

MTD Sales
247.81 L

Brand Share %
18.69 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **18.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	74.10	23.07 %
Mixie	71.12	18.75 %
Grinder	40.73	17.26 %
Cook-Pre	22.91	37.18 %
In-Stove	14.46	21.16 %
Chimney	12.55	23.25 %
Small-Ap	9.89	21.93 %
Fan	2.03	1.27 %
Flask	0.02	100.00 %
Total	247.81	18.69 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	41.02	28.63 %
SOUTH-01	37.23	15.76 %
WEST-01	31.75	21.41 %
SOUTH-03	30.53	15.76 %
TRICHY-01	23.28	15.79 %
CHENNAI-02	22.31	18.90 %
NORTH ARCOT	20.81	26.87 %
CHENNAI-01	20.65	12.56 %
SOUTH ARCOT	18.67	21.96 %
KL-SOUTH	1.56	12.97 %
Total	247.81	18.69 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	12.88	28.32 %
Gas-Stov	11.75	32.85 %
Cook-Pre	4.86	61.09 %
Grinder	4.60	25.33 %
Chimney	3.08	30.36 %
In-Stove	2.01	22.83 %
Small-Ap	1.69	45.84 %
Fan	0.16	1.18 %
Total	41.02	28.63 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.75	15.37 %
ERD2	1.13	14.28 %
SLM3	0.91	13.28 %
HSR1	0.85	15.04 %
VPD1	0.67	14.67 %
APN1	0.61	14.76 %
KRI1	0.59	14.25 %
NKL2	0.53	10.90 %
MTR1	0.45	8.85 %
EPI1	0.43	9.49 %
WHKP		0.00 %
Total	41.02	28.63 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	11.48	20.95 %
Mixie	10.48	16.17 %
Grinder	7.06	15.93 %
In-Stove	2.57	21.25 %
Cook-Pre	2.40	22.24 %
Chimney	1.62	21.04 %
Small-Ap	1.31	14.84 %
Fan	0.29	0.88 %
Flask	0.01	100.00 %
Total	37.23	15.76 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.13	15.59 %
TUT1	2.28	13.68 %
TVL1	2.06	13.55 %
NGR1	2.05	17.78 %
TKS1	1.72	18.13 %
VNR2	1.31	10.96 %
ERL2	0.79	15.82 %
SNL1	0.78	14.02 %
TUT2	0.76	9.49 %
APK1	0.75	14.72 %
PDI1	0.65	15.32 %
SKD1	0.64	15.32 %
SVK1	0.55	7.51 %
APK2	0.51	10.46 %
MMT1	0.41	9.16 %
VLY1	0.38	6.29 %
VNR1	0.36	9.78 %
KGL1	0.36	15.89 %
TKY1	0.34	12.09 %
TKS2	0.34	2.16 %
KYR1	0.19	4.61 %
SGT1	0.19	13.34 %
S2SD	0.08	7.65 %
Total	37.23	15.76 %

WEST-01

Property	MTD Sales L	Brand Share %
Gas-Stov	10.07	25.67 %
Mixie	8.83	21.74 %
Grinder	5.00	19.59 %
Cook-Pre	2.45	32.93 %
Chimney	2.13	22.40 %
In-Stove	1.79	23.06 %
Small-Ap	1.08	21.71 %
Fan	0.39	2.92 %
Total	31.75	21.41 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.91	18.61 %
KMR1	1.72	17.56 %
CBE6	0.99	16.98 %
TPR1	0.91	13.45 %
SUL1	0.81	14.88 %
CBE5	0.79	13.01 %
SNR1	0.72	9.84 %
PLI1	0.72	10.19 %
DPM2	0.70	14.29 %
CBE1	0.48	9.34 %
KMD1	0.40	11.34 %
ANR1	0.26	17.31 %
CNR1	0.21	12.07 %
Total	31.75	21.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	8.26	19.05 %
Mixie	7.08	13.61 %
Grinder	6.40	16.23 %
Cook-Pre	3.87	44.65 %
In-Stove	1.98	20.66 %
Small-Ap	1.36	27.67 %
Chimney	1.21	15.91 %
Fan	0.37	1.31 %
Flask	-0.01	100.00 %
Total	30.53	15.76 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.39	11.35 %
MDU6	1.96	17.93 %
KKD3	1.79	13.28 %
DGL1	1.56	11.85 %
MPA1	0.65	12.63 %
MDU4	0.56	13.70 %
PVI1	0.52	15.24 %
KRR1	0.52	14.95 %
TPT1	0.47	7.44 %
MLR1	0.44	17.01 %
KPT1	0.41	12.93 %
TEN2	0.40	7.63 %
USL1	0.39	11.55 %
TMM1	0.38	4.49 %
KYK1	0.38	11.12 %
SVG1	0.32	8.94 %
NTM1	0.30	11.78 %
PNI1	0.30	9.23 %
MDU2	0.27	2.55 %
ATG1	0.26	4.32 %
SZSD	0.14	13.44 %
Total	30.53	15.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	6.97	17.07 %
Gas-Stov	6.02	18.34 %
Grinder	4.61	15.91 %
In-Stove	1.79	18.06 %
Cook-Pre	1.63	20.31 %
Small-Ap	1.22	19.19 %
Chimney	0.84	22.78 %
Fan	0.19	1.12 %
Total	23.28	15.79 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.69	14.42 %
TNJ2	1.35	17.54 %
PBR2	1.33	16.12 %
TRY4	1.12	17.78 %
TRY1	1.10	7.24 %
TVR2	0.58	7.14 %
NMM1	0.52	9.67 %
NGT1	0.51	8.35 %
MSI1	0.40	14.58 %
AYR1	0.40	15.58 %
TVR1	0.34	13.94 %
TRY3	0.27	6.59 %
KIK1	0.23	4.55 %
PTK1	0.23	4.05 %
TYR1	0.19	3.88 %
APM1	0.14	7.65 %
TZSD		0.00 %
WTRZ		0.00 %
Total	23.28	15.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	7.38	26.00 %
Mixie	7.03	19.28 %
Grinder	2.83	14.49 %
Cook-Pre	2.08	47.71 %
Chimney	1.14	25.00 %
In-Stove	1.09	22.61 %
Small-Ap	0.71	16.46 %
Fan	0.03	0.20 %
Total	22.31	18.90 %

Branch *	MTD Sales L	Brand Share %
CH15	1.93	15.16 %
CH12	1.13	16.70 %
CH24	0.93	11.34 %
CH33	0.68	12.92 %
CH17	0.62	10.25 %
CH43	0.57	6.45 %
GPD1	0.46	16.94 %
CH03	0.44	5.93 %
CH09	0.42	15.59 %
PON1	0.40	15.42 %
CH23	0.23	11.62 %
CH21	0.22	4.44 %
CH46	0.20	8.20 %
CH27	0.15	6.68 %
CH06	0.10	5.68 %
MC05		0.00 %
MC06		0.00 %
Total	22.31	18.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	7.67	33.55 %
Mixie	6.17	26.20 %
Grinder	2.17	27.30 %
Cook-Pre	2.12	48.56 %
Chimney	1.05	25.24 %
Small-Ap	0.73	33.18 %
In-Stove	0.69	23.86 %
Fan	0.23	2.41 %
Total	20.81	26.87 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.07	15.12 %
VEL1	0.39	8.67 %
WJP1	0.25	13.41 %
ANI1	0.13	14.98 %
WHVL		0.00 %
Total	20.81	26.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.58	15.64 %
Mixie	5.28	11.39 %
Grinder	3.85	11.42 %
Cook-Pre	2.14	38.59 %
In-Stove	1.19	18.32 %
Small-Ap	0.78	14.00 %
Chimney	0.55	12.61 %
Fan	0.25	1.25 %
Flask	0.01	100.00 %
Total	20.65	12.56 %

Branch *	MTD Sales L	Brand Share %
CH08	1.74	15.54 %
CH28	1.40	15.50 %
CH45	1.10	16.72 %
CH19	1.06	11.31 %
MRM1	0.89	16.85 %
CH07	0.84	9.74 %
CH38	0.74	15.83 %
CH22	0.72	12.74 %
CH11	0.71	11.91 %
CH39	0.64	11.63 %
CH48	0.58	7.31 %
SKL1	0.55	16.96 %
GUD1	0.43	5.44 %
CH16	0.41	3.24 %
CH29	0.36	13.71 %
AVD1	0.36	8.74 %
GUD2	0.31	6.41 %
CH05	0.31	3.00 %
CH14	0.19	3.42 %
CH37	0.14	5.12 %
CH40	0.11	13.58 %
CZWH		0.00 %
MC09		0.00 %
WCHN		0.00 %
Total	20.65	12.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	5.85	23.24 %
Gas-Stov	4.33	22.86 %
Grinder	4.21	24.90 %
Cook-Pre	1.30	34.18 %
In-Stove	1.09	21.87 %
Chimney	0.92	42.58 %
Small-Ap	0.83	26.04 %
Fan	0.13	1.35 %
Total	18.67	21.96 %

Branch *	MTD Sales L	Brand Share %
POY1	1.74	17.02 %
KKI2	1.17	17.41 %
POY2	0.49	8.21 %
NVL2	0.49	8.07 %
ULP1	0.42	12.07 %
KLM1	0.25	4.73 %
TVM1	0.14	10.73 %
WHUT		0.00 %
Total	18.67	21.96 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.55	19.10 %
Mixie	0.55	13.84 %
In-Stove	0.24	27.31 %
Small-Ap	0.16	16.89 %
Cook-Pre	0.05	8.09 %
Total	1.56	12.97 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.94	15.73 %
PAS1	0.40	13.35 %
KLR1	0.22	7.12 %
Total	1.56	12.97 %