBE6	0.10	10.73 %
SUL1	0.04	4.72 %
CBE5	0.04	10.12 %
CBE3		0.00 %
GDR1		0.00 %
KGI1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
WZSD		0.00 %
Total	2.31	18.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	0.67	39.81 %
Mixie	0.63	29.54 %
Gas-Stov	0.47	21.68 %
Chimney	0.16	15.91 %
Cook-Pre	0.15	67.70 %
In-Stove	0.12	26.59 %
Small-Ap	0.04	9.44 %
Total	2.24	22.86 %

Branch *	MTD Sales L	Brand Share %
POY2	0.13	13.06 %
KKI2	0.09	15.66 %
TRK1	0.07	9.38 %
VCM2	0.06	14.97 %
TVM1	0.03	15.64 %
ULP1	0.03	8.63 %
VPM1	0.02	17.18 %
STP1	0.02	8.55 %
VPM2	0.02	3.64 %
KLM1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	2.24	22.86 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.77	14.38 %
Grinder	0.63	18.99 %
Mixie	0.47	8.74 %
Cook-Pre	0.15	56.69 %
Small-Ap	0.08	10.49 %
In-Stove	0.07	9.26 %
Fan	0.04	1.44 %
Chimney	-0.06	-6.18 %
Total	2.15	10.99 %

Branch *	MTD Sales L	Brand Share %
CH49	0.23	12.58 %
CH47	0.07	4.27 %
GUD1	0.07	8.67 %
AVD1	0.06	5.16 %
CH16	0.06	5.38 %
CH19	0.04	5.40 %
MRM1	0.04	14.86 %
SKL1	0.04	12.98 %
CH39	0.04	6.78 %
CH07	0.02	1.32 %
CH05		0.00 %
CH14		0.00 %
CH22		0.00 %
CH25		0.00 %
CH29		0.00 %
CH30		0.00 %
CH48		0.00 %
Total	2.15	10.99 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.54	19.02 %
Mixie	0.54	12.24 %
Cook-Pre	0.25	77.44 %
Grinder	0.25	15.35 %
Chimney	0.14	34.61 %
In-Stove	0.13	26.68 %
Small-Ap	0.06	7.18 %
Total	1.90	14.70 %

Branch *	MTD Sales L	Brand Share %
CH15	0.26	15.89 %
PON1	0.08	14.56 %
CH17	0.07	7.12 %
CH33	0.04	11.54 %
CH37	0.04	11.73 %
CH41	0.04	16.35 %
CH24	0.02	3.91 %
CH01	0.02	6.13 %
CH03		0.00 %
CH06		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH35		0.00 %
CH43		0.00 %
GPD1		0.00 %
WCHN		0.00 %
Total	1.90	14.70 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	0.54	23.30 %
Gas-Stov	0.31	34.86 %
Grinder	0.22	28.21 %
In-Stove	0.08	23.24 %
Chimney	0.07	9.97 %
Small-Ap	0.05	27.65 %
Cook-Pre	0.03	23.30 %
Fan	0.03	2.02 %
Total	1.32	19.53 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.18	14.01 %
NKL2	0.06	14.47 %
AVI1	0.04	6.30 %
ERD1	0.01	0.80 %
GBM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	1.32	19.53 %