

MTD Sales
24.29 L

Brand Share %
14.52 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	6.11	17.74 %
Mixie	5.57	12.14 %
Cook-Pre	4.10	44.35 %
Grinder	3.59	12.04 %
Fan	1.42	4.77 %
In-Stove	1.33	22.99 %
Small-Ap	1.31	19.22 %
Chimney	0.86	15.41 %
Total	24.29	14.52 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	4.36	17.33 %
WEST-02	3.73	19.69 %
WEST-01	3.65	22.03 %
SOUTH-01	2.75	9.05 %
TRICHY-01	2.43	12.77 %
CHENNAI-02	2.26	14.38 %
CHENNAI-01	2.20	9.66 %
NORTH ARCOT	1.57	17.46 %
SOUTH ARCOT	1.32	14.89 %
KL-SOUTH	0.03	3.18 %
Total	24.29	14.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	1.21	22.57 %
Mixie	0.98	14.98 %
Grinder	0.79	15.79 %
Cook-Pre	0.50	45.59 %
Fan	0.31	6.21 %
Small-Ap	0.24	41.41 %
In-Stove	0.22	23.78 %
Chimney	0.11	16.36 %
Total	4.36	17.33 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.40	12.16 %
DGL1	0.29	12.64 %
TMM1	0.12	9.72 %
TPT1	0.09	10.70 %
KPT1	0.08	12.40 %
KKD2	0.05	7.64 %
MPA1	0.05	11.58 %
PNI1	0.05	12.45 %
USL1	0.05	7.45 %
SVG1	0.04	8.25 %
NKI1	0.03	7.13 %
PVI1	0.01	1.73 %
ATG1		0.00 %
DGL2		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MNM1		0.00 %
Total	4.36	17.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.04	26.86 %
Mixie	1.03	15.91 %
Cook-Pre	0.65	50.47 %
Grinder	0.39	18.90 %
Small-Ap	0.28	35.23 %
In-Stove	0.14	22.18 %
Chimney	0.11	8.66 %
Fan	0.09	3.65 %
Total	3.73	19.69 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.18	8.24 %
SLM1	0.08	7.36 %
VPD1	0.07	9.36 %
TRM1	0.07	7.63 %
VKL1	0.06	12.92 %
RSP1	0.05	8.73 %
ERD2	0.05	6.05 %
SLM3	0.04	6.47 %
MTR1	0.03	3.53 %
SLM2	0.01	3.49 %
HSR1		0.01 %
CMI1		0.00 %
NKL2		0.00 %
Total	3.73	19.69 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	1.03	19.14 %
Gas-Stov	0.82	20.05 %
Cook-Pre	0.80	64.00 %
Grinder	0.56	17.63 %
In-Stove	0.25	32.75 %
Small-Ap	0.12	35.18 %
Fan	0.05	4.06 %
Total	3.65	22.03 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.14	10.39 %
KMR1	0.11	14.08 %
DPM2	0.05	7.94 %
TPR1	0.04	5.94 %
CBE1	0.04	5.96 %
PLI1	0.03	4.57 %
CBE3	0.02	7.03 %
TPR4	0.01	2.64 %
GDR1		0.00 %
KMD1		0.00 %
Total	3.65	22.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.74	10.96 %
Grinder	0.56	8.67 %
Mixie	0.43	5.48 %
Cook-Pre	0.40	40.92 %
Small-Ap	0.19	20.49 %
Fan	0.19	3.62 %
In-Stove	0.15	14.19 %
Chimney	0.11	8.39 %
Total	2.75	9.05 %

Branch *	MTD Sales L	Brand Share %
VNR2	0.16	6.17 %
NGR1	0.13	8.47 %
TKS1	0.11	8.92 %
SVK1	0.10	9.36 %
TKS2	0.10	7.84 %
VKM1	0.07	7.86 %
PDI1	0.06	11.11 %
APK1	0.06	6.51 %
KGL1	0.05	7.90 %
KVT1	0.05	1.83 %
TUT1	0.04	2.23 %
KYR1	0.04	9.82 %
TUT2	0.03	1.53 %
RND1	0.02	2.29 %
VNR1	0.02	3.68 %
MMT1	0.02	4.00 %
SDI1	0.02	4.39 %
TKY1	0.01	3.89 %
TVL2	0.01	4.31 %
COL1	0.01	2.56 %
ASM1		0.00 %
RPM1		0.00 %
SNL1		0.00 %
VLV1		0.00 %
Total	2.75	9.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Grinder	0.52	11.20 %
Gas-Stov	0.49	16.92 %
Cook-Pre	0.47	40.80 %
Mixie	0.47	9.88 %
In-Stove	0.22	24.02 %
Small-Ap	0.13	23.31 %
Fan	0.13	3.56 %
Total	2.43	12.77 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.16	12.30 %
MDI1	0.13	12.65 %
TRY1	0.10	3.56 %
KIK1	0.07	12.17 %
TVR2	0.06	10.06 %
TNJ1	0.05	5.19 %
PBR1	0.04	13.12 %
TRY3	0.04	7.66 %
PTK1	0.04	5.06 %
TYR1	0.04	3.15 %
APM1	0.04	7.17 %
NMM1	0.02	4.82 %
TTP1	0.02	7.51 %
TVR1	0.01	5.09 %
AYR1		0.03 %
PBR2		0.00 %
Total	2.43	12.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.59	13.43 %
Gas-Stov	0.50	13.30 %
Grinder	0.35	14.61 %
Cook-Pre	0.30	54.44 %
Fan	0.18	5.62 %
In-Stove	0.16	40.14 %
Chimney	0.11	23.39 %
Small-Ap	0.07	12.43 %
Total	2.26	14.38 %

Branch *	MTD Sales L	Brand Share %
CH15	0.33	10.85 %
CH03	0.19	10.65 %
CH18	0.10	7.31 %
CH43	0.09	11.53 %
CH12	0.05	5.80 %
CH24	0.05	5.93 %
CH21	0.03	6.24 %
CH33	0.02	3.25 %
CH41		0.05 %
CH01		0.00 %
CH06		0.00 %
CH17		0.00 %
CH23		0.00 %
CH32		0.00 %
CH46		0.00 %
GPD1		0.00 %
MC06		0.00 %
UKI1	-0.03	-702.86 %
Total	2.26	14.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.59	14.46 %
Mixie	0.38	7.88 %
Cook-Pre	0.34	18.21 %
Chimney	0.33	30.47 %
Fan	0.27	6.00 %
Grinder	0.16	4.35 %
Small-Ap	0.08	3.65 %
In-Stove	0.06	10.38 %
Total	2.20	9.66 %

Branch *	MTD Sales L	Brand Share %
CH08	0.21	10.37 %
CH05	0.09	7.52 %
AVD1	0.08	13.00 %
CH19	0.08	6.02 %
CH28	0.08	9.03 %
CH39	0.07	8.41 %
CH38	0.06	6.70 %
CH14	0.05	5.30 %
GUD1	0.04	7.16 %
CH16	0.04	2.65 %
CH11	0.02	5.42 %
CH30	0.02	5.39 %
CH45	0.01	1.34 %
CH26	0.01	4.88 %
CH22	0.01	0.61 %
SKL1	0.01	6.25 %
GUD2		0.04 %
CGL1		0.00 %
CZWH		0.00 %
Total	2.20	9.66 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.47	26.74 %
Mixie	0.38	11.61 %
Cook-Pre	0.23	49.90 %
Fan	0.17	8.33 %
Chimney	0.11	37.30 %
Small-Ap	0.10	29.42 %
In-Stove	0.06	31.05 %
Grinder	0.05	8.21 %
Total	1.57	17.46 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.06	13.34 %
VEL1	0.05	10.56 %
ABR1	0.03	10.26 %
CPT1	0.02	8.94 %
UGI1	0.02	9.18 %
WJD1	0.02	5.65 %
CGM1	0.01	7.80 %
ANI1	0.01	3.70 %
PTU1	0.01	4.89 %
TRL1	0.01	1.61 %
SLG1		0.00 %
Total	1.57	17.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Cook-Pre	0.38	69.45 %
Mixie	0.29	12.64 %
Gas-Stov	0.25	14.15 %
Grinder	0.20	11.54 %
In-Stove	0.09	28.39 %
Small-Ap	0.08	24.68 %
Fan	0.02	1.27 %
Total	1.32	14.89 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.11	7.67 %
POY2	0.06	7.72 %
KKI2	0.05	7.82 %
PRT1	0.04	11.77 %
KML1	0.03	10.50 %
ULP1	0.02	3.44 %
TVM1	0.02	10.42 %
TDM1	0.01	4.23 %
KLM1	0.01	1.60 %
NVL2		0.00 %
STP1		0.00 %
Total	1.32	14.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Cook-Pre	0.02	42.03 %
Small-Ap	0.01	18.65 %
Total	0.03	3.18 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.03	4.28 %
PAS1		0.00 %
Total	0.03	3.18 %