

MTD Sales
315.80 L

Brand Share %
19.92 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	97.31	22.18 %
Gas-Stov	89.29	25.84 %
Grinder	53.65	22.84 %
Cook-Pre	24.47	65.75 %
In-Stove	20.09	24.53 %
Chimney	17.43	17.47 %
Small-Ap	7.21	13.65 %
Fan	6.34	2.18 %
Total	315.80	19.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	57.94	18.98 %
SOUTH-03	43.24	19.48 %
TRICHY-01	37.44	19.68 %
WEST-02	35.64	28.46 %
SOUTH ARCOT	27.51	25.63 %
WEST-01	27.31	23.81 %
CHENNAI-02	23.43	17.50 %
NORTH ARCOT	23.09	21.58 %
CHENNAI-01	22.98	10.92 %
WEST-03	17.23	24.82 %
Total	315.80	19.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mixie	17.42	19.75 %
Gas-Stov	16.34	25.36 %
Grinder	11.45	23.38 %
Cook-Pre	3.74	62.56 %
In-Stove	3.45	25.83 %
Fan	2.74	4.42 %
Chimney	1.87	13.79 %
Small-Ap	0.94	12.15 %
Total	57.94	18.98 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.99	10.61 %
TUT1	1.76	4.76 %
VL1	1.61	17.74 %
TKS2	1.59	11.62 %
MAR1	1.56	15.62 %
SNL1	1.54	18.40 %
TUT2	1.41	16.94 %
APK2	1.06	13.82 %
VKM1	0.91	18.97 %
PDI1	0.85	18.72 %
SKD1	0.64	15.03 %
STU2	0.61	16.26 %
KYR1	0.41	8.59 %
SGT1	0.26	14.14 %
SVK1	0.19	3.13 %
S2SD		0.00 %
WHTV		0.00 %
Total	57.94	18.98 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mixie	12.55	24.13 %
Gas-Stov	11.76	26.18 %
Grinder	7.35	18.74 %
Cook-Pre	4.23	79.09 %
In-Stove	3.06	31.06 %
Chimney	2.23	16.59 %
Fan	1.17	2.27 %
Small-Ap	0.88	17.29 %
Total	43.24	19.48 %

Branch *	MTD Sales L	Brand Share %
DGL1	1.98	10.89 %
MDU2	1.76	13.61 %
MDU1	1.03	4.94 %
MPA1	0.91	17.36 %
TPT1	0.66	8.85 %
TDI1	0.59	15.96 %
SVG1	0.51	19.45 %
PNV2	0.49	18.59 %
TEN2	0.47	5.79 %
CBM1	0.41	8.51 %
KYK1	0.26	7.72 %
MLR1	0.20	4.35 %
MDU4	0.17	4.31 %
PNI1	0.16	4.26 %
ATG1	0.16	2.91 %
USL1	0.13	3.73 %
SZSD		0.00 %
WHMD		0.00 %
Total	43.24	19.48 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	10.41	20.57 %
Gas-Stov	10.03	24.06 %
Grinder	8.47	26.28 %
In-Stove	3.41	26.52 %
Cook-Pre	2.46	75.60 %
Chimney	1.71	15.68 %
Small-Ap	0.88	21.16 %
Fan	0.06	0.17 %
Total	37.44	19.68 %

Branch *	MTD Sales L	Brand Share %
TNJ2	2.01	18.69 %
TVR2	1.94	17.72 %
TRY1	1.83	11.98 %
TNJ1	1.62	17.91 %
PTK1	1.58	17.38 %
KIK1	1.29	13.87 %
PDK2	1.27	18.97 %
PBR2	1.21	9.93 %
NGT1	0.81	10.91 %
NMM1	0.51	13.73 %
APM1	0.47	16.77 %
MSI1	0.46	16.60 %
MDI1	0.32	4.23 %
TRY3	0.25	6.05 %
TRY4	0.25	3.92 %
TRY2	0.18	17.40 %
TZSD		0.00 %
WTRZ		0.00 %
Total	37.44	19.68 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	11.98	33.56 %
Gas-Stov	11.70	38.92 %
Cook-Pre	3.79	64.63 %
Chimney	2.91	23.27 %
Grinder	2.35	24.49 %
In-Stove	1.58	23.30 %
Small-Ap	0.76	28.46 %
Fan	0.58	2.62 %
Total	35.64	28.46 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.72	19.34 %
HSR1	1.15	13.79 %
EPI1	0.85	16.58 %
KRI1	0.79	13.97 %
MTR1	0.61	12.04 %
SLM1	0.49	5.10 %
APN1	0.45	10.44 %
SLM2	0.41	8.91 %
WZWH		0.00 %
Total	35.64	28.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.74	29.05 %
Gas-Stov	7.56	33.66 %
Grinder	6.54	34.37 %
Cook-Pre	1.70	62.98 %
In-Stove	1.49	23.87 %
Chimney	0.82	16.77 %
Small-Ap	0.65	17.89 %
Total	27.51	25.63 %

Branch *	MTD Sales L	Brand Share %
POY1	1.65	14.82 %
NVL2	1.37	19.34 %
KKI2	1.32	17.45 %
VCM2	1.06	18.14 %
VPM2	0.82	16.31 %
TRK1	0.77	12.77 %
KLM1	0.68	12.03 %
ULP1	0.39	10.27 %
TVM2	0.14	9.51 %
Total	27.51	25.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	8.59	25.53 %
Gas-Stov	7.78	29.68 %
Grinder	3.83	23.48 %
Chimney	2.41	21.04 %
In-Stove	2.00	30.93 %
Cook-Pre	1.63	57.61 %
Small-Ap	0.85	20.37 %
Fan	0.21	1.57 %
Total	27.31	23.81 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.91	17.35 %
CBE1	0.86	12.83 %
SUL1	0.71	10.71 %
PLI1	0.45	5.84 %
CBE3	0.41	18.15 %
WHCB		0.00 %
WZSD		0.00 %
Total	27.31	23.81 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	7.51	18.89 %
Gas-Stov	6.37	22.79 %
Grinder	3.89	22.54 %
Cook-Pre	1.57	58.18 %
Chimney	1.52	20.63 %
In-Stove	1.34	19.81 %
Small-Ap	0.75	9.14 %
Fan	0.47	2.03 %
Total	23.43	17.50 %

Branch *	MTD Sales L	Brand Share %
CH15	2.18	17.05 %
CH03	0.77	8.05 %
CH17	0.64	10.14 %
CH46	0.43	18.99 %
CH24	0.42	6.35 %
CH41	0.41	11.52 %
CH36	0.38	11.04 %
CH06	0.34	7.14 %
CH33	0.32	7.08 %
CH37	0.27	11.35 %
CH31	0.24	16.08 %
CH35	0.23	4.85 %
CH21	0.14	2.52 %
CH43	0.13	2.17 %
CH01	0.11	19.51 %
CH23	0.10	7.01 %
CH51		0.00 %
MC06		0.00 %
WHC3		0.00 %
WCHN	-0.14	15.38 %
Total	23.43	17.50 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mixie	8.03	28.13 %
Gas-Stov	6.97	28.25 %
Grinder	2.55	29.96 %
Cook-Pre	1.93	64.99 %
Chimney	1.38	13.77 %
In-Stove	1.22	23.37 %
Fan	0.59	2.65 %
Small-Ap	0.43	8.78 %
Total	23.09	21.58 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.46	16.21 %
TRR1	1.38	16.08 %
VEL3	0.78	11.27 %
TRL1	0.73	10.15 %
WJD1	0.42	9.85 %
VEL2	0.31	4.00 %
VEL4	0.17	2.31 %
WHVL		0.00 %
Total	23.09	21.58 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.00	12.63 %
Mixie	5.99	10.30 %
Grinder	4.79	13.75 %
Cook-Pre	2.41	60.71 %
In-Stove	1.73	16.21 %
Chimney	1.23	13.10 %
Small-Ap	0.70	6.59 %
Fan	0.12	0.35 %
Total	22.98	10.92 %

Branch *	MTD Sales L	Brand Share %
CH49	2.14	13.25 %
CH42	1.74	19.67 %
CH22	1.43	18.08 %
CH16	1.23	9.21 %
CH47	1.02	6.07 %
MRM1	0.94	16.01 %
CH19	0.87	9.06 %
CH30	0.86	11.98 %
AVD1	0.81	11.40 %
CH45	0.65	8.95 %
CH08	0.62	18.42 %
CH39	0.61	10.36 %
CH07	0.38	3.27 %
TKM1	0.36	17.20 %
CH05	0.34	2.60 %
CH29	0.28	15.05 %
CH48	0.27	2.49 %
GUD2	0.23	4.57 %
CH14	0.18	2.18 %
GUD1	0.11	1.22 %
CH25	0.09	0.88 %
CH40	0.06	18.40 %
CZWH		0.00 %
MC09		0.00 %
Total	22.98	10.92 %

WEST-03

Property	MTD Sales L	Brand Share %
Mixie	6.09	27.73 %
Gas-Stov	4.78	30.62 %
Grinder	2.43	27.45 %
Chimney	1.35	21.67 %
Cook-Pre	1.00	62.76 %
In-Stove	0.81	22.11 %
Fan	0.40	4.03 %
Small-Ap	0.37	23.17 %
Total	17.23	24.82 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.84	12.53 %
ERD1	0.78	11.36 %
AVI1	0.70	14.71 %
RSP1	0.46	16.70 %
VKL1	0.31	15.55 %
W3SD		0.00 %
WHPD		0.00 %
Total	17.23	24.82 %