

MTD Sales
6.23 L

Brand Share %
13.46 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	1.95	17.41 %
Mixie	1.20	8.66 %
Cook-Pre	0.83	43.67 %
Grinder	0.79	9.83 %
Small-Ap	0.60	36.02 %
Fan	0.45	5.78 %
In-Stove	0.41	22.01 %
Total	6.23	13.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	1.09	11.82 %
SOUTH-03	0.86	10.17 %
WEST-01	0.85	15.28 %
WEST-02	0.79	19.55 %
TRICHY-01	0.73	11.99 %
SOUTH ARCOT	0.48	21.36 %
CHENNAI-02	0.41	18.80 %
NORTH ARCOT	0.38	15.11 %
CHENNAI-01	0.35	8.03 %
KL-SOUTH	0.29	18.48 %
Total	6.23	13.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.39	15.31 %
Mixie	0.20	7.32 %
Small-Ap	0.15	54.83 %
Fan	0.12	7.91 %
Grinder	0.09	6.23 %
In-Stove	0.08	18.97 %
Cook-Pre	0.06	23.46 %
Total	1.09	11.82 %

Branch *	MTD Sales L	Brand Share %
TKS1	0.07	11.05 %
NGR1	0.06	8.96 %
KVT1	0.05	5.23 %
TUT1	0.03	4.37 %
VKM1	0.03	9.19 %
SDI1	0.02	10.39 %
KYR1	0.01	6.49 %
RPM1	0.01	1.98 %
VNR1	0.01	8.98 %
APK2		0.00 %
COL1		0.00 %
KGL1		0.00 %
MMT1		0.00 %
PDI1		0.00 %
PKD1		0.00 %
SGT1		0.00 %
SKD1		0.00 %
STU2		0.00 %
SVK1		0.00 %
TKS2		0.00 %
TUT2		0.00 %
TVL2		0.00 %
VLY1		0.00 %
Total	1.09	11.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.24	10.83 %
Cook-Pre	0.20	47.82 %
Grinder	0.15	9.96 %
Mixie	0.12	6.25 %
Fan	0.09	5.19 %
Small-Ap	0.03	12.44 %
In-Stove	0.02	5.97 %
Total	0.86	10.17 %

Branch *	MTD Sales L	Brand Share %
KYK1	0.05	11.08 %
MDU5	0.03	7.18 %
MPA1	0.02	13.19 %
TMM1	0.02	2.93 %
DKI1	0.01	9.91 %
MDU2	0.01	4.27 %
ATG1		0.00 %
CBM1		0.00 %
DGL1		0.00 %
KKD2		0.00 %
KRR1		0.00 %
MDU3		0.00 %
MDU6		0.00 %
MLR1		0.00 %
NKI1		0.00 %
NTM1		0.00 %
PKM1		0.00 %
PNI1		0.00 %
TDI1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
USL1		0.00 %
Total	0.86	10.17 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.33	23.24 %
Grinder	0.15	12.04 %
Mixie	0.15	7.69 %
In-Stove	0.11	45.45 %
Cook-Pre	0.08	27.71 %
Small-Ap	0.04	37.03 %
Total	0.85	15.28 %

Branch *	MTD Sales L	Brand Share %
KMD1	0.04	6.17 %
CBE6	0.04	8.98 %
CBE4	0.02	6.17 %
KG11	0.01	6.09 %
TPR1	0.01	5.61 %
ANR1		0.00 %
CBE1		0.00 %
CBE3		0.00 %
CBE5		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GDR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
TPR2		0.00 %
TPR4		0.00 %
UMP1		0.00 %
Total	0.85	15.28 %

WEST-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.36	48.07 %
Mixie	0.19	11.36 %
Cook-Pre	0.09	50.19 %
Small-Ap	0.08	56.39 %
In-Stove	0.06	23.41 %
Total	0.79	19.55 %

Branch *	MTD Sales L	Brand Share %
KVP1	0.01	3.13 %
SGI1	0.01	2.19 %
BMD1		0.00 %
CMI1		0.00 %
DPR2		0.00 %
ERD2		0.00 %
HRR1		0.00 %
HSR1		0.00 %
KRI1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
PDR1		0.00 %
RSP1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VKL1		0.00 %
Total	0.79	19.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.16	55.80 %
Gas-Stov	0.15	11.99 %
Grinder	0.14	10.41 %
Small-Ap	0.11	27.11 %
In-Stove	0.09	33.79 %
Mixie	0.08	5.47 %
Total	0.73	11.99 %

Branch *	MTD Sales L	Brand Share %
MVM1	0.06	12.82 %
NGT1	0.03	6.17 %
TRY1	0.02	1.94 %
TTP1	0.02	10.73 %
MDI1	0.02	6.81 %
JKM1	0.02	9.95 %
AYR1		0.00 %
KIK1		0.00 %
NMM1		0.00 %
ORU1		0.00 %
PBR1		0.00 %
PBR2		0.00 %
PTK1		0.00 %
TRY2		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	0.73	11.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	0.21	31.58 %
Cook-Pre	0.11	69.59 %
Grinder	0.10	16.08 %
Small-Ap	0.03	65.85 %
Fan	0.03	7.66 %
Total	0.48	21.36 %

Branch *	MTD Sales L	Brand Share %
PRT1	0.04	9.10 %
KLM1		0.00 %
POY1		0.00 %
STP1		0.00 %
TDM1		0.00 %
TRK1		0.00 %
ULP1		0.00 %
Total	0.48	21.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Fan	0.18	40.72 %
Gas-Stov	0.14	42.18 %
Mixie	0.06	6.31 %
Small-Ap	0.03	34.24 %
Total	0.41	18.80 %

Branch *	MTD Sales L	Brand Share %
CH21	0.02	7.10 %
CH03		0.00 %
CH06		0.00 %
CH15		0.00 %
CH24		0.00 %
CH27		0.00 %
CH31		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
MJR1		0.00 %
PON1		0.00 %
UKI1		0.00 %
Total	0.41	18.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Cook-Pre	0.12	53.99 %
Gas-Stov	0.09	13.05 %
Grinder	0.06	32.05 %
Small-Ap	0.04	55.26 %
Fan	0.03	8.50 %
In-Stove	0.03	31.11 %
Mixie	0.03	2.69 %
Total	0.38	15.11 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.04	8.85 %
ANI1		0.00 %
BGR1		0.00 %
CPT1		0.00 %
CYR1		0.00 %
GDM1		0.00 %
KPM1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRR1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
Total	0.38	15.11 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.13	10.77 %
Small-Ap	0.08	32.64 %
Mixie	0.08	8.00 %
Grinder	0.04	6.28 %
Cook-Pre	0.01	53.79 %
Total	0.35	8.03 %

Branch *	MTD Sales L	Brand Share %
CH45	0.01	10.10 %
AVD1		0.00 %
CH05		0.00 %
CH07		0.00 %
CH08		0.00 %
CH11		0.00 %
CH14		0.00 %
CH16		0.00 %
CH19		0.00 %
CH22		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH40		0.00 %
CH42		0.00 %
KNR1		0.00 %
MRM1		0.00 %
SKL1		0.00 %
Total	0.35	8.03 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.11	29.53 %
Mixie	0.08	15.32 %
Grinder	0.06	24.21 %
In-Stove	0.03	33.76 %
Small-Ap	0.01	45.07 %
Total	0.29	18.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.10	13.13 %
PAS1	0.04	11.64 %
Total	0.29	18.48 %