

MTD Sales
14.49 L

Brand Share %
24.35 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	4.75	29.42 %
Mixie	4.64	26.54 %
Grinder	1.68	18.71 %
Chimney	1.05	49.15 %
Cook-Pre	1.02	38.10 %
In-Stove	0.89	18.96 %
Small-Ap	0.42	16.72 %
Fan	0.03	0.63 %
Total	14.49	24.35 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	3.07	35.71 %
WEST-02	2.54	33.50 %
SOUTH-01	2.26	20.75 %
SOUTH-03	2.12	19.04 %
NORTH ARCOT	1.19	27.18 %
CHENNAI-01	1.13	24.72 %
CHENNAI-02	0.75	27.67 %
TRICHY-01	0.75	12.92 %
SOUTH ARCOT	0.66	19.27 %
KL-SOUTH	0.04	7.06 %
Total	14.49	24.35 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	1.14	42.85 %
Gas-Stov	1.01	43.96 %
Grinder	0.38	30.23 %
Cook-Pre	0.18	46.03 %
Chimney	0.16	33.57 %
In-Stove	0.15	21.50 %
Small-Ap	0.03	10.99 %
Total	3.07	35.71 %

Branch *	MTD Sales L	Brand Share %
CBE5	0.11	23.49 %
CBE4	0.09	21.15 %
SUL1	0.07	15.60 %
KMD1	0.02	6.66 %
KGM1	0.01	10.57 %
CBE1		0.00 %
CBE3		0.00 %
GDR1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
Total	3.07	35.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.90	39.18 %
Mixie	0.84	39.02 %
Chimney	0.41	78.23 %
Cook-Pre	0.24	52.35 %
Small-Ap	0.09	40.06 %
In-Stove	0.06	7.06 %
Total	2.54	33.50 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.08	20.58 %
RSP1	0.07	23.02 %
VPD1	0.05	24.32 %
PMP1	0.05	21.94 %
NKL2	0.02	9.05 %
HSR1	0.02	5.41 %
MTR1	0.02	7.75 %
SLM3	0.01	3.54 %
EPI1	0.01	2.36 %
APN1	0.01	3.15 %
BMD1		0.00 %
ERD1		0.00 %
PDR1		0.00 %
SLM1		0.00 %
Total	2.54	33.50 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	0.89	29.30 %
Gas-Stov	0.64	22.04 %
Grinder	0.45	19.57 %
In-Stove	0.17	24.22 %
Small-Ap	0.08	11.56 %
Cook-Pre	0.03	6.34 %
Total	2.26	20.75 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.22	23.35 %
TKS2	0.14	23.83 %
TUT1	0.10	15.94 %
TCN1	0.10	17.33 %
TUT2	0.08	17.52 %
SNL1	0.07	23.49 %
SVK1	0.05	22.25 %
VNR2	0.04	8.06 %
STU2	0.03	20.76 %
MMT1	0.03	20.25 %
SKD1	0.02	6.11 %
ARM1	0.02	21.23 %
MAR1	0.02	7.39 %
VNR1	0.01	5.73 %
KGL1	0.01	3.27 %
APK1		0.00 %
APK2		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	2.26	20.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.63	18.34 %
Gas-Stov	0.51	17.73 %
Grinder	0.36	17.52 %
In-Stove	0.22	26.00 %
Chimney	0.16	48.42 %
Cook-Pre	0.16	45.18 %
Small-Ap	0.05	17.06 %
Fan	0.03	3.20 %
Total	2.12	19.04 %

Branch *	MTD Sales L	Brand Share %
MDU6	0.26	21.71 %
DGL1	0.19	17.38 %
MDU1	0.11	20.81 %
ODM1	0.09	21.30 %
SGP1	0.06	24.21 %
MLR1	0.04	14.79 %
DGL2	0.04	12.03 %
BTU1	0.04	21.18 %
MDU3	0.04	17.89 %
KPT1	0.04	14.90 %
MPA1	0.04	22.89 %
PVI1	0.03	13.65 %
MDU2	0.02	7.88 %
ADP1		0.00 %
ATG1		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU5		0.00 %
MNM1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	2.12	19.04 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.47	46.52 %
Mixie	0.29	21.75 %
Chimney	0.15	48.10 %
Cook-Pre	0.11	34.51 %
In-Stove	0.09	34.23 %
Grinder	0.04	10.25 %
Small-Ap	0.03	21.49 %
Total	1.19	27.18 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.20	20.00 %
CPT1	0.07	22.93 %
TRL1	0.03	24.08 %
SBR1	0.02	9.20 %
ABR1	0.02	7.61 %
VEL2	0.02	8.88 %
ARC2	0.01	5.52 %
AKM1		0.00 %
PTU1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
Total	1.19	27.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.42	32.20 %
Mixie	0.30	28.69 %
Grinder	0.18	19.64 %
Cook-Pre	0.14	75.44 %
Small-Ap	0.05	48.90 %
In-Stove	0.04	19.54 %
Total	1.13	24.72 %

Branch *	MTD Sales L	Brand Share %
CH07	0.07	22.19 %
SKL1	0.04	21.43 %
CH48	0.03	16.36 %
CH22	0.02	23.00 %
TKM1	0.01	16.64 %
CH05		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH29		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	1.13	24.72 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.28	29.30 %
Gas-Stov	0.26	32.15 %
Cook-Pre	0.08	80.62 %
In-Stove	0.06	17.44 %
Grinder	0.05	102.64 %
Small-Ap	0.02	5.52 %
Total	0.75	27.67 %

Branch *	MTD Sales L	Brand Share %
CH03	0.02	8.14 %
CH17	0.01	5.96 %
CH09	0.01	4.48 %
CH12		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH43		0.00 %
CH46		0.00 %
Total	0.75	27.67 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.27	16.85 %
Chimney	0.16	47.72 %
Mixie	0.10	5.72 %
Grinder	0.10	11.01 %
In-Stove	0.05	10.71 %
Cook-Pre	0.04	17.08 %
Small-Ap	0.03	12.13 %
Total	0.75	12.92 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.09	21.51 %
MVM1	0.08	11.78 %
PTK1	0.06	22.96 %
KUM1	0.04	12.17 %
TRY4	0.03	5.96 %
MDI1	0.02	11.89 %
TRY1	0.01	4.75 %
NMM1	0.01	2.69 %
TTP1	0.01	8.60 %
APM1		0.00 %
AYR1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PDK1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.75	12.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.26	28.43 %
Mixie	0.17	16.77 %
Grinder	0.13	24.88 %
Cook-Pre	0.04	28.30 %
Small-Ap	0.03	12.06 %
In-Stove	0.03	8.80 %
Total	0.66	19.27 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.09	16.60 %
VPM2	0.04	20.86 %
TVM1	0.02	23.67 %
KLM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.66	19.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.02	100.00 %
Small-Ap	0.02	56.17 %
Total	0.04	7.06 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.03	18.98 %
TVP1	0.01	2.40 %
PAS1		0.00 %
Total	0.04	7.06 %