

MTD Sales
9.47 L

Brand Share %
18.79 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.87	20.62 %
Gas-Stov	2.56	22.28 %
Grinder	1.41	16.91 %
Cook-Pre	1.04	43.01 %
Chimney	0.55	26.38 %
Small-Ap	0.53	22.07 %
In-Stove	0.47	20.79 %
Fan	0.03	0.39 %
Total	9.47	18.79 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	1.74	31.17 %
SOUTH-03	1.41	20.40 %
WEST-01	1.34	21.19 %
SOUTH-01	1.12	13.29 %
NORTH ARCOT	0.93	39.13 %
TRICHY-01	0.87	17.34 %
CHENNAI-01	0.69	9.12 %
SOUTH ARCOT	0.68	22.06 %
CHENNAI-02	0.63	13.36 %
KL-SOUTH	0.06	14.37 %
Total	9.47	18.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.53	33.50 %
Mixie	0.51	24.13 %
Cook-Pre	0.28	66.39 %
Grinder	0.16	32.26 %
Small-Ap	0.15	42.65 %
In-Stove	0.11	35.17 %
Total	1.74	31.17 %

Branch *	MTD Sales L	Brand Share %
MTR1	0.05	14.45 %
KRI1	0.02	16.22 %
HSR2	0.01	5.81 %
NKL2	0.01	5.03 %
APN1		0.00 %
ATU1		0.00 %
EPI1		0.00 %
HSR1		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM3		0.00 %
Total	1.74	31.17 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.50	37.38 %
Grinder	0.36	26.23 %
Gas-Stov	0.32	18.97 %
Cook-Pre	0.11	39.27 %
Chimney	0.07	43.67 %
In-Stove	0.03	9.31 %
Small-Ap	0.03	9.99 %
Total	1.41	20.40 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.17	17.20 %
MDU2	0.07	14.80 %
MDU5	0.06	10.28 %
CMR1	0.02	17.75 %
KKD3	0.01	2.89 %
ATG1		0.00 %
BNR1		0.00 %
CBM1		0.00 %
DKI1		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	1.41	20.40 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.58	36.43 %
Mixie	0.39	24.98 %
Chimney	0.09	10.38 %
Cook-Pre	0.08	23.93 %
Grinder	0.08	10.35 %
Small-Ap	0.07	28.74 %
In-Stove	0.05	14.02 %
Total	1.34	21.19 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.04	9.27 %
UAM1	0.04	15.33 %
SNR1	0.03	7.40 %
CBE6	0.01	8.79 %
CBE5	0.01	8.92 %
TPR1	0.01	3.42 %
AVI1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CNR1		0.00 %
KGI1		0.00 %
KGM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
TPR3		0.00 %
UMP1		0.00 %
Total	1.34	21.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Grinder	0.43	24.31 %
Mixie	0.31	12.88 %
Cook-Pre	0.13	46.56 %
Gas-Stov	0.12	7.41 %
Small-Ap	0.08	22.29 %
In-Stove	0.06	13.44 %
Total	1.12	13.29 %

Branch *	MTD Sales L	Brand Share %
RPM1	0.06	17.28 %
NGR1	0.05	14.15 %
TUT1	0.05	13.40 %
VNR2	0.04	7.56 %
TVL1	0.04	9.55 %
SNL1	0.04	17.39 %
ASM1	0.02	15.70 %
VKM1	0.01	14.77 %
ARM1	0.01	4.35 %
APK1		0.00 %
APK2		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
SGT1		0.00 %
STU2		0.00 %
TCN1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	1.12	13.29 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.43	64.67 %
Mixie	0.25	33.89 %
Cook-Pre	0.18	73.86 %
Grinder	0.04	100.00 %
Small-Ap	0.02	23.87 %
Total	0.93	39.13 %

Branch *	MTD Sales L	Brand Share %
ANI1		0.00 %
ARC2		0.00 %
CGM1		0.00 %
GDM1		0.00 %
PTU1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WHVL		0.00 %
WJD1		0.00 %
Total	0.93	39.13 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.37	27.30 %
Chimney	0.16	45.94 %
Gas-Stov	0.12	12.14 %
Grinder	0.08	9.46 %
Cook-Pre	0.07	31.95 %
In-Stove	0.05	13.64 %
Small-Ap	0.03	16.78 %
Total	0.87	17.34 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.08	14.21 %
PBR2	0.07	15.83 %
JKM1	0.02	10.65 %
TTP1	0.01	7.20 %
TRY4	0.01	5.02 %
KIK1		0.00 %
MDI1		0.00 %
MSI1		0.00 %
NGT1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PTK1		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TVR1		0.00 %
TYR1		0.00 %
Total	0.87	17.34 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Chimney	0.23	40.76 %
Mixie	0.14	7.72 %
Grinder	0.09	5.75 %
Cook-Pre	0.09	23.81 %
Gas-Stov	0.06	3.46 %
In-Stove	0.06	28.30 %
Small-Ap	0.01	4.26 %
Total	0.69	9.12 %

Branch *	MTD Sales L	Brand Share %
CH08	0.06	8.50 %
CH19	0.05	9.47 %
CH16	0.04	9.52 %
CH39	0.04	8.63 %
CH05	0.03	4.77 %
CH22	0.02	8.47 %
GUD2	0.02	8.90 %
CH48	0.02	4.65 %
MRM1	0.01	4.67 %
GUD1	0.01	2.63 %
AVD1		0.00 %
CH07		0.00 %
CH11		0.00 %
CH14		0.00 %
CH26		0.00 %
CH28		0.00 %
CH29		0.00 %
CH35		0.00 %
CH37		0.00 %
SKL1		0.00 %
TKM1		0.00 %
Total	0.69	9.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.18	31.49 %
Grinder	0.17	40.73 %
Mixie	0.14	12.89 %
Cook-Pre	0.06	47.19 %
In-Stove	0.06	42.14 %
Small-Ap	0.05	21.06 %
Fan	0.03	5.48 %
Total	0.68	22.06 %

Branch *	MTD Sales L	Brand Share %
POY2	0.03	18.15 %
KKI2	0.01	12.42 %
TRK1	0.01	3.45 %
KML1		0.00 %
NVL2		0.00 %
POY1		0.00 %
TVM2		0.00 %
VPM1		0.00 %
Total	0.68	22.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.23	16.71 %
Gas-Stov	0.22	22.69 %
Small-Ap	0.09	24.73 %
In-Stove	0.08	34.47 %
Cook-Pre	0.02	19.24 %
Total	0.63	13.36 %

Branch *	MTD Sales L	Brand Share %
CH43	0.03	6.62 %
CH15	0.03	7.17 %
CH24	0.01	2.02 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH17		0.00 %
CH21		0.00 %
CH23		0.00 %
CH27		0.00 %
CH32		0.00 %
CH33		0.00 %
CH46		0.00 %
GPD1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.63	13.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	0.04	18.70 %
Cook-Pre	0.01	100.00 %
Small-Ap	0.01	26.19 %
Total	0.06	14.37 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.06	18.61 %
KLR1		0.00 %
PAS1		0.00 %
Total	0.06	14.37 %