

MTD Sales
19.32 L

Brand Share %
13.88 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	5.82	16.76 %
Mixie	4.33	11.48 %
Cook-Pre	2.82	45.54 %
Grinder	2.50	10.62 %
Small-Ap	1.47	30.00 %
In-Stove	1.34	22.07 %
Fan	1.05	4.03 %
Total	19.32	13.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	2.93	11.07 %
SOUTH-03	2.73	11.14 %
WEST-01	2.42	16.34 %
WEST-02	2.30	18.69 %
TRICHY-01	2.07	12.16 %
CHENNAI-02	1.74	20.47 %
SOUTH ARCOT	1.52	18.73 %
NORTH ARCOT	1.42	21.33 %
CHENNAI-01	1.32	8.62 %
KL-SOUTH	0.86	15.91 %
Total	19.32	13.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.90	15.41 %
Mixie	0.59	7.81 %
Cook-Pre	0.38	44.41 %
Grinder	0.29	6.07 %
Small-Ap	0.28	26.19 %
In-Stove	0.28	21.17 %
Fan	0.21	4.20 %
Total	2.93	11.07 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.17	10.14 %
KVT1	0.14	6.02 %
TVL1	0.12	8.99 %
TKS1	0.12	8.41 %
TUT2	0.10	9.08 %
SVK1	0.08	12.40 %
TYI1	0.07	8.77 %
UDN1	0.05	12.39 %
APK1	0.05	10.75 %
SDI1	0.04	11.81 %
PKD1	0.04	9.17 %
APK2	0.04	8.04 %
KYR1	0.03	4.70 %
TUT1	0.03	1.92 %
ASM1	0.03	12.42 %
KGL1	0.03	9.73 %
SKD1	0.01	2.32 %
PDI1	0.01	1.06 %
VNR1	0.01	3.16 %
TKS2		0.00 %
VLY1		0.00 %
Total	2.93	11.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.79	11.96 %
Mixie	0.58	9.95 %
Cook-Pre	0.49	47.06 %
Grinder	0.43	10.64 %
Fan	0.21	3.78 %
Small-Ap	0.16	23.34 %
In-Stove	0.08	9.48 %
Total	2.73	11.14 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.17	7.52 %
KYK1	0.14	11.28 %
TPT1	0.11	12.46 %
KPT1	0.09	11.29 %
MDU6	0.09	4.83 %
MDU4	0.09	11.96 %
PVI1	0.08	9.11 %
KKD2	0.07	6.75 %
TEN2	0.06	8.67 %
DGL2	0.06	12.25 %
CBM1	0.05	9.99 %
MDU2	0.04	4.22 %
MLR1	0.03	10.80 %
BNR1	0.03	9.35 %
NTM1	0.02	5.81 %
SGP1	0.02	12.50 %
MPA1	0.02	3.92 %
KRR1	0.02	3.85 %
TMM1	0.02	1.44 %
USL1	0.01	2.20 %
ATG1		0.00 %
PNI1		0.00 %
TDI1		0.00 %
Total	2.73	11.14 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.82	18.10 %
Mixie	0.64	15.59 %
Cook-Pre	0.39	41.71 %
Grinder	0.25	9.78 %
In-Stove	0.23	31.94 %
Small-Ap	0.10	24.95 %
Total	2.42	16.34 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.09	11.59 %
PPI1	0.07	13.59 %
CBE5	0.07	12.35 %
TPR1	0.05	12.80 %
SNR1	0.04	4.73 %
CBE4	0.03	6.13 %
CBE1	0.02	3.64 %
ANR1		0.00 %
CBE3		0.00 %
GBM1		0.00 %
GDR1		0.00 %
PLI1		0.00 %
TPR2		-1.55 %
Total	2.42	16.34 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.70	17.53 %
Gas-Stov	0.65	21.58 %
Cook-Pre	0.27	51.87 %
Small-Ap	0.23	47.19 %
In-Stove	0.22	23.20 %
Grinder	0.14	11.81 %
Fan	0.09	4.24 %
Total	2.30	18.69 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.14	12.99 %
EPI1	0.06	10.94 %
RSP1	0.04	10.04 %
SGG1	0.02	13.23 %
TCG1	0.02	13.32 %
SLM2	0.02	6.79 %
SGI1	0.01	3.77 %
MTR1	0.01	3.57 %
HRR1	0.01	6.70 %
PDR1	0.01	4.66 %
CMI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
NKL2		0.00 %
SLM3		0.00 %
Total	2.30	18.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.58	14.89 %
Cook-Pre	0.49	57.14 %
Mixie	0.39	9.60 %
Grinder	0.28	7.87 %
Small-Ap	0.22	26.26 %
In-Stove	0.11	19.51 %
Total	2.07	12.16 %

Branch *	MTD Sales L	Brand Share %
NGT1	0.13	10.01 %
TRY1	0.06	2.87 %
JKM1	0.06	8.56 %
TNJ2	0.05	4.96 %
TRY3	0.05	13.45 %
TTP1	0.04	11.61 %
TYR1	0.02	6.31 %
TVR1	0.02	8.47 %
APM1	0.02	8.00 %
PBR2	0.02	1.75 %
NMM1	0.01	2.72 %
AYR1		0.00 %
KIK1		0.00 %
PBR1		0.00 %
PTK1		0.00 %
TRY2		0.00 %
Total	2.07	12.16 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.39	22.25 %
Grinder	0.35	22.99 %
Mixie	0.34	13.99 %
Fan	0.24	14.67 %
In-Stove	0.19	35.95 %
Small-Ap	0.14	34.77 %
Cook-Pre	0.09	37.10 %
Total	1.74	20.47 %

Branch *	MTD Sales L	Brand Share %
CH43	0.08	11.95 %
CH41	0.03	10.87 %
CH21	0.02	4.40 %
GPD1	0.02	10.27 %
CH06	0.01	5.26 %
UKI1	0.01	7.04 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
Total	1.74	20.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.50	25.10 %
Gas-Stov	0.30	18.06 %
Grinder	0.29	17.61 %
Cook-Pre	0.21	38.57 %
Fan	0.12	6.33 %
Small-Ap	0.08	42.64 %
In-Stove	0.02	9.91 %
Total	1.52	18.73 %

Branch *	MTD Sales L	Brand Share %
POY1	0.05	5.15 %
POY2	0.04	6.45 %
KLM1	0.04	13.26 %
NVL2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
TVM2		0.00 %
Total	1.52	18.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.69	34.92 %
Cook-Pre	0.19	51.99 %
Mixie	0.19	9.11 %
Small-Ap	0.15	61.60 %
Fan	0.09	8.28 %
In-Stove	0.07	20.18 %
Grinder	0.05	8.00 %
Total	1.42	21.33 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.05	8.26 %
SBR1	0.04	11.21 %
KPM1	0.02	6.10 %
CPT1	0.02	9.36 %
ANI1		0.00 %
CYR1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	1.42	21.33 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.43	9.59 %
Grinder	0.26	9.80 %
Cook-Pre	0.22	49.33 %
Mixie	0.18	5.03 %
Small-Ap	0.10	19.69 %
Fan	0.09	2.84 %
In-Stove	0.04	9.35 %
Total	1.32	8.62 %

Branch *	MTD Sales L	Brand Share %
CH42	0.09	9.14 %
GUD2	0.08	11.41 %
CH05	0.06	9.81 %
CH28	0.06	10.35 %
CH16	0.04	2.75 %
CH11	0.03	5.30 %
CH45	0.02	7.36 %
CH37	0.02	6.16 %
CH19	0.02	3.54 %
CH35	0.02	4.76 %
CH14	0.02	2.03 %
CH08	0.01	1.01 %
CH07		0.00 %
CH22		0.00 %
CH30		0.00 %
CH38		0.00 %
CH40		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	1.32	8.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.28	26.63 %
Mixie	0.21	10.69 %
Grinder	0.16	15.71 %
In-Stove	0.10	44.66 %
Cook-Pre	0.08	21.15 %
Small-Ap	0.03	21.44 %
Total	0.86	15.91 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.37	13.33 %
Total	0.86	15.91 %