

MTD Sales
633.28 L

Brand Share %
4.48 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **4.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	632.93	6.55 %
Fridge	0.35	0.01 %
Total	633.28	4.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	118.28	5.37 %
WEST-02	114.46	5.79 %
TRICHY-01	100.04	5.95 %
SOUTH-03	79.59	3.79 %
CHENNAI-01	55.44	3.69 %
CHENNAI-02	48.76	3.84 %
SOUTH ARCOT	43.33	4.32 %
WEST-01	42.27	3.11 %
NORTH ARCOT	31.12	3.23 %
KL-SOUTH		0.00 %
Total	633.28	4.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
LED TV	118.28	8.06 %
Total	118.28	5.37 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.18	3.00 %
TVL1	4.64	2.30 %
NGR1	4.38	3.33 %
TUT2	2.54	3.11 %
VNR1	1.23	3.31 %
KGL1	0.96	3.82 %
MAR1	0.86	1.64 %
APK1	0.71	1.36 %
STU2	0.66	1.86 %
ERL2	0.65	1.41 %
UDN1	0.52	1.95 %
TKY1	0.49	1.57 %
SGT1	0.36	2.72 %
MMT1	0.35	1.09 %
VLY1	0.31	0.61 %
KSM1	0.24	1.86 %
TKS2	0.21	0.25 %
ARM1	0.17	0.53 %
ASM1		0.00 %
S2SD		0.00 %
TVL2		0.00 %
TYI1		0.00 %
WHTV		0.00 %
Total	118.28	5.37 %

WEST-02

Property	MTD Sales L	Brand Share %
LED TV	114.46	8.57 %
Total	114.46	5.79 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.27	4.28 %
OML1	2.51	3.69 %
SGG1	1.25	4.22 %
PLC1	0.75	1.96 %
KVP1	0.70	1.89 %
TCG1	0.67	1.40 %
MTR1	0.61	1.06 %
KMM1	0.59	2.23 %
NKL2	0.38	0.43 %
BMD1	0.34	1.01 %
ERD2	0.34	0.22 %
CMI1	0.28	0.94 %
DPR2	0.28	0.99 %
KRI1	0.25	0.46 %
DPR1	0.21	0.71 %
MCR1	0.08	0.15 %
HRR1		0.00 %
WHKP		0.00 %
WZWH		0.00 %
Total	114.46	5.79 %

TRICHY-01

Property	MTD Sales L	Brand Share %
LED TV	100.04	8.39 %
Total	100.04	5.95 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.81	3.04 %
KUM1	3.53	3.91 %
TYR1	1.87	2.59 %
MDI1	1.08	1.58 %
NCK1	1.05	4.33 %
ORU1	0.71	2.78 %
PDK1	0.38	0.98 %
PTK1	0.28	0.43 %
TRY4	0.17	0.21 %
TRY3	0.13	0.24 %
NMM1		0.00 %
TZSD		0.00 %
WTRZ		0.00 %
Total	100.04	5.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
LED TV	79.38	5.79 %
Fridge	0.21	0.03 %
Total	79.59	3.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	8.35	2.99 %
DGL1	7.71	3.62 %
KRR1	2.27	3.14 %
MPA1	1.87	3.44 %
SVG1	1.58	3.49 %
DKI1	1.55	3.13 %
KPT1	1.10	3.60 %
TEN2	1.02	2.05 %
USL1	0.95	1.98 %
MNM1	0.85	3.43 %
BNR1	0.77	2.04 %
MDU6	0.71	0.68 %
PNV1	0.47	1.92 %
MDU3	0.46	0.73 %
ODM1	0.42	2.22 %
PKM1	0.42	1.78 %
KKD3	0.38	0.47 %
ATG1	0.33	0.61 %
DGL2	0.31	0.78 %
KYK1	0.30	1.04 %
MLR1	0.25	0.68 %
CBM1	0.17	0.30 %
PVI1	0.13	0.32 %
TPT1	0.13	0.41 %
ADP1	0.11	0.31 %
KKD2		0.00 %
SZSD		0.00 %
WHMD		0.00 %
Total	79.59	3.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
LED TV	55.44	5.43 %
Total	55.44	3.69 %

Branch *	MTD Sales L	Brand Share %
SKL1	1.94	3.91 %
CH30	1.67	3.74 %
GUD1	0.98	1.88 %
AVD1	0.85	1.24 %
CH35	0.81	1.97 %
CH38	0.51	1.74 %
CH11	0.45	1.00 %
KNR1	0.38	0.87 %
CH26	0.30	2.68 %
CH29	0.13	1.76 %
MRM1	0.11	0.18 %
CH45	0.10	0.17 %
CH16	0.08	0.07 %
CH48	0.08	0.13 %
TKM1	0.08	0.33 %
CH07		0.00 %
CH39		0.00 %
CH40		0.00 %
GUD2		0.00 %
MC10		0.00 %
WCHN		0.00 %
WHC3		0.00 %
Total	55.44	3.69 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
LED TV	48.83	5.43 %
Fridge	-0.08	-0.02 %
Total	48.76	3.84 %

Branch *	MTD Sales L	Brand Share %
CH03	3.65	2.51 %
CH15	3.39	2.66 %
CH18	2.58	3.72 %
CH20	2.48	3.43 %
MJR1	2.36	4.11 %
CH41	1.29	2.21 %
CH43	1.03	2.21 %
CH33	0.70	1.81 %
GPD1	0.47	1.57 %
CH46	0.38	2.01 %
UKI1	0.35	1.36 %
CH36	0.25	1.95 %
CH27	0.21	1.36 %
CH24	0.13	0.27 %
CH17	0.08	0.21 %
CH21	0.03	0.04 %
MC05		0.00 %
PON1		0.00 %
Total	48.76	3.84 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	43.33	6.16 %
Total	43.33	4.32 %

Branch *	MTD Sales L	Brand Share %
POY1	2.91	3.22 %
TRK1	2.31	3.66 %
ULP1	1.49	2.81 %
TVM1	0.75	4.45 %
PRT1	0.75	1.96 %
TVM2	0.69	3.42 %
POY2	0.64	0.89 %
VCM1	0.58	2.79 %
MKM1	0.43	1.91 %
KML1	0.29	0.96 %
TDM1	0.25	0.55 %
KLM1	0.24	0.44 %
STP1	0.20	0.99 %
SJI2	0.08	0.09 %
VPM1	0.08	0.52 %
SJI1		0.00 %
WHUT	-0.08	3.13 %
Total	43.33	4.32 %

WEST-01

Property	MTD Sales L	Brand Share %
LED TV	42.06	4.55 %
Fridge	0.21	0.05 %
Total	42.27	3.11 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.19	4.30 %
TPR2	1.96	2.20 %
TPR4	1.22	4.36 %
DPM2	1.09	2.85 %
PDM1	0.99	3.22 %
KGI1	0.80	3.23 %
CBE3	0.72	3.81 %
CNR1	0.62	2.82 %
GDR1	0.62	1.85 %
SUL1	0.52	1.34 %
SYM2	0.49	1.16 %
CBE6	0.48	0.96 %
TPR3	0.46	1.32 %
KMD1	0.40	1.30 %
ANR1	0.38	3.24 %
SNR1	0.31	0.73 %
UAM1	0.30	0.52 %
PPI1	0.23	0.69 %
CBE5	0.17	0.70 %
GBM1	0.12	0.32 %
CBE4	0.11	0.21 %
CBE1	0.08	0.23 %
KGM1		0.00 %
KMR1		0.00 %
WHCB		0.00 %
WZSD		0.00 %
Total	42.27	3.11 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
LED TV	31.12	4.50 %
Total	31.12	3.23 %

Branch *	MTD Sales L	Brand Share %
SBR1	1.39	2.52 %
GDM1	1.23	3.74 %
WJP1	1.12	3.46 %
VSI1	0.93	1.92 %
TRR1	0.84	1.38 %
SLG1	0.82	2.92 %
ARC2	0.79	2.96 %
TRT1	0.58	1.21 %
UGI1	0.50	1.76 %
BGR1	0.47	1.88 %
KPM2	0.36	0.34 %
WJD1	0.28	0.92 %
VEL1	0.27	0.79 %
KPM1	0.11	0.37 %
ABR1	0.08	0.24 %
AKM1	0.08	0.16 %
PLR1		0.00 %
WHVL		0.00 %
Total	31.12	3.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
KLR1		0.00 %
PAS1		0.00 %
TVP1		0.00 %
TVSD		0.00 %
WTVP		0.00 %
Total		0.00 %