

MTD Sales
18.01 L

Brand Share %
17.39 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.13	20.80 %
Gas-Stov	4.57	22.12 %
Grinder	3.13	20.66 %
Cook-Pre	1.55	66.56 %
In-Stove	1.00	17.80 %
Chimney	0.80	10.18 %
Small-Ap	0.48	15.16 %
Fan	0.34	1.79 %
Total	18.01	17.39 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	2.49	26.96 %
SOUTH-01	2.35	14.13 %
SOUTH-03	2.05	13.75 %
NORTH ARCOT	1.91	26.21 %
TRICHY-01	1.88	15.00 %
WEST-01	1.74	19.96 %
SOUTH ARCOT	1.63	23.05 %
CHENNAI-02	1.53	16.05 %
CHENNAI-01	1.37	10.29 %
WEST-03	1.06	24.61 %
Total	18.01	17.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.97	34.69 %
Gas-Stov	0.68	32.74 %
Cook-Pre	0.27	73.27 %
Grinder	0.15	20.09 %
Chimney	0.14	9.60 %
In-Stove	0.13	33.42 %
Fan	0.09	7.58 %
Small-Ap	0.05	33.13 %
Total	2.49	26.96 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.09	13.50 %
SLM3	0.08	14.98 %
KRI1	0.07	12.07 %
DPR2	0.05	13.69 %
MTR1	0.04	16.49 %
KAM1	0.02	7.04 %
APN1	0.02	6.49 %
SLM2	0.02	4.53 %
PNG1		0.00 %
VPD1		0.00 %
Total	2.49	26.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	0.75	18.80 %
Gas-Stov	0.65	19.01 %
Grinder	0.43	16.72 %
Cook-Pre	0.30	72.55 %
In-Stove	0.08	8.53 %
Chimney	0.07	7.20 %
Fan	0.06	1.58 %
Small-Ap	0.01	2.32 %
Total	2.35	14.13 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.14	7.23 %
VNR2	0.12	15.89 %
RND1	0.11	16.17 %
TVL1	0.10	9.42 %
MAR1	0.10	12.68 %
RND2	0.09	12.65 %
RPM1	0.05	8.43 %
TKS1	0.04	7.37 %
KGL1	0.03	8.38 %
SNL1	0.03	15.57 %
TKS2	0.03	4.28 %
VKM1	0.02	7.32 %
TCN1	0.02	3.82 %
TUT2	0.02	2.92 %
SKD1	0.02	3.41 %
STU2	0.01	3.62 %
TYI1	0.01	6.25 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SDI1		0.00 %
SVK1		0.00 %
Total	2.35	14.13 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.69	17.51 %
Gas-Stov	0.40	19.83 %
Grinder	0.35	11.56 %
Cook-Pre	0.22	77.21 %
Chimney	0.14	14.84 %
Fan	0.12	3.47 %
In-Stove	0.10	11.67 %
Small-Ap	0.03	9.17 %
Total	2.05	13.75 %

Branch *	MTD Sales L	Brand Share %
MDU8	0.08	4.10 %
MDU1	0.08	6.61 %
TPT1	0.07	15.18 %
KKD3	0.07	12.97 %
DKI1	0.07	16.27 %
TEN1	0.04	15.54 %
TDI1	0.04	12.69 %
MNM1	0.04	8.99 %
NTM1	0.02	7.86 %
SGP1	0.02	11.28 %
NKI1	0.02	16.33 %
ATG1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MPA1		0.00 %
PNI1		0.00 %
SVG1		0.00 %
TEN2		0.00 %
USL1		0.00 %
WHMD		0.00 %
Total	2.05	13.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.76	28.96 %
Gas-Stov	0.64	34.79 %
Grinder	0.19	42.90 %
In-Stove	0.13	24.85 %
Chimney	0.08	30.77 %
Cook-Pre	0.08	41.28 %
Small-Ap	0.04	13.38 %
Total	1.91	26.21 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.16	15.08 %
KPM2	0.11	17.03 %
VEL4	0.04	11.56 %
KPM1	0.03	13.85 %
WJD1	0.02	11.44 %
PLR1	0.02	5.26 %
VEL2	0.02	5.42 %
ANI1		0.00 %
VSI1		0.00 %
Total	1.91	26.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.60	16.87 %
Gas-Stov	0.40	21.28 %
Grinder	0.36	16.26 %
In-Stove	0.22	21.50 %
Cook-Pre	0.18	86.34 %
Chimney	0.08	7.55 %
Small-Ap	0.05	12.22 %
Total	1.88	15.00 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.15	14.52 %
PBR2	0.13	13.06 %
PTK1	0.10	15.65 %
TRY1	0.10	16.10 %
MVM1	0.09	10.06 %
TYR1	0.07	10.55 %
AYR1	0.06	16.90 %
TVR2	0.05	14.20 %
PDK1	0.04	17.02 %
TRY4	0.04	8.23 %
PDK2	0.03	6.45 %
KIK1	0.03	7.33 %
TRY3	0.03	5.79 %
NCK1	0.02	10.47 %
TVR1	0.02	9.47 %
MDI1	0.02	3.69 %
APM1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
TRY2		0.00 %
TTP1		0.00 %
Total	1.88	15.00 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	0.87	35.85 %
Gas-Stov	0.38	23.28 %
Grinder	0.30	27.54 %
Small-Ap	0.08	23.20 %
In-Stove	0.04	10.39 %
Cook-Pre	0.04	26.61 %
Fan	0.03	1.93 %
Total	1.74	19.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	0.07	6.56 %
UAM1	0.06	15.88 %
CBE6	0.05	7.69 %
SUL1	0.04	9.40 %
DPM2	0.04	16.34 %
CBE3		0.00 %
CBE5		0.00 %
GDR1		0.00 %
KMD1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
Total	1.74	19.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	0.51	38.45 %
Mixie	0.39	28.28 %
Gas-Stov	0.37	21.78 %
Chimney	0.16	23.41 %
Cook-Pre	0.13	69.07 %
In-Stove	0.05	18.87 %
Small-Ap	0.03	19.50 %
Total	1.63	23.05 %

Branch *	MTD Sales L	Brand Share %
POY2	0.10	13.27 %
CDM1	0.09	16.56 %
KKI2	0.07	15.26 %
TRK1	0.03	5.05 %
STP1	0.02	15.24 %
VPM2	0.02	5.19 %
KLM1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
Total	1.63	23.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.44	23.52 %
Mixie	0.39	11.50 %
Cook-Pre	0.20	75.43 %
Grinder	0.17	17.89 %
Chimney	0.14	23.71 %
In-Stove	0.13	33.72 %
Small-Ap	0.06	19.48 %
Total	1.53	16.05 %

Branch *	MTD Sales L	Brand Share %
CH17	0.07	10.51 %
CH37	0.04	15.01 %
CH24	0.02	6.06 %
CH01	0.02	7.26 %
CH03		0.00 %
CH06		0.00 %
CH20		0.00 %
CH21		0.00 %
CH23		0.00 %
CH31		0.00 %
CH32		0.00 %
CH33		0.00 %
CH35		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
Total	1.53	16.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Grinder	0.49	20.92 %
Gas-Stov	0.33	8.84 %
Mixie	0.29	8.20 %
Cook-Pre	0.15	63.80 %
Small-Ap	0.08	18.42 %
In-Stove	0.05	7.82 %
Fan	0.04	2.23 %
Chimney	-0.06	-9.55 %
Total	1.37	10.29 %

Branch *	MTD Sales L	Brand Share %
CH49	0.19	13.48 %
CH28	0.07	15.52 %
GUD1	0.07	9.85 %
GUD2	0.07	12.51 %
AVD1	0.06	6.48 %
CH19	0.04	8.99 %
CH47	0.04	3.93 %
CH42	0.04	10.28 %
MRM1	0.04	16.80 %
SKL1	0.04	14.52 %
CH39	0.04	9.94 %
CH26	0.03	15.27 %
CH16	0.02	3.00 %
CH07	0.02	2.34 %
CH05		0.00 %
CH14		0.00 %
CH22		0.00 %
CH25		0.00 %
CH30		0.00 %
CH48		0.00 %
KNR1		0.00 %
Total	1.37	10.29 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	0.41	23.30 %
Gas-Stov	0.28	55.61 %
Grinder	0.18	41.24 %
In-Stove	0.08	30.98 %
Chimney	0.07	18.86 %
Small-Ap	0.05	38.18 %
Total	1.06	24.61 %

Branch *	MTD Sales L	Brand Share %
CMI1	0.04	13.60 %
AVI1	0.04	11.66 %
NKL2	0.03	10.14 %
ERD1	0.01	1.80 %
GBM1		0.00 %
SGG1		0.00 %
TPR1		0.00 %
TPR3		0.00 %
TPR4		0.00 %
Total	1.06	24.61 %