

MTD Sales
7.34 L

Brand Share %
17.25 %

Information:

MTD : 01-10-2026 To 01-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.25 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.60	20.94 %
Gas-Stov	1.86	24.41 %
Grinder	1.04	19.49 %
Cook-Pre	0.67	64.53 %
In-Stove	0.51	19.34 %
Small-Ap	0.29	19.59 %
Chimney	0.23	6.90 %
Fan	0.13	1.54 %
Total	7.34	17.25 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	1.01	17.31 %
WEST-02	0.98	30.85 %
SOUTH-01	0.89	11.15 %
SOUTH ARCOT	0.85	27.57 %
SOUTH-03	0.75	13.46 %
NORTH ARCOT	0.68	19.71 %
CHENNAI-01	0.64	12.97 %
CHENNAI-02	0.63	16.77 %
WEST-01	0.55	18.79 %
WEST-03	0.36	19.72 %
Total	7.34	17.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	0.36	19.91 %
Gas-Stov	0.26	30.30 %
Grinder	0.21	25.86 %
In-Stove	0.12	28.85 %
Cook-Pre	0.04	75.25 %
Small-Ap	0.01	5.20 %
Total	1.01	17.31 %

Branch *	MTD Sales L	Brand Share %
TNJ2	0.08	13.72 %
TRY1	0.04	14.67 %
TYR1	0.04	9.18 %
TRY3	0.03	13.73 %
TVR1	0.02	12.72 %
APM1		0.00 %
KUM2		0.00 %
MDI1		0.00 %
MVM1		0.00 %
NCK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PDK1		0.00 %
PDK2		0.00 %
TRY2		0.00 %
TRY4		0.00 %
TTP1		0.00 %
Total	1.01	17.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.32	34.83 %
Gas-Stov	0.32	51.89 %
Cook-Pre	0.12	76.64 %
Grinder	0.11	27.90 %
In-Stove	0.08	57.32 %
Fan	0.03	5.71 %
Small-Ap	0.01	25.18 %
Total	0.98	30.85 %

Branch *	MTD Sales L	Brand Share %
HSR1	0.04	9.37 %
SLM3	0.04	8.38 %
KRI1	0.03	8.73 %
APN1		0.00 %
BMD1		0.00 %
HRR1		0.00 %
KAM1		0.00 %
KVP1		0.00 %
MTR1		0.00 %
PNG1		0.00 %
VPD1		0.00 %
Total	0.98	30.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	0.38	18.89 %
Gas-Stov	0.19	12.99 %
Grinder	0.13	14.46 %
Cook-Pre	0.13	75.39 %
In-Stove	0.05	11.24 %
Small-Ap	0.01	6.07 %
Total	0.89	11.15 %

Branch *	MTD Sales L	Brand Share %
KVT1	0.10	12.44 %
VNR2	0.05	16.64 %
KGL1	0.03	8.38 %
TUT1	0.03	3.05 %
TVL1	0.02	6.50 %
SNL1	0.02	16.35 %
TCN1	0.02	5.28 %
TUT2	0.02	6.78 %
RND1	0.02	3.71 %
APK1		0.00 %
APK2		0.00 %
ASM1		0.00 %
COL1		0.00 %
ERL2		0.00 %
KYR1		0.00 %
PDI1		0.00 %
RND2		0.00 %
RPM1		0.00 %
SDI1		0.00 %
SKD1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS1		0.00 %
TYI1		0.00 %
VKM1		0.00 %
TKS2	-0.03	-11.57 %
Total	0.89	11.15 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.25	33.58 %
Gas-Stov	0.22	33.13 %
Chimney	0.16	44.90 %
Grinder	0.13	26.22 %
In-Stove	0.05	31.76 %
Cook-Pre	0.03	71.03 %
Small-Ap	0.01	38.25 %
Total	0.85	27.57 %

Branch *	MTD Sales L	Brand Share %
KLM1		0.00 %
POY2		0.00 %
TRK1		0.00 %
TVM1		0.00 %
TVM2		0.00 %
ULP1		0.00 %
VCM1		0.00 %
VPM2		0.00 %
Total	0.85	27.57 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	0.34	19.74 %
Cook-Pre	0.16	73.96 %
Gas-Stov	0.13	19.45 %
Grinder	0.07	7.68 %
Fan	0.03	2.32 %
In-Stove	0.03	6.86 %
Total	0.75	13.46 %

Branch *	MTD Sales L	Brand Share %
TPT1	0.05	13.77 %
MDU1	0.04	6.02 %
KKD3	0.03	8.42 %
NTM1	0.02	14.99 %
SGP1	0.02	14.66 %
MDU6	0.02	9.74 %
NKI1	0.02	16.33 %
ATG1		0.00 %
BNR1		0.00 %
BTU1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
DGL2		0.00 %
DKI1		0.00 %
KYK1		0.00 %
MDU2		0.00 %
MLR1		0.00 %
MNM1		0.00 %
MPA1		0.00 %
ODM1		0.00 %
PNI1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
USL1		0.00 %
Total	0.75	13.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.25	35.29 %
Mixie	0.18	13.83 %
Grinder	0.08	24.44 %
Chimney	0.08	30.77 %
Small-Ap	0.04	29.55 %
In-Stove	0.03	11.38 %
Cook-Pre	0.02	33.96 %
Total	0.68	19.71 %

Branch *	MTD Sales L	Brand Share %
VEL3	0.14	16.45 %
VEL4	0.04	14.10 %
CPT1	0.02	4.76 %
VEL2	0.02	10.75 %
CGM1		0.00 %
PLR1		0.00 %
SLG1		0.00 %
TRR1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.68	19.71 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Grinder	0.23	29.35 %
Mixie	0.12	11.50 %
Gas-Stov	0.08	6.99 %
Cook-Pre	0.08	54.56 %
Small-Ap	0.07	28.91 %
Fan	0.04	4.23 %
In-Stove	0.02	7.26 %
Total	0.64	12.97 %

Branch *	MTD Sales L	Brand Share %
AVD1	0.06	15.22 %
CH49	0.04	14.02 %
CH16	0.02	13.27 %
MRM1	0.02	12.80 %
GUD2	0.02	10.29 %
CH07	0.02	4.33 %
CH05		0.00 %
CH14		0.00 %
CH19		0.00 %
CH22		0.00 %
CH25		0.00 %
CH39		0.00 %
CH42		0.00 %
CH45		0.00 %
CH47		0.00 %
CH48		0.00 %
GUD1		0.00 %
KNR1		0.00 %
TKM1		0.00 %
Total	0.64	12.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	0.21	15.28 %
Gas-Stov	0.20	31.60 %
Cook-Pre	0.09	61.86 %
In-Stove	0.08	32.96 %
Grinder	0.04	12.21 %
Small-Ap	0.01	6.79 %
Total	0.63	16.77 %

Branch *	MTD Sales L	Brand Share %
CH24	0.02	12.87 %
CH01	0.02	7.88 %
CH03		0.00 %
CH06		0.00 %
CH17		0.00 %
CH20		0.00 %
CH21		0.00 %
CH32		0.00 %
CH33		0.00 %
CH35		0.00 %
CH36		0.00 %
CH37		0.00 %
CH41		0.00 %
CH43		0.00 %
CH44		0.00 %
CH46		0.00 %
Total	0.63	16.77 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	0.24	33.14 %
Gas-Stov	0.16	22.98 %
Small-Ap	0.08	53.93 %
Grinder	0.04	13.81 %
Fan	0.03	3.40 %
Total	0.55	18.79 %

Branch *	MTD Sales L	Brand Share %
UAM1	0.04	11.90 %
SNR1	0.03	10.29 %
ANR1		0.00 %
CBE1		0.00 %
CBE2		0.00 %
CBE3		0.00 %
CBE6		0.00 %
GDR1		0.00 %
PDM1		0.00 %
PLI1		0.00 %
SUL1		0.00 %
Total	0.55	18.79 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	0.21	24.87 %
In-Stove	0.05	47.92 %
Gas-Stov	0.05	31.01 %
Small-Ap	0.05	100.00 %
Total	0.36	19.72 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.04	9.68 %
ERD1	0.01	4.34 %
AVI1		0.00 %
GBM1		0.00 %
RSP1		0.00 %
SGG1		0.00 %
TCG1		0.00 %
TPR1		0.00 %
Total	0.36	19.72 %