

MTD Sales
26.28 L

Brand Share %
15.48 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	7.47	18.86 %
Mixie	7.12	14.76 %
Grinder	4.70	15.12 %
Cook-Pre	3.12	39.34 %
In-Stove	1.85	26.05 %
Small-Ap	1.35	28.86 %
Chimney	0.41	5.83 %
Fan	0.27	1.11 %
Total	26.28	15.48 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	3.93	20.84 %
WEST-01	3.66	19.67 %
CHENNAI-02	3.03	20.49 %
CHENNAI-01	3.00	11.45 %
TRICHY-01	2.91	15.42 %
SOUTH-01	2.71	10.50 %
SOUTH-03	2.70	12.26 %
NORTH ARCOT	2.28	18.42 %
SOUTH ARCOT	1.80	16.66 %
KL-SOUTH	0.25	18.93 %
Total	26.28	15.48 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.50	27.08 %
Gas-Stov	0.87	20.40 %
Cook-Pre	0.51	42.22 %
Grinder	0.44	16.78 %
In-Stove	0.24	32.02 %
Small-Ap	0.17	41.22 %
Chimney	0.17	9.76 %
Fan	0.03	1.26 %
Total	3.93	20.84 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.22	14.94 %
HSR2	0.19	10.91 %
VPD1	0.07	9.79 %
ERD2	0.05	2.74 %
SLM2	0.05	8.76 %
EPI1	0.03	13.10 %
HRR1	0.03	11.90 %
MTR1	0.02	6.37 %
KRI1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
WZWH		0.00 %
Total	3.93	20.84 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	1.10	21.23 %
Grinder	0.84	21.28 %
Gas-Stov	0.83	21.29 %
In-Stove	0.30	32.04 %
Cook-Pre	0.25	29.13 %
Small-Ap	0.17	45.43 %
Chimney	0.16	10.38 %
Total	3.66	19.67 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.17	15.35 %
PLI1	0.05	6.08 %
KMD1	0.04	8.76 %
PDM1	0.04	11.07 %
KGM1	0.04	8.55 %
CBE1	0.04	5.31 %
SUL1	0.02	5.06 %
SNR1	0.02	2.83 %
ANR1	0.01	4.76 %
CBE4	0.01	1.54 %
DPM2	0.01	1.79 %
GDR1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	3.66	19.67 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	1.11	23.44 %
Gas-Stov	0.83	24.08 %
Grinder	0.64	24.51 %
In-Stove	0.18	31.35 %
Cook-Pre	0.18	57.94 %
Small-Ap	0.09	25.02 %
Total	3.03	20.49 %

Branch *	MTD Sales L	Brand Share %
CH33	0.05	7.20 %
CH06	0.05	7.09 %
CH21	0.05	11.57 %
CH31	0.04	12.14 %
UKI1	0.04	14.23 %
CH41	0.04	10.60 %
GPD1	0.02	15.06 %
CH43	0.02	3.81 %
CH24	0.02	2.14 %
CH46	0.01	5.95 %
CH27	0.01	4.67 %
CH23		0.00 %
CH32		0.00 %
Total	3.03	20.49 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.03	14.03 %
Grinder	0.74	17.29 %
Mixie	0.55	7.37 %
Cook-Pre	0.27	31.45 %
In-Stove	0.23	17.40 %
Small-Ap	0.15	13.15 %
Fan	0.03	1.10 %
Total	3.00	11.45 %

Branch *	MTD Sales L	Brand Share %
CH16	0.24	11.90 %
CH39	0.19	15.09 %
CH45	0.12	8.11 %
MRM1	0.11	10.91 %
GUD1	0.10	8.47 %
CH38	0.09	11.81 %
CH48	0.07	6.09 %
CH19	0.05	3.88 %
CH22	0.04	2.27 %
AVD1	0.04	15.38 %
CH26	0.03	14.78 %
TKM1	0.03	6.27 %
CH11	0.03	3.84 %
CH08	0.02	1.00 %
CH29	0.01	2.48 %
CH37	0.01	1.36 %
CH14	0.01	0.70 %
CGL1		0.00 %
CH05		0.00 %
GUD2		0.00 %
Total	3.00	11.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.79	16.50 %
Grinder	0.72	16.04 %
Mixie	0.65	14.36 %
Cook-Pre	0.35	37.07 %
In-Stove	0.27	28.54 %
Small-Ap	0.13	33.15 %
Total	2.91	15.42 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.31	13.99 %
TNJ1	0.28	14.92 %
TVR1	0.08	14.78 %
PBR2	0.05	5.25 %
TTP1	0.03	7.33 %
PBR1	0.03	14.11 %
PDK1	0.02	8.20 %
NGT1	0.02	2.70 %
TZSD	0.02	-2.02 %
KIK1	0.01	1.42 %
ORU1	0.01	3.65 %
PTK1	0.01	1.48 %
TRY1	0.01	0.62 %
APM1		0.00 %
NMM1		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	2.91	15.42 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.88	14.63 %
Mixie	0.50	7.01 %
Cook-Pre	0.45	33.86 %
Grinder	0.35	7.66 %
In-Stove	0.24	20.18 %
Small-Ap	0.18	26.64 %
Chimney	0.09	12.05 %
Fan	0.03	0.65 %
Total	2.71	10.50 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.29	13.04 %
TVL1	0.20	9.19 %
KVT1	0.19	12.96 %
S2SD	0.14	-147.79 %
NGR1	0.11	9.44 %
VNR2	0.10	5.39 %
RPM1	0.10	9.70 %
SNL1	0.10	12.64 %
TYI1	0.10	11.95 %
TKS2	0.09	4.31 %
TKS1	0.08	6.43 %
SKD1	0.06	9.53 %
PKD1	0.05	13.00 %
MAR1	0.05	12.08 %
KGL1	0.04	12.77 %
SDI1	0.04	-49.07 %
APK2	0.04	9.46 %
KYR1	0.03	9.58 %
TKY1	0.02	1.66 %
APK1	0.02	5.38 %
SGT1	0.02	6.03 %
SVK1	0.01	1.76 %
ERL2		0.00 %
KSM1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	2.71	10.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.67	10.93 %
Gas-Stov	0.66	16.12 %
Grinder	0.50	10.85 %
Cook-Pre	0.44	40.98 %
In-Stove	0.19	30.33 %
Small-Ap	0.18	27.08 %
Fan	0.06	1.57 %
Total	2.70	12.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.25	14.92 %
DGL1	0.18	5.96 %
TEN1	0.09	13.38 %
MDU5	0.08	7.99 %
MPA1	0.08	8.60 %
MDU3	0.07	11.21 %
KKD3	0.07	8.27 %
SZSD	0.06	-34.09 %
PVI1	0.05	9.83 %
TEN2	0.05	7.59 %
CMR1	0.04	10.69 %
PNV1	0.04	13.24 %
USL1	0.03	7.89 %
MDU2	0.03	2.82 %
MDU6	0.02	8.77 %
TPT1	0.02	4.29 %
SGP1	0.01	2.80 %
KRR1	0.01	1.18 %
ATG1		0.00 %
KYK1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
SVG1		0.00 %
TMM1		0.00 %
Total	2.70	12.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.92	29.69 %
Mixie	0.54	12.70 %
Cook-Pre	0.31	50.13 %
Grinder	0.18	15.94 %
Small-Ap	0.16	55.92 %
In-Stove	0.10	28.15 %
Fan	0.06	3.79 %
Total	2.28	18.42 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.19	11.63 %
ARC2	0.19	15.08 %
TRR1	0.14	15.25 %
SBR1	0.06	15.32 %
VEL1	0.05	6.79 %
AKM1	0.01	6.05 %
BGR1	0.01	3.01 %
ANI1		0.00 %
CYR1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	2.28	18.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.61	27.08 %
Mixie	0.38	13.16 %
Grinder	0.28	11.69 %
Cook-Pre	0.28	48.89 %
Small-Ap	0.12	35.04 %
In-Stove	0.10	27.77 %
Fan	0.03	1.94 %
Total	1.80	16.66 %

Branch *	MTD Sales L	Brand Share %
POY1	0.24	13.77 %
CUD1	0.20	15.07 %
KKI2	0.09	8.97 %
NVL2	0.09	5.11 %
POY2	0.08	13.95 %
TVM1	0.05	13.98 %
ULP1	0.04	12.59 %
KLM1	0.03	3.80 %
Total	1.80	16.66 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.11	39.93 %
Cook-Pre	0.07	53.27 %
Gas-Stov	0.04	11.59 %
Fan	0.03	27.33 %
Grinder		-0.95 %
Total	0.25	18.93 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.25	18.93 %