

MTD Sales
19.34 L

Brand Share %
18.33 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.55	19.73 %
Gas-Stov	5.38	21.53 %
Grinder	3.36	17.98 %
Cook-Pre	1.84	37.31 %
In-Stove	1.12	20.66 %
Small-Ap	0.97	23.01 %
Chimney	0.95	25.70 %
Fan	0.18	1.15 %
Total	19.34	18.33 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	3.61	28.40 %
WEST-01	2.94	23.50 %
SOUTH-03	2.72	18.91 %
SOUTH-01	2.35	13.81 %
CHENNAI-01	1.74	10.87 %
TRICHY-01	1.70	17.46 %
CHENNAI-02	1.68	15.36 %
NORTH ARCOT	1.38	26.46 %
SOUTH ARCOT	1.00	16.91 %
KL-SOUTH	0.21	20.40 %
Total	19.34	18.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	1.07	33.42 %
Mixie	0.97	24.25 %
Cook-Pre	0.56	67.73 %
Grinder	0.43	23.66 %
Small-Ap	0.22	41.86 %
In-Stove	0.17	22.98 %
Chimney	0.15	47.21 %
Fan	0.03	2.35 %
Total	3.61	28.40 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.09	17.31 %
MTR1	0.07	9.17 %
NKL2	0.05	10.31 %
KRI1	0.04	11.03 %
CMI1	0.03	14.49 %
SLM3	0.03	3.58 %
APN1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
Total	3.61	28.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	1.18	35.18 %
Mixie	0.69	24.00 %
Grinder	0.51	22.93 %
Small-Ap	0.18	32.97 %
Cook-Pre	0.16	24.61 %
In-Stove	0.13	14.96 %
Chimney	0.09	10.38 %
Total	2.94	23.50 %

Branch *	MTD Sales L	Brand Share %
KMR1	0.24	18.31 %
DPM2	0.10	16.88 %
CBE1	0.09	15.15 %
SNR1	0.09	9.32 %
TPR1	0.07	17.12 %
TPR2	0.04	6.98 %
CBE5	0.01	3.90 %
CNR1	0.01	4.87 %
SUL1	0.01	3.69 %
CBE3		0.00 %
KGM1		0.00 %
PLI1		0.00 %
Total	2.94	23.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.74	26.83 %
Gas-Stov	0.74	20.86 %
Grinder	0.71	25.04 %
In-Stove	0.17	21.95 %
Cook-Pre	0.15	29.28 %
Fan	0.09	2.91 %
Chimney	0.07	21.33 %
Small-Ap	0.04	8.01 %
Total	2.72	18.91 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.30	12.91 %
DGL1	0.13	17.05 %
MDU2	0.07	7.82 %
MDU5	0.06	8.17 %
SVG1	0.04	13.90 %
CMR1	0.02	15.51 %
PNI1	0.02	5.33 %
KKD3	0.01	2.03 %
PVI1	0.01	5.19 %
MPA1	0.01	2.20 %
ATG1		0.00 %
BNR1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
NTM1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	2.72	18.91 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Grinder	0.79	21.55 %
Mixie	0.58	12.62 %
Gas-Stov	0.48	12.84 %
Chimney	0.16	49.52 %
Cook-Pre	0.13	22.56 %
Small-Ap	0.11	21.36 %
In-Stove	0.10	13.20 %
Total	2.35	13.81 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.17	15.31 %
KVT1	0.16	13.77 %
SNL1	0.08	15.81 %
ERL2	0.08	16.11 %
RPM1	0.07	11.16 %
PDI1	0.07	13.50 %
MMT1	0.06	14.63 %
VNR2	0.04	4.26 %
STU2	0.04	11.44 %
TKY1	0.04	12.21 %
MAR1	0.04	15.01 %
SVK1	0.04	5.38 %
VNR1	0.04	16.52 %
VKM1	0.02	9.87 %
TCN1	0.02	4.19 %
ASM1	0.02	14.92 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
KYR1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
Total	2.35	13.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	0.48	12.00 %
Gas-Stov	0.33	8.70 %
Grinder	0.26	7.93 %
Cook-Pre	0.25	33.36 %
Chimney	0.23	30.72 %
In-Stove	0.11	18.36 %
Small-Ap	0.08	15.25 %
Total	1.74	10.87 %

Branch *	MTD Sales L	Brand Share %
CH42	0.13	10.50 %
CH08	0.13	8.95 %
CH16	0.08	7.39 %
GUD1	0.07	12.54 %
CH19	0.07	4.29 %
CH22	0.06	14.43 %
CH48	0.06	7.43 %
GUD2	0.06	10.30 %
CH37	0.05	9.94 %
CH39	0.04	4.68 %
CH29	0.04	13.64 %
MRM1	0.03	8.21 %
CH05	0.03	2.93 %
CH14	0.02	2.84 %
AVD1	0.02	2.99 %
CH11		0.00 %
CH28		0.00 %
CH38		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	1.74	10.87 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.62	24.52 %
Gas-Stov	0.25	12.10 %
Grinder	0.24	13.12 %
Chimney	0.16	45.94 %
Cook-Pre	0.16	28.89 %
In-Stove	0.15	23.97 %
Small-Ap	0.10	19.82 %
Fan	0.03	2.29 %
Total	1.70	17.46 %

Branch *	MTD Sales L	Brand Share %
PBR2	0.07	10.45 %
TRY3	0.06	14.16 %
NMM1	0.06	12.20 %
MDI1	0.04	7.69 %
TTP1	0.03	17.49 %
JKM1	0.03	13.62 %
AYR1	0.02	12.40 %
KIK1	0.01	6.77 %
TVR2	0.01	2.96 %
NGT1	0.01	3.76 %
MSI1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY1		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	1.70	17.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.62	18.89 %
Gas-Stov	0.50	20.67 %
In-Stove	0.13	31.06 %
Grinder	0.12	6.32 %
Small-Ap	0.12	22.90 %
Cook-Pre	0.12	35.50 %
Chimney	0.08	17.98 %
Total	1.68	15.36 %

Branch *	MTD Sales L	Brand Share %
CH15	0.19	15.63 %
CH12	0.07	9.17 %
CH03	0.07	9.50 %
CH33	0.03	7.39 %
CH43	0.03	3.97 %
CH24	0.02	1.87 %
CH21	0.01	1.64 %
CH27	0.01	2.49 %
CH06		0.00 %
CH09		0.00 %
CH32		0.00 %
CH46		0.00 %
MC05		0.00 %
UKI1		0.00 %
Total	1.68	15.36 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.52	37.49 %
Mixie	0.46	28.57 %
Cook-Pre	0.18	49.16 %
Grinder	0.12	38.34 %
In-Stove	0.05	18.13 %
Small-Ap	0.04	30.99 %
Total	1.38	26.46 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.07	12.21 %
VEL1	0.07	12.55 %
WJD1	0.01	9.47 %
ANI1		0.00 %
CPT1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
SLG1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJP1		0.00 %
Total	1.38	26.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.31	21.99 %
Mixie	0.22	11.92 %
Grinder	0.17	26.28 %
In-Stove	0.11	30.24 %
Cook-Pre	0.10	31.78 %
Small-Ap	0.06	22.55 %
Fan	0.03	2.72 %
Total	1.00	16.91 %

Branch *	MTD Sales L	Brand Share %
KLM1	0.05	15.65 %
POY2	0.05	7.42 %
TVM1	0.03	14.60 %
KML1	0.02	13.22 %
KKI2	0.01	4.80 %
POY1	0.01	1.16 %
TRK1	0.01	3.45 %
NVL2		0.00 %
TVM2		0.00 %
VCM1		0.00 %
Total	1.00	16.91 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.16	26.91 %
Cook-Pre	0.04	59.27 %
Small-Ap	0.02	8.54 %
Total	0.21	20.40 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.03	6.88 %
Total	0.21	20.40 %