

MTD Sales
445.40 L

Brand Share %
21.02 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **21.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	141.72	21.78 %
Gas-Stov	132.56	26.60 %
Grinder	70.21	17.24 %
Cook-Pre	35.42	38.20 %
In-Stove	22.29	24.51 %
Chimney	21.64	25.91 %
Small-Ap	18.36	32.28 %
Fan	3.18	1.33 %
Flask	0.01	100.00 %
Total	445.40	21.02 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	85.22	31.12 %
SOUTH-03	65.53	18.55 %
WEST-02	61.50	25.32 %
SOUTH-01	52.38	14.54 %
WEST-01	51.98	22.09 %
TRICHY-01	37.93	16.26 %
CHENNAI-02	31.66	19.81 %
NORTH ARCOT	29.59	25.28 %
SOUTH ARCOT	26.49	20.57 %
KL-SOUTH	3.11	21.46 %
Total	445.40	21.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mixie	33.91	38.07 %
Gas-Stov	31.77	40.50 %
Cook-Pre	6.23	57.51 %
Grinder	5.69	11.98 %
Chimney	3.76	46.75 %
In-Stove	2.02	24.06 %
Small-Ap	1.55	21.40 %
Fan	0.29	1.20 %
Total	85.22	31.12 %

Branch *	MTD Sales L	Brand Share %
CH42	2.78	18.30 %
CH16	1.83	10.55 %
CH28	1.81	19.26 %
CH07	1.34	14.01 %
CH08	1.13	7.39 %
TKM1	1.01	20.21 %
CH48	0.99	10.65 %
MRM1	0.95	11.78 %
CH35	0.89	19.57 %
CH19	0.83	8.97 %
CH22	0.80	10.55 %
CH11	0.76	9.97 %
CH05	0.71	4.97 %
CH39	0.62	12.68 %
CGL1	0.62	16.90 %
CH37	0.61	12.79 %
CH14	0.51	4.62 %
GUD1	0.41	4.70 %
AVD1	0.31	5.22 %
CH29	0.15	5.94 %
GUD2	0.09	1.42 %
CH40	0.06	11.89 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	85.22	31.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	20.18	19.83 %
Gas-Stov	15.69	21.83 %
Grinder	13.98	17.88 %
Cook-Pre	5.87	37.66 %
Small-Ap	3.38	36.32 %
In-Stove	3.38	25.07 %
Chimney	2.52	18.80 %
Fan	0.53	1.06 %
Total	65.53	18.55 %

Branch *	MTD Sales L	Brand Share %
MDU1	9.40	19.98 %
DGL1	4.02	12.00 %
DGL2	1.67	20.71 %
KKD3	1.50	10.93 %
PVI1	1.27	20.80 %
MLR1	1.09	18.73 %
TPT1	1.06	10.20 %
TMM1	0.99	6.22 %
KRR1	0.94	16.51 %
MPA1	0.90	9.91 %
NTM1	0.85	12.20 %
MDU4	0.77	10.91 %
KYK1	0.74	12.08 %
TEN2	0.63	8.68 %
USL1	0.63	8.86 %
PNI1	0.62	12.47 %
ATG1	0.55	6.20 %
SVG1	0.41	5.62 %
MDU2	0.24	1.33 %
SZSD	0.09	17.89 %
Total	65.53	18.55 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	19.72	24.30 %
Gas-Stov	18.03	31.19 %
Grinder	7.55	21.17 %
Cook-Pre	5.49	45.60 %
Chimney	4.50	25.67 %
In-Stove	3.37	28.51 %
Small-Ap	2.36	51.40 %
Fan	0.47	2.12 %
Total	61.50	25.32 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.05	20.37 %
ERD2	2.29	12.81 %
ERD1	2.25	18.78 %
SLM2	1.69	19.98 %
RSP1	1.61	20.83 %
VPD1	1.57	16.23 %
APN1	1.28	20.72 %
CMI1	1.06	18.85 %
HSR1	1.00	15.73 %
EPI1	0.87	13.23 %
SGG1	0.73	12.57 %
NKL2	0.49	5.57 %
SLM3	0.47	4.61 %
MTR1	0.46	5.75 %
KRI1	0.40	11.37 %
PDR1	0.39	18.36 %
WZWH	0.07	-23.66 %
Total	61.50	25.32 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	15.25	14.13 %
Gas-Stov	14.64	18.93 %
Grinder	9.87	12.58 %
Cook-Pre	4.49	30.56 %
In-Stove	3.13	19.31 %
Small-Ap	3.03	28.09 %
Chimney	1.53	19.26 %
Fan	0.43	0.93 %
Total	52.38	14.54 %

Branch *	MTD Sales L	Brand Share %
KVT1	4.28	15.20 %
NGR1	3.90	16.69 %
TUT1	3.12	11.16 %
VNR2	2.89	14.49 %
TVL1	2.79	11.43 %
TCN1	2.31	19.50 %
MAR1	1.99	16.93 %
TKS1	1.93	12.74 %
SNL1	1.55	16.39 %
TYI1	1.39	18.76 %
MMT1	1.03	15.45 %
SDI1	0.97	19.78 %
APK1	0.82	11.67 %
PDI1	0.81	12.85 %
ERL2	0.79	12.82 %
SKD1	0.70	11.37 %
TKS2	0.67	3.39 %
VNR1	0.66	11.69 %
APK2	0.59	9.08 %
VKM1	0.58	11.75 %
SVK1	0.50	5.07 %
VLY1	0.47	5.71 %
KYR1	0.41	6.87 %
TKY1	0.37	5.34 %
SGT1	0.36	13.70 %
TUT2	0.33	3.28 %
TVL2	0.24	12.72 %
KGL1	0.19	6.08 %
S2SD	0.14	12.44 %
Total	52.38	14.54 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	16.50	24.21 %
Gas-Stov	14.58	24.47 %
Grinder	8.90	20.58 %
Chimney	3.79	21.16 %
Cook-Pre	3.38	31.41 %
In-Stove	2.38	23.54 %
Small-Ap	1.92	32.06 %
Fan	0.52	2.67 %
Total	51.98	22.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.95	20.44 %
CBE4	2.43	16.84 %
AVI1	1.57	19.97 %
PLI1	1.25	9.33 %
SUL1	1.22	13.28 %
KMD1	1.00	17.81 %
TPR1	0.97	10.32 %
PDM1	0.97	18.20 %
CBE5	0.88	10.61 %
TPR4	0.86	14.85 %
KGI1	0.76	20.38 %
ANR1	0.60	18.34 %
SNR1	0.55	5.91 %
CBE1	0.53	9.61 %
DPM2	0.52	8.63 %
GDR1	0.27	15.45 %
WZSD	0.07	-5.95 %
Total	51.98	22.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	11.30	16.61 %
Gas-Stov	9.71	18.11 %
Grinder	8.62	17.41 %
Cook-Pre	2.86	27.66 %
In-Stove	2.52	19.34 %
Small-Ap	1.93	30.89 %
Chimney	0.86	16.25 %
Fan	0.11	0.41 %
Flask	0.01	100.00 %
Total	37.93	16.26 %

Branch *	MTD Sales L	Brand Share %
MVM1	3.40	18.75 %
TNJ2	2.92	19.91 %
TNJ1	2.44	16.97 %
TVR2	1.96	16.71 %
PBR2	1.72	12.55 %
TRY1	1.42	6.49 %
TRY4	1.03	10.30 %
MSI1	0.99	20.28 %
TTP1	0.97	19.85 %
PBR1	0.73	20.50 %
PDK1	0.71	16.23 %
NGT1	0.56	7.03 %
NMM1	0.52	7.74 %
TVR1	0.51	14.58 %
KIK1	0.50	6.48 %
PTK1	0.36	3.35 %
TYR1	0.32	2.92 %
TRY3	0.32	3.86 %
APM1	0.20	6.51 %
TZSD	0.02	-8.53 %
WTRZ		0.00 %
Total	37.93	16.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Gas-Stov	11.01	27.93 %
Mixie	8.24	16.32 %
Grinder	5.66	18.43 %
Cook-Pre	2.00	36.71 %
In-Stove	1.88	30.60 %
Chimney	1.66	36.64 %
Small-Ap	1.08	22.90 %
Fan	0.12	0.66 %
Flask	0.01	100.00 %
Total	31.66	19.81 %

Branch *	MTD Sales L	Brand Share %
CH15	2.78	18.42 %
CH18	2.21	19.71 %
CH03	1.72	13.32 %
CH12	1.68	15.87 %
CH21	1.18	14.74 %
CH17	0.84	20.52 %
CH09	0.69	17.22 %
CH33	0.69	13.50 %
CH43	0.67	5.40 %
GPD1	0.66	16.00 %
CH24	0.62	8.35 %
UKI1	0.56	17.90 %
CH46	0.52	14.51 %
CH41	0.42	9.83 %
CH27	0.35	11.89 %
CH23	0.28	11.05 %
CH06	0.19	2.72 %
CH31	0.13	6.11 %
MC06	0.02	2.77 %
CH01		0.00 %
Total	31.66	19.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	9.55	32.42 %
Mixie	8.92	22.26 %
Grinder	3.16	23.84 %
Cook-Pre	2.91	45.66 %
Small-Ap	1.76	51.44 %
In-Stove	1.56	32.50 %
Chimney	1.35	25.74 %
Fan	0.39	2.68 %
Total	29.59	25.28 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.94	17.92 %
KPM2	1.37	12.98 %
TRL1	0.97	10.77 %
WJP1	0.26	11.12 %
VEL1	0.19	3.41 %
Total	29.59	25.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	6.74	24.50 %
Mixie	6.67	17.04 %
Grinder	6.54	22.84 %
Cook-Pre	1.91	32.07 %
Chimney	1.65	48.89 %
In-Stove	1.58	26.15 %
Small-Ap	1.26	33.86 %
Fan	0.14	0.97 %
Total	26.49	20.57 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.58	19.58 %
POY1	2.62	18.10 %
KKI2	1.45	17.81 %
POY2	1.21	11.37 %
ULP1	0.70	9.76 %
NVL2	0.36	3.24 %
KLM1	0.35	5.31 %
TVM1	0.28	13.50 %
TVM2	0.11	7.65 %
Total	26.49	20.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	1.03	20.71 %
Gas-Stov	0.83	25.84 %
In-Stove	0.48	51.62 %
Cook-Pre	0.29	40.78 %
Grinder	0.23	11.61 %
Fan	0.17	9.94 %
Small-Ap	0.08	10.16 %
Total	3.11	21.46 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.66	15.74 %
TVSD		0.00 %
Total	3.11	21.46 %