

MTD Sales
11.85 L

Brand Share %
13.29 %

Information:

MTD : 01-09-2025 To 02-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	3.29	15.42 %
Mixie	2.48	10.07 %
Cook-Pre	1.64	44.13 %
Grinder	1.63	10.75 %
Small-Ap	1.04	32.41 %
Fan	0.90	5.11 %
In-Stove	0.87	24.81 %
Total	11.85	13.29 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.93	11.45 %
SOUTH-03	1.85	11.22 %
WEST-02	1.52	18.86 %
TRICHY-01	1.45	12.74 %
WEST-01	1.28	13.28 %
CHENNAI-02	0.99	20.90 %
SOUTH ARCOT	0.96	20.17 %
NORTH ARCOT	0.76	15.64 %
CHENNAI-01	0.62	6.89 %
KL-SOUTH	0.49	14.36 %
Total	11.85	13.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.67	16.71 %
Mixie	0.32	6.73 %
Grinder	0.24	6.99 %
Fan	0.21	7.38 %
Small-Ap	0.20	29.89 %
In-Stove	0.15	19.49 %
Cook-Pre	0.14	31.59 %
Total	1.93	11.45 %

Branch *	MTD Sales L	Brand Share %
NGR1	0.12	11.89 %
TVL1	0.08	11.82 %
TKS1	0.08	8.25 %
KVT1	0.07	4.33 %
TUT1	0.03	2.80 %
APK1	0.03	12.27 %
STU2	0.03	6.13 %
RPM1	0.02	4.13 %
SDI1	0.02	7.50 %
PKD1	0.02	6.04 %
SKD1	0.01	3.31 %
KYR1	0.01	1.98 %
PDI1	0.01	1.68 %
VNR1	0.01	6.13 %
COL1		0.00 %
KGL1		0.00 %
SGT1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
VLY1		0.00 %
Total	1.93	11.45 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.45	12.01 %
Gas-Stov	0.42	9.75 %
Grinder	0.33	11.33 %
Cook-Pre	0.33	45.98 %
Fan	0.18	4.62 %
Small-Ap	0.11	24.83 %
In-Stove	0.04	7.35 %
Total	1.85	11.22 %

Branch *	MTD Sales L	Brand Share %
KYK1	0.09	12.51 %
MDU5	0.06	10.12 %
PVI1	0.05	10.33 %
MNM1	0.04	8.86 %
KPT1	0.04	6.91 %
DGL1	0.03	1.80 %
MDU6	0.02	1.85 %
MDU4	0.02	4.11 %
MPA1	0.02	5.59 %
KKD2	0.02	2.91 %
NTM1	0.02	6.91 %
TMM1	0.02	2.35 %
MDU2	0.02	2.40 %
MLR1	0.01	3.89 %
USL1	0.01	4.03 %
ATG1		0.00 %
KRR1		0.00 %
PNI1		0.00 %
SGP1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
Total	1.85	11.22 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.42	25.22 %
Mixie	0.40	13.81 %
In-Stove	0.20	34.20 %
Cook-Pre	0.18	51.32 %
Small-Ap	0.17	57.22 %
Grinder	0.09	11.75 %
Fan	0.06	4.04 %
Total	1.52	18.86 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.06	11.47 %
HRR1	0.01	10.53 %
SGI1	0.01	2.19 %
MTR1	0.01	3.36 %
BMD1		0.00 %
CMI1		0.00 %
HSR1		0.00 %
HSR2		0.00 %
KRI1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
Total	1.52	18.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.37	15.07 %
Cook-Pre	0.32	57.76 %
Mixie	0.28	10.21 %
Grinder	0.23	10.35 %
Small-Ap	0.15	27.01 %
In-Stove	0.09	22.97 %
Total	1.45	12.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	0.06	3.34 %
NGT1	0.05	6.83 %
TNJ2	0.05	7.51 %
JKM1	0.02	4.20 %
NMM1	0.01	4.01 %
AYR1		0.00 %
KIK1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TYR1		0.00 %
Total	1.45	12.74 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.44	14.35 %
Mixie	0.27	11.04 %
Cook-Pre	0.20	36.88 %
In-Stove	0.15	33.20 %
Grinder	0.15	7.96 %
Small-Ap	0.07	27.64 %
Total	1.28	13.28 %

Branch *	MTD Sales L	Brand Share %
CBE6	0.07	9.88 %
SNR1	0.04	5.87 %
KMD1	0.04	4.78 %
CBE1	0.02	4.36 %
CBE4	0.02	5.85 %
TPR1	0.01	3.17 %
ANR1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
DPM2		0.00 %
GDR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
TPR2	-0.05	-50.75 %
Total	1.28	13.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	33.25 %
Fan	0.21	17.78 %
Grinder	0.19	23.02 %
Mixie	0.16	11.18 %
Small-Ap	0.10	35.20 %
In-Stove	0.07	42.76 %
Cook-Pre	0.03	19.00 %
Total	0.99	20.90 %

Branch *	MTD Sales L	Brand Share %
CH43	0.05	10.77 %
CH21	0.02	5.43 %
CH06	0.01	7.60 %
UKI1	0.01	9.39 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH17		0.00 %
CH23		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH44		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
Total	0.99	20.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.32	23.70 %
Grinder	0.19	20.51 %
Cook-Pre	0.15	49.49 %
Gas-Stov	0.14	16.03 %
Fan	0.09	7.85 %
Small-Ap	0.06	58.16 %
In-Stove	0.02	25.69 %
Total	0.96	20.17 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.04	7.96 %
POY2	0.03	8.30 %
ULP1	0.03	10.58 %
NVL2		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
Total	0.96	20.17 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.26	21.46 %
Cook-Pre	0.18	53.54 %
Fan	0.09	9.79 %
Small-Ap	0.07	55.90 %
Grinder	0.06	16.33 %
Mixie	0.05	2.95 %
In-Stove	0.05	24.84 %
Total	0.76	15.64 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.07	11.75 %
TRR1	0.05	9.74 %
BGR1	0.01	3.52 %
SBR1	0.01	3.32 %
CPT1	0.01	3.86 %
AKM1		0.00 %
ANI1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJP1		0.00 %
Total	0.76	15.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.21	8.91 %
Mixie	0.12	5.36 %
Small-Ap	0.09	22.18 %
Cook-Pre	0.09	67.76 %
Fan	0.06	2.67 %
Grinder	0.04	3.29 %
Total	0.62	6.89 %

Branch *	MTD Sales L	Brand Share %
CH28	0.06	11.07 %
GUD1	0.03	6.21 %
CH14	0.02	4.77 %
CH08	0.01	1.63 %
CH39	0.01	2.80 %
CH05		0.00 %
CH07		0.00 %
CH11		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH40		0.00 %
CH42		0.00 %
MRM1		0.00 %
WHC3		0.00 %
Total	0.62	6.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.13	18.31 %
Grinder	0.11	19.62 %
Mixie	0.11	8.42 %
In-Stove	0.10	57.22 %
Small-Ap	0.02	27.41 %
Cook-Pre	0.02	9.87 %
Total	0.49	14.36 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.14	8.53 %
PAS1	0.07	8.10 %
Total	0.49	14.36 %