

MTD Sales
13.45 L

Brand Share %
14.48 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	3.02	16.89 %
Mixie	2.94	12.21 %
Cook-Pre	2.42	41.31 %
Grinder	2.05	13.04 %
Fan	0.97	5.32 %
Small-Ap	0.72	16.60 %
In-Stove	0.67	22.04 %
Chimney	0.64	18.00 %
Total	13.45	14.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	2.50	17.64 %
WEST-02	2.13	18.63 %
WEST-01	1.74	23.90 %
TRICHY-01	1.58	13.01 %
CHENNAI-01	1.49	10.56 %
SOUTH-01	1.39	9.15 %
CHENNAI-02	1.07	13.96 %
NORTH ARCOT	0.82	17.50 %
SOUTH ARCOT	0.71	12.93 %
KL-SOUTH	0.02	2.45 %
Total	13.45	14.48 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.61	23.08 %
Mixie	0.58	16.38 %
Grinder	0.39	12.83 %
Cook-Pre	0.27	37.74 %
Fan	0.23	7.81 %
In-Stove	0.16	32.85 %
Small-Ap	0.14	49.66 %
Chimney	0.11	22.56 %
Total	2.50	17.64 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.12	9.72 %
TDI1	0.06	11.17 %
SVG1	0.04	12.00 %
TPT1	0.03	6.48 %
TMM1	0.03	6.26 %
KKD2	0.03	12.86 %
PNV1	0.03	13.12 %
ATG1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
MDU2		0.00 %
MDU3		0.00 %
MDU4		0.00 %
MLR1		0.00 %
MNM1		0.00 %
NKI1		0.00 %
PKM1		0.00 %
PVI1		0.00 %
Total	2.50	17.64 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.60	15.68 %
Gas-Stov	0.47	22.31 %
Cook-Pre	0.38	43.96 %
Grinder	0.30	25.97 %
Small-Ap	0.17	27.53 %
Chimney	0.11	8.66 %
Fan	0.07	5.17 %
In-Stove	0.05	13.98 %
Total	2.13	18.63 %

Branch *	MTD Sales L	Brand Share %
HSR2	0.08	12.75 %
TRM1	0.07	13.97 %
SLM1	0.04	5.57 %
SLM3	0.04	10.15 %
ERD2	0.02	6.16 %
RSP1	0.02	4.14 %
SGI1	0.01	0.66 %
MTR1	0.01	1.46 %
HSR1		0.02 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
NKL2		0.00 %
SLM2		0.00 %
VKL1		0.00 %
Total	2.13	18.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	0.46	23.00 %
Cook-Pre	0.43	68.14 %
Gas-Stov	0.37	18.88 %
Grinder	0.31	24.00 %
In-Stove	0.08	24.81 %
Fan	0.05	6.99 %
Small-Ap	0.04	27.98 %
Total	1.74	23.90 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.05	11.09 %
CBE1	0.04	7.76 %
CBE3		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
TPR1		0.00 %
Total	1.74	23.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Grinder	0.38	12.37 %
Cook-Pre	0.30	44.65 %
Gas-Stov	0.29	18.98 %
Mixie	0.26	7.73 %
In-Stove	0.17	28.98 %
Fan	0.10	4.07 %
Small-Ap	0.08	25.67 %
Total	1.58	13.01 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.15	14.05 %
MVM1	0.13	13.68 %
TRY1	0.10	7.77 %
TNJ1	0.05	6.30 %
KIK1	0.04	11.11 %
TVR2	0.04	7.65 %
PTK1	0.02	4.37 %
NMM1	0.02	6.33 %
TTP1	0.02	13.37 %
TYR1	0.01	0.72 %
APM1		0.00 %
AYR1		0.00 %
PBR2		0.00 %
TRY3		0.00 %
TVR1		0.00 %
Total	1.58	13.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Chimney	0.33	62.10 %
Gas-Stov	0.32	14.76 %
Mixie	0.30	11.09 %
Cook-Pre	0.18	10.96 %
Fan	0.17	6.43 %
Grinder	0.11	5.29 %
Small-Ap	0.05	2.24 %
In-Stove	0.04	11.83 %
Total	1.49	10.56 %

Branch *	MTD Sales L	Brand Share %
CH19	0.08	12.21 %
CH08	0.06	5.97 %
AVD1	0.05	13.58 %
CH16	0.04	3.57 %
MRM1	0.03	12.31 %
CH39	0.03	8.94 %
CH28	0.02	4.69 %
CH11	0.02	9.11 %
CH38	0.02	7.63 %
CH05	0.02	3.52 %
CH45	0.01	1.75 %
CH22	0.01	1.50 %
GUD1		0.04 %
GUD2		0.09 %
CGL1		0.00 %
CH14		0.00 %
CH30		0.00 %
CH40		0.00 %
CZWH		0.00 %
Total	1.49	10.56 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.37	11.06 %
Grinder	0.32	10.86 %
Cook-Pre	0.24	58.80 %
Fan	0.12	3.38 %
Chimney	0.11	15.84 %
Mixie	0.10	2.83 %
Small-Ap	0.08	24.67 %
In-Stove	0.06	14.92 %
Total	1.39	9.15 %

Branch *	MTD Sales L	Brand Share %
TVL1	0.11	13.44 %
NGR1	0.06	5.87 %
VNR2	0.06	4.05 %
VKM1	0.03	7.23 %
RND1	0.02	3.58 %
TKS1	0.02	4.03 %
VNR1	0.02	5.61 %
TKY1	0.01	6.18 %
TKS2	0.01	1.95 %
KYR1	0.01	6.92 %
SDI1	0.01	7.74 %
KGL1	0.01	1.77 %
TUT2	0.01	0.94 %
COL1	0.01	14.17 %
APK1		0.00 %
ASM1		0.00 %
KVT1		0.00 %
MMT1		0.00 %
RPM1		0.00 %
SNL1		0.00 %
TUT1		0.00 %
TVL2		0.00 %
VLY1		0.00 %
Total	1.39	9.15 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.28	14.09 %
Mixie	0.25	12.42 %
Grinder	0.15	15.42 %
Cook-Pre	0.14	52.82 %
Fan	0.13	7.04 %
In-Stove	0.08	37.29 %
Small-Ap	0.04	17.56 %
Total	1.07	13.96 %

Branch *	MTD Sales L	Brand Share %
CH03	0.11	13.01 %
CH18	0.08	12.96 %
CH15	0.03	3.24 %
CH27	0.02	13.00 %
CH24	0.02	7.02 %
PON1	0.02	12.08 %
CH33	0.02	4.77 %
CH21	0.01	4.09 %
CH06		0.00 %
CH12		0.00 %
CH17		0.00 %
CH23		0.00 %
CH32		0.00 %
CH41		0.00 %
CH43		0.00 %
CH46		0.00 %
GPD1		0.00 %
UKI1	-0.03	-702.86 %
Total	1.07	13.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.24	27.56 %
Mixie	0.24	15.00 %
Cook-Pre	0.14	60.52 %
Fan	0.08	6.59 %
Small-Ap	0.06	31.76 %
Grinder	0.05	14.86 %
In-Stove	0.02	14.66 %
Total	0.82	17.50 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.05	12.93 %
CGM1	0.01	10.81 %
UGI1	0.01	6.54 %
ABR1		0.00 %
ANI1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
WJD1		0.00 %
Total	0.82	17.50 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Cook-Pre	0.33	73.07 %
Mixie	0.16	11.75 %
Gas-Stov	0.07	5.55 %
Small-Ap	0.06	37.37 %
Grinder	0.05	5.71 %
Fan	0.02	1.87 %
In-Stove	0.02	11.01 %
Total	0.71	12.93 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.10	8.62 %
POY2	0.04	6.67 %
ULP1	0.02	5.29 %
TVM1	0.02	10.42 %
KKI2	0.01	4.64 %
KLM1	0.01	3.38 %
NVL2		0.00 %
STP1		0.00 %
TDM1		0.00 %
VPM2		0.00 %
Total	0.71	12.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Cook-Pre	0.02	100.00 %
Total	0.02	2.45 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.02	3.39 %
PAS1		0.00 %
Total	0.02	2.45 %