

MTD Sales
155.75 L

Brand Share %
12.75 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	41.16	16.00 %
Mixie	38.33	11.41 %
Cook-Pre	22.36	37.25 %
Grinder	21.92	11.11 %
In-Stove	12.23	22.24 %
Small-Ap	12.13	23.70 %
Fan	6.56	2.93 %
Chimney	1.03	2.50 %
Flask	0.03	100.00 %
Total	155.75	12.75 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	24.65	10.28 %
SOUTH-03	21.41	12.62 %
WEST-02	20.68	17.41 %
WEST-01	18.23	14.39 %
TRICHY-01	15.96	13.38 %
CHENNAI-01	14.47	7.69 %
CHENNAI-02	13.48	13.92 %
NORTH ARCOT	11.73	17.29 %
SOUTH ARCOT	11.29	15.57 %
KL-SOUTH	3.85	17.60 %
Total	155.75	12.75 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Gas-Stov	6.99	14.51 %
Mixie	5.83	9.04 %
Cook-Pre	3.37	36.47 %
Grinder	3.20	7.68 %
Small-Ap	2.31	28.34 %
In-Stove	1.47	16.86 %
Fan	1.16	2.20 %
Chimney	0.31	4.70 %
Flask	0.01	100.00 %
Total	24.65	10.28 %

Branch *	MTD Sales L	Brand Share %
NGR1	1.37	10.47 %
KVT1	1.36	7.30 %
TCN1	0.98	12.72 %
TUT1	0.88	3.35 %
TVL1	0.86	5.32 %
TKS1	0.64	7.15 %
ERL2	0.58	12.73 %
TUT2	0.38	5.17 %
SKD1	0.38	9.16 %
PDI1	0.38	8.30 %
TKS2	0.34	3.36 %
VKM1	0.33	9.16 %
KYR1	0.31	7.72 %
SVK1	0.25	4.61 %
APK2	0.25	6.89 %
VNR1	0.23	8.08 %
TKY1	0.20	6.44 %
VLY1	0.15	3.27 %
S2SD	0.06	7.14 %
Total	24.65	10.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Gas-Stov	5.77	16.73 %
Mixie	4.71	11.42 %
Grinder	3.58	11.52 %
Cook-Pre	2.92	40.25 %
Small-Ap	1.79	31.13 %
In-Stove	1.64	24.53 %
Fan	0.91	2.41 %
Chimney	0.09	1.65 %
Total	21.41	12.62 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.20	11.54 %
DGL1	1.07	7.14 %
MDU6	0.96	12.21 %
KYK1	0.59	11.81 %
PVI1	0.54	10.27 %
KKD2	0.52	10.34 %
DGL2	0.52	9.23 %
MPA1	0.45	10.90 %
MDU4	0.39	10.85 %
TPT1	0.37	7.41 %
KPT1	0.37	9.17 %
KKD3	0.36	8.20 %
SVG1	0.36	12.27 %
TMM1	0.32	4.46 %
USL1	0.27	9.84 %
NTM1	0.24	9.19 %
KRR1	0.19	10.12 %
ATG1	0.18	3.40 %
MDU2	0.16	1.93 %
TEN2	0.13	3.43 %
SZSD	0.12	7.69 %
CMR1	0.07	5.65 %
Total	21.41	12.62 %

WEST-02

Property	MTD Sales L	Brand Share %
Mixie	6.27	18.81 %
Gas-Stov	5.85	21.95 %
Cook-Pre	2.87	46.39 %
Grinder	1.77	13.73 %
In-Stove	1.67	23.58 %
Small-Ap	1.52	41.23 %
Fan	0.73	3.72 %
Total	20.68	17.41 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.71	10.08 %
VPD1	0.56	11.61 %
APN1	0.49	12.15 %
SLM2	0.44	11.58 %
HSR1	0.43	9.55 %
ERD2	0.41	5.46 %
EPI1	0.33	8.78 %
KMM1	0.24	12.58 %
MTR1	0.22	5.41 %
SLM3	0.12	3.35 %
SGG1	0.08	3.98 %
WZWH	0.05	4.21 %
NKL2	0.04	0.63 %
Total	20.68	17.41 %

WEST-01

Property	MTD Sales L	Brand Share %
Mixie	5.22	14.19 %
Gas-Stov	4.92	16.20 %
Grinder	2.39	12.16 %
Cook-Pre	2.25	34.16 %
In-Stove	1.73	23.32 %
Small-Ap	1.16	26.18 %
Fan	0.37	2.27 %
Chimney	0.19	3.71 %
Total	18.23	14.39 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.97	10.26 %
TPR2	0.60	11.92 %
SNR1	0.56	8.82 %
TPR3	0.54	12.41 %
CBE5	0.54	11.89 %
SUL1	0.46	9.59 %
DPM2	0.36	8.79 %
PLI1	0.26	4.61 %
CNR1	0.26	10.30 %
CBE1	0.23	3.90 %
TPR1	0.20	4.27 %
ANR1	0.13	10.70 %
GBM1	0.08	6.81 %
WZSD	0.07	7.20 %
Total	18.23	14.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mixie	3.79	12.07 %
Gas-Stov	3.38	13.39 %
Cook-Pre	3.04	47.99 %
Grinder	2.62	11.67 %
In-Stove	1.36	22.72 %
Small-Ap	1.29	32.66 %
Fan	0.27	1.28 %
Chimney	0.21	7.46 %
Total	15.96	13.38 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.19	12.25 %
PBR2	0.67	10.06 %
NGT1	0.59	9.02 %
KIK1	0.34	5.61 %
TRY1	0.34	2.68 %
PTK1	0.28	5.95 %
PBR1	0.25	12.56 %
TYR1	0.23	5.06 %
TVR1	0.21	8.84 %
APM1	0.19	9.70 %
TRY3	0.16	4.48 %
NMM1	0.16	4.81 %
TZSD	0.03	3.30 %
Total	15.96	13.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	3.37	10.05 %
Mixie	2.92	5.39 %
Cook-Pre	2.76	20.23 %
Grinder	1.96	6.35 %
In-Stove	1.16	16.11 %
Fan	1.06	3.72 %
Small-Ap	1.02	6.23 %
Chimney	0.22	5.39 %
Flask		100.00 %
Total	14.47	7.69 %

Branch *	MTD Sales L	Brand Share %
CH39	0.75	12.62 %
CH19	0.68	7.84 %
MRM1	0.59	10.78 %
CH28	0.57	8.25 %
CH05	0.53	5.74 %
CH48	0.49	6.86 %
CH30	0.49	11.83 %
CH08	0.48	4.79 %
CH16	0.45	4.78 %
GUD1	0.42	6.89 %
CH35	0.39	9.69 %
GUD2	0.34	7.27 %
CH37	0.31	10.93 %
CH22	0.26	5.96 %
CH11	0.26	5.61 %
CH14	0.22	3.71 %
SKL1	0.21	8.86 %
CH29	0.17	10.68 %
CH40		0.00 %
CZWH		0.00 %
MC02		0.00 %
MC10		0.00 %
Total	14.47	7.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mixie	3.62	13.11 %
Gas-Stov	3.27	14.59 %
Grinder	2.07	14.89 %
Cook-Pre	1.35	41.46 %
Small-Ap	1.10	31.62 %
In-Stove	1.10	25.27 %
Fan	0.94	4.94 %
Flask	0.02	100.00 %
Total	13.48	13.92 %

Branch *	MTD Sales L	Brand Share %
CH15	1.01	8.68 %
CH43	0.39	6.32 %
CH24	0.34	6.17 %
GPD1	0.26	9.68 %
CH31	0.23	12.14 %
CH12	0.23	3.93 %
CH46	0.19	12.71 %
CH41	0.16	5.16 %
CH17	0.13	8.47 %
CH06	0.13	4.52 %
CH21	0.12	1.95 %
CH23	0.11	8.38 %
Total	13.48	13.92 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Gas-Stov	3.61	22.72 %
Mixie	2.46	11.96 %
Cook-Pre	2.02	61.11 %
Small-Ap	1.13	49.11 %
In-Stove	1.01	33.47 %
Grinder	0.91	13.28 %
Fan	0.58	4.37 %
Total	11.73	17.29 %

Branch *	MTD Sales L	Brand Share %
TRL1	0.66	10.18 %
SBR1	0.26	7.12 %
AKM1	0.24	10.03 %
ANI1	0.23	10.67 %
VEL1	0.09	2.10 %
NASD		0.00 %
Total	11.73	17.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Grinder	2.79	19.96 %
Gas-Stov	2.65	17.19 %
Mixie	2.52	12.70 %
Cook-Pre	1.47	47.61 %
In-Stove	0.74	22.30 %
Small-Ap	0.67	29.67 %
Fan	0.45	3.64 %
Total	11.29	15.57 %

Branch *	MTD Sales L	Brand Share %
POY1	0.99	12.37 %
ULP1	0.45	10.25 %
POY2	0.35	4.43 %
KLM1	0.22	5.14 %
STP1	0.21	11.83 %
NVL2	0.12	2.43 %
TVM2	0.04	5.72 %
Total	11.29	15.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.35	26.83 %
Mixie	0.99	14.85 %
Grinder	0.62	16.30 %
In-Stove	0.36	28.85 %
Cook-Pre	0.31	27.32 %
Small-Ap	0.13	17.89 %
Fan	0.09	2.95 %
Total	3.85	17.60 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.53	12.17 %
Total	3.85	17.60 %