

MTD Sales
7.73 L

Brand Share %
14.12 %

Information:
MTD : 01-10-2025 To 01-10-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **14.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	2.47	18.81 %
Mixie	2.10	13.01 %
Grinder	1.22	13.47 %
Cook-Pre	0.76	35.25 %
In-Stove	0.64	21.84 %
Small-Ap	0.46	30.38 %
Fan	0.09	1.14 %
Total	7.73	14.12 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	1.12	10.67 %
WEST-02	1.08	19.49 %
WEST-01	0.92	18.59 %
SOUTH-01	0.91	10.21 %
TRICHY-01	0.90	15.63 %
CHENNAI-02	0.87	17.97 %
SOUTH-03	0.72	11.26 %
NORTH ARCOT	0.66	15.69 %
SOUTH ARCOT	0.49	14.54 %
KL-SOUTH	0.08	18.88 %
Total	7.73	14.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	0.33	9.48 %
Gas-Stov	0.31	11.74 %
Grinder	0.25	21.51 %
In-Stove	0.09	11.38 %
Cook-Pre	0.08	24.74 %
Small-Ap	0.06	16.39 %
Total	1.12	10.67 %

Branch *	MTD Sales L	Brand Share %
CH16	0.11	13.23 %
CH07	0.07	11.70 %
GUD1	0.05	11.12 %
CH19	0.03	7.87 %
CH38	0.01	5.88 %
AVD1		0.00 %
CGL1		0.00 %
CH05		0.00 %
CH08		0.00 %
CH14		0.00 %
CH22		0.00 %
CH29		0.00 %
CH37		0.00 %
CH48		0.00 %
GUD2		0.00 %
TKM1		0.00 %
Total	1.12	10.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	0.54	37.75 %
Grinder	0.17	18.27 %
Gas-Stov	0.16	11.66 %
Cook-Pre	0.08	30.49 %
In-Stove	0.07	32.81 %
Small-Ap	0.06	53.29 %
Total	1.08	19.49 %

Branch *	MTD Sales L	Brand Share %
DPR1	0.01	12.72 %
ERD2	0.01	1.07 %
PLC1	0.01	2.81 %
HRR1	0.01	5.15 %
EPI1		0.00 %
ERD1		0.00 %
HSR1		0.00 %
KMM1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
SGG1		0.00 %
SLM3		0.00 %
TRM1		0.00 %
VKL1		0.00 %
VPD1		0.00 %
Total	1.08	19.49 %

WEST-01

Property	MTD Sales L	Brand Share %
Grinder	0.24	26.89 %
Gas-Stov	0.23	22.55 %
Mixie	0.18	15.07 %
In-Stove	0.10	34.04 %
Cook-Pre	0.09	34.22 %
Small-Ap	0.07	51.34 %
Total	0.92	18.59 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.04	6.68 %
AVI1	0.03	8.10 %
DPM2	0.01	10.46 %
TPR3	0.01	7.29 %
ANR1		0.00 %
CBE3		0.00 %
CBE4		0.00 %
KGM1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SUL1		0.00 %
TPR1		0.00 %
TPR4		0.00 %
UMP1		0.00 %
WZSD		0.00 %
Total	0.92	18.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.42	17.53 %
Cook-Pre	0.14	28.85 %
Grinder	0.09	6.81 %
Small-Ap	0.08	31.53 %
In-Stove	0.08	16.54 %
Mixie	0.07	3.20 %
Fan	0.03	1.95 %
Total	0.91	10.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	0.07	7.68 %
NGR1	0.06	9.49 %
TVL1	0.05	7.58 %
KVT1	0.04	9.43 %
TKS1	0.03	8.28 %
VNR2	0.02	6.45 %
TY11	0.02	5.69 %
RPM1	0.01	3.01 %
SKD1	0.01	7.20 %
STU2	0.01	8.32 %
APK1		0.00 %
ERL2		0.00 %
KSM1		0.00 %
KYR1		0.00 %
S2SD		0.00 %
SGT1		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TKY1		0.00 %
TUT2		0.00 %
TVL2		0.00 %
UDN1		0.00 %
VLY1		0.00 %
VNR1		0.00 %
Total	0.91	10.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.31	18.29 %
Mixie	0.26	16.93 %
Grinder	0.14	11.82 %
Cook-Pre	0.08	53.90 %
In-Stove	0.08	38.63 %
Small-Ap	0.02	16.29 %
Total	0.90	15.63 %

Branch *	MTD Sales L	Brand Share %
PDK1	0.02	13.39 %
TNJ1	0.02	4.06 %
PTK1	0.01	3.81 %
APM1		0.00 %
KIK1		0.00 %
NGT1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR2		0.00 %
TRY1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TTP1		0.00 %
TYR1		0.00 %
TZSD		0.00 %
Total	0.90	15.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.34	33.05 %
Mixie	0.31	17.67 %
In-Stove	0.09	39.36 %
Grinder	0.09	9.28 %
Small-Ap	0.04	17.16 %
Total	0.87	17.97 %

Branch *	MTD Sales L	Brand Share %
CH18	0.03	9.56 %
CH06		0.00 %
CH15		0.00 %
CH20		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH41		0.00 %
CH43		0.00 %
GPD1		0.00 %
UKI1		0.00 %
Total	0.87	17.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.25	22.42 %
Cook-Pre	0.17	49.59 %
Mixie	0.11	6.45 %
Grinder	0.10	6.43 %
Small-Ap	0.07	50.67 %
In-Stove	0.02	7.99 %
Total	0.72	11.26 %

Branch *	MTD Sales L	Brand Share %
MDU5	0.08	14.08 %
DGL1	0.04	10.36 %
BNR1	0.02	5.77 %
SGP1	0.01	7.69 %
TEN2	0.01	4.13 %
MPA1	0.01	3.31 %
KRR1	0.01	4.47 %
ATG1		0.00 %
CBM1		0.00 %
CMR1		0.00 %
KKD3		0.00 %
KPT1		0.00 %
MDU2		0.00 %
MDU6		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNV1		0.00 %
PVI1		0.00 %
SVG1		0.00 %
SZSD		0.00 %
TEN1		0.00 %
TMM1		0.00 %
TPT1		0.00 %
USL1		0.00 %
Total	0.72	11.26 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	24.15 %
Mixie	0.14	8.24 %
Grinder	0.09	32.06 %
In-Stove	0.08	29.76 %
Cook-Pre	0.06	41.35 %
Fan	0.03	6.02 %
Small-Ap	0.02	59.91 %
Total	0.66	15.69 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.03	7.01 %
TRL1	0.03	7.17 %
VEL1	0.02	12.68 %
SBR1	0.02	10.41 %
CGM1	0.01	13.92 %
AKM1		0.00 %
ARC2		0.00 %
BGR1		0.00 %
CYR1		0.00 %
KPM1		0.00 %
PLR1		0.00 %
TRT1		0.00 %
VNB1		0.00 %
WJP1		0.00 %
Total	0.66	15.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.17	26.00 %
Mixie	0.11	12.16 %
Cook-Pre	0.06	32.16 %
Grinder	0.05	6.48 %
Small-Ap	0.04	29.37 %
Fan	0.03	5.40 %
In-Stove	0.03	16.71 %
Total	0.49	14.54 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.05	7.43 %
TVM1	0.02	12.54 %
STP1	0.01	12.21 %
POY1	0.01	2.10 %
KLM1	0.01	3.65 %
CDM1		0.00 %
KML1		0.00 %
MKM1		0.00 %
VCM1		0.00 %
Total	0.49	14.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.04	18.76 %
Mixie	0.04	51.23 %
Total	0.08	18.88 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.02	14.02 %
PAS1		0.00 %
Total	0.08	18.88 %