

MTD Sales
8.36 L

Brand Share %
26.48 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	2.73	30.84 %
Mixie	2.63	26.56 %
Grinder	0.94	16.69 %
Chimney	0.90	49.34 %
In-Stove	0.50	19.73 %
Cook-Pre	0.41	30.49 %
Small-Ap	0.24	16.81 %
Total	8.36	26.48 %

Sales Zone	MTD Sales L	Brand Share %
WEST-01	1.97	40.08 %
WEST-02	1.63	35.09 %
SOUTH-01	1.46	25.17 %
SOUTH-03	1.26	21.91 %
NORTH ARCOT	0.52	34.36 %
TRICHY-01	0.48	12.58 %
CHENNAI-01	0.42	20.24 %
CHENNAI-02	0.31	38.52 %
SOUTH ARCOT	0.29	15.41 %
KL-SOUTH	0.02	4.54 %
Total	8.36	26.48 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	0.70	47.09 %
Gas-Stov	0.68	49.17 %
Grinder	0.22	25.82 %
Chimney	0.16	33.57 %
In-Stove	0.12	33.34 %
Cook-Pre	0.06	48.41 %
Small-Ap	0.03	13.78 %
Total	1.97	40.08 %

Branch *	MTD Sales L	Brand Share %
MPM1	0.14	23.20 %
SUL1	0.07	20.52 %
CBE4	0.03	20.10 %
KGM1	0.01	10.57 %
CBE1		0.00 %
CBE3		0.00 %
CBE6		0.00 %
KGI1		0.00 %
KMD1		0.00 %
SNR1		0.00 %
UAM1		0.00 %
Total	1.97	40.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.53	34.81 %
Mixie	0.47	35.85 %
Chimney	0.41	78.23 %
Cook-Pre	0.10	44.08 %
Small-Ap	0.07	42.26 %
In-Stove	0.06	10.63 %
Total	1.63	35.09 %

Branch *	MTD Sales L	Brand Share %
MCR1	0.06	26.39 %
SGI1	0.04	24.01 %
DPR1	0.02	21.01 %
VPD1	0.02	13.84 %
ERD2	0.02	18.36 %
HSR1	0.02	8.03 %
SLM2	0.02	24.63 %
MTR1	0.02	12.66 %
NKL2	0.02	7.97 %
SLM3	0.01	4.54 %
EPI1	0.01	3.38 %
APN1		0.00 %
BMD1		0.00 %
ERD1		0.00 %
PDR1		0.00 %
SLM1		0.00 %
TCG1		0.00 %
Total	1.63	35.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	0.59	33.05 %
Gas-Stov	0.41	23.59 %
Grinder	0.32	20.16 %
Small-Ap	0.06	17.45 %
In-Stove	0.06	19.73 %
Cook-Pre	0.03	10.59 %
Total	1.46	25.17 %

Branch *	MTD Sales L	Brand Share %
TKS1	0.05	15.88 %
VNR2	0.04	19.01 %
RPM1	0.04	24.81 %
SVK1	0.03	-461.37 %
STU2	0.03	23.74 %
SKD1	0.02	8.27 %
TUT1	0.02	16.82 %
MAR1	0.02	12.39 %
ASM1	0.02	15.93 %
TVL1	0.01	2.85 %
TUT2	0.01	2.25 %
APK2		0.00 %
ARM1		0.00 %
ERL2		0.00 %
KGL1		0.00 %
KSM1		0.00 %
KVT1		0.00 %
KYR1		0.00 %
PDI1		0.00 %
SGT1		0.00 %
TKY1		0.00 %
VLY1		0.00 %
Total	1.46	25.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.36	17.32 %
Gas-Stov	0.28	22.61 %
Grinder	0.22	19.08 %
Chimney	0.16	48.42 %
In-Stove	0.15	25.88 %
Cook-Pre	0.06	38.30 %
Small-Ap	0.02	13.01 %
Total	1.26	21.91 %

Branch *	MTD Sales L	Brand Share %
DGL1	0.09	18.20 %
MDU1	0.07	19.72 %
MDU6	0.06	8.31 %
TPT1	0.05	22.93 %
DGL2	0.04	14.95 %
MDU2	0.02	8.51 %
ADP1		0.00 %
ATG1		0.00 %
DKI1		0.00 %
KRR1		0.00 %
KYK1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV2		0.00 %
SVG1		0.00 %
TDI1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
Total	1.26	21.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	52.56 %
Mixie	0.16	32.87 %
Cook-Pre	0.06	28.47 %
Grinder	0.04	22.16 %
In-Stove	0.02	20.82 %
Small-Ap	0.01	7.70 %
Total	0.52	34.36 %

Branch *	MTD Sales L	Brand Share %
SBR1	0.02	16.53 %
VEL2	0.02	10.37 %
ABR1		0.00 %
AKM1		0.00 %
ARC2		0.00 %
PTU1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
Total	0.52	34.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Chimney	0.16	47.72 %
Grinder	0.10	17.06 %
Mixie	0.08	6.42 %
Gas-Stov	0.06	6.02 %
In-Stove	0.05	12.24 %
Small-Ap	0.02	15.63 %
Cook-Pre	0.01	8.62 %
Total	0.48	12.58 %

Branch *	MTD Sales L	Brand Share %
KIK1	0.07	17.14 %
MVM1	0.05	9.77 %
KUM1	0.04	12.17 %
PTK1	0.03	16.08 %
JKM1	0.03	15.83 %
NCK1	0.02	24.38 %
TRY1	0.01	9.32 %
NMM1	0.01	2.90 %
APM1		0.00 %
AYR1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
TRY3		0.00 %
TRY4		0.00 %
TVR1		0.00 %
TVR2		0.00 %
TYR1		0.00 %
Total	0.48	12.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.28	41.60 %
Mixie	0.09	22.05 %
Cook-Pre	0.03	83.28 %
Small-Ap	0.02	34.78 %
Total	0.42	20.24 %

Branch *	MTD Sales L	Brand Share %
CH07	0.07	24.30 %
AVD1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH16		0.00 %
CH29		0.00 %
CH30		0.00 %
CH35		0.00 %
CH45		0.00 %
CH48		0.00 %
GUD1		0.00 %
GUD2		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	0.42	20.24 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.17	40.82 %
Mixie	0.06	23.00 %
In-Stove	0.06	51.30 %
Cook-Pre	0.03	100.00 %
Small-Ap	-0.01	-24.86 %
Total	0.31	38.52 %

Branch *	MTD Sales L	Brand Share %
CH03		0.00 %
CH09		0.00 %
CH15		0.00 %
CH17		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH18	-0.01	15.41 %
Total	0.31	38.52 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.11	15.47 %
Gas-Stov	0.09	26.47 %
Grinder	0.04	14.16 %
Cook-Pre	0.03	21.79 %
Small-Ap	0.01	5.56 %
Total	0.29	15.41 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.05	14.58 %
VPM2	0.04	24.85 %
KKI2	0.01	15.19 %
KLM1		0.00 %
NVL2		0.00 %
POY1		0.00 %
POY2		0.00 %
PRT1		0.00 %
SJI2		0.00 %
STP1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM1		0.00 %
Total	0.29	15.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Small-Ap	0.02	55.72 %
Total	0.02	4.54 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.01	13.24 %
TVP1	0.01	3.17 %
PAS1		0.00 %
Total	0.02	4.54 %