

MTD Sales
19.45 L

Brand Share %
15.45 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	5.75	19.35 %
Mixie	5.12	14.24 %
Grinder	3.68	15.45 %
Cook-Pre	2.28	39.76 %
In-Stove	1.28	24.48 %
Small-Ap	0.97	28.79 %
Fan	0.21	1.23 %
Chimney	0.16	3.06 %
Total	19.45	15.45 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	2.68	20.25 %
CHENNAI-01	2.61	12.55 %
WEST-01	2.55	18.58 %
CHENNAI-02	2.35	20.99 %
TRICHY-01	2.27	15.72 %
SOUTH-01	1.97	10.37 %
NORTH ARCOT	1.81	18.87 %
SOUTH-03	1.68	11.08 %
SOUTH ARCOT	1.32	16.65 %
KL-SOUTH	0.21	23.93 %
Total	19.45	15.45 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	1.17	30.76 %
Gas-Stov	0.51	17.09 %
Cook-Pre	0.39	39.92 %
Grinder	0.36	15.42 %
Small-Ap	0.13	59.60 %
In-Stove	0.10	21.05 %
Fan	0.03	1.91 %
Total	2.68	20.25 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.19	13.35 %
SLM1	0.12	11.93 %
HSR1	0.08	9.93 %
VPD1	0.07	13.38 %
ERD2	0.05	4.46 %
SLM2	0.05	13.51 %
ERD1	0.04	7.28 %
BMD1	0.04	12.88 %
DPR1	0.04	10.36 %
HRR1	0.03	13.55 %
MTR1	0.02	10.37 %
KRI1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SGI1		0.00 %
SLM3		0.00 %
VKL1		0.00 %
Total	2.68	20.25 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.92	15.39 %
Grinder	0.57	17.47 %
Mixie	0.56	9.36 %
In-Stove	0.23	21.16 %
Cook-Pre	0.18	26.83 %
Small-Ap	0.12	11.54 %
Fan	0.03	1.34 %
Total	2.61	12.55 %

Branch *	MTD Sales L	Brand Share %
CH16	0.23	13.36 %
CH39	0.15	12.76 %
CH45	0.12	12.54 %
MRM1	0.10	13.04 %
CH48	0.07	8.16 %
CH08	0.07	4.37 %
GUD1	0.05	4.74 %
CH26	0.03	14.78 %
CH11	0.03	7.34 %
TKM1	0.03	5.10 %
CH19	0.03	3.10 %
CH29	0.01	2.71 %
CH37	0.01	1.72 %
CH14	0.01	0.78 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH22		0.00 %
GUD2		0.00 %
Total	2.61	12.55 %

WEST-01

Property	MTD Sales L	Brand Share %
Grinder	0.66	21.03 %
Mixie	0.63	17.01 %
Gas-Stov	0.56	19.38 %
In-Stove	0.28	38.11 %
Chimney	0.16	11.78 %
Cook-Pre	0.15	29.87 %
Small-Ap	0.12	45.57 %
Total	2.55	18.58 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.07	9.81 %
AVI1	0.07	15.27 %
PLI1	0.05	9.55 %
PDM1	0.04	13.27 %
CBE1	0.03	5.45 %
SUL1	0.02	11.50 %
KMD1	0.02	7.37 %
SNR1	0.02	3.07 %
ANR1	0.01	4.76 %
DPM2	0.01	2.14 %
CBE4		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	2.55	18.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.82	22.88 %
Gas-Stov	0.64	25.16 %
Grinder	0.60	25.83 %
In-Stove	0.12	28.04 %
Cook-Pre	0.09	43.15 %
Small-Ap	0.08	27.27 %
Total	2.35	20.99 %

Branch *	MTD Sales L	Brand Share %
CH12	0.11	13.24 %
CH33	0.05	8.14 %
CH06	0.05	7.68 %
CH21	0.05	13.87 %
CH31	0.04	12.14 %
CH41	0.04	10.60 %
CH43	0.02	5.06 %
UKI1	0.02	8.90 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH32		0.00 %
CH46		0.00 %
GPD1		0.00 %
Total	2.35	20.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.75	19.31 %
Grinder	0.53	14.94 %
Mixie	0.48	14.20 %
Cook-Pre	0.27	42.25 %
In-Stove	0.15	22.31 %
Small-Ap	0.10	34.12 %
Total	2.27	15.72 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.19	12.77 %
PDK1	0.02	9.59 %
PBR2	0.02	2.92 %
KIK1	0.01	1.79 %
PTK1	0.01	1.54 %
TRY1	0.01	0.67 %
NGT1	0.01	1.52 %
APM1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	2.27	15.72 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.69	15.83 %
Cook-Pre	0.41	35.34 %
Grinder	0.27	8.16 %
Mixie	0.26	4.92 %
In-Stove	0.16	19.18 %
Small-Ap	0.15	27.99 %
Fan	0.03	0.94 %
Total	1.97	10.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.25	15.30 %
TVL1	0.13	7.53 %
KVT1	0.11	10.40 %
VNR2	0.10	7.04 %
NGR1	0.10	9.50 %
TCN1	0.08	15.10 %
RPM1	0.08	9.02 %
TKS1	0.08	9.85 %
TKS2	0.06	3.49 %
SDI1	0.04	-49.07 %
APK2	0.04	14.73 %
TYI1	0.04	6.12 %
KYR1	0.03	14.39 %
TKY1	0.02	2.60 %
SVK1	0.01	2.17 %
SKD1	0.01	2.02 %
ASM1	0.01	6.14 %
APK1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.97	10.37 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.76	32.91 %
Mixie	0.44	12.51 %
Cook-Pre	0.22	53.11 %
Grinder	0.14	16.05 %
In-Stove	0.10	30.76 %
Small-Ap	0.09	42.61 %
Fan	0.06	4.72 %
Total	1.81	18.87 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.17	14.40 %
ARC2	0.12	10.43 %
VEL1	0.05	10.03 %
SBR1	0.03	10.24 %
AKM1		0.00 %
ANI1		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	1.81	18.87 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.43	15.49 %
Mixie	0.37	8.85 %
Cook-Pre	0.36	47.69 %
Grinder	0.28	8.49 %
Small-Ap	0.11	43.25 %
In-Stove	0.10	21.76 %
Fan	0.03	1.15 %
Total	1.68	11.08 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.16	12.79 %
DGL1	0.11	8.84 %
MDU5	0.08	8.41 %
MDU3	0.07	13.05 %
CBM1	0.05	13.58 %
CMR1	0.04	10.69 %
TEN2	0.03	6.21 %
PVI1	0.03	7.88 %
MDU6	0.02	11.97 %
BNR1	0.02	3.88 %
KKD3	0.02	3.69 %
TPT1	0.02	4.67 %
MPA1	0.02	5.91 %
MDU4	0.01	7.69 %
SGP1	0.01	3.64 %
KRR1	0.01	1.28 %
ATG1		0.00 %
KKD2		0.00 %
KYK1		0.00 %
MDU2		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TMM1		0.00 %
Total	1.68	11.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.46	26.87 %
Mixie	0.30	12.95 %
Grinder	0.23	14.50 %
Cook-Pre	0.18	50.92 %
Small-Ap	0.08	32.37 %
In-Stove	0.04	21.47 %
Fan	0.03	2.65 %
Total	1.32	16.65 %

Branch *	MTD Sales L	Brand Share %
POY1	0.11	10.17 %
KKI2	0.09	10.48 %
NVL2	0.06	4.52 %
TVM1	0.03	8.45 %
KLM1	0.03	7.32 %
Total	1.32	16.65 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.08	67.83 %
Grinder	0.05	22.69 %
Cook-Pre	0.05	47.99 %
Gas-Stov	0.04	11.77 %
Total	0.21	23.93 %

Branch *	MTD Sales L	Brand Share %
PAS1		0.00 %
Total	0.21	23.93 %