

MTD Sales
5.73 L

Brand Share %
14.46 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	1.39	18.49 %
Cook-Pre	1.04	35.31 %
Grinder	0.93	15.03 %
Mixie	0.92	9.72 %
Fan	0.47	6.20 %
In-Stove	0.34	25.73 %
Chimney	0.33	15.23 %
Small-Ap	0.30	12.80 %
Total	5.73	14.46 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	0.98	17.49 %
WEST-02	0.78	20.10 %
CHENNAI-01	0.74	11.29 %
WEST-01	0.71	22.66 %
TRICHY-01	0.69	12.49 %
SOUTH-01	0.56	8.16 %
NORTH ARCOT	0.46	23.68 %
CHENNAI-02	0.42	12.35 %
SOUTH ARCOT	0.36	16.71 %
KL-SOUTH	0.02	3.64 %
Total	5.73	14.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	0.38	37.56 %
Grinder	0.20	15.05 %
Mixie	0.13	9.70 %
In-Stove	0.08	67.08 %
Fan	0.08	7.14 %
Cook-Pre	0.07	23.45 %
Small-Ap	0.02	32.17 %
Total	0.98	17.49 %

Branch *	MTD Sales L	Brand Share %
MDU1	0.10	11.98 %
MDU6	0.06	8.84 %
PNV1	0.01	4.71 %
ATG1		0.00 %
CMR1		0.00 %
DGL2		0.00 %
KPT1		0.00 %
KRR1		0.00 %
MDU2		0.00 %
MDU4		0.00 %
MLR1		0.00 %
NKI1		0.00 %
PNI1		0.00 %
PVI1		0.00 %
SGP1		0.00 %
TEN1		0.00 %
TEN2		0.00 %
TMM1		0.00 %
TPT1		0.00 %
Total	0.98	17.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Cook-Pre	0.21	69.83 %
Gas-Stov	0.20	33.47 %
Mixie	0.13	10.45 %
Grinder	0.09	20.98 %
Small-Ap	0.09	52.12 %
Fan	0.07	13.99 %
Total	0.78	20.10 %

Branch *	MTD Sales L	Brand Share %
SGI1	0.01	9.41 %
TRM1	0.01	4.46 %
ERD2	0.01	2.72 %
HSR1		0.09 %
CMI1		0.00 %
EDP1		0.00 %
EPI1		0.00 %
HRR1		0.00 %
MTR1		0.00 %
NKL2		0.00 %
RSP1		0.00 %
SGG1		0.00 %
SLM1		0.00 %
SLM2		0.00 %
SLM3		0.00 %
VKL1		0.00 %
Total	0.78	20.10 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Chimney	0.33	100.00 %
Gas-Stov	0.14	15.91 %
Mixie	0.12	15.75 %
Fan	0.07	5.94 %
Cook-Pre	0.06	5.13 %
In-Stove	0.02	12.91 %
Small-Ap	0.01	0.52 %
Total	0.74	11.29 %

Branch *	MTD Sales L	Brand Share %
CH08	0.02	4.73 %
GUD1		0.06 %
CGL1		0.00 %
CH05		0.00 %
CH14		0.00 %
CH16		0.00 %
CH22		0.00 %
CH26		0.00 %
CH28		0.00 %
CH30		0.00 %
CH35		0.00 %
CH37		0.00 %
CH38		0.00 %
CH39		0.00 %
CH45		0.00 %
CZWH		0.00 %
GUD2		0.00 %
MRM1		0.00 %
Total	0.74	11.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	0.18	21.80 %
Gas-Stov	0.18	18.80 %
Grinder	0.16	27.72 %
Cook-Pre	0.11	54.64 %
In-Stove	0.04	43.35 %
Fan	0.03	14.42 %
Small-Ap	0.01	10.81 %
Total	0.71	22.66 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.02	13.42 %
CBE1		0.00 %
CBE6		0.00 %
CNR1		0.00 %
DPM2		0.00 %
GBM1		0.00 %
GDR1		0.00 %
KGM1		0.00 %
KMD1		0.00 %
KMR1		0.00 %
PLI1		0.00 %
PPI1		0.00 %
SNR1		0.00 %
SYM2		0.00 %
TPR1		0.00 %
Total	0.71	22.66 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Cook-Pre	0.15	55.49 %
Grinder	0.14	11.42 %
In-Stove	0.13	43.78 %
Mixie	0.10	6.76 %
Fan	0.08	6.64 %
Gas-Stov	0.05	6.53 %
Small-Ap	0.04	22.16 %
Total	0.69	12.49 %

Branch *	MTD Sales L	Brand Share %
JKM1	0.03	11.65 %
PTK1	0.02	10.04 %
NMM1	0.02	9.84 %
MVM1	0.01	5.19 %
APM1		0.00 %
AYR1		0.00 %
KIK1		0.00 %
MDI1		0.00 %
NGT1		0.00 %
PBR2		0.00 %
TNJ1		0.00 %
TRY1		0.00 %
TRY3		0.00 %
TYR1		0.00 %
Total	0.69	12.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Grinder	0.18	16.70 %
Gas-Stov	0.12	8.18 %
Cook-Pre	0.08	66.96 %
Fan	0.07	4.33 %
Small-Ap	0.06	25.61 %
Mixie	0.04	2.38 %
In-Stove	0.02	11.33 %
Total	0.56	8.16 %

Branch *	MTD Sales L	Brand Share %
VKM1	0.03	10.94 %
TKS1	0.02	7.58 %
TKS2	0.01	3.43 %
KYR1	0.01	7.19 %
SDI1	0.01	11.57 %
VNR2	0.01	1.14 %
KGL1	0.01	6.13 %
TUT2	0.01	2.36 %
TKY1	0.01	7.70 %
APK1		0.00 %
ARM1		0.00 %
ASM1		0.00 %
ERL1		0.00 %
KVT1		0.00 %
MAR1		0.00 %
MMT1		0.00 %
NGR1		0.00 %
RND1		0.00 %
RPM1		0.00 %
SNL1		0.00 %
STU2		0.00 %
TUT1		0.00 %
TVL2		0.00 %
VL1		0.00 %
VNR1		0.00 %
Total	0.56	8.16 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	0.19	46.95 %
Mixie	0.07	12.68 %
Cook-Pre	0.07	53.75 %
Small-Ap	0.05	65.91 %
Grinder	0.05	34.89 %
Fan	0.02	4.19 %
Total	0.46	23.68 %

Branch *	MTD Sales L	Brand Share %
UGI1	0.01	8.08 %
AKM1	0.01	13.13 %
CGM1		0.22 %
ANI1		0.00 %
PTU1		0.00 %
SBR1		0.00 %
SLG1		0.00 %
TRL1		0.00 %
TRT1		0.00 %
VEL1		0.00 %
VSI1		0.00 %
WJD1		0.00 %
WJP1		0.00 %
Total	0.46	23.68 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	0.11	11.25 %
Grinder	0.10	29.60 %
Cook-Pre	0.09	57.92 %
Fan	0.05	7.62 %
Mixie	0.04	4.29 %
In-Stove	0.03	20.64 %
Small-Ap	0.01	9.59 %
Total	0.42	12.35 %

Branch *	MTD Sales L	Brand Share %
CH21	0.01	5.28 %
CH03		0.00 %
CH06		0.00 %
CH09		0.00 %
CH12		0.00 %
CH15		0.00 %
CH23		0.00 %
CH24		0.00 %
CH32		0.00 %
CH33		0.00 %
CH36		0.00 %
CH41		0.00 %
CH43		0.00 %
Total	0.42	12.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Cook-Pre	0.19	66.91 %
Mixie	0.12	16.60 %
Gas-Stov	0.02	5.42 %
Small-Ap	0.02	62.12 %
In-Stove	0.02	23.72 %
Total	0.36	16.71 %

Branch *	MTD Sales L	Brand Share %
CUD1	0.02	5.39 %
TRK1	0.01	10.60 %
KKI2	0.01	5.91 %
POY2	0.01	9.33 %
PRT1	0.01	13.06 %
KLM1		0.00 %
NVL2		0.00 %
ULP1		0.00 %
VPM1		0.00 %
VPM2		0.00 %
Total	0.36	16.71 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Cook-Pre	0.02	100.00 %
Total	0.02	3.64 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.02	5.24 %
PAS1		0.00 %
Total	0.02	3.64 %